MEGGIE QU

UX & Product Designer

(415) 755-3807
meggie-qu.com
meggieqmj@gmail.com

EXPERIENCE

UX Designer | Ancestry.com

Designing experience for AncestyDNA customers and innovate with science and research.

UX Design Intern | Ancestry.com

Worked with scientists inventing new features in the DNA Advanced Research team to attract and delight customers.

San Francisco, United States| Jun - Present

Innovation Solutions Designer | Royal Bank of Scotland

Led the UX & UI design for a digital-human agent for customer banking queries used in highstreet branches in the UK.

Edinburgh, United Kingdom | 2017 - 2018

Design Thinking Consultant | SelectHealth

Consulted and created solutions to improve customer services through a Design-Thinking employee training program.

Utah, United States | Sep - Dec 2016

On-Campus Intern | Samsung Strategy and Innovation Center

Generated startup acquisition suggestions based on research and analysis of opportunities in AI, sensor technology, and data & analytics applied to sports industry.

Utah, United States | Sep - Dec 2016

Solutions Consultant Intern | Royal Bank of Scotland

Involved in ideating the 10X Pack for the company's 2020 vision with new technologies along with UX pilot projects.

Edinburgh, United Kingdom | Jun - Aug 2016

EDUCATION

M.A. Web Design & New Media | Academy of Art University
Programming, human centered design, motion graphics...
San Francisco, United States | 2018 - 2019 Dec (Expected)

M.A. Design Informatics with Merits | University of Edinburgh
Design with data, social robots, UX research, HCI, chatbot
Edinburgh, United Kingdom | 2015 - 2017

Business, Strategy and Leadership | Brigham Young University
Consulting, technology leadership, startup analysis...
Utah, United States | 2016 Sep - Dec

ual: ### B.A. Product Design Honours | Central Saint Martins College of Art & Design, University of the Arts London
Design thinking, human centered design, prototyping...
London, United Kingdom | 2012 - 2015

SKILLS

UX/Product Design

Design Thinking, User Research, Contextual Research, Interviewing, Prototyping, Persona, Storyboarding, Wireframing, Low to High Fidelity Design, UI prototyping, Communication, Usability Testing, User Empathy.

Visual Design

Graphic Design, Print Design, Branding, Packaging, Illustration, Sketching, Iconography, UI Interface, Motion Graphics, Video Editing, Photography.

Software

Adobe XD, Sketch, Figma, Marvel, Invision, Origami, Principle, Proto.io, Framer Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, etc.)

Programming

HTML/CSS
JavaScript/jQuery
React, PHP, Python.

3D Design

Product design,
3D Modeling & Printing,
Arduino IOT.

AWARD

Winner

Deloitte Infinite Kind
Fin-tech Hackathon

LANGUAGES

English
Chinese Mandarin