

Chengwen Tsai

Megan

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“ Researcher + Graphic designer = A designer that never stops experimenting. ”

A problem-solving researcher with 8 years experience in the scientific research field, also a self-taught graphic designer passionate about design thinking and user experience.

Certificates

UI/UX Interface Optimization
2022, National Chung Hsing University

Illustrator & Photoshop
2021, Adobe Certified Professional

Skills

Interaction Design
Prototyping
Web Design
Visual Design
Illustration
Motion Graphics
Video Editing
Science Research

Tools

Photoshop
Illustrator
After Effects
Premiere
Dimension
Figma
Blender
Microsoft 365

Programming

HTML & CSS
Python

Educations

National Chung Hsing University

Certificate program, UI UX Interface 22'

Modules included: Front-end Web Page, Responsive Web Design, User Experience & User Centered Design

Certificate program, Digital Humanities & Information Application 22'

Modules included: Web Design, Webpage Content Management System, Interactive Design Project, Motion Graphic Design

Bachelor's degree, Life Science 22'

Honors: Excellent Contribution Award for outstanding campus services and leadership

Experience

Director and Spokesman of Design

TEDx NCHU | Mar '21 -Feb '22

- ✓ Designed and developed promotional material (website, branding, motion graphic, printed products)
- ✓ Illustrated website wireframe, prototype and user journey
- ✓ Operated the laser cutting, thermal transfer, and digital printing machines to prototype the event merchandise
- ✓ Managed and brainstormed the event flow for TEDx events
- ✓ Responsible for maintaining the website for future events

Vice President

LS Student Association | Aug '20 -Jul '21

- ✓ Organized (designed event flow, propaganda, the event proposal) and hosted a 300 participants' event
- ✓ Analyzed the student's need and arranged the funding
- ✓ Enhanced the communication between department and students

Director of Graphic Design

NCHU Elegant Ambassador | Aug '19 -Jul '20

- ✓ Managed the graphic design of the propaganda
- ✓ Led team & make sure the event flows for University-level events (provided serving for Taiwan vice president & mayor)
- ✓ Created the solution based on the organizer's need