

MEGGIE QU

UX & Product Designer

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EXPERIENCE



UX Designer | Ancestry.com

Currently designing for the Growth team across multiple features to improve user experience and business performance. Previously in user onboarding, commerce, Ancestry DNA, and Health.



UX Design Intern | Ancestry.com

Worked with scientists inventing new features in the DNA Advanced Research team to attract and delight customers.
San Francisco, United States | Jun 2019 - Present



Innovation Solutions Designer | Royal Bank of Scotland

Led the UX & UI design for a digital-human agent for customer banking queries used in highstreet branches in the UK.
Edinburgh, United Kingdom | 2017 - 2018



Design Thinking Consultant | SelectHealth

Consulted and created solutions to improve customer services through a Design-Thinking employee training program.
Utah, United States | Sep - Dec 2016



On-Campus Intern | Samsung Strategy and Innovation Center

Generated startup acquisition suggestions based on research and analysis of opportunities in AI, sensor technology, and data & analytics applied to sports industry.
Utah, United States | Sep - Dec 2016



Solutions Consultant Intern | Royal Bank of Scotland

Involved in ideating the 10X Pack for the company's 2020 vision with new technologies, along with UX pilot projects.
Edinburgh, United Kingdom | Jun - Aug 2016

EDUCATION

ual: **B.A. Product Design Honours** | Central Saint Martins College of Art & Design, University of the Arts London
Design thinking, human centered design, prototyping...
London, United Kingdom | 2012 - 2015



M.A. Design Informatics with Merits | University of Edinburgh
Design with data, social robots, UX research, HCI, chatbot
Edinburgh, United Kingdom | 2015 - 2017



Business, Strategy and Leadership | Brigham Young University
Consulting, technology leadership, startup analysis...
Utah, United States | 2016 Sep - Dec



M.A. Web Design & New Media | Academy of Art University
Programming, human centered design, motion graphics...
San Francisco, United States | 2018 - 2019 Dec

SKILLS

UX/Product Design

Design Thinking, User Research, Contextual Research, Interviewing, Prototyping, Persona, Storyboarding, Wireframing, Low to High Fidelity Design, UI prototyping, Communication, Usability Testing, User Empathy.

Visual Design

Graphic Design, Print Design, Branding, Packaging, Illustration, Sketching, Iconography, UI Interface, Motion Graphics, Video Editing, Photography.

Software

Adobe XD, Sketch, Figma, Marvel, Invision, Origami, Principle, Proto.io, Framer Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere, etc.)

Programming

HTML/CSS
JavaScript/jQuery
React, PHP, Python.

3D Design

Product design, 3D Modeling & Printing, Arduino IOT.

AWARD

Winner & Best Design

Ancestry Empower 2021

Winner & Best Design

Ancestry Empower 2020

Winner

Deloitte Infinite Kind
Fin-tech Hackathon 2016