# Wholesalar Customer Analysis

## Sheet 3

**Fresh**
**5,280,131**

## Sheet 2

**Grocery**
**3,498,562**

## Sheet 1

**Milk**
**2,550,357**

## Sheet 6

16.56%
1

74.06%
3

**Measure Names**
- Detergents Paper
- Grocery

## Sheet 5

Detergents Paper

| Channel | 0K | 200K | 400K | 600K | 800K | 1000K |
|---|---|---|---|---|---|---|

1 — 1,180,717
2 — 235,587 / 1,032,270 / 2,317,845

Grocery: 0K 500K 1000K 1500K 2000K 2500K

**Region**
- 1
- 2
- 3

## Sheet 4

Region

| Grocery | | | |
|---|---|---|---|
| 2M | | 890,410 | 800K |
| 1M | 204,136 | 173,311 | 600K |
| 0M | | | 400K |
| | 1 | 2 | 3 |

Detergents Pa.

**Milk**
2,550,357

## Sheet 9

Region

| 3 | 890,410 | 3 | 512,110 |
| 1 | 204,136 | 1 | 104,327 |
| 2 | 173,311 | 2 | 54,506 |

1000K 500K 0K / Detergents Paper
0 / Zero
0K 500K / Delicassen

## Sheet 8

Delicassen

| Region | 0K | 100K | 200K | 300K | 400K | 500K |
|---|---|---|---|---|---|---|

1 — 104,327
2 — 54,506

Delicassen: 0K 100K 200K 300K 400K 500K 600K

## Sheet 7

Delicassen

| Channel | 0K | 100K | 200K | 300K | 400K |
|---|---|---|---|---|---|

1
2

Frozen: 0K 200K 400K 600K 800K 1000K