### Lecture 9: Classification, LDA

Reading: Chapter 4

STATS 202: Data mining and analysis

October 11, 2019

## Review: Main strategy in Chapter 4

Find an estimate  $\hat{P}(Y \mid X)$ . Then, given an input  $x_0$ , we predict the response as in a Bayes classifier:

$$\hat{y}_0 = \operatorname{argmax}_y \hat{P}(Y = y \mid X = x_0).$$

# Linear Discriminant Analysis (LDA)

Instead of estimating  $P(Y \mid X)$  directly, we will estimate:

- 1.  $\hat{P}(X \mid Y)$ : Given the response, what is the distribution of the inputs?
- 2.  $\hat{P}(Y)$ : How probable is each category?

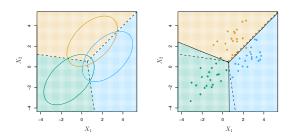
Then, we use *Bayes rule* to obtain the estimate:

$$\begin{split} \hat{P}(Y = k \mid X = x) &= \frac{\hat{P}(X = x \mid Y = k)\hat{P}(Y = k)}{\hat{P}(X = x)} \\ &= \frac{\hat{P}(X = x \mid Y = k)\hat{P}(Y = k)}{\sum_{j} \hat{P}(X = x \mid Y = j)\hat{P}(Y = j)} \end{split}$$

# Linear Discriminant Analysis (LDA)

Instead of estimating  $P(Y \mid X)$ , we compute estimates:

1.  $\hat{P}(X=x\mid Y=k)=\hat{f}_k(x)$ , where each  $\hat{f}_k(x)$  is a Multivariate Normal Distribution density:



2.  $\hat{P}(Y=k) = \hat{\pi}_k$  is estimated by the fraction of training samples of class k.

#### Suppose that:

- We know  $P(Y = k) = \pi_k$  exactly.
- ▶ P(X = x | Y = k) is Mutivariate Normal with density:

$$f_k(x) = \frac{1}{(2\pi)^{p/2} |\mathbf{\Sigma}|^{1/2}} e^{-\frac{1}{2}(x-\mu_k)^T \mathbf{\Sigma}^{-1}(x-\mu_k)}$$

 $\mu_k$ : Mean of the inputs for category k.

 $\Sigma$ : Covariance matrix (common to all categories).

Then, what is the Bayes classifier?

By Bayes rule, the probability of category k, given the input x is:

$$P(Y = k \mid X = x) = \frac{\mathsf{likelihood} \cdot \mathsf{prior}}{\mathsf{marginal}} = \frac{f_k(x) \pi_k}{P(X = x)}$$

The denominator does not depend on the response k, so we can write it as a constant:

$$P(Y = k \mid X = x) = C \times f_k(x)\pi_k$$

Plugging in the formula for  $f_k(x)$ :

$$P(Y = k \mid X = x) = \frac{C\pi_k}{(2\pi)^{p/2} |\mathbf{\Sigma}|^{1/2}} e^{-\frac{1}{2}(x-\mu_k)^T \mathbf{\Sigma}^{-1}(x-\mu_k)}$$

$$P(Y = k \mid X = x) = \frac{C\pi_k}{(2\pi)^{p/2} |\mathbf{\Sigma}|^{1/2}} e^{-\frac{1}{2}(x-\mu_k)^T \mathbf{\Sigma}^{-1}(x-\mu_k)}$$

Now, let us absorb everything that does not depend on k into a constant C':

$$P(Y = k \mid X = x) = C' \pi_k e^{-\frac{1}{2}(x - \mu_k)^T \Sigma^{-1}(x - \mu_k)}$$

and take the logarithm of both sides:

$$\log P(Y = k \mid X = x) = \log C' + \log \pi_k - \frac{1}{2} (x - \mu_k)^T \Sigma^{-1} (x - \mu_k).$$

This constant is the same for every category, k. So we want to find the maximum of this over k.

Goal, maximize the following over k:

$$\log \pi_k - \frac{1}{2} (x - \mu_k)^T \mathbf{\Sigma}^{-1} (x - \mu_k).$$

$$= \log \pi_k - \frac{1}{2} \left[ x^T \mathbf{\Sigma}^{-1} x + \mu_k^T \mathbf{\Sigma}^{-1} \mu_k \right] + x^T \mathbf{\Sigma}^{-1} \mu_k$$

$$= C'' + \log \pi_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}^{-1} \mu_k + x^T \mathbf{\Sigma}^{-1} \mu_k$$

We define the objective:

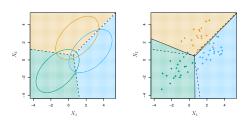
$$\delta_k(x) = \log \pi_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}^{-1} \mu_k + x^T \mathbf{\Sigma}^{-1} \mu_k$$

At an input x, we predict the response with the highest  $\delta_k(x)$ .

What is the decision boundary? It is the set of points in which 2 classes are equally probable:

$$\begin{split} \delta_k(x) &= \delta_\ell(x) \\ \log \pi_k - \frac{1}{2} \mu_k^T \boldsymbol{\Sigma}^{-1} \mu_k + \frac{\mathbf{x}^T \boldsymbol{\Sigma}^{-1} \mu_k}{\mathbf{x}^T \boldsymbol{\Sigma}^{-1} \mu_k} &= \log \pi_\ell - \frac{1}{2} \mu_\ell^T \boldsymbol{\Sigma}^{-1} \mu_\ell + \frac{\mathbf{x}^T \boldsymbol{\Sigma}^{-1} \mu_\ell}{\mathbf{x}^T \boldsymbol{\Sigma}^{-1} \mu_\ell} \end{split}$$

This is a linear equation in x.



## Estimating $\pi_k$

$$\hat{\pi}_k = \frac{\#\{i \; ; \; y_i = k\}}{n}$$

In words, the fraction of training samples of class k.

# Estimating the parameters of $f_k(x)$

Estimate the the mean vector  $\mu_k$  for each class:

$$\hat{\mu}_k = \frac{1}{\#\{i \; ; \; y_i = k\}} \sum_{i \; ; \; y_i = k} x_i$$

Estimate the common covariance matrix  $\Sigma$ :

▶ One predictor (p = 1):

$$\hat{\sigma}^2 = \frac{1}{n - K} \sum_{k=1}^{K} \sum_{i ; y_i = k} (x_i - \hat{\mu}_k)^2.$$

Many predictors (p > 1): Compute the vectors of deviations  $(x_1 - \hat{\mu}_{y_1}), (x_2 - \hat{\mu}_{y_2}), \dots, (x_n - \hat{\mu}_{y_n})$  and use an unbiased estimate of its covariance matrix,  $\Sigma$ .

### LDA prediction

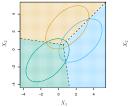
For an input x, predict the class with the largest:

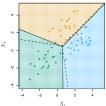
$$\hat{\delta}_k(x) = \log \hat{\pi}_k - \frac{1}{2} \hat{\mu}_k^T \hat{\Sigma}^{-1} \hat{\mu}_k + x^T \hat{\Sigma}^{-1} \hat{\mu}_k$$

The decision boundaries are defined by:

$$\log \hat{\pi}_k - \frac{1}{2} \hat{\mu}_k^T \hat{\Sigma}^{-1} \hat{\mu}_k + x^T \hat{\Sigma}^{-1} \hat{\mu}_k = \log \hat{\pi}_\ell - \frac{1}{2} \hat{\mu}_\ell^T \hat{\Sigma}^{-1} \hat{\mu}_\ell + x^T \hat{\Sigma}^{-1} \hat{\mu}_\ell$$

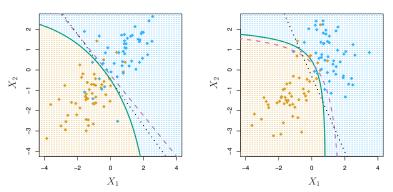
These are the solid lines in the following image:





# Quadratic discriminant analysis (QDA)

The assumption that the inputs of every class have the same covariance  $\Sigma$  can be quite restrictive:



Boundaries for Bayes (dashed), LDA (dotted), and QDA (solid).

## Quadratic discriminant analysis (QDA)

In quadratic discriminant analysis we estimate a mean  $\hat{\mu}_k$  and a covariance matrix  $\hat{\Sigma}_k$  for each class separately.

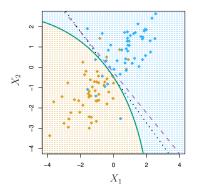
Given an input, it is easy to derive an objective function:

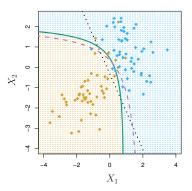
$$\delta_k(x) = \log \pi_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}_k^{-1} \mu_k + x^T \mathbf{\Sigma}_k^{-1} \mu_k - \frac{1}{2} x^T \mathbf{\Sigma}_k^{-1} x - \frac{1}{2} \log |\mathbf{\Sigma}_k|$$

This objective is now quadratic in x and so are the decision boundaries.

## Quadratic discriminant analysis (QDA)

- ► Bayes boundary (- -)
- ▶ LDA (·····)
- ▶ QDA (----).





### Evaluating a classification method

We have talked about the 0-1 loss:

$$\frac{1}{m}\sum_{i=1}^{m}\mathbf{1}(y_i\neq\hat{y}_i).$$

It is possible to make the wrong prediction for some classes more often than others. The 0-1 loss doesn't tell you anything about this.

A much more informative summary of the error is a **confusion** matrix:

		Predicted class			
		– or Null	+ or Non-null	Total	
True	– or Null	True Neg. (TN)	False Pos. (FP)	N	
class	+ or Non-null	False Neg. (FN)	True Pos. (TP)	P	
	Total	N*	P*		

### Example. Predicting default

Used LDA to predict credit card default in a dataset of 10K people.

Predicted "yes" if P(default = yes|X) > 0.5.

		True default status		
		No	Yes	Total
Predicted	No	9,644	252	9,896
$default\ status$	Yes	23	81	104
	Total	9,667	333	10,000

- ► The error rate among people who do **not** default (false positive rate) is very low.
- ► However, the error rate among people who **do** default (false negative rate) is 76%.
- ► False negatives may be a bigger source of concern!
- One possible solution: Change the threshold.

### Example. Predicting default

Changing the threshold to 0.2 makes it easier to classify to "yes".

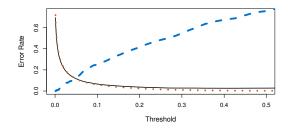
Predicted "yes" if P(default = yes|X) > 0.2.

		True default status		
		No	Yes	Total
Predicted	No	9,432	138	9,570
$default\ status$	Yes	235	195	430
	Total	9,667	333	10,000

Note that the rate of false positives became higher! That is the price to pay for fewer false negatives.

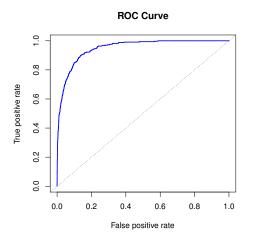
## Example. Predicting default

Let's visualize the dependence of the error on the threshold:



- ► - False negative rate (error for defaulting customers)
- ▶ · · · · False positive rate (error for non-defaulting customers)
- ▶ 0-1 loss or total error rate.

### Example. The ROC curve



- Displays the performance of the method for any choice of threshold.
- The area under the curve (AUC) measures the quality of the classifier:
  - 0.5 is the AUC for a random classifier
  - ► The closer AUC is to 1, the better.

#### Next time

- Comparison of logistic regression, LDA, QDA, and KNN classification.
- ► Start Chapter 5: Resampling.