



Salesforce, Inc.
Salesforce Tower
415 Mission Street, 3rd Floor
San Francisco, CA 94105
United States

ORDER FORM for Allied Global Marketing (West coast)
Offer Valid Through: 7/21/2023
Proposed by: Jonathan Ballesteros
Quote Number: Q-07321348

ORDER FORM

Address Information

Bill To:
55 Cambridge Parkway, Suite 200
Cambridge
MA, 02142
US - United States

Ship To:
55 Cambridge Parkway, Suite 200
Cambridge
MA, 02142
US - United States

Billing Company Name: Allied Global Marketing (West coast)
Billing Contact Name: Mike Eggermann
Billing Email Address: meggermann@alliedglobalmarketing.com

Billing Phone: N/A
Billing Fax: N/A
Billing Language: English

Terms and Conditions

Contract Start Date*: 7/31/2023
Contract End Date*: 7/30/2024
Billing Frequency: Annual
True-Up Schedule: Calendar Quarterly

Payment Method: Wire Transfer
Payment Terms: Net 30
Billing Method: Email

Services

Services	Order Start Date*	Order End Date*	Order Term (months)*	Monthly/ Unit Price**	Quantity	Total Price (Exclusive of taxes)	Estimated Tax	Total Price (Inclusive of taxes)
Slack Enterprise Grid	7/31/2023	7/30/2024	12	USD 32.00	14	USD 5,376.00	USD 336.00	USD 5,712.00
							Pre-tax Subtotal: USD 5,376.00	
							Estimated Tax: USD 336.00	
							Total: USD 5,712.00	

*If this Order Form is executed and/or returned to Salesforce by Customer after the Order Start Date above, Salesforce may adjust the Order Start Date and Order End Date, without increasing the Total Price, based on the date Salesforce activates the products and provided that the total term length does not change. Following activation, any adjustments to such Order Start Date and Order End Date may be confirmed by logging into Your Account, by reference to an order confirmation sent by Salesforce, and/or by contacting customer support. **The Monthly/Unit Price shown above has been rounded to two decimal places for display purposes. As many as eight decimal places may be present in the actual price. The totals for this order were calculated using the actual price, rather than the Monthly/Unit Price displayed above, and are the true and binding totals for this order, provided that any taxes shown herein are estimated. Any taxes are the responsibility of Customer. This is not an invoice.

Usage Details

By Account

Usage Type	Start Date	End Date	Quantity	Overage Rate	True Up Rate
Grid Active Users	7/31/2023	7/30/2024	14	N/A	USD 32.0000000000

Identified Workspaces

Primary Workspace
agm.slack.com - ELS5GCHC1

***If Customer identified a workspace for migration on a prior Order Form, that workspace need not be listed again.

Quote Special Terms

Any increase in subscription pricing (excluding support and resource-based Services) for the first renewal term will not exceed 5% over the then-current subscription pricing, provided that (a) Customer renews its entire then-current subscription volume under this Order Form combined with any associated add-on Order Forms, and (b) the first renewal term is the same duration as the Order Term of this Order Form or one year (whichever is longer). Thereafter, any increase in subscription and support pricing will be in accordance with SFDC's pricing and policies in effect at the time of the renewal or as otherwise agreed to by the parties.

In the event this Order Form reflects an early renewal of Customer's existing subscriptions purchased under applicable Order Forms under Contract No(s). 03416869, (as referenced in the corresponding invoice(s)), this Order Form shall replace such previous Customer's Order Form(s) which is/are hereby terminated. Any credits applicable to fees paid in relation to such terminated Order Form(s) will be applied to this Order Form. In the event this Order Form reflects an on-time renewal of applicable Order Forms under Contract No(s). 03416869, the previous sentence about credits does not apply, and Order Forms related to such existing subscriptions shall be considered expired.

All subscriptions purchased pursuant to this Order Form shall automatically renew for additional one year periods, unless either party gives the other written notice (email acceptable) at least 30 days before the end of the relevant subscription term. Renewal of promotional or one-time priced subscriptions will be at Salesforce's applicable list price in effect at the time of the applicable renewal. Notwithstanding anything to the contrary, any renewal in which subscription volume or subscription length for any Services has decreased from the prior term will result in re-pricing at renewal without regard to the prior term's per-unit pricing.

The User Threshold represents the amount of users for which Customer is invoiced. The initial User Threshold is the initial quantity of users ordered in the Order Form. Salesforce may invoice Customer for additional users, on a prorated basis, if and when the User Threshold increases. The User Threshold will increase whenever there is an increase in the quantity of users ordered; by way of example, (1) where an Order Form includes multiple Order Terms, the quantity of users may increase in later Order Terms, or (2) if Customer executes an add-on Order Form. The User Threshold may increase by true-up. If the quantity of active users exceeds the then-current User Threshold the day before any Quarterly True-Up Date, Salesforce may invoice Customer for the number of excess users and the User Threshold shall be increased by such number going forward. Guidance regarding how Quarterly True-Up Dates for an Order Term are determined can be found in the Documentation made available at: <https://sfdc.co/bgom3B>. The User Threshold may also increase at the beginning of a renewal term. Unless otherwise set forth in a signed renewal Order Form, the User Threshold for renewal shall be the greater of: (a) the User Threshold as of the Order End Date for the expiring Order Term; or (b) the quantity of active users 45 days prior to such Order End Date.

Product Special Terms

Search Optimization Authorization

Customer acknowledges that Salesforce, including Slack, may use de-identified Customer Data with that of other customers for the purpose of improving and training services and features Customer may access, and Customer instructs SFDC to process its Customer Data for such purpose. Neither Customer Data, nor Customer, will be identifiable as a result of such use. Customer retains all ownership of its Customer Data and SFDC retains all ownership in and to aggregated machine learning results.

Purchase Order Information

Is a Purchase Order (PO) required for the purchase or payment of the products on this Order Form?(Customer to complete)

☒ X

☐] No

☐] Yes - Please complete below

PO Number:

PO Amount:

Upon signature by Customer and submission to Salesforce, this Order Form shall become legally binding unless this Order Form is rejected by Salesforce for any of the following reasons: (1) the signatory below does not have the authority to bind Customer to this Order Form, (2) changes have been made to this Order Form (other than completion of the purchase order information and the signature block), or (3) the requested purchase order information or signature is incomplete or does not match our records or the rest of this Order Form. Subscriptions are non-cancelable before their Order End Date. This Order Form is governed by the terms of the Salesforce MSA found at <https://www.salesforce.com/company/msa.jsp>, unless (i) Customer has a written MSA executed by Salesforce for such Services as referenced in the Documentation, in which case such written Salesforce MSA will govern or (ii) otherwise set forth herein. Additional information related to the Services may be found in the Documentation at <https://sfdc.co/ptd>. For the avoidance of doubt, the applicable MSA takes precedence over the Documentation.

Customer: Allied Global Marketing (West coast)

DocuSigned by:
Signature *Mike Eggermann*
690E40D887D6484...

Name **Mike Eggermann**

Business Title **VP, IT**

Vice President
Authority Level

Date **July 19, 2023 | 09:09 PDT**