









# Megan Cook

## PRODUCT MANAGER

### CONTACT

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### TOP 3 STRENGTHS

1. Building relationships.
2. Supporting clients through a time of transition.
3. When something isn't working, I assess the situation and take action to change it.

### EXPERIENCE

Over 10 years of professional experience.

FULL STACK DEVELOPMENT	●	1 year
CLIENT CONSULTING	● ● ● ●	4 years
OPERATIONS + SUPPORT	● ● ● ● ●	5 years
SMALL BUSINESS MARKETING	● ● ● ● ● ●	5 years
CLINICAL RESEARCH	● ● ● ●	3 years
HEALTHCARE	● ● ● ● ● ● ●	6 years
REAL ESTATE	● ● ● ●	4 years

### EDUCATION

**CERTIFIED FULL STACK DEVELOPER** Nov 2021  
PDX Code Guild | Portland, OR, US

**BA IN WOMEN'S + GENDER STUDIES** Jun 2010  
MINOR IN BUSINESS ADMINISTRATION  
University of Oregon | Eugene, OR, US

### SUMMARY

Collaborative, creative coding bootcamp grad with an eye for detail looking to leverage 10 years of diverse experience to deliver successful products and translate complex challenges into clear, concise functional specifications for implementation. Expertise in project management, client consulting, full stack development, research and documentation.

### PROJECTS

#### CYCLE APP

Created Cycle App, an inclusive, customizable menstrual cycle tracking app to meet user need for a less feminine, more customizable, and more expansive cycle tracking app.

- Conducted initial research through interviews and market research.
- Designed the app to be gender neutral in color scheme and language.

**SKILLS** Python, Django, HTML, CSS, JavaScript, Project Management, User Research, Presentation, Technical Documentation, Agile, Jira, VS Code, GitHub, Empathy, Active Listening, Accuracy

#### WEB DESIGN

Designed and built 4 websites (2 currently live) focused on customer experience, lead conversion, and accessibility.

- C. Cook LLC
- megan x cook

**SKILLS** HTML, CSS, JavaScript, VS Code, Project Management, Technical Documentation, Client Consulting, Expectation Management, Persistence

### HIGHLIGHTS

#### IMPROVED LEAD RESPONSE TIME

Shortened lead response time by 20 days for a residential contracting business by implementing a system to manage leads and projects; increased website traffic by 240% by building a website for lead conversion and starting an Instagram account for lead generation.

**SKILLS** Operations Management, Project Management, Social Media Marketing, Web Design, Process Improvement, Business Acumen, Google Suite, Highly Organized, Attentive to Detail

#### BUILT RELATIONSHIPS

Guided 15 clients through the home buying and selling process, successfully negotiating and closing \$6.3 million in sales volume as a licensed realtor.

**SKILLS** Relationship Building, Client Consulting, Project Management, Operations Management, Negotiation, Business Acumen, CRM Software, Data Analysis, Process Improvement, Highly Organized, Attentive to Detail, Data-Driven, Persuasion & Influence