

**SEWNDER**





**SVNDER**

**SENDER**

**SEWDER**





where fashion meets  
self-love

find us on Instagram:



@sonder

[www.sonder.com](http://www.sonder.com)



we believe you're special,  
now it's your turn:

Repeat these affirmations and  
feel the love:

- *I am strong.*
- *I am worthy.*
- *I am bold.*
- *I love myself.*
- *I love my body.*
- *I am confident.*
- *I accept myself.*

hi, we're



### empowering & progressive

Sonder is an apparel company committed to building a community of respect and celebration for all races, body types and gender orientations through our clothing brand. We want every customer to experience *Sonder*, the realization that everyone around them is living a complex life like their own, inspiring empathy so that as a community we can celebrate our individual uniqueness.



### inclusive & body positive

It is our mission to lead our community and organization with a drive for change, so that ALL people are accounted for, respected and heard. We've hand picked a diverse range of real models to showcase and represent our brand's clothing and core values. To continue our efforts of inclusion and self-love, we've implemented a new sizing system where numbers are no longer used to represent one's body, but instead, replaced with icons based on body type.

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### stylish & empowering

We're invested in providing trendy, versatile fashion that enables self-love and confidence in all of our customers. Our clothes are designed to highlight, empower and celebrate body types of all races, sizes and gender orientations. We want to enhance your body, not hid it. Sonder is where fashion meets self-love.

