MEGAN COOK

PRODUCT MANAGER

PORTFOLIO: www.meganxcook.com
PITCH DECK: shorturl.at/fBEP0

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SUMMARY Collaborative, creative coding bootcamp grad with an eye for detail looking to leverage 10 years of diverse experience to deliver successful products and translate complex challenges into clear, concise functional specifications for implementation. Expertise in project management, client consulting, full stack development, research, and documentation.

PROJECTS

1. Cycle. App (https://www.meganxcook.com/cycle-app.html)

Created an inclusive, customizable menstrual cycle tracking app to meet user need for a less feminine, more customizable, and more expansive cycle tracking app.

- Conducted initial research through interviews and market research.
- Designed the app to be gender neutral in color scheme and language.

SKILLS: Python, Django, HTML, CSS, JavaScript, Project Management, User Research, Presentation, Technical Documentation, Agile, Jira, VS Code, GitHub, Empathy, Active Listening, Accuracy

Web Design (<u>www.meganxcook.com</u>; <u>www.ccookllc.com</u>)
 Designed and built 4 websites (2 currently live) focused on customer experience, lead conversion, and accessibility.
 SKILLS: HTML, CSS, JavaScript, VS Code, Project Management, Technical Documentation, Client Consulting, Expectation Management. Persistence

HIGHLIGHTS

2020

Shortened lead response time by 20 days for a residential contracting business by implementing a system to manage leads and projects; increased website traffic by 240% by building a website for lead conversion and starting an Instagram account for lead generation.

SKILLS: Operations Management, Project Management, Social Media Marketing, Web Design, Process Improvement, Business Acumen, Google Suite, Highly Organized, Attentive to Detail

2019

Guided 15 clients through the home buying and selling process, successfully negotiating and closing \$6.3 million in sales volume as a licensed realtor.

SKILLS: Relationship Building, Client Consulting, Project Management, Operations Management, Negotiation, Business Acumen, CRM Software, Data Analysis, Process Improvement, Highly Organized, Attentive to Detail, Data-Driven, Persuasion & Influence

2016

Provided high quality midwifery care for 9 clients; authored and edited 20+ complex technical protocols, informed choice documents, and practice guidelines as a student midwife.

SKILLS: Client Consulting, Expectation Management, Ability to Remain Calm

2013

Assumed a leadership role as pathology liaison at OHSU Knight Cancer Institute by streamlining and owning the process of acquiring pathology specimens for clinical research.

SKILLS: Teamwork, Collaboration, Process Improvement, Leadership, Empathy, Excel, CRM Software, EMR

EXPERIENCE

EDUCATION

Over 10 years of diverse professional experience.

Full Stack Development Client Consulting Operations & Support Small Business Marketing Clinical Research Healthcare Real Estate * 1 year

**** 4 years

***** 5 years

***** 5 years

*** 3 years

***** 6 years

*** 3 years

Certified Full Stack Developer | Nov. 2021 PDX CODE GUILD | Portland, OR, US

Bachelor's/Bachelor of Arts (BA) | Jun. 2010 UNIVERSITY OF OREGON | Eugene, OR, US Major in Women's and Gender Studies Minor in Business Administration