

Brand Data Gathering

This document is designed to collect essential operational and sales information from potential or new brand partners. Please complete all sections to help us assess your brand's readiness for distribution and ensure successful integration with our systems.

Instructions: Please provide detailed responses to all questions below. If a question does not apply to your business, please indicate 'N/A' and provide a brief explanation.

Company and Product Information

1. Company Legal Name:

2. DBA/Trading Name (if different):

3. Year Established:

4. Company Website:

5. Primary Contact Person:

Name: _____

Title: _____

Email: _____

Phone: _____

6. Product Categories (list all that apply):

7. Number of SKUs currently in your catalog:

8. Product Description (brief overview of your product line):

9. Unique Selling Propositions (what makes your products different?):

Operational and Logistics Information

10. Manufacturing Location(s):

11. Do you manufacture your own products or work with third-party manufacturers?

☐ In-house manufacturing

☐ Third-party manufacturers

☐ Both

If third-party, please list key manufacturing partners:

12. Average Production Lead Time:

13. Minimum Order Quantities (MOQs):

Per SKU: _____ Total Order: _____

14. Packaging Details:

Unit packaging: _____

Master case dimensions (LxWxH): _____

Units per master case: _____

Master case weight: _____

15. Shipping and Fulfillment:

Primary shipping method: _____

Average shipping time to US East Coast: _____

Do you have US-based inventory? ☐ Yes ☐ No

If yes, location(s): _____

16. Product Compliance and Certifications:

List all relevant certifications (FDA, USDA, Organic, etc.):

17. Additional Notes or Comments:
