

Megha Rajesh

Graduate in Bachelor of Arts

A triple major graduate, skilled in communication and creative thinking. Experienced in content creation, editing, and SEO.

Contact Information:

megharajesh05@gmail.com

+91-7012476163

<https://www.linkedin.com/in/megha-rajesh/>

EXPERIENCE

1. Public Relations Intern

Walnut Folks Pvt Ltd.

08/2021-10/2021

- Formulated PR plan, competitor analysis for an influencer marketing agency.
- Curated a digital media kit for distribution.
- Collected database of 351 journalists/ editors in the marketing niche.
- Experienced with Canva, SEMRush, and Prowly.

2. Online English Tutor

Preply

08/2021-present

- Taught ESL to students between the ages of 25-45.
- Students experienced a 20% increase in test scores by the end of 2 months.
- Experienced with the private online tutoring platform.

3. Content Writing Intern

Stanford Arts Review

11/2020-01/2021

- Served as a key writer in increasing web traffic.
- Wrote 80 articles in total on daily trending content.
- Crafted 2 articles per day to improve Google ranking.
- Articles gained 100-3,000+ views a day, adding to the increase in AdSense revenue.

4. Freelance Proofreader

Upwork

11/2020-01/2021

- Worked with global clients on Ebook, essays, and articles.
- Responsible for correcting syntax errors for publication.
- Fine-tuned minimum of 15,000 words in 2 days.

SKILLS

- Copywriting
- SEO marketing
- Crisis management
- Media Relations
- Problem-solving
- Time management
- Teamwork
- Communication

AWARDS

- District level winner of live stage Anchoring.

LANGUAGES

English, Malayalam

EDUCATION

Kristu Jayanti College, Bangalore

B.A Journalism, English and Psychology (80%)

2018–2021

- A triple major student accomplished in **academic writing and research**.
- Worked on a **psychology academic paper** with college faculty, thereby familiar with the APA format.
- Adept in **communication** and **teamwork**.

Chinmaya Vidyalaya, Chala

Senior Secondary– Commerce (91%)

2016–2018

- Pursued Commerce with the combination of **Informatics Practices, Accountancy, Business and Economics**.
- Acquired **top ranker** for the **Business** subject, having scored **95%**.

VOLUNTEER EXPERIENCE

1. Social Media Writer/ Campaign Writing

Chezuba

08/2021–10/2021

- Prepared social media content/ campaigns to raise awareness for Covid-19 relief and disaster relief.

2. Foundling Home Volunteer

Trithwa Ashrama

23/01/2020– 30/01/2020

- **Provided assistance, care and protection** to those who faced abandonment.
- Assisted in activities like basic healthcare and crafts projects for people with psychosocial disabilities.

PROJECTS

Effect of social media on eating disordered tendencies: Psychology Thesis

Kristu Jayanti College

08/2020-11/2020