

MEGHA VISHWAKARMA

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in meghaV3112

📍 Pune

SKILLS

- Technical Proficiency: Azure Cloud, Tableau, HTML, CSS, Canva
- Programming: Python, C++, SQL
- Soft Skills: strong interpersonal skills, Team player, Leadership, Event management

WORK EXPERIENCE:

Business Development Associate Intern – South Asia | VentureBlick Aug-Sep 2024

- Assisted in onboarding advisors, including doctors and industry experts, to the Discovery platform, enhancing the network of innovators.
- Managed project timelines and tracked tasks to ensure smooth execution of initiatives.
- Supported the Sales and Business Development Head in marketing efforts, contributing to strategy development and implementation.
- Collaborated with cross-functional teams to streamline processes and improve engagement with stakeholders.

Product Marketing Intern | Toothrocket June 2024

- Effectively communicated with stakeholders and clients to align marketing strategies and deliver compelling content.
- Collaborated with cross-functional teams to enhance marketing efforts and achieve strategic objectives.

Intern – Data Annotation and Analytics | Data Lumina September 2023

- Executed precise data annotation tasks, ensuring high-quality labeled datasets for machine learning model.
- Collaborated with team members to improve efficiency and accuracy in annotation workflows.

VOLUNTEER EXPERIENCE

Microsoft Learn Student Ambassadors 2021- Present

- Conducted webinars on Azure cloud, AI and web dev topics, engaging with attendees and fostering a community of learners. Mentored peers in conducting webinars, providing guidance on Events
- Spearheaded a team of project contributors, guiding them through the development and implementation of AI solutions for AI project league. Evaluated project submissions, assessing their technical merit, innovation, and impact.
- Delivered a presentation on Azure AI at Azure Developer .NET Day 2024- Student Edition

- ☐ Volunteered in the college's Arohan and Athang event.

EDUCATION:

Masters in Business Administration Nov 2022- Aug 2024

- From AISSMS Institute of Management, Pune
- Major : Business Analytics Minor : Marketing
- Related coursework Business Fundamentals, Marketing & analytical skills

Bachelor of Business Administration (Computer Application) July 2019- Sept 2022

- From Modern college of Arts, Science and Commerce, Shivajinagar
- Related coursework: Business Studies, Data structures, programming in C++, C, SQL, algorithms, Web and Android development
- Percentage received- 84.53%

High School

- From Kendriya Vidyalaya No.2 Dehuroad, Pune
- Class 12th (2019): Percentage received- 71.4%
- Class 10th (2017): Percentage received- 87.4%

CERTIFICATIONS

- Digital Marketing [↗](#)
- Excel Basics for Data Analysis [↗](#)
- Google Analytics Certification [↗](#)
- Microsoft Certified: Azure AI Fundamentals [↗](#)

PROJECTS

CogniCare- the Emotion-Based Song and Video Player [↗](#)

An AI-driven project designed to enhance learning and entertainment experiences, prioritizing engagement and inclusivity. By intuitively interpreting user emotions, the player recommends songs and videos tailored to match their mood, empowering children and individuals facing visual or auditory challenges to independently explore and interact with multimedia content on their preferred terms.

Hate Speech Detection System [↗](#)

The system accurately identifies and flags hate speech, discriminatory language, and offensive comments in real-time across various online platforms, promoting a safer and more inclusive online community.

Sales Data Analysis Project [↗](#)

Conducted comprehensive analysis of sales data to uncover trends, patterns, and insights crucial for strategic decision-making. Utilized advanced analytical tools and techniques to extract actionable information, resulting in improved forecasting accuracy and optimized sales strategies.