



Megaron Marathon - Round-1 (R-1) Chronogram

Dear Student,

Our methodology, **Megaron Marathon**, will guide you on how to elaborate **The 7 Products (7 P's)** required by the Admission Committee members (AdCom) boards.

Observe below the **Stages** that define the chronogram of our 42 activities. In each of the 42 Km we will have a discussion between Nicholas and Megaron on a relevant topic of the application process. For each Km there is a task (Action Plan) and a deadline to deliver it - details: www.MBA42.com

Keep Running

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Stage A – Pre Marathon - Understanding the Hero's Motivations

Km	Megaron's Questioning	Theme	Action / Change	To DO	DD/MM
INTRO	"There are '8 MBA Candidate Profiles'; which one is yours?"	8 Heroes Profile Test	Identify your profile among those of four 8 Heroes . You will find your coach to every Km of your Megaron Marathon .	Take the 8 Heroes Profile Test	09-03
Pre-Application	"Have you anticipated all potential issues before your begin your MBA application Project?"	MBA Project Foundations	Know the various elements that the MBA application process comprises. Understand how they relate. You will (i.) make the necessary decisions to start the process correctly; (ii.) you will understand the importance to visualize an inspiring post-MBA career path; (iii.) you will understand the difference between WHY & WHAT when you consider MBA values.	Read Nicholas-Megaron Talks A. Introduction B. The MBA Application Process C. The Right Profile D. Before Starting	09-03
-5	"How about addressing, early on, possible issues regarding community leadership credentials?"	Lack of Leadership	Understand whether your leadership stories are on the same level as those from applicants admitted to top schools. You will fill the gap of a possible lack of leadership .	Check your homework on <u>Action Plan_Km -5</u>	09-03
-4	"Do you have academic credentials in order to aim a top-tier MBA Program?"	Transcripts / Bureaucracy	You will have access to your "Kit MBA" and you will know how you did in college. Understand the importance of knowing your college academic performance . Know how to solve the bureaucratic part of the process.	Check your homework on <u>Action Plan_Km - 4</u>	09-03
-3	"How about deciding whether you will visit the b-schools before you submit your application?"	School Visiting	Understand the value of the School Visiting factor in your project. You will benefit your candidacy if you have taken the most of a boosted visit to campus at the right time of the process. You will understand how to boost it.	Check your homework on <u>Action Plan_Km - 3</u>	09-03
-2	"Do you have evidence of future academic top performance? How about taking the GMAT ASAP?"	GMAT - The character reveals academic potential.	Learn everything about the GMAT . You should begin to prepare correctly for the test early on.	Check your homework on <u>Action Plan_Km -2</u>	09-03
-1	"Are you proficient in the English language? How about taking the TOEFL ASAP?"	TOEFL - The character reveals English language skills.	Learn everything about the TOEFL . You should begin to prepare correctly for the test early on.	Check your homework on <u>Action Plan_Km -1</u>	09-03



Stage B - Anticipating the Hero's Journey

Km	Megaron's Questioning	Theme	Action / Change	To DO	DD/MM
00	"Are you ready to start your Hero's journey?"	Anticipating your Journey	Read our 8 Heroes' profiles. You will be inspired to follow the patterns of the narratives in the stories told by our 8 Heroes .	Read www.MBA42.com/8temples	09-03

Stage C - Analyzing the Hero's 8 Superpowers (8 SP's)

Km	Megaron's Questioning	Theme	Action / Change	To DO	DD/MM
01	SP1: "Give me ONE example of when you solved an analytical problem."	Ability to Think Analytically (SP1)	Explore your SP1 . You will learn how to sell " Ability to Think Analytically " values, a relevant hero's superpower.	Check your homework on Action Plan_Km 1	23-03
02	SP2: "Give me ONE example of when you showed creativity or did something out of curiosity."	Ability to Think Creatively (SP2)	Explore your SP2 . You will learn how to sell " Ability to Think Creatively " values, a relevant hero's superpower.	Check your homework on Action Plan_Km 2	30-03
03	Product 1 (P1): "What are your academic credentials?"	Transcripts (P1)	Understand the importance of knowing your college academic performance.	Check your homework on Action Plan_Km 3	31-03
04	SP3: "Give me ONE example of when you (efficiently or effectively) executed a plan."	Ability to Get Things Done (SP3)	Explore your SP3 . You will learn how to sell " Ability to Get Things Done " values, a relevant hero's superpower.	Check your homework on Action Plan_Km 4	06-04
05	SP4: "Give me ONE example of when you played a leader's role."	Aptitude to Lead People (SP4)	Explore your SP4 . You will learn how to sell " Aptitude to Lead People " values, a relevant hero's superpower.	Check your homework on Action Plan_Km 5	13-04
06	SP5: "Give me ONE example of when you had to make a decision without having all the information you needed."	Ability to Deal with Uncertainty, Diversity, and Frustration (SP5)	Explore your SP5 . You will learn how to sell " Ability to Deal with Uncertainty, Diversity, and Frustration " values, a relevant hero's superpower.	Check your homework on Action Plan_Km 6	27-04
07	Product 2 (P2): "Give me factual information about your professional, academic, and personal lives."	Data Form (P2)	You will understand the difference between values and factual information .	Check your homework on Action Plan_Km 7	30-04



08	SP6: “Give me ONE example of when you questioned an established practice or a thought within a group/organization.”	Courage to Question the Status Quo (SP6)	Explore your SP6 . You will learn how to sell “ Courage to Question the Status Quo ” values, a relevant hero’s superpower.	Check your homework on <u>Action Plan_Km 8</u>	04-05
09	SP 7: “Give me ONE example of when you persuaded someone or a group of people.”	Aptitude to Communicate (SP7)	Explore your SP7 . You will learn how to sell “ Aptitude to Communicate ” values, a relevant hero’s superpower.	Check your homework on <u>Action Plan_Km 9</u>	11-05
10	SP8: “Give me ONE example of when you showed concern about people around you.”	Ability to Bring out the Best in People (SP8)	Explore your SP8 . You will learn how to sell “ Ability to Bring out the Best in People ” values, a relevant hero’s superpower.	Check your homework on <u>Action Plan_Km 10</u>	18-05
11	PIT STOP: “What about: Project Disclosure & Networking?”	Helicopter View	Understand where you are in your Megaron Marathon ; get ready for the next Km. You will contextualize the whole project.	Check your homework on <u>Action Plan_Km 11</u>	18-05

Stage D – Synthesizing Hero’s Stories – Raising the 5 Columns (5 C’s)

Km	Megaron’s Questioning	Theme	Action / Change	To DO	DD/MM
12	C1: “Which TWO competences helped you achieve the TWO most relevant impacts you’ve had on an individual or group?”	“What do You Do Well?” (C1)	You will learn how to sell a hero’s superpowers (SP’s).	Check your homework on <u>Action Plan_Km 12</u>	25/5
13	Product 3 (P3): “Give me factual information about your professional life.”	Résumé (P3)	You will set up your one-page format résumé.	Check your homework on <u>Action Plan_Km 13</u>	31/05
14	C2: “Which TWO competences influenced your professional choices and make you confident in achieving your post-MBA professional objectives?”	“Where are You?” (C2)	You will learn how to “ connect your dots. ”	Check your homework on <u>Action Plan_Km 14</u>	01/06
15	C3: “In what role do you see yourself working after your MBA?”	“Where do You Want to Be?” (C3)	You will learn how to “ connect your dots. ”	Check your homework on <u>Action Plan_Km 15</u>	08/06
16	C4: “Describe a setback or a failure that you have experienced. Which competence would have helped you attain success instead?”	“What do You <u>NOT</u> Do Well?” (C4)	You will learn how to sell the hero’s anti-strength.	Check your homework on <u>Action Plan_Km 16</u>	15/06
17	C5: “Give a candid description of yourself,	“Who are you?” (C5)	You will learn how to sell the “ Who I Am ” story.	Check your homework on	22/06



	stressing TWO personal characteristics you feel to be your strengths.”			<u>Action Plan_Km 17</u>	
18	"How to synthesize C1 + C2 + C3 + C4 + C5?"	Big Synthesis	You will learn to do the perfect Synthesis.	Check your homework on <u>Action Plan_Km 18</u>	29/06
19	PIT STOP: “What about: Recommendation Letters? Application Strategy? Ranking? CBS - Early Decision? Lauder? Side Letter? Low Score? IELTS / GRE?”	Helicopter View	Understand where you are in your Megaron Marathon ; get ready for the next Km. You will contextualize the whole project.	Check your homework on <u>Action Plan_Km 19</u>	29/06

Stage E - How the Audience see the Hero

Km	Megaron's Questioning	Theme	Action / Change	To Do	DD/MM
20	“What is your Personal Self-brand?”	Self-Brand Exercise	You will understand how the audience sees your values .	Check your homework on <u>Action Plan_Km 20</u>	29/06
21	“How do the 'Wise Men' see you?”	Wise Men Committee	You will get some help from wise counselors .	Check your homework on <u>Action Plan_Km 21</u>	29/06
22	PIT STOP: “What about: Exchanging information with AdCom officers (Templates)?”	Helicopter View	Understand where you are in your Megaron Marathon ; get ready for the next Km. You will contextualize the whole project.	Check your homework on <u>Action Plan_Km 22</u>	29/06
23	Product 4 (P4): “Do you have evidence of future academic top performance?”	Score Tests (P4)	Understand GMAT/TOEFL importance.	Check your homework on <u>Action Plan_Km 23</u>	30/06



Stage F - MBA Application Strategy

Km	Megaron's Questioning	Theme	Action / Change	To Do	DD/MM
24	"What is your MBA application strategy?"	Application Process Strategy	You will learn how to maximize your admission chances?	Check your homework on <u>Action Plan_Km 24</u>	30/06
25	PIT STOP: "What about: Pre-SUBMIT Doubts?"	Helicopter View	Understand where you are in your Megaron Marathon ; get ready for the next Km. You will contextualize the whole project.	Check your homework on <u>Action Plan_Km 25</u>	30/06

Stage G - My MBA Experience

Km	Megaron's Questioning	Theme	Action / Change	To Do	DD/MM
26	"Why do you need an MBA?"	WHY MBA	You will learn how to do the WHY MBA exercise	Check your homework on <u>Action Plan_Km 26</u>	14/07
27	"Which THREE competences you expect to develop through your MBA course in order to achieve your objectives?"	WHY SCHOOL X	You will learn how to do the WHY SCHOOL X exercise	Check your homework on <u>Action Plan_Km 27</u>	21/07
28	Product 5 (P5): "Do your recommenders support your personal brand?"	Recommendation Letter (P5)	You will learn how to help your recommender sell your values	Check your homework on <u>Action Plan_Km 28</u>	31/07
29	PIT STOP: "What about: Pre-SUBMIT Doubts?"	Helicopter View	Understand where you are in your Megaron Marathon ; get ready for the next Km. You will contextualize the whole project.	Check your homework on <u>Action Plan_Km 29</u>	31/07



Stage H - Playing your Best

Km	Megaron's Questioning	Theme	Action / Change	To Do	DD/MM
30	Product 6 (P6): "Tell me your story."	MBA Essays (P6)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 30	31-07
31	"Do you know how to pitch?"	Real Application (School 2)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 31	31-08
32	"Do you know how to pitch?"	Real Application (School 3)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 32	31-08
33	"Do you know how to pitch?"	Real Application (School 4)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 33	31-08
34	"Do you know how to pitch?"	Real Application (School 5)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 34	31-08
35	"Do you know how to pitch?"	Real Application (School 6)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 35	31-08
36	"Do you know how to pitch?"	Real Application (School 7)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 36	31-08
37	"Do you know how to pitch?"	Real Application (School 8)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 37	31-08
38	"Do you know how to pitch?"	Real Application (School 9)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 38	31-08
39	"Do you know how to pitch?"	Real Application (School 10)	You will learn how to bring all MBA application pieces together.	Check your homework on Action Plan Km 39	31-08
40	PIT STOP: "Have you gone through a check list before hitting the SUBMIT button?"	The character sees the whole picture.	You will make sure that you have not left anything out before you submit your application package.	Check your homework on Action Plan Km 40	31-08
41	Product 7 (P7): "I would you love to hear your story, again, please?"	Interview (P7)	You will learn to pitch verbally your application values.	Check your homework on Action Plan Km 41	31-08
42	PIT STOP: "What about: Wait List? Multiple acceptances? School Feedback? Reapplicant? Visa? And now?"	Helicopter View	You will learn to measure tradeoffs in terms of school options.	Check your homework on Action Plan Km 42	15-12