

PLANNING TO EXPORT RESEARCH

560,000 Canadian Commercial Businesses (who could potentially export)...
3.5% are planning to export in the next 1-2 years = **20,000**

62%
are U.S. Starters
Expand to 1 market
every 3-5 years

21%
are Go Globals
expand to multiple new
markets every 1-5 years

17%
are Trade Agreements/
OECD Starters
Expand to 1 new market every 2 years

