MEGGIE QU
UX & Product Designer

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EXPERIENCE

UX Designer | *Ancestry.com*
Currently designing for the Growth team across multiple features to improve user experience and business performance. Previously in user onboarding, commerce, Ancestry DNA, and Health.

UX Design Intern | *Ancestry.com*
Worked with scientists inventing new features in the DNA Advanced Research team to attract and delight customers.

San Francisco, United States| Jun 2019 - Present

Innovation Solutions Designer | *NatWest Group*
Led the UX & UI design for a digital-human agent answering customer banking queries used in highstreet branches in the UK.

Edinburgh, United Kingdom | 2017 - 2018

Design Thinking Consultant | *SelectHealth*
Consulted and created solutions to improve customer services through a Design-Thinking employee training program.

Utah, United States | Sep - Dec 2016

On-Campus Intern | *Samsung Strategy and Innovation Center*
Generated startup acquisition suggestions based on research and analysis of opportunities in AI, sensor technology, and data & analytics applied to sports industry.

Utah, United States | Sep - Dec 2016

Solutions Consultant Intern | *NatWest Group*
Involved in ideating the 10X Pack for the company's 2020 vision with new technologies, along with UX pilot projects.

Edinburgh, United Kingdom | Jun - Aug 2016

EDUCATION

ual:

B.A. Product Design Honours | *Central Saint Martins College of Art & Design, University of the Arts London*
Design thinking, human centered design, prototyping...

London, United Kingdom | 2012 - 2015

M.A. Design Informatics with Merits | *University of Edinburgh*
Design with data, social robots, UX research, HCI, chatbot

Edinburgh, United Kingdom | 2015 - 2017

Business, Strategy and Leadership | *Brigham Young University*
Consulting, technology leadership, startup analysis...

Utah, United States | 2016 Sep - Dec

M.A. Web Design & New Media | *Academy of Art University*
Programming, human centered design, motion graphics...

San Francisco, United States | 2018 - 2019 Dec

SKILLS

UX/Product Design
Design Thinking, User Research, Contextual Research, Interviewing, Prototyping, Persona, Storyboarding, Wireframing, Low to High Fidelity Design, UI prototyping, Communication, Usability Testing, User Empathy.

Visual Design
Graphic Design, Print Design, Branding, Packaging, Illustration, Sketching, Iconography, UI Interface, Motion Graphics, Video Editing, Photography.

Software
Adobe XD, Sketch, Figma, Marvel, Invision, Origami, Principle, Proto.io, Framer Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, etc.)

Programming
HTML/CSS
JavaScript/jQuery
React, PHP, Python.

3D Design
Product design,
3D Modeling & Printing,
Arduino IOT.

AWARD

Winner & Best Design
Ancestry Empower 2021

Winner & Best Design
Ancestry Empower 2020

Winner
Deloitte Infinite Kind
Fin-tech Hackathon 2016