



Essays – Final Edition

A. BEFORE

Examine each essay. Are you tired of reading the same stories again and again? It is for a good cause, and it is almost over, since you will soon upload them.

1. We suggest that you print your package and get a red pen;
2. Read each essay carefully and thoroughly. Are they making total sentences? Have you not mistaken the school names (all right, I know, absurd, but that HAPPENS)?;
3. After all final touches, recheck word count.

IMPORTANT

Some schools will tolerate about 10-15% excess, but others are very strict on word limit. The essay question words will not add to the count, but any footnotes to your essay will.

This should go without saying, but I'd rather repeat: nothing about anyone other than you should appear in the properties of the file. No track changes should be left;

B. AFTER

No vacations just because you've sent your applications. Waiting for the results is a very difficult part of this whole process. Admissions Committees strongly recommend that you not send any material other than what's asked. So you should NOT send emails, notes, or reminders to them.

1. **Thank-you-note e-mail:** Write to everyone who helped you so far. Say THANK YOU;
2. **Recommendation Letters:** Keep an eye on those writing on your behalf. Have they complied with the deadlines too?;
3. **Interview: Interview (Kellogg - OCTOBER; Others - NOV/DEC)** - Prepare for the interviews / On Campus Visit. Some are by invitations and others are requested. Find out which one is your case (a few schools allow candidates to propose an interview; if that is the case, do so. Find out which one is your case: an on-campus visit splits opinions. Most schools state that it will not favor or hurt your candidacy. Some, though, e.g. Darden, and Tuck value such initiative;
4. **Side Letter Time** (see FAQ emails);
5. **Research:** get to know as much as you can about the school (site, brochure, etc.) Obvious as it may seem, this is the primary action to be taken; talk to Brazilian students who are involved in clubs of your interest. Contact Brazilian alumni who majored in your specific area of interest; get in touch with the Brazilian Alumni Association; attend the Info Session event that the school is promoting in your city;
6. **News:** inform the admissions committee about recent changes (a relevant accomplishment, a promotion, etc).
7. **Keep Calm:** make an appointment with your shrink. Pay your cardiologist a visit.

Keep Running
www.MBA42.com