



Hi, I'm
Megan Cook

ASPIRING PRODUCT MANAGER

A bit about me...

I'm Megan, a PDX Code Guild coding bootcamp grad and aspiring product manager based in Vancouver, WA. I've been coding since early 2021 and pursuing a career in tech since 2019.

My top areas of expertise include:

- Project management
- Client consulting
- Full stack development
- Research and documentation
- Marketing
- Operational support

Ultimately, what I am best at is uncovering critical information about a stakeholder's needs through active listening and thoughtful questioning, and then applying my industry knowledge to translate those needs into actionable steps and win-win outcomes.



I have over
10 years
of diverse
professional
experience.

2022

2020

2018

2016

2014

2012

2010

Operations Manager
C COOK LLC

Founder
MIDWIFERY MARKETING

Realtor
REAL ESTATE DOULA

Midwife (Student)
Doula

Clinical Research Assistant
OREGON HEALTH & SCIENCE UNIVERSITY

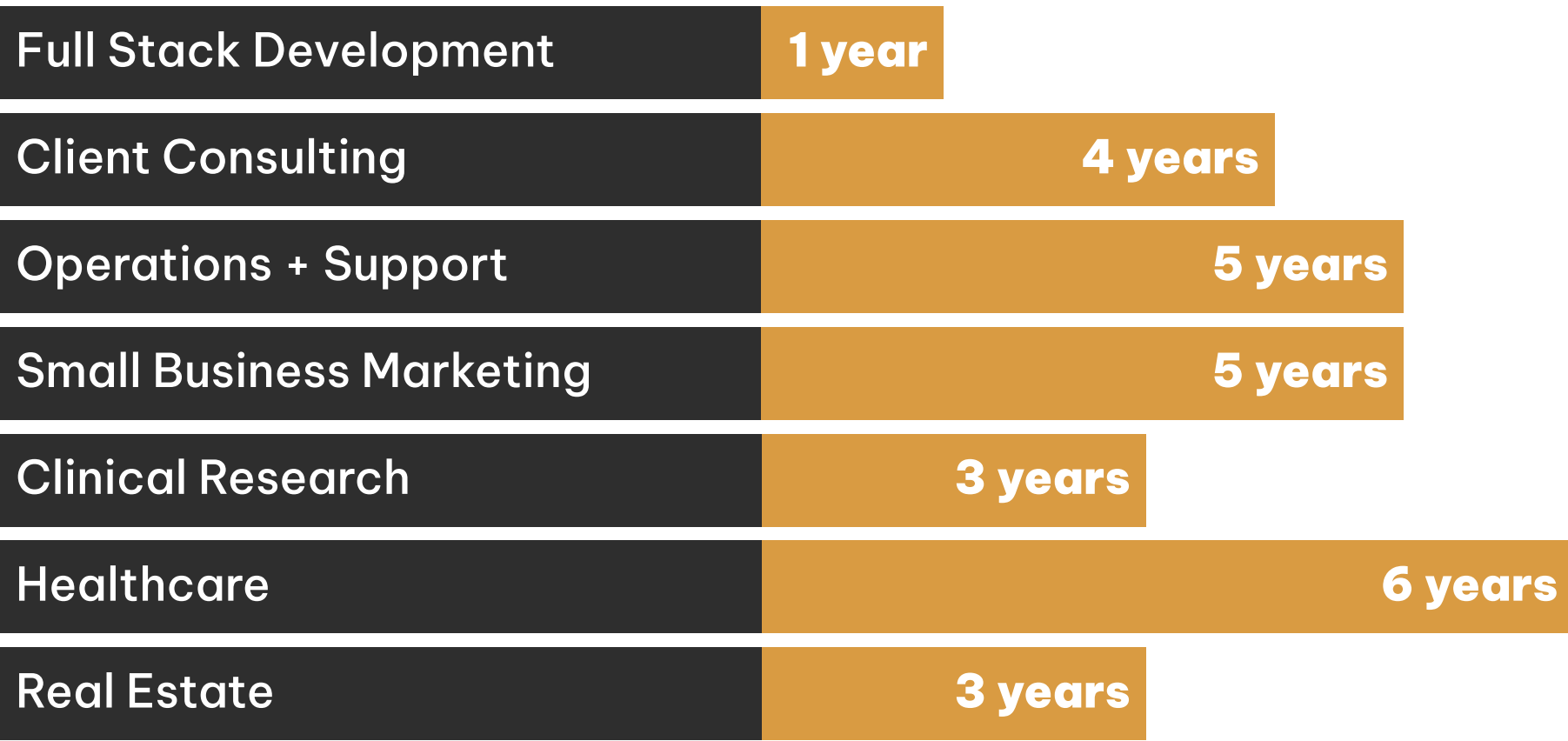
Administrative Assistant
GROUNDSPRING HEALING CENTER

Barista
THE BUZZ

Wine Steward
NOBLE ESTATE WINERY & VINEYARD

Retail Associate
NIKE, ABERCROMBIE & FITCH

Broken down another way...



Learning to code...

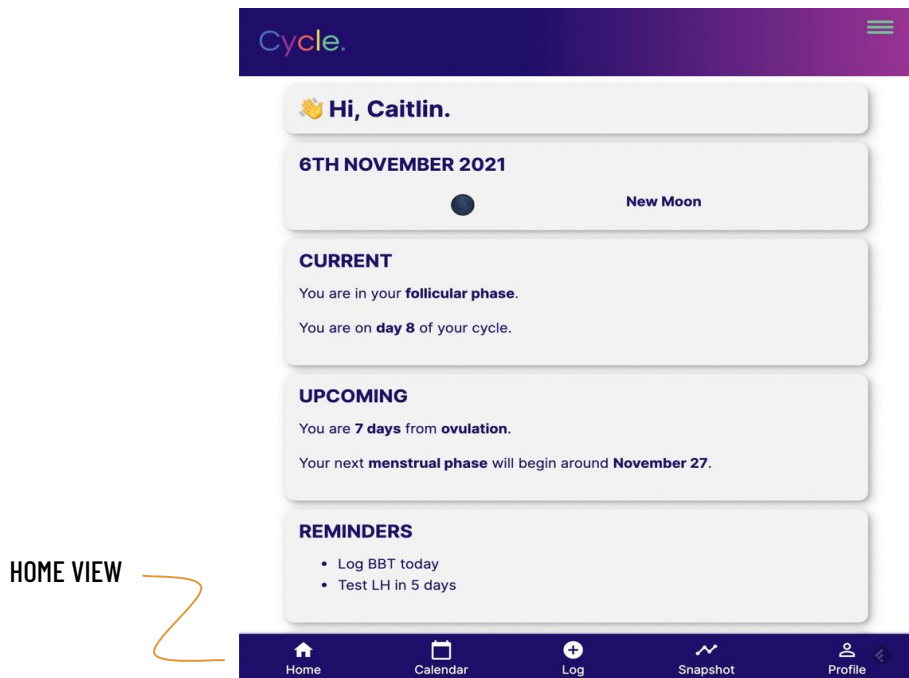
In early 2021, after getting rejected from an Implementation Specialist job I really wanted, I decided I needed some technical skills. I wanted to learn everything about software development so I started teaching myself the command line and Python. I had a bit of knowledge about front end languages already, which helped, because the back end was a steep learning curve.

In November of 2021 I proudly completed a 6 month full stack bootcamp program through [PDX Code Guild](#) and I've continued to practice and work on fun projects.

I thought marketing or software engineering would be my career path but then I discovered product management and it felt like home. Since then, I've been devouring all the books and podcasts and talking with all the PMs who've kindly replied to my requests for a chat.

My pride and joy...

In my coding bootcamp, I designed and built an app I'm super proud of.



Cycle. App is an inclusive, customizable menstrual cycle tracking app for all menstruating people.

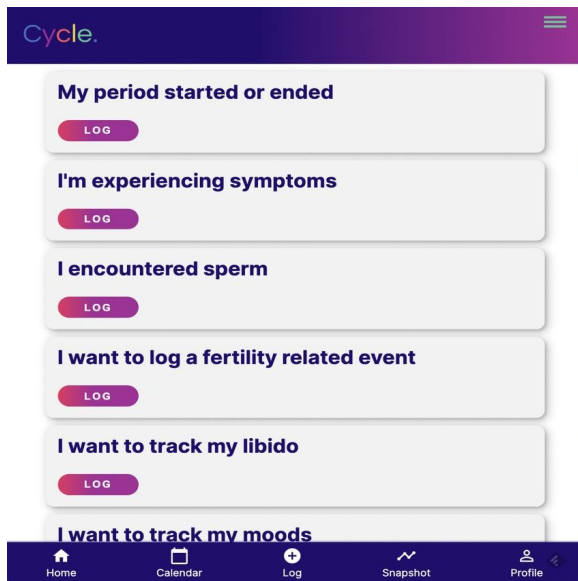
It was created for people in gender non-conforming bodies to track their cycle in order to get pregnant, avoid pregnancy, or gain awareness around their individual cycle patterns.

More views...

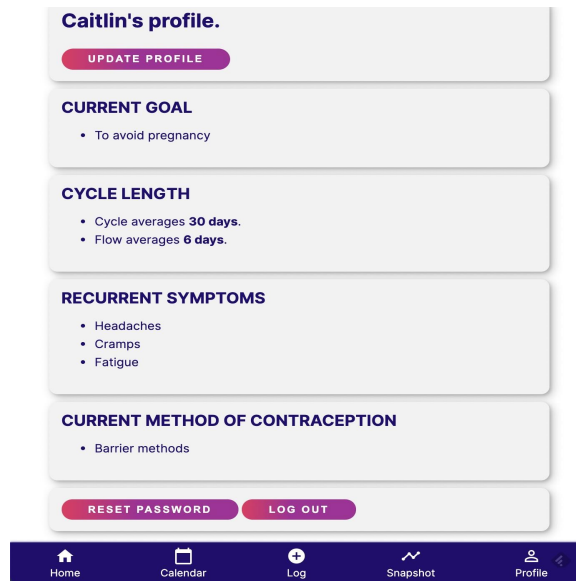
Users can see all events on a calendar, log events, and view their cycle stats at a glance.



CALENDAR VIEW



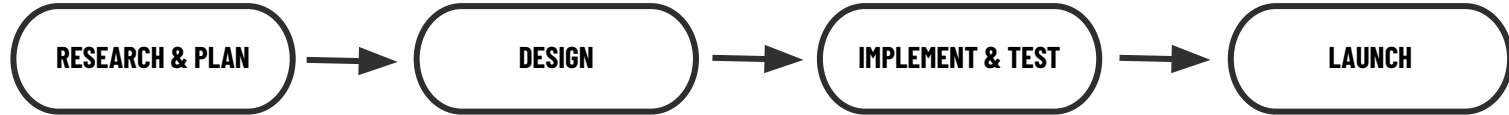
LOG VIEW



PROFILE VIEW

My process...

The Product Development Life Cycle



- Interviewed potential users
- Conducted market research
- Created a roadmap and set milestones

- Defined and detailed features
- Sketched wireframes
- Designed app appearance to be gender neutral and inclusive

- Added, removed, and tweaked features
- Debugged and cleaned up code
- Created multiple test users and profiles

- [Cycle.App](#) is still a work in progress. If you're interested in working on this project, please [reach out!](#)

I am now proficient in...

Technical skills:

- Python
- Django
- HTML, CSS, JS
- VS Code
- GitHub
- User Research
- Presentation Skills
- Technical Documentation

Other professional accomplishments...

I've done lots of things! Some of the things I'm most proud of:

- Shortened lead response time by 20 days for a residential contracting business by implementing a system to manage leads and projects.
- Increased website traffic by 240% by building a website for lead conversion and starting an Instagram account for lead generation.

SKILLS

- Operations Management
- Project Management
- Social Media Marketing
- Web Design
- Process Improvement
- Business Acumen
- Google Suite
- Organization
- Attention to Detail

And others...

Some more things I'm proud of:

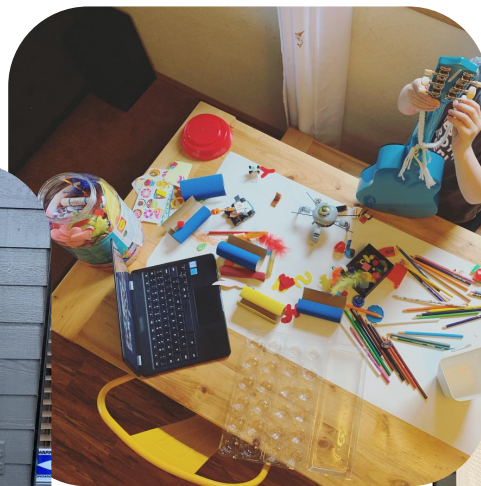
- Guided 15 clients through the home buying and selling process, successfully negotiating and closing \$6.3 million in sales volume as a licensed realtor.
- Provided high quality midwifery care for 9 clients; authored and edited 20+ complex technical protocols, informed choice documents, and practice guidelines as a student midwife.
- Assumed a leadership role as pathology liaison at OHSU Knight Cancer Institute by streamlining and owning the process of acquiring pathology specimens for clinical research.

SKILLS

- Relationship Building
- Client Consulting
- Negotiation
- CRM Software
- Data Analysis
- Process Improvement
- Expectation Management
- Persuasion & Influence
- Teamwork
- Collaboration
- Leadership

Filling the gaps...

Between jobs and projects I've been busy raising small children and managing a household. I would argue that "pandemic parenting" should earn a spot on my resume (and yours too, if you're also a parent).



You may be thinking...

*You've done a lot of different jobs in
seemingly unrelated fields.*

*How can I know you're committed
to product management?*

It all lead to this...

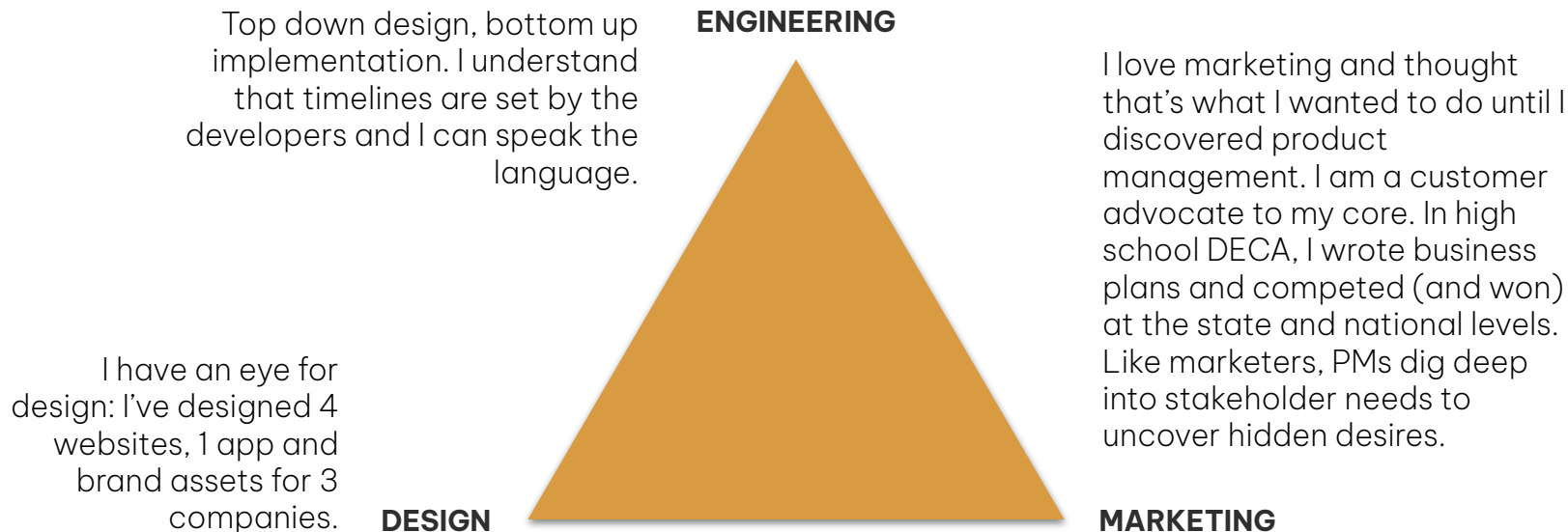
Though my previous experience may seem unrelated, there are 3 skills I've honed throughout all my roles:

1. Building relationships with stakeholders.
2. Supporting clients through a time of transition.
3. When something isn't working, I assess the situation and take action to change it.

And these, I believe, are the 3 skills that will make me a great PM.

Learning how to think like a PM...

The PM Triangle



Others may tell you...

Clients and colleagues would describe me as a strong communicator, particularly skilled in facilitating communication among multiple parties.

They would tell you about my systematic and data-driven approach to every task, my exceptional attention to detail and high level of organization, my calm demeanor and optimistic outlook.

But don't just take it from me...

"...we felt supported and well informed by Megan at all times... she quickly understood what we were looking for... The entire process felt really light and easy with her help." – S. Mentel

"...very pleased with Megan's knowledge, expertise, responsiveness, and negotiation skills... She kept us informed on every move, and updated us on the entire process... She looked out for our best interest all the way." – M. Maier

Excerpted from real estate client and midwifery colleague testimonials.

Apparently I'm a joy to work with...

“Megan was a joy to work with... she was more than willing to walk us through the entire process and answer any questions we had... she was able to keep us on top of our timeline... She was incredibly responsive when we needed clarification or advice.” – B. Nim

“Megan is a joy to work with. Her attention to detail, timely and organized style combined with her warm, generous energy made me feel calm and comfortable, allowing me to relax and enjoy the process.” – M. Stemper

I am looking for...

An **Associate Product Manager** role with lots of opportunity for **mentorship**, learning, and growth.

I hope to join a highly collaborative, high-achieving team with shared values of authenticity, accountability, and community.

We may be a fit if you value skills, proof of knowledge, and potential over experience, and you're looking for someone you can mold to the PM role.

Equity in healthcare and reproductive social justice work are topics about which I am deeply passionate, and I envision using my skills and strengths for the greater good. A company rooted in equity and inclusion would be a good fit.

We might get along well if...

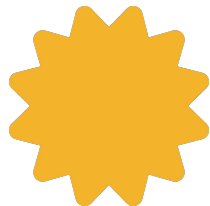
You also like:

- Seeing live music
- Sharing good food and drink with friends and family
- Deep, meaningful chats over small talk
- Traveling and adventurous eating
- Reading in the sun

You value:

- Equity and inclusion
- Authenticity
- Accountability

Oh yeah, and I've got credentials...



Certified Full Stack Developer

Nov. 2021

PDX CODE GUILD

Portland, OR, US



BA in Women's & Gender Studies

Jun. 2010

UNIVERSITY OF OREGON

Eugene, OR, US

Minor in Business Administration

Connect with me!



THANKS FOR
VIEWING MY DECK!

Megan

- Download my traditional resume if that's more your thing. [Plain text](#) or [graphic](#), you decide.
- [View my portfolio.](#)
- [Email me.](#)