# Meg Grasse

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#### **EDUCATION**

Northwestern University, Evanston, IL Robert R. McCormick School of Engineering and Applied Science

B.S. in Computer Science Anticipated June 2018

GPA: 3.5/4.0

#### **INDUSTRY & RESEARCH EXPERIENCE**

Apple, Cupertino, CA Starting June 2017

Software Engineering Intern, Apple Music

**Delta Lab,** Northwestern University, Evanston, IL

September 2016 – Present

Undergraduate Researcher

- Exploring techniques to improve mobile prototyping, specifically how we can inject hi-fi elements into a low-fi environment, allowing the wizard-of-oz approach to test mixed-fidelity prototypes.
- 2017 Undergraduate Research Grant Recipient
- Paper under review at ACM UIST 2017.

**Apple,** Cupertino, CA

June 2016 – September 2016

Software Engineering Intern, iOS Safari

- Fixed a number of Safari-related issues in iOS 10.
- Designed and prototyped a new feature, and was invited to present project to Craig Federighi, SVP of Software Engineering.

# **PROJECTS**

Dillo Day iOS App (https://itunes.apple.com/us/app/dillo-day/id877439421?mt=8)

May 2017

- Created the iOS mobile app for Northwestern's spring music festival, Dillo Day, implementing push
  notification interaction, track playback and external streaming capabilities, and Zipcar/Lyft integration.
- App has over 2K downloads.

Smart Club Febuary 2017

- Created an autonomous DJ which conducts sentiment analysis on crowd feedback to different songs, resulting in a playlist tailored to the specific taste of club attendees.
- iBeacons track crowd movement and alert waiters and bartenders of the densest areas of the club.
- Demo paper accepted at SENSORNETS 2017.

## **ORGANIZATIONS**

Women in Computing, External President

April 2016 – Present

- Lead Northwestern's Women in Computing organization, with the goal of teaching members new skills and building community for women within EECS.
- Co-founded BuildHer, Chicago's first student-run all-women's hackathon, providing a space for women interested in tech to create community, learn new skills and build something they can be proud of.

Mayfest Productions, iOS Developer

October 2015 – Present

### **HONORS**

Best Use of Twilio API – Uncommon Hacks
Best use of Postmates API & Top 10 Overall – Wildhacks
Best Project to Improve Experience at Lacuna – OpenBuild LACUNA

March 2016 November 2015 September 2015

## **SKILLS**

Objective-C, Swift, C/C++, Java, Python, JavaScript, HTML5/CSS3, Arduino, MATLAB