

# Elevator Pitch

Hi, I'm Megan Chen. I'm a UI designer with a background in fine art, graphic design, and scenic set design. With my eye for aesthetics and passion for problem-solving, I'm a highly skilled iconographer, typographer, and visual designer. I help people transform their ideas into appealing designs that are simple, efficient, and enjoyable. As a previous interactive scenic designer, I've experienced how users navigate various spaces and adapted my skillset to the team's needs. My goal is to work with a team to provide creative solutions and human-centered design for a positive impact on users' everyday life.

# Resume

UX/UI Designer with a strong sense of curiosity and flexible skillset including fine art, graphic design, and frontend development. Experienced at creating empathetic solutions in beautiful user-centered design. Previous interactive scenic design manager with knowledge of user navigation through both digital and physical spaces and collaborating with a close-knit team.

# LinkedIn

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As a previous interactive scenic designer, I collaborated with a small team to build and test beautiful, thematic sets, encouraging an immersive experience while gently guiding the user through a specific journey. With this knowledge, I am an enthusiastic learner with a flexible skillset for creating empathetic solutions for an elegant, human-centered design. My goal is to provide these solutions in refined, effective designs to positively impact the users' everyday life.

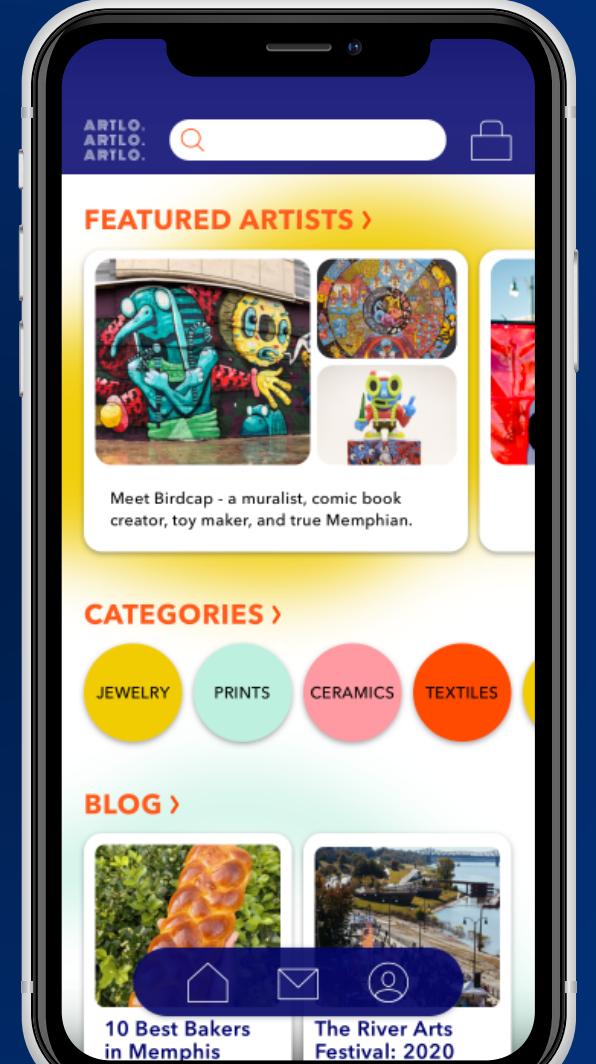
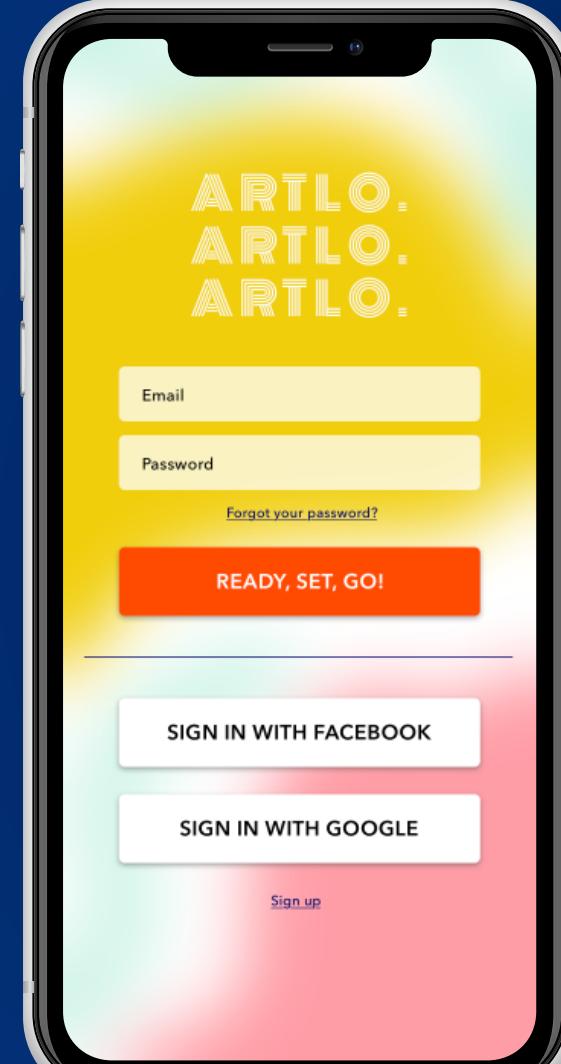
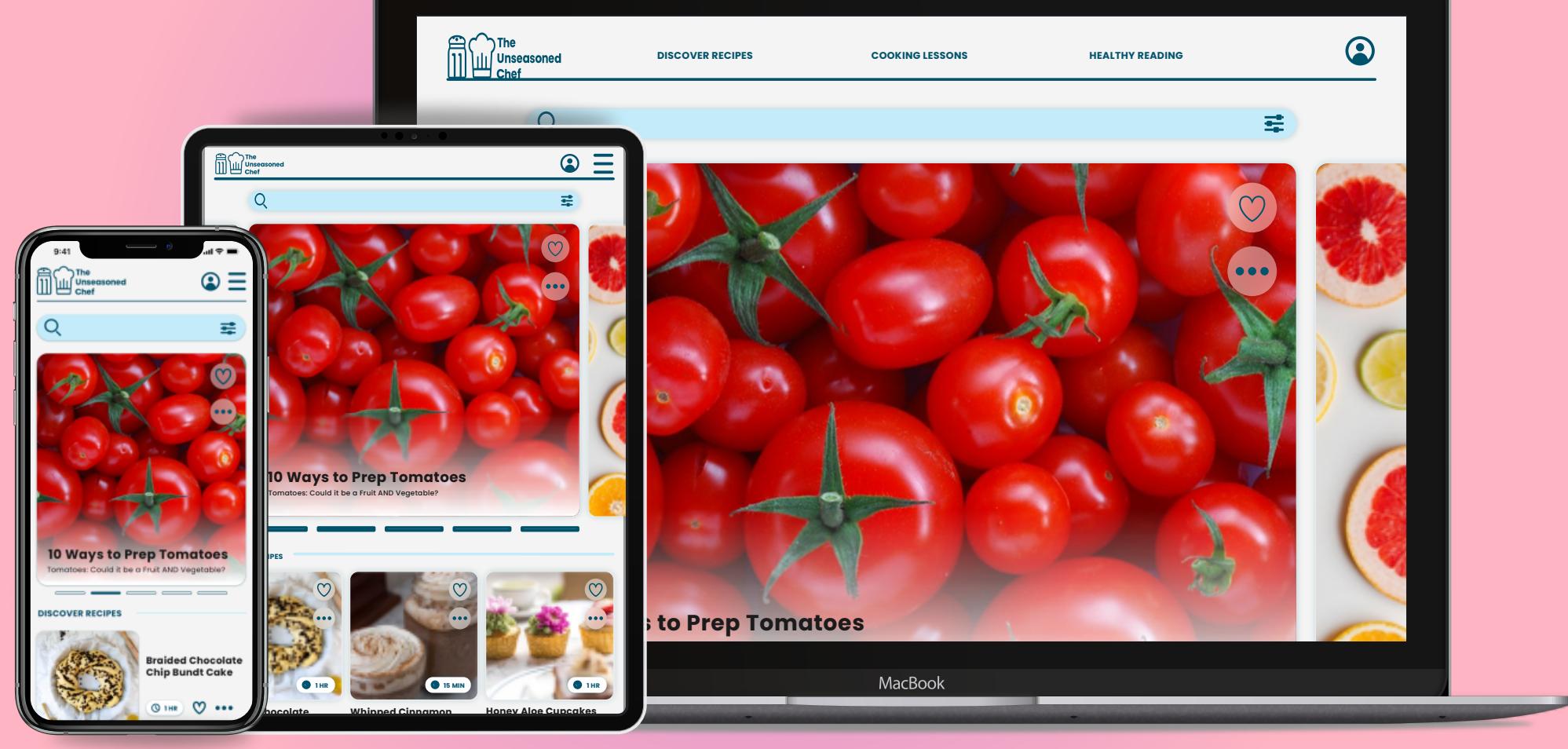
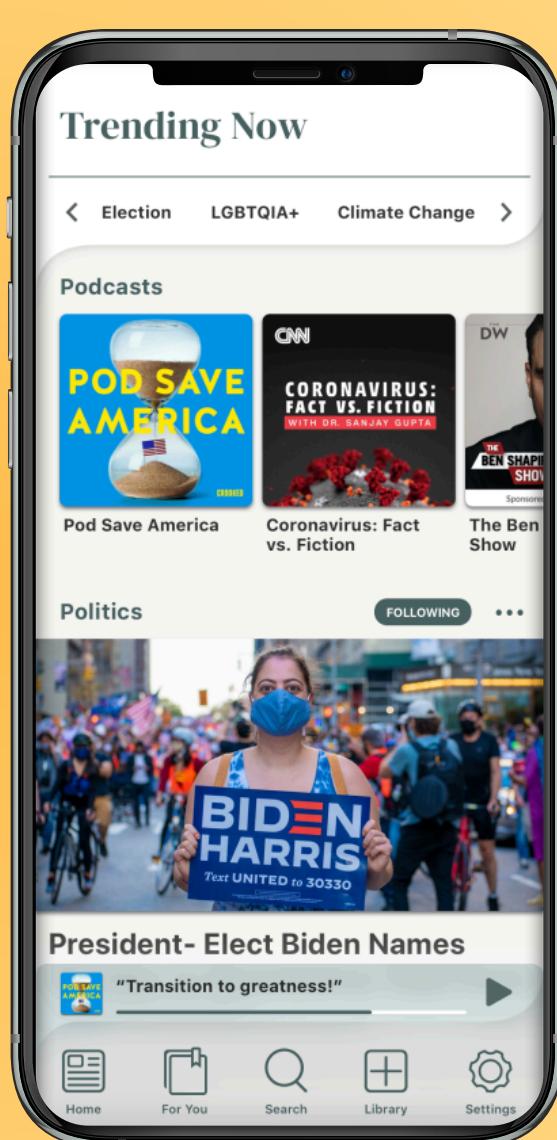
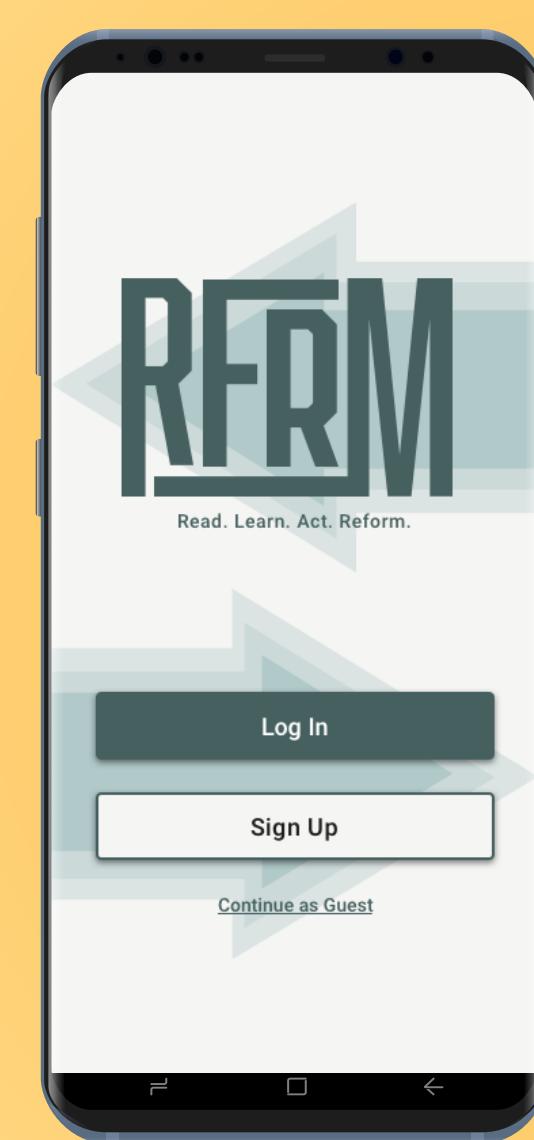
## Key Skills/Tools

- User Research (user interviews, competitive analysis, data analysis)
- User Flows
- Usability Testing
- Wireframing
- Prototyping
- Branding/Style Guides
- HTML, CSS, JavaScript
- Adobe Creative Suite (Photoshop, Illustrator, XD)
- Sketch
- Figma
- InVision

Send me a message if you want to chat more.

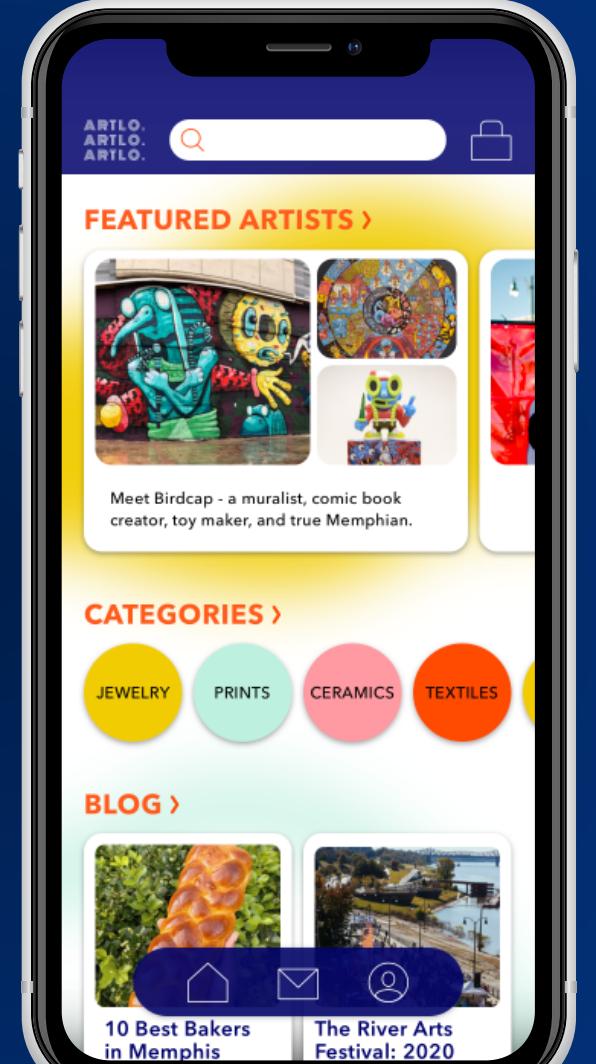
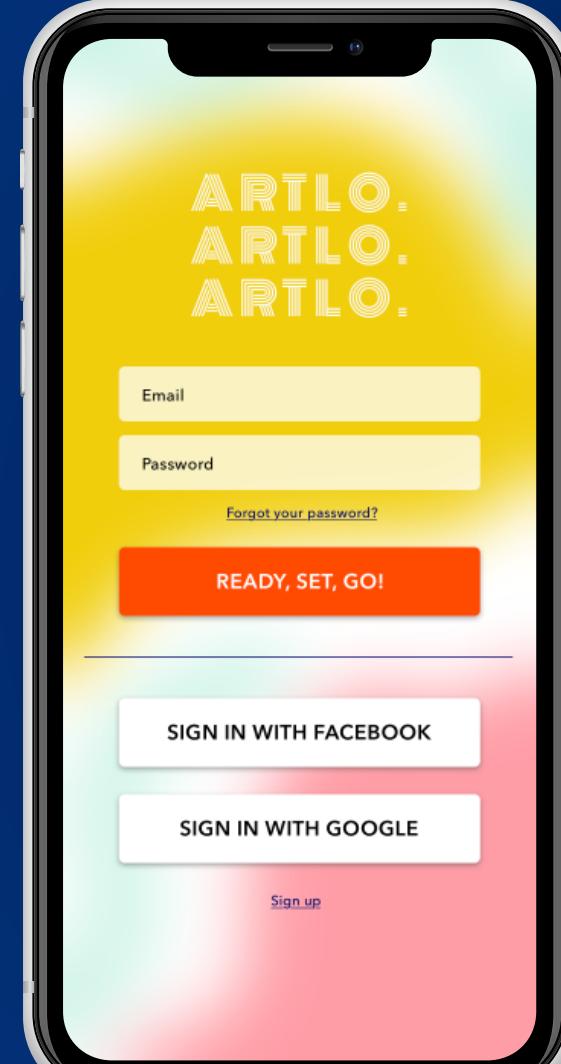
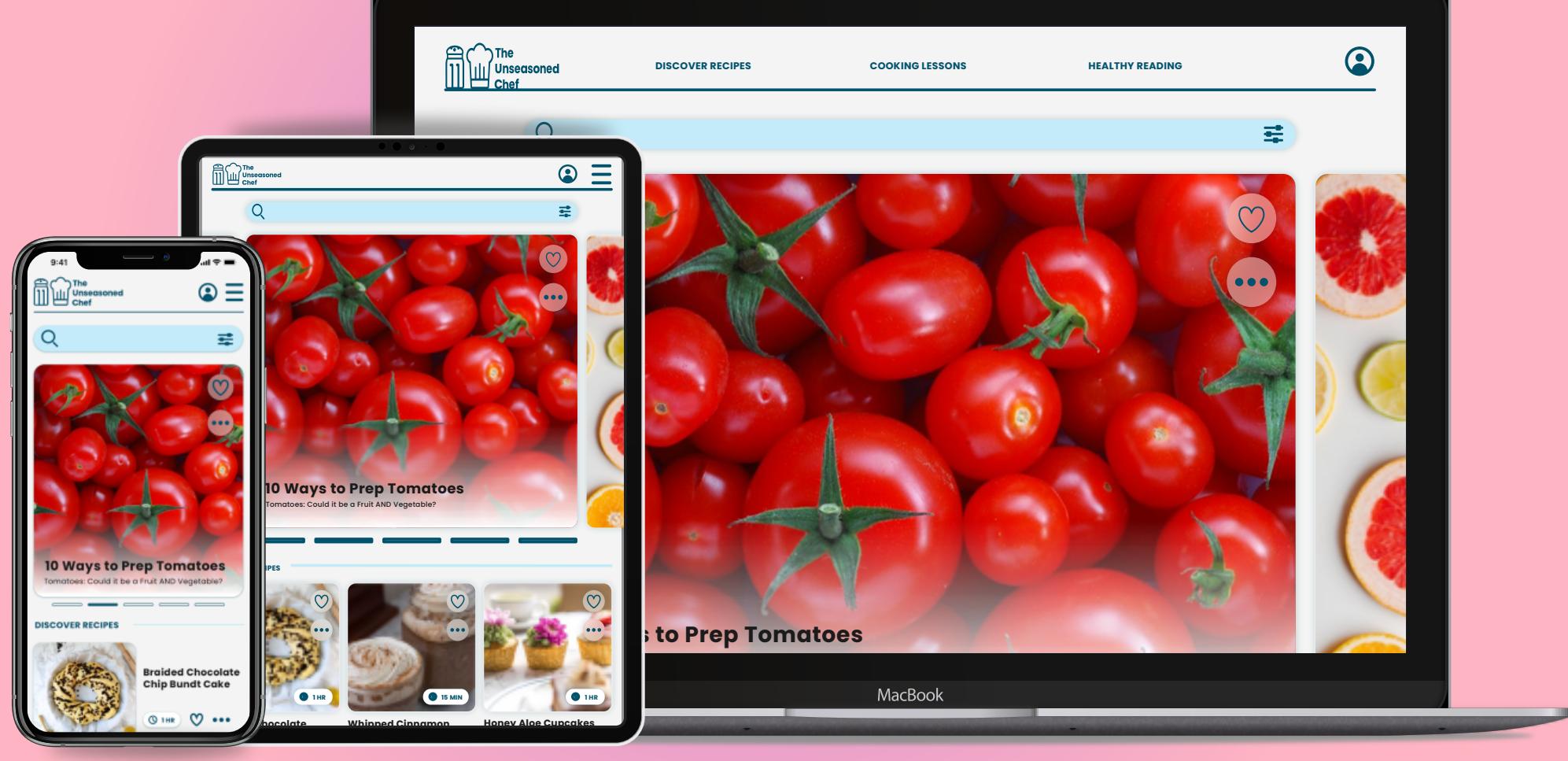
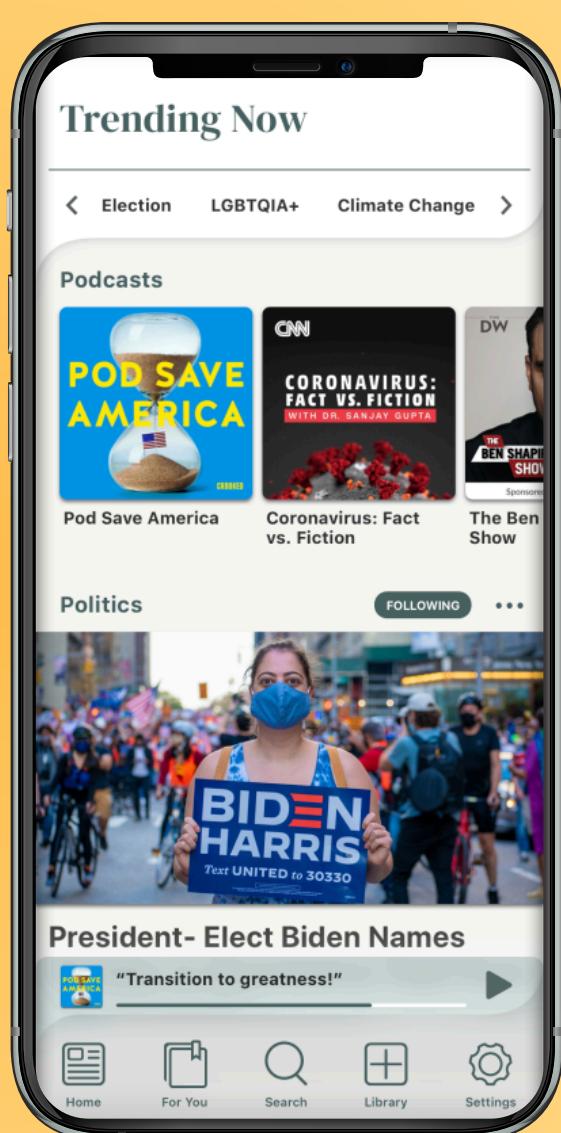
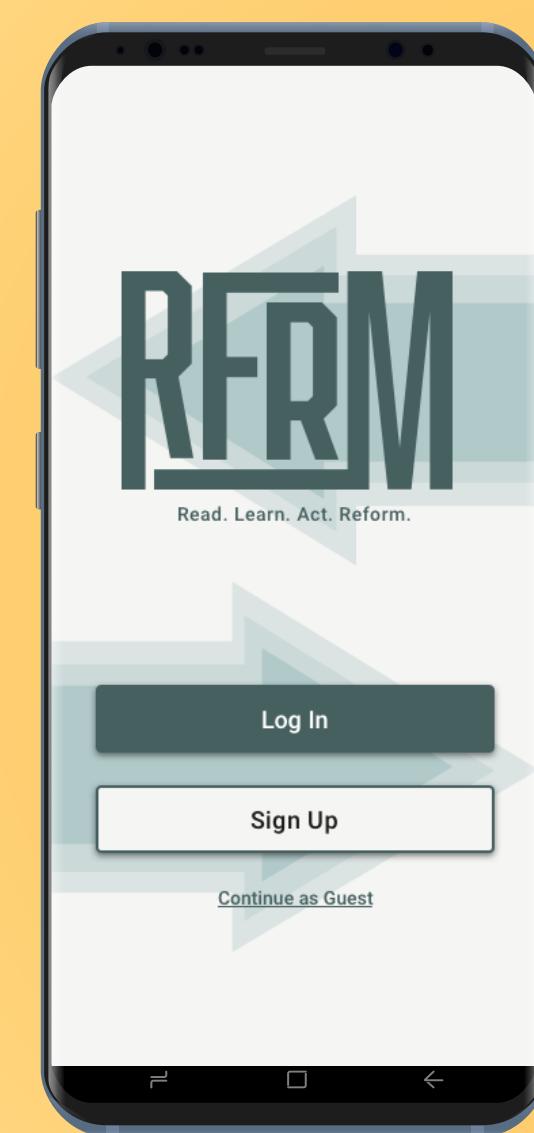
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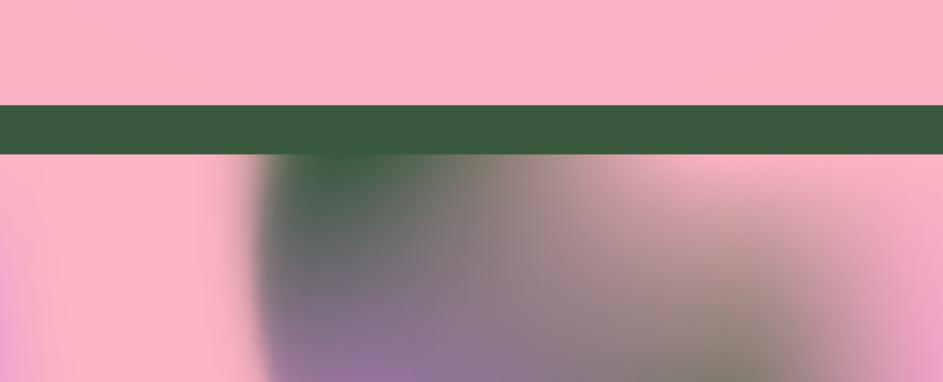
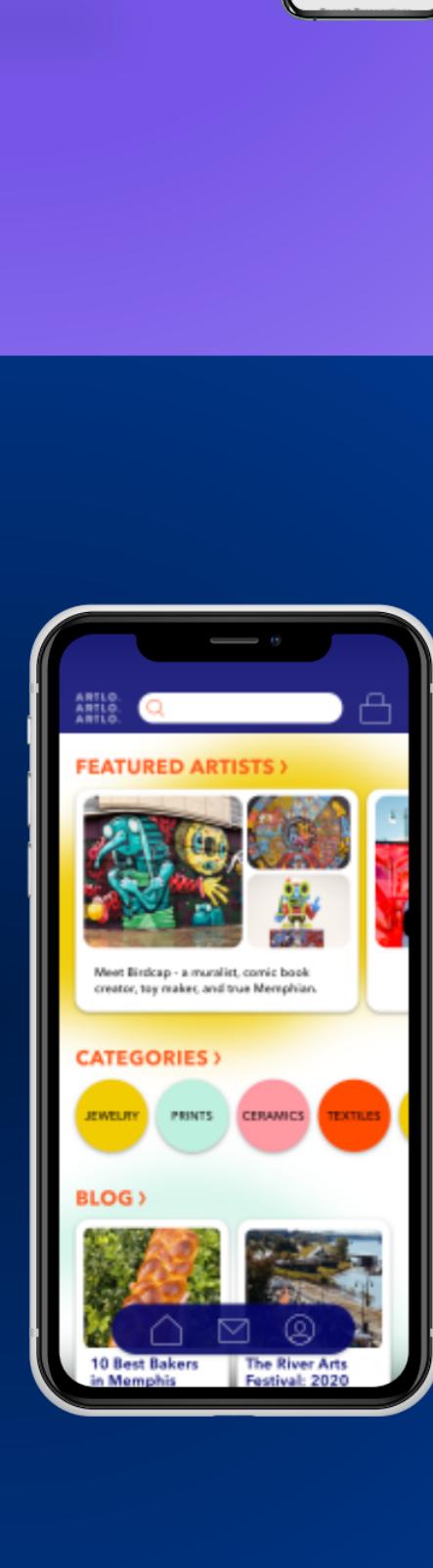
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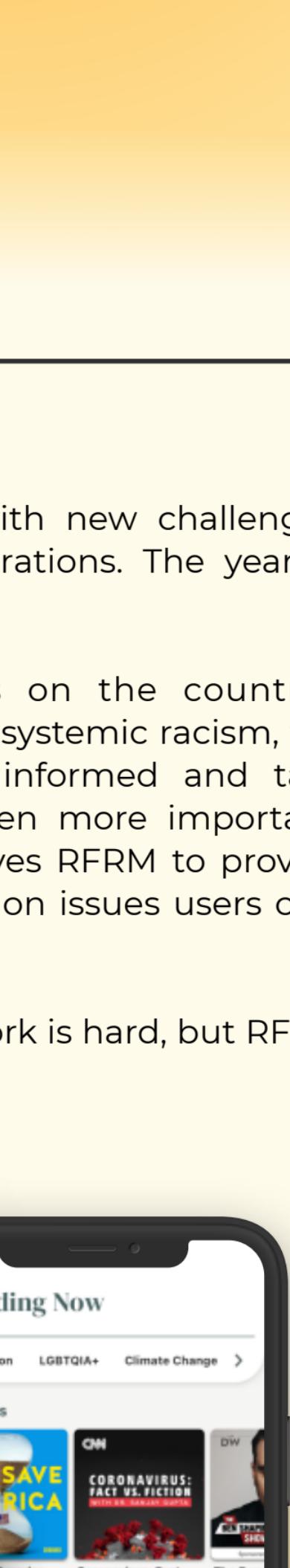
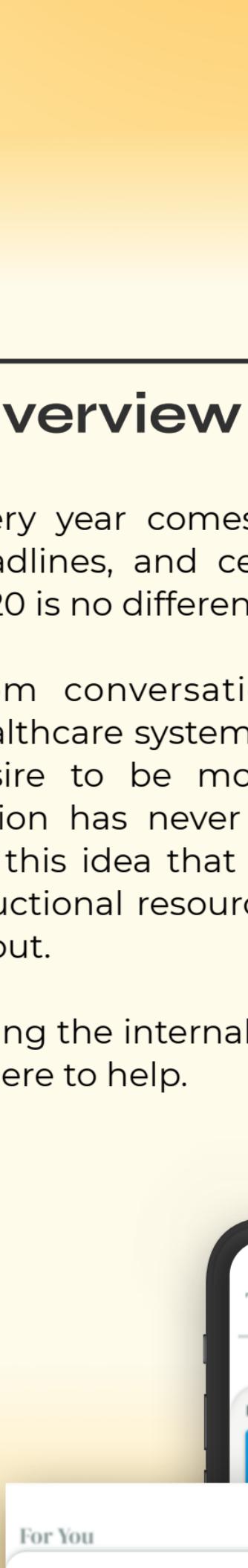




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# RFRM

Every year comes with new challenges, headlines, and celebrations. The year of 2020 is no different.

From conversations on the country's healthcare system to systemic racism, the desire to be more informed and take action has never been more important. It's this idea that drives RFRM to provide educational resources on issues users care about.

Doing the internal work is hard, but RFRM is here to help.



## Purpose

Through a deep reflection of the past year — the spreading of COVID-19, the Black Lives Matter protests, the death of Ruth Bader Ginsburg, the entirety of the 2020 election, and all of the other historic headlines — I, like many of my peers, found a true desire for growth in both my knowledge of issues and my ability to take action. RFRM is the result of that desire.

It can be difficult to stoke the fire of change while navigating through the highly saturated market of news apps and podcasts. RFRM simplifies that process by recommending podcasts, articles, and ebooks relevant to the user's interests. The best part is that these resources are available and accessible through the app, making RFRM a multimedia, educational conglomerate.

## Challenges

One challenge for creating an app that houses multiple types of media was designing an interface that emphasized important trending headlines and highlighted the cover art of podcasts and books.

The solution? A lot of trial and error. In the end, the result was an off white background, with white element element containers to let the cover art shine and enough white space to let the headlines speak for themselves.

## Styling

Choosing the right color palette and fonts were crucial in developing a professional and trustworthy tone.



## Aa Bb Cc

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## Aa Bb Cc

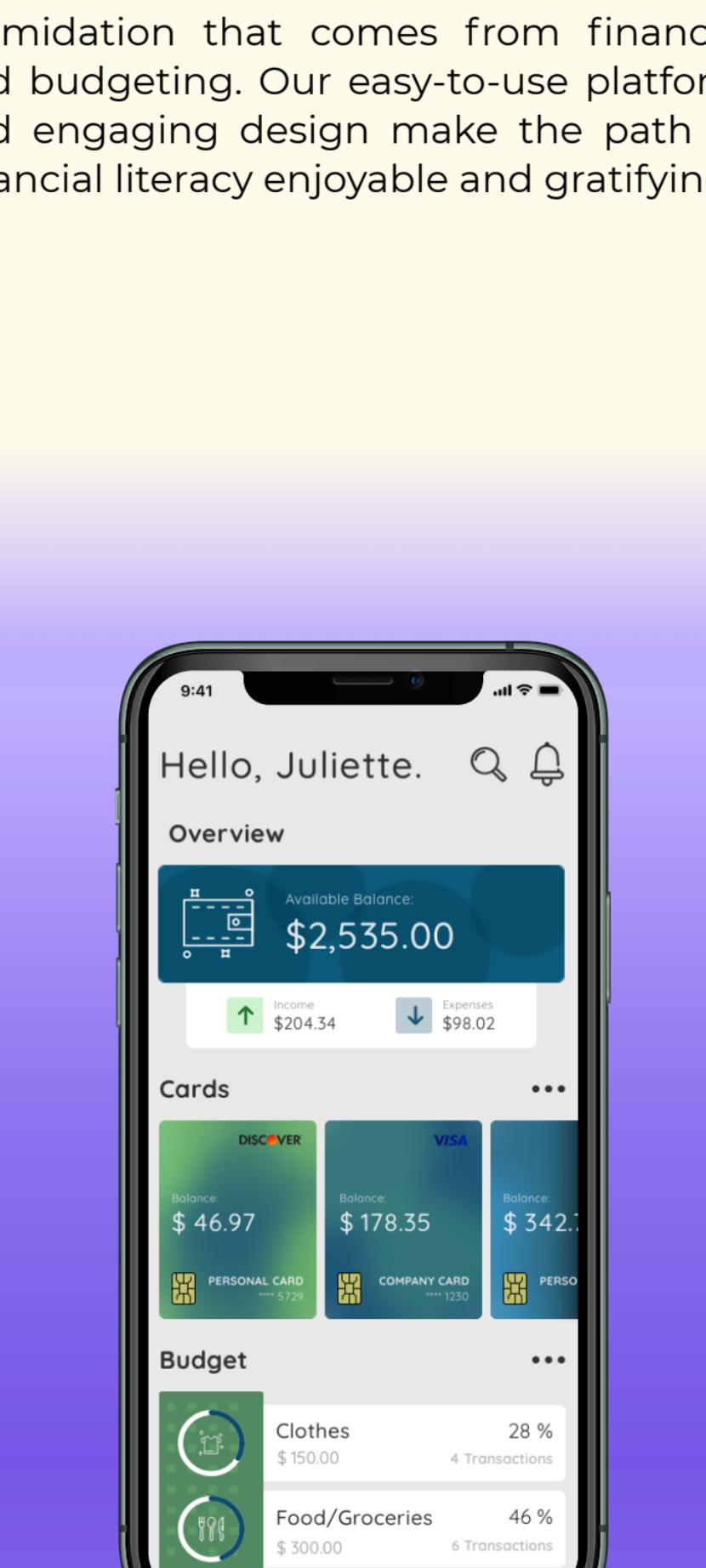
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## Aa Bb Cc

SF Pro Text      Android Body Text

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SF Pro Text      Android Body Text



## Dimes

### Overview

Dimes was created to ease the stress and intimidation that comes from finances and budgeting. Our easy-to-use platform and engaging design make the path to financial literacy enjoyable and gratifying.



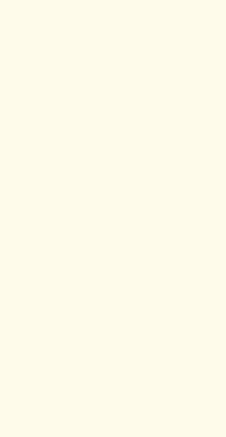
### Objective

Dimes is a native iOS web application designed to provide an enjoyable and upbeat approach to organizing finances, managing budgets, and growing savings.

The biggest challenge in designing this finance app was presenting the necessary information while also evoking a professional, and trustworthy tone that is inviting to users beginning their financial management journey.

The color palette's bright green signifies growth and wealth while retaining a youthful style, whereas the dark blue gives the app a calm, serious tone. The font, Quicksand, was chosen for its rounded forms to help soften the intimidation people may feel when it comes to managing their finances.

### Visual Elements



The **Primary Colors** are used for the background, body text, and headlines to provide a professional and calm tone.

The **Secondary Colors** are used to invigorate the user and denote money. Visually, they are used as accents in the design.



These are the acceptable forms of the Dimes logo. The logo should not be stretched, distorted, filtered, or altered. This includes changing the colors, using different fonts, or only using the brand name text.

**Bold** is used for headlines and the logo.

**Medium** is used for some headlines and subheadlines.

**Regular** is used for body text.

The official font of Dimes is **Quicksand**. The rounded forms provide a modern and friendly yet professional tone that conveys our mission to our users.

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The process began with researching apps that are already on the market.

With a clear view of the brand's tone and what competitors on the market were doing, I established the design elements and color palette of Dimes in a branding Guide.

I moved to creating preliminary sketches and establishing a user flow diagram to visualize and organize important features and key tasks for users.





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# The Unseasoned Chef



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# About



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[View my resume](#)



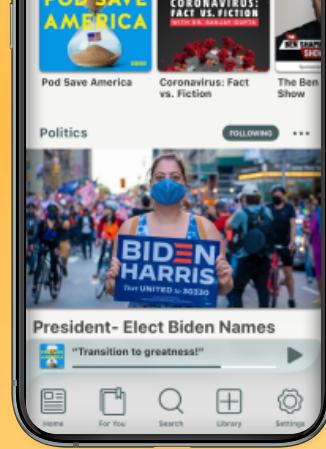
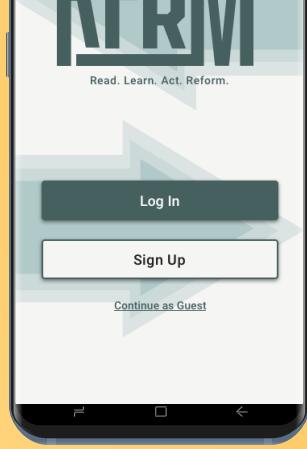
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ABOUT

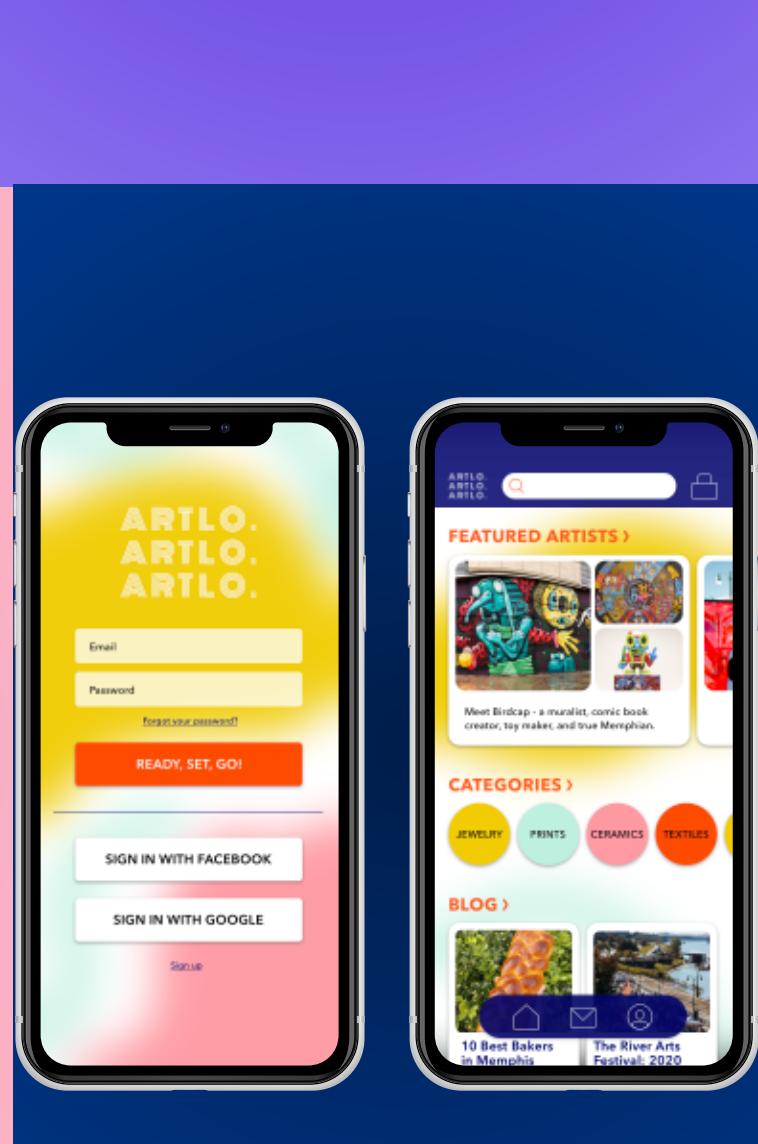
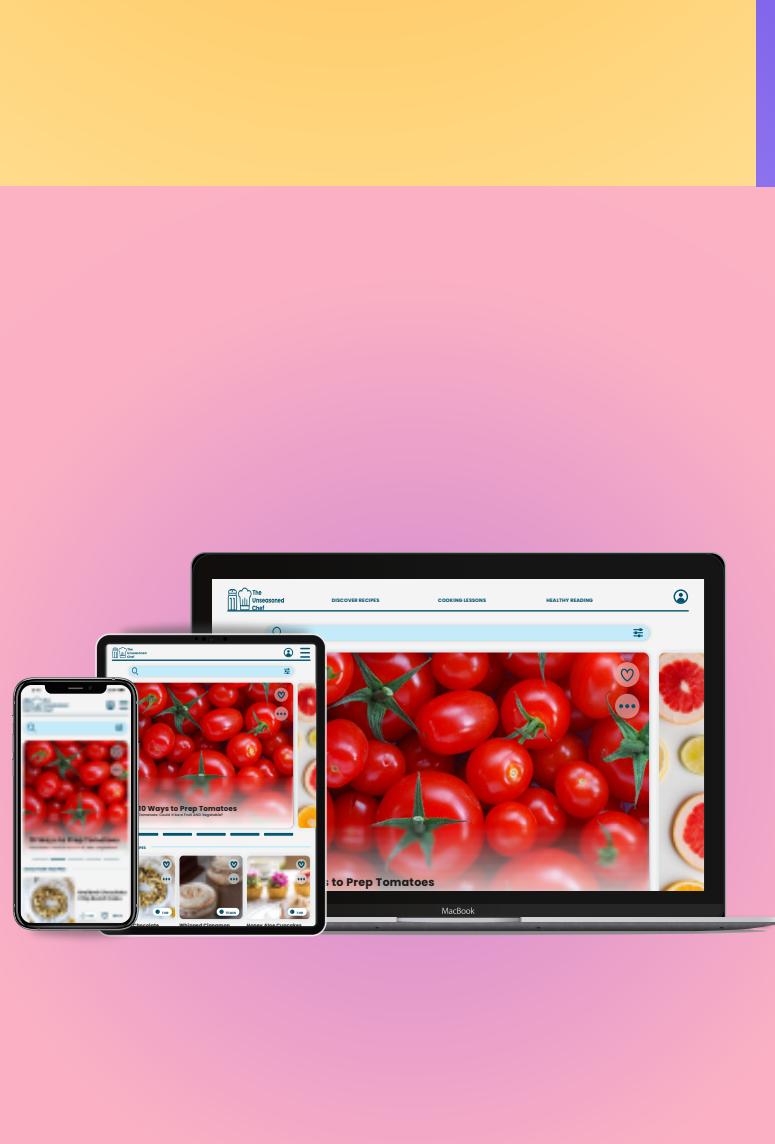
CONTACT

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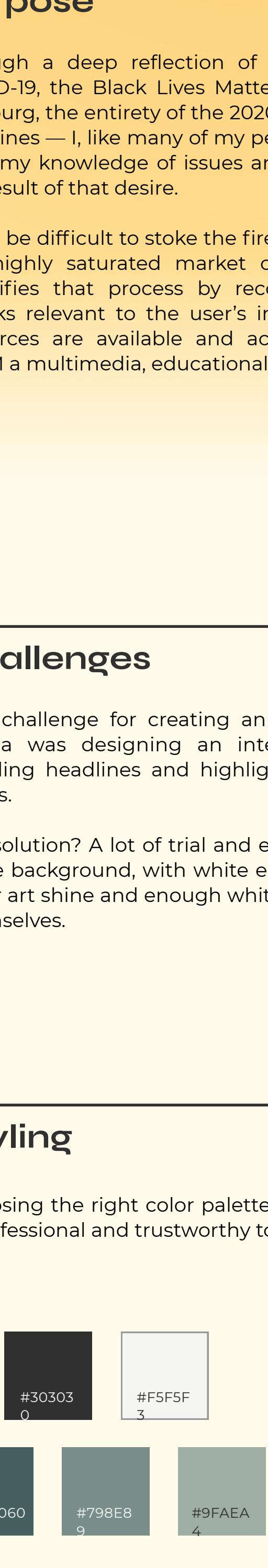
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# Megan Chen

## UX/UI DESIGNER

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### EXPERIENCE

#### CAREERFOUNDRY | MAY 2020 - PRESENT

##### UI Design Program Student

- Completed competitor/SWOT analyses to determine market advantages for various applications
- Organized and conducted user research, interviews, and testing to ensure efficient and elegant user journeys
- Produced low-, mid-, and high-fidelity wireframes for prototyping
- Designed refined user interfaces for responsive web and native applications

#### PUZZOL CREATIVE, LLC | JANUARY 2019 - JUNE 2020

##### Digital Content Specialist

- Illustrated visual designs and promotional material for a series of at-home interactive puzzle experiences
- Formalized a uniform style guide with a team of Digital Content Specialists for consistent visual design

##### Scenic Design Manager

- Coordinated with writers for theme development and prop execution
- Headed research to create realistic and immersive scenes throughout escape room design
- Ensured proper time management through scheduling, assessing material needs and deliveries, and overseeing the development and construction of the ongoing project
- Initiated weekly meetings with the Project Manager and Production Specialists on the progress of the project

##### Production Specialist

- Brainstormed with team to form creative solutions to ensure each prop's appropriate thematic appearance, durability, and functionality
- Designed and constructed props escape room theme and size specifications
- Identified and addressed problems and pain points from multiple rounds of beta-testing

#### ST. MARY'S EPISCOPAL SCHOOL | MAY 2016 - AUGUST 2018

##### St. Mary's Pursuits Staff

#### KAPPA DELTA HEADQUARTERS | DECEMBER 2016 - MAY 2017

##### Museum & Gallery Intern

### INFO

megan-chen.com  
(901) 619-7303  
megan@megan-chen.com  
Memphis, TN

### SKILLS

UX Design  
UI Design  
User Research  
Prototyping/Wireframing  
Competitor/SWOT Analysis  
Branding/Style Guides  
HTML, CSS  
JavaScript  
Graphic Design  
3D Modeling  
Illustration

### TOOLS

Sketch  
Adobe XD  
InVision  
Illustrator  
Photoshop  
Blender  
InDesign

### EDUCATION

UI Design Program  
CareerFoundry  
Bachelor of Fine Arts  
University of Memphis