



# MEGGIE QU

UX & Product Designer

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## EXPERIENCE



### UX Design Intern | Ancestry.com

Designed new features and experience for the DNA product with scientists' new findings in personal genomics in the Advanced Research Team.

San Francisco, United States | Jun - Aug 2019



### Innovation Solutions Designer | Royal Bank of Scotland

Led the UX & UI design for a digital-human agent capable of answering over 200 basic customer banking queries for use in highstreet branches in the UK. Designed several products and experience for both internal and customer use.

Edinburgh, United Kingdom | 2017 - 2018



### Design Thinking Consultant | SelectHealth

Consulted with the head of marketing on a weekly routine to create solutions to improve customer services through a Design-Thinking employee training program with reading materials, an e-learning video, and workshops.

Utah, United States | Sep - Dec 2016



### On-Campus Intern | Samsung Strategy and Innovation Center

Generated startup acquisition suggestions based on research and analysis of opportunities in AI, sensor technology, and data & analytics applied to sports industry.

Utah, United States | Sep - Dec 2016



### Solutions Consultant Intern | Royal Bank of Scotland

Involved in ideating the 10X Pack for the company's 2020 vision with new technologies along with UX pilot projects.

Edinburgh, United Kingdom | Jun - Aug 2016

## EDUCATION



### M.A. Web Design & New Media | Academy of Art University

Programming, human centered design, motion graphics...

San Francisco, United States | 2018 - 2019 Dec (Expected)



### M.A. Design Informatics with Merits | University of Edinburgh

Design with data, social robots, UX research, HCI, chatbot

Edinburgh, United Kingdom | 2015 - 2017



### Business, Strategy and Leadership | Brigham Young University

Consulting, technology leadership, startup analysis...

Utah, United States | 2016 Sep - Dec

### ual: B.A. Product Design Honours | Central Saint Martins College of Art & Design, University of the Arts London

Design thinking, human centered design, prototyping...

London, United Kingdom | 2012 - 2015

## SKILLS

### UX/Product Design

Design Thinking, User Research, Contextual Research, Interviewing, Prototyping, Persona, Storyboarding, Wireframing, Low to High Fidelity Design, UI prototyping, Communication, Usability Testing, User Empathy.

### Visual Design

Graphic Design, Print Design, Branding, Packaging, Illustration, Sketching, Iconography, UI Interface, Motion Graphics, Video Editing, Photography.

### Software

Adobe XD, Sketch, Figma, Marvel, Invision, Origami, Principle, Proto.io, Framer, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, etc.)

### Programming

HTML/CSS  
JavaScript/jQuery  
React, PHP, Python.

### 3D Design

Product design,  
3D Modeling & Printing,  
Arduino IOT.

## AWARD

### Winner

Deloitte Infinite Kind  
Fin-tech Hackathon

## LANGUAGES

English  
Chinese Mandarin