

Project Kenonic - Product Summary

a. The Fund's Details

Mission: To be a catalyst for long-term, broad-based prosperity by aligning private capital with real-economy needs; focusing on de-risking, fair capital allocation, and telling locally grounded growth stories in emerging markets (EM) rather than deficit narratives.

High Level Objectives:

- Democratize access to private equity investments in emerging markets
- Provide transparent, blockchain-enabled investment structure
- Support SMBs and entrepreneurs in strategic sectors across EM
- Create community-governed investment opportunities with impact focus

b. Problem Statement

- \$5.7 trillion funding gap for SMBs in emerging markets (excluding China)
- Information asymmetry and perceived risk impede private capital flow
- Limited investment vehicles for retail and smaller institutional investors
- Governance opacity in conventional structures
- Uneven geographical distribution of capital
- Operational gaps - SMBs need more than just capital

c. Proposed Solution

- **Tokenized ownership & governance:** DDF tokens provide fractional exposure and governance rights
- **Smart-contracted rules:** Transparent, tamper-resistant execution of fund policies
- **Equitable allocation:** GDP/capita-based framework for fair geographical diversification
- **Legal & community control:** Compliant fiat transactions with DAO policy setting
- **Local enablement:** International hubs provide hands-on operational support
- **Inclusive on-ramps:** Simplified UX with fiat purchase options and wallet setup

d. Key Fund Metrics

Target Market Size	3 billion people (EM ex-China), median age 25
SMB Funding Gap	\$5.7 trillion
Target Raise	\$10,000,000
Target IRR	25%
Minimum Investment	\$1,000

e. Fund Economics

- **Native Token:** \$DDF
- **Supply:** Inflationary (issuance scales with growth needs)
- **Initial Issue:** 5,000,000 tokens
- **Initial Issue Price:** \$2 per token

- **Valuation Mechanics:** Value Per Token = AUM ÷ total tokens issued (AUM independently valued quarterly)
- **Distribution Model:** 80% of portfolio dividends on profits ÷ total tokens issued; 20% retained and redeployed
- **Cadence:** Quarterly valuation; distributions air-dropped to investor wallets

f. Investment Strategy

- **Fund Thesis:** Finance real-economy growth while seeking consistent, long-term returns; prioritize sectors with tangible development multipliers
- **Deal Sourcing:** Two-pronged approach - outbound (networks, partners, accelerators) and inbound (organic brand equity)
- **Governance Process:** Opportunities posted to DAO; community deliberation and voting; fund manager deploys approved capital
- **Risk Management:** Dynamic resource allocation, geographic monitoring, sector concentration management, FX hedging, stress testing
- **Impact Standards:** All investments align with ESG standards and Creating Shared Value (CSV) principles

g. Dividend Distribution Strategy

The fund operates on a Distributions Per Token (DPT) model:

- 80% of portfolio dividends on profits are distributed proportionally to all token holders
- 20% of dividends are retained and redeployed according to the fund's allocation policy
- Distributions are air-dropped quarterly directly to investor wallets
- Reinvestment notices are provided with each distribution

h. Key Team Members

- **Keith Booyd:** Venture investor with multiple exits; engineering background; 12+ years across global finance
- **Eric Knight:** Finance executive with roles across major stock exchange and international institutions; 20+ years regional/international experience
- **Pablo Viera:** Veteran technologist; strategic consultancy and global semiconductor experience; MBA from top-tier international business school
- **Dorothy Latte:** 25+ years in public service; chairs philanthropic foundation; doctorate from top-tier university

i. Contact Information

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