MEGHA JALOTA

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CAREER OBJECTIVE

- **Google Analytics Certified** analyst seeking an entry level position in Analytics.
- Hands-on experience in **data analysis, data cleaning, data visualization, exploratory data analysis** and using **Advanced Excel** to drive financial modeling and business analysis**.**
- Recommended long range (5 year) & short range (1 year) Investment requirement based on thorough **data analysis** for key assets (Furniture & fixtures) for **American Express**.

CORE-COMPETENCIES

- Programming languages: Python
- Technical tools: Tableau, MS Excel, MySQL, Microsoft SQL Server, MS Word, MS PowerPoint
- Python data stack: Numpy, Pandas, Seaborn, Matplotlib

CERTIFICATIONS
(Udemy and Coursera)

- **Google Data Analytics Specialization**
- **MySQL** bootcamp
- **Master Statistics, Intuition, Math Code**
- **Advanced Microsoft Excel**
- **Modern Python 3** bootcamp
- **Excel: Financial Modeling & Valuation**
- **Web Developer Bootcamp 2021**

PROJECTS (https://meghajalota.github.io/MeghaPortfolioWebsite.github.io/)

A) Pizza Data Analysis
- Generated **classification reports and visual representation** and used metrics such as most popular categories, number of restaurants and distribution across cities etc.

B) Africa Economic Banking And Systematic Crisis
- Derived yearly **trends** in exchange rate, debt crisis and inflation in each African country.

C) Wisconsin Breast Cancer Analysis
- Conducted **initial exploratory data analysis** using various statistical techniques to identify correlation between variables.

D) COVID-19 Analysis
- Garnered **insights** on COVID-19 infection trends across continents and countries and visualized data by creating a **dashboard**.
- Successfully **identified** the percentage of global deaths and fully vaccinated population, death count etc.

E) Global Superstore Analysis
- Utilized user adjustible **Thresholds** and used the **dataset** on furniture, technology, office supplies, and other categories to calculate the yearly profitability, shipping cost, and average discounts based on input data.

F) Bellabeat Case Study
- Encapsulated case study as a part of Google Analytics Specialization, variance analysis on lightly active and active users, calories burned, sleep quality.

G) Boston House Pricing Analysis
- Effectuated Regression analysis on the dataset, cleaned data, generated visualizations as a part of the coursework.

INTERNSHIPS

SQRRL FINTECH PVT.LTD
Customer Service Representative Intern   Dec 2018-Jan2019

- Gained exposure to working with **products** like Goal based investment, Systematic Investment Plan, Income tax saving investments & Direct mutual fund investment schemes.
- Conducted **gap & trend analysis** to enhance customer experience.
- **Analyzed** data to create a detailed **report** on customer issues based on customer reviews while using the app and updated the customer database.

AMERICAN EXPRESS INDIA PVT.LTD   June 2018-July 2018
Global Real Estate & Workplace Enablement Analyst Intern

- Actively liaised with the global real estate team to analyse data of 188 properties of American Express - Portfolio $319 million and delivered analytical solutions using Pivots, Lookups.
- Analyzed and Summarized Amex quantitative data of Fixed Assets Register using key business metrics.
- **Recommended** the **Forecasted** long range (5 year) & short range (1 year) Investment requirement for key assets (Furniture & fixtures), delivered presentations to the stakeholders.
- Attended training from industry leaders in areas like Public Speaking, Credit card business, Artificial Intelligence.

EXTRA-CURRICULAR ACTIVITIES

BITES & BEER FEST
Campus Team Ambassador   June 2017

- Worked as a campus team member of Bites & Beer Fest and collaborated with teams to drive strategies and results.
- Boosted social media reach on Instagram and Facebook by **200%** as a part of the social media marketing team.

SOCIAL IMPACT

LEADERS FOR TOMORROW   July 2016- April 2017
Volunteer, Core Member of Management Committee

- Organized and **executed** community outreach events and led supervising a **team** of **36** students at the college level.
- Worked as a core member of the management team of the annual development festival organized in April 2017 and have been actively participating and Co-ordinated online discussions aimed at creating awareness on social issues persisting around us.
- **Taught** unprivileged children as a part of NPO activities, organized anti-drug, anti-ragging campaigns, the largest mass cleanathon and plantation drives.

ACADEMIC BACKGROUND

Master of Commerce - **Delhi University** ,School of Open Learning, India   July 2019-July 2021
CGPA - *Final Result awaited*

Bachelor of Commerce(H) - Delhi University, Dept. of Commerce, India   July 2016-July 2019
CGPA: 7.9