

Meghan Fletcher

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EDUCATION

Bren School of Environmental Science & Management – University of California, Santa Barbara

Master of Environmental Science & Management (Due June 2022)

Specialization: Conservation Planning/Coastal Marine Resource Management

Focus: Strategic Environmental Communication and Media

Courses: Advanced Data Analysis, Strategic Environmental Communication, Geographic Information Systems, Strategic Environmental Writing (all completed or will be by June 2021)

University of California, San Diego (June 2018)

Bachelor of Science (BS) in Ecology, Behavior, and Evolution

Minor: Marine Sciences | NCAA Track & Field: athlete 2015-2018; lead captain 2018

EXPERIENCE

UC San Diego Alumni and Career Services, La Jolla, CA (10/19-9/20)

Industry Engagement Coordinator – (2/20-9/20)

- Orchestrated Career Center events (career fairs, employer recruiting events & more) including UCSD's first virtual career fairs by researching and coordinating with other institutions to produce quality events with high participation rates of ~800 students
- Coordinated Career Center procedures and protocols within the central operations team by developing new strategies to best assist the overall Career Center team and allow for staff to fluidly transition to remote work
- Engaged and interacted with 100+ professional employers ensuring a high level of customer service in email, phone, and personal communication to maintain good relationships for future events
- Advised students and alumni through one-on-one (email, zoom, electronic) career coaching offered to meet increased COVID-19 demands

Event Specialist – (10/19-2/20)

- Executed and supported large engagement events at UC San Diego by effectively analyzing and managing event logistics using various web-based platforms & all facets of Microsoft Office to create meaningful events for events spanning 25 to 1,000+ alumni
- Streamlined business systems by learning and implementing new technologies like Guidebook and other events software to create high functioning events with efficient teams

Scripps Institute of Oceanography - Research Assistant (Voluntary), La Jolla, CA (5/19-1/20)

- Utilized advanced data analysis programs like R Studio, Adobe Suites and Viscor to develop and create reproducible analyses for researchers to reference for future studies
- Evaluated and mapped reef plots using Adobe Photoshop to categorize numerous coral species for the 100 Island Challenge to aid scientists in understanding human impacts on these benthic communities across the globe
- Assisted Sandin Lab staff with various research activities and attended staff meetings to discuss current and future research plans and evaluate new research techniques

UC San Diego Athletics, La Jolla, CA (9/18-6/19)

Director of Operations – (9/18-6/19)

- Managed large program events, 2019 CCAA Track & Field Championships and various other invitationals, for anywhere from 300-1,000 athletes as well as over 50 officials and volunteers by coordinating all event logistics prior to and throughout each meet allowing for successful events for coaches, athletes and officials alike
- Organized and maintained all track and field records and facilities by recording and maintaining team and recruit profiles for 100 athletes and repairing fencing, equipment and technical wiring for use during meets and team events
- Coached young collegiate athletes (specifically sprinters & hurdlers) to assist in improving their performance development

Marketing Intern - Junior Triton Club Coordinator – (9/18-6/19)

- Developed and implemented a marketing strategy to engage the greater San Diego community with UC San Diego Athletics to expand the school's outside affinity groups

- Coordinated and oversaw basketball and running clinics and ice cream socials for up to 50 kids and parents to engage San Diego's youth with collegiate athletes at UC San Diego

Education Program Aide - San Diego Zoo Global, San Diego, CA (6/17- 9/17 & 6/18-8/18)

- Collaborated to develop daily lessons and activities and co-instructed ten weeks of SDZG's curriculum to 40 students each week, incorporating the zoo's animals and conservation plans to give participants a meaningful and impactful experience
- Implemented a group-based, scalable model for transformative educational experiences using creative activities and exotic animal presentations for youth from diverse backgrounds
- Cultivated a safe and interactive environment for all participants by reviewing class and zoo rules and dispersing educators appropriately amongst participants to allow for a comfortable and enriching learning environment to better engage everyone

Alumni Engagement Assistant - UC San Diego Alumni Association, La Jolla, CA (10/17-9/18)

- Logged weekly participant data to perform registration analyses in Excel and create weekly dashboards that were used by the Alumni staff to present during official team meetings in preparation for the 2018 Triton 5K
- Collaborated with the engagement, volunteer and marketing teams to develop innovative ideas to engage the entire UC San Diego community and promote the annual Triton 5k to raise money for student scholarships
- Assisted with the coordination of day-of logistics to allow construct a successful and safe event for 5,000+ participants by managing volunteers and working with various staff entities

OTHER WORK AND VOLUNTEER EXPERIENCE

Teaching Assistant – UC Santa Barbara, CA (09/20-present)

- Intro to Biology Lab

Greeter/Receptionist - Lexus of Pleasanton, CA (1/14-9/17)

Veterinary Intern - Amador Valley Veterinary Hospital, Pleasanton, CA (8/13-11/13)

String 1 Volunteer - Oakland Zoo, CA (5/08-8/13)

SKILLS, TRAININGS & CERTIFICATIONS

Computer & Spatial Mapping: R Statistical Computing, QGIS, Microsoft Office (Word, Excel, PowerPoint), Viscor, Adobe Photoshop

Languages: Spanish (basic)

Certifications: CPR/AED & USATF Level 1 Coaching Certification

Leadership Training: Emerging Leaders Workshop – UCSD, La Jolla, CA (1/17-3/17)

NCAA Track & Field: Participated in NCAA National Championships (2018), All-Conference (2015, 2016 and 2018), Division I Campaign leader (2015), and team captain (2016-17 and 2017-18), lead team captain (2018)