Assignmnt 7

Problem 1

Max.

:1.0000

```
Step 1: Collecting Data
```

```
# Importing the data
concrete <- read.csv("C:/Users/Meghana Nadig/Downloads/concrete.csv")</pre>
str(concrete)
## 'data.frame':
                   1030 obs. of 9 variables:
                 : num
                        540 540 332 332 199 ...
   $ cement
##
   $ slag
                 : num
                        0 0 142 142 132 ...
## $ ash
                 : num 0000000000...
## $ water
                 : num 162 162 228 228 192 228 228 228 228 228 ...
## $ superplastic: num 2.5 2.5 0 0 0 0 0 0 0 ...
## $ coarseagg : num 1040 1055 932 932 978 ...
## $ fineagg
                 : num 676 676 594 594 826 ...
## $ age
                        28 28 270 365 360 90 365 28 28 28 ...
                 : int
                  : num 80 61.9 40.3 41 44.3 ...
   $ strength
Step 2: Exploring and preparing the data
# Normalizing the data
normalize <- function(x) {
  return((x - min(x)) / (max(x) - min(x)))
concrete_norm <- as.data.frame(lapply(concrete,normalize))</pre>
summary(concrete_norm)
##
        cement
                          slag
                                            ash
                                                            water
                            :0.00000
                                                               :0.0000
          :0.0000
                                             :0.0000
##
  \mathtt{Min}.
                    Min.
                                      Min.
                                                       Min.
   1st Qu.:0.2063
                    1st Qu.:0.00000
                                      1st Qu.:0.0000
                                                       1st Qu.:0.3442
## Median :0.3902
                    Median :0.06121
                                      Median :0.0000
                                                       Median :0.5048
  Mean
          :0.4091
                    Mean
                          :0.20561
                                      Mean
                                             :0.2708
                                                       Mean
                                                               :0.4774
## 3rd Qu.:0.5662
                    3rd Qu.:0.39775
                                      3rd Qu.:0.5912
                                                        3rd Qu.:0.5607
          :1.0000
                            :1.00000
## Max.
                    Max.
                                      Max.
                                              :1.0000
                                                       Max.
                                                               :1.0000
##
   superplastic
                      coarseagg
                                         fineagg
                                                            age
## Min.
         :0.0000
                    Min.
                            :0.0000
                                     Min.
                                             :0.0000
                                                       Min.
                                                             :0.00000
                                     1st Qu.:0.3436
## 1st Qu.:0.0000
                    1st Qu.:0.3808
                                                       1st Qu.:0.01648
## Median :0.1988
                    Median :0.4855
                                     Median :0.4654
                                                       Median :0.07418
## Mean
          :0.1927
                    Mean
                           :0.4998
                                     Mean
                                           :0.4505
                                                       Mean
                                                             :0.12270
## 3rd Qu.:0.3168
                    3rd Qu.:0.6640
                                      3rd Qu.:0.5770
                                                       3rd Qu.:0.15110
## Max.
          :1.0000
                    Max.
                          :1.0000
                                     Max. :1.0000
                                                       Max.
                                                              :1.00000
##
      strength
## Min.
          :0.0000
  1st Qu.:0.2664
##
## Median :0.4001
          :0.4172
## Mean
## 3rd Qu.:0.5457
```

```
# Training data
concrete_train <- concrete_norm[1:773,]</pre>
# Testing data
concrete_test <- concrete_norm[774:1030,]</pre>
Step 3: Training a model on the data
#install.packages("neuralnet")
library(neuralnet)
## Warning: package 'neuralnet' was built under R version 3.4.4
concrete_model <- neuralnet(strength ~ cement + slag + ash + water + superplastic + coarseagg + fineagg</pre>
plot(concrete_model)
Step 4: Evaluating model performance
# Testing the model
model_results <- compute(concrete_model, concrete_test[1:8])</pre>
predicted_strength <- model_results$net.result</pre>
summary(model_results)
              Length Class Mode
## neurons
                 2
                      -none- list
## net.result 257
                      -none- numeric
# Finding correlation
cor(predicted_strength, concrete_test$strength)
##
                 [,1]
## [1,] 0.7152728134
Step 5: Improving model performance
# Improving model
concrete_model2 <- neuralnet(strength ~ cement + slag + ash + water + superplastic + coarseagg + fineag</pre>
plot(concrete_model2)
# Comparing predictd values to true values
model_results2 <- compute(concrete_model2, concrete_test[1:8])</pre>
predicted_strength2 <- model_results2$net.result</pre>
cor(predicted_strength2, concrete_test$strength)
                 [,1]
## [1,] 0.7788984576
Problem 2
Step 1: Collecting data
# Importing the data
letters <- read.csv("C:/Users/Meghana Nadig/Downloads/letterdata.csv")</pre>
```

```
str(letters)
## 'data.frame':
                    20000 obs. of 17 variables:
## $ letter: Factor w/ 26 levels "A", "B", "C", "D",...: 20 9 4 14 7 19 2 1 10 13 ...
## $ xbox : int 2 5 4 7 2 4 4 1 2 11 ...
## $ ybox : int 8 12 11 11 1 11 2 1 2 15 ...
## $ width : int 3 3 6 6 3 5 5 3 4 13 ...
## $ height: int 5 7 8 6 1 8 4 2 4 9 ...
## $ onpix : int 1 2 6 3 1 3 4 1 2 7 ...
## $ xbar : int 8 10 10 5 8 8 8 8 10 13 ...
## $ ybar : int 13 5 6 9 6 8 7 2 6 2 ...
## $ x2bar : int 0 5 2 4 6 6 6 2 2 6 ...
## $ y2bar : int 6 4 6 6 6 9 6 2 6 2 ...
## $ xybar : int 6 13 10 4 6 5 7 8 12 12 ...
## $ x2ybar: int 10 3 3 4 5 6 6 2 4 1 ...
## $ xy2bar: int 8 9 7 10 9 6 6 8 8 9 ...
## $ xedge : int 0 2 3 6 1 0 2 1 1 8 ...
## $ xedgey: int 8 8 7 10 7 8 8 6 6 1 ...
## $ yedge : int 0 4 3 2 5 9 7 2 1 1 ...
## $ yedgex: int 8 10 9 8 10 7 10 7 7 8 ...
Step 2: Exploring and preparing the data
# Training dataset
letters_train <- letters[1:16000,]</pre>
# Testing dataset
letters_test <- letters[16001:20000,]</pre>
Step 3: Training a model on the data
#install.packages("kernlab")
library(kernlab)
# Building the model
set.seed(54321)
letter_classifier <- ksvm(letter ~ ., data = letters_train, kernal ="vanilladot")</pre>
letter_classifier
## Support Vector Machine object of class "ksvm"
## SV type: C-svc (classification)
## parameter : cost C = 1
## Gaussian Radial Basis kernel function.
## Hyperparameter : sigma = 0.0472575997568602
## Number of Support Vectors: 8680
## Objective Function Value : -43.191 -33.9287 -59.2104 -27.2689 -34.7355 -46.9834 -67.0818 -39.2655 -6
## Training error : 0.051813
Step 4: Evaluating model performance
```

```
# Making predictions on testing dataset
letter_predictions <- predict(letter_classifier, letters_test)</pre>
head(letter_predictions)
## [1] U N V I N H
## Levels: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
# Comparing predicted letter to the true letter
table(letter_predictions, letters_test$letter)
##
## letter_predictions
                                       С
                                           D
                                                Ε
                                                      F
                                                          G
                                                               Н
                                                                         J
                                                                              K
                                                                                   L
                                                                                        М
                                                                                             N
                                  В
                                                                    Ι
                             Α
##
                        A 151
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
##
                        В
                             0 128
                                       0
                                            3
                                                 0
                                                          0
                                                               2
                                                                    0
                                                                         0
                                                                              0
                                                                                   1
                                                                                        2
                                                                                             1
                                                      1
##
                        C
                                  0 132
                                            0
                                                 3
                                                          1
                                                                    2
                                                                         0
                                                                              0
                                                                                   1
                                                                                             0
##
                        D
                                       0
                                         161
                                                0
                                                      0
                                                          2
                                                                    2
                                                                         3
                                                                                   0
                                                                                        0
                             1
                                  1
                                                               8
                                                                              1
                                                                                             1
##
                        Ε
                             0
                                  0
                                       3
                                           0 137
                                                      2
                                                          0
                                                               0
                                                                    0
                                                                         1
                                                                              0
                                                                                   4
                                                                                        0
                                                                                             0
                        F
                                  0
                                            0
                                                0 148
                                                          0
                                                               0
                                                                    3
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
##
                             0
                                       0
                                                                                             0
##
                        G
                             0
                                  0
                                       2
                                            0
                                                8
                                                      0 154
                                                               2
                                                                         0
                                                                              0
                                                                                   2
                                                                                             0
                                                          2 125
##
                        Η
                             0
                                  1
                                       0
                                            1
                                                0
                                                      0
                                                                    0
                                                                         1
                                                                              2
                                                                                   1
                                                                                        1
                                                                                             3
                        Ι
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0 151
                                                                         3
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
##
                                                                    3 136
##
                        J
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                              0
                                                                                   0
                                                                                        Λ
                                                                                             0
                                                0
                                                                         0 132
##
                        K
                             0
                                  0
                                       1
                                            0
                                                      0
                                                          0
                                                               5
                                                                    0
                                                                                   0
                                                                                        0
                                                                                             1
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                                    0
                                                                         0
                                                                              0 141
                                                                                        0
##
                        L
                             0
                                                          1
                                                               0
                                                                                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                                         0
                                                                              0
                                                                                   0 138
##
                        М
                             0
                                                          1
                                                               1
                                                                    0
                                                                                             1
##
                        N
                                  0
                                       0
                                            0
                                                0
                                                      2
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0 150
                             0
                                       2
##
                        0
                             0
                                  0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         1
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             5
                        Ρ
                                                0
                                                                                             0
##
                             0
                                  0
                                       0
                                            0
                                                      0
                                                          0
                                                               0
                                                                    1
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
##
                        Q
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               1
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
                                  3
                                                0
                                                          2
                                                                                             3
##
                        R
                             0
                                       1
                                            1
                                                      0
                                                               5
                                                                    0
                                                                         0
                                                                              9
                                                                                   1
                                                                                        0
##
                        S
                             0
                                  2
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                    1
                                                                         2
                                                                              0
                                                                                   2
                                                                                        0
                                                                                             0
                        Τ
##
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
                        IJ
                             0
                                  0
                                            1
                                                0
                                                      0
                                                          0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
##
                                       1
                                                               1
##
                        V
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                             1
                                  0
                                       0
                                            0
                                                0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
##
                        W
                             0
                                                      0
                                                          1
                                                               0
                                                                                        0
                                                                                             0
##
                        X
                             0
                                  1
                                       0
                                            0
                                                1
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              2
                                                                                   4
                                                                                        0
                                                                                             0
                        Y
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                                                        0
                                                                                             0
##
                             4
                                                               1
##
                                  0
                                       0
                                            0
                                                 3
                                                      0
                                                          0
                                                               0
                                                                    2
                                                                              0
                                                                                   0
                                                                                             0
                             0
                                                                         1
##
                                  Ρ
                                                               V
##
   letter_predictions
                             0
                                       Q
                                           R
                                                S
                                                      Τ
                                                          U
                                                                    W
                                                                         Х
                                                                              Y
                                                                                   Z
##
                             0
                                  0
                                       3
                                            0
                                                0
                                                      1
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
##
                        В
                             0
                                  2
                                       1
                                            3
                                                 3
                                                      0
                                                          0
                                                               4
                                                                    1
                                                                         1
                                                                              0
                                                                                   0
                        С
##
                             0
                                  0
                                       0
                                            0
                                                0
                                                      0
                                                          0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                               0
                        D
                                                0
                                                                         2
                                                                              3
##
                             1
                                  3
                                       1
                                            3
                                                      2
                                                          0
                                                               0
                                                                    0
                                                                                   0
                        Ε
                                       0
                                                2
                                                          0
                                                                    0
                                                                         0
                                                                                   2
##
                             0
                                  1
                                            0
                                                      1
                                                               0
                                                                              0
                        F
##
                             0
                                 11
                                       0
                                            0
                                                      0
                                                          0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                                                1
                                                               1
##
                        G
                             2
                                  1
                                       0
                                            0
                                                0
                                                      2
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
                        Η
                             0
                                            0
                                                0
                                                      2
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
##
                                  1
                                       1
##
                        Ι
                             0
                                  0
                                       0
                                            0
                                                0
                                                          0
                                                               0
                                                                    0
                                                                         1
                                                                              0
                                                                                   0
##
                        J
                             0
                                  0
                                       0
                                           0
                                                0
                                                      0
                                                          0
                                                                    0
                                                                         0
                                                                              0
                                                                                   3
                                                               0
##
                        K
                             0
                                  0
                                       0
                                            3
                                                0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         2
                                                                              0
                                                                                   0
                             0
                                  0
                                       0
                                           0
                                                      0
                                                          0
                                                               0
                                                                    0
                                                                         0
                                                                              0
                                                                                   0
##
                        L
                                                1
##
                        М
                                  0
                                       0
                                            0
                                                0
                                                          1
                                                                    2
                                                                         0
                                                                              0
                                                                                   0
```

N

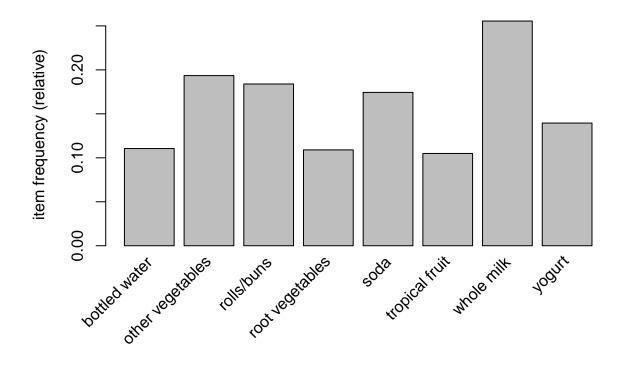
##

```
##
                    0 129
                            2
                                4
                                    0
                                        0
                                                1
                                                    0
                                                        0
                                                                0
                                                                    0
##
                        0 141
                                0
                                    0
                                        0
                                                0
                                                        0
                                                            0
                                                                0
                                                                    0
                                            0
                                                    0
##
                    Q
                        3
                            3 158
                                    0
                                        0
                                                                    0
##
                    R
                        2
                           1
                                0 150
                                        0
                                            1
                                                0
                                                    0 0
                                                            0
                                                                0
                                                                    0
##
                    S
                        0
                            0
                                0
                                    0 152
                                            0
                                                0
                                                    0
                                                        0
                                                                0
                                                                    2
                    Т
                        0
                           0
                                0
                                    0
                                        0 140
                                                0
                                                    0
                                                        0
                                                            0
                                                                    0
##
                                                                1
                    U
                          0
                                0
                                    0
                                            0 161
                                                            0
##
                        0
                                        0
                                                    0
                                                                    0
                    V
                                                2 131
##
                        0
                          0
                                0
                                    0
                                        0
                                            0
                                                        0
                                                            0
                                                                1
                                                                    0
##
                    W
                        2
                           0
                                0
                                    0
                                       0
                                           0
                                                3
                                                    0 135
                                                            0
                                                                0
                                                                    0
                    Х
                        0 0 0 0 1 1
                                                0
##
                                                    0
                                                        0 153
                                                                1
                                                                    1
##
                    Y
                        0 2 0
                                    0 0 1
                                                0
                                                    0
                                                        0
                                                            0 138
                                                                    0
                    Z
##
                            0
                                0
                                    0
                                            0
                                                0
                                                                0 150
                        0
                                        1
                                                    0
                                                        0
                                                            0
# Calculating the overall accuracy
agreement <- letter_predictions == letters_test$letter</pre>
table(agreement)
## agreement
## FALSE TRUE
    278 3722
##
# Accuracy in terms of percentage
prop.table(table(agreement))
## agreement
## FALSE
            TRUE
## 0.0695 0.9305
Step 5: Improving model performance
# Training data using RBF-based SVM
set.seed(12345)
letter_classifier_rbf <- ksvm(letter ~ ., data = letters_train, kernel = "rbfdot")</pre>
# Predicting on testing dataset
letter_predictions_rbf <- predict(letter_classifier_rbf, letters_test)</pre>
head(letter_predictions_rbf)
## [1] U N V I N H
## Levels: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
# Comparing the accuracy to linear SVM
agreement_rbf <- letter_predictions_rbf == letters_test$letter</pre>
table(agreement_rbf)
## agreement_rbf
## FALSE TRUE
    275 3725
# Accuracy in terms of percentage
prop.table(table(agreement_rbf))
## agreement rbf
   FALSE
             TRUE
##
## 0.06875 0.93125
```

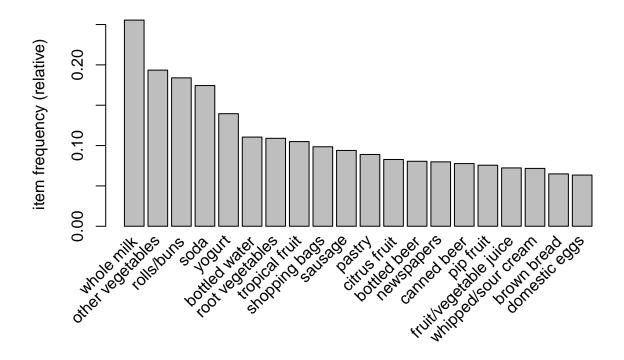
```
Problem 3:
Step 1: Collecting data
#install.packages("arules")
library(arules)
## Warning: package 'arules' was built under R version 3.4.4
## Loading required package: Matrix
##
## Attaching package: 'arules'
## The following object is masked from 'package:kernlab':
##
##
       size
## The following objects are masked from 'package:base':
##
##
       abbreviate, write
# Importing the data
groceries <- read.transactions("C:/Users/Meghana Nadig/Downloads/groceries.csv", sep = ",")</pre>
summary(groceries)
## transactions as itemMatrix in sparse format with
    9835 rows (elements/itemsets/transactions) and
##
    169 columns (items) and a density of 0.02609145577
##
## most frequent items:
##
         whole milk other vegetables
                                             rolls/buns
                                                                      soda
##
               2513
                                  1903
                                                    1809
                                                                      1715
##
                              (Other)
             yogurt
                                 34055
##
                1372
##
## element (itemset/transaction) length distribution:
## sizes
           2
                 3
                      4
                           5
                                 6
                                      7
                                           8
                                                9
                                                     10
                                                                               15
                                                          11
                                                               12
                                                                     13
                                                                          14
## 2159 1643 1299 1005
                                                                               55
                         855
                              645
                                   545
                                                    246
                                                         182
                                                                     78
                                                                          77
                                         438
                                              350
                                                              117
##
     16
          17
                18
                     19
                          20
                               21
                                     22
                                          23
                                               24
                                                     26
                                                          27
                                                               28
                                                                     29
                                                                          32
     46
                                      4
##
          29
                14
                     14
                           9
                               11
                                           6
                                                1
                                                      1
                                                           1
                                                                1
                                                                      3
                                                                           1
##
##
        Min.
                1st Qu.
                           Median
                                        Mean
                                               3rd Qu.
                                                             Max.
   1.000000 2.000000 3.000000 4.409456 6.000000 32.000000
##
##
## includes extended item information - examples:
##
               labels
## 1 abrasive cleaner
## 2 artif. sweetener
       baby cosmetics
Step 2: Exploring and preparing the data
# Examining transaction data
```

inspect(groceries[1:5])

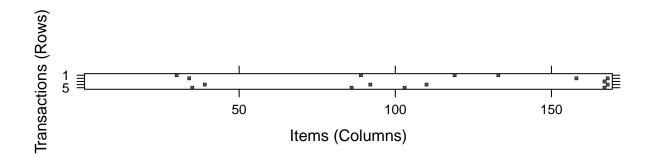
```
##
       items
##
   [1] {citrus fruit,
##
        margarine,
##
        ready soups,
##
        semi-finished bread}
##
   [2] {coffee,
##
        tropical fruit,
        yogurt}
##
##
   [3] {whole milk}
   [4] {cream cheese,
##
##
        meat spreads,
##
        pip fruit,
##
        yogurt}
##
   [5] {condensed milk,
##
        long life bakery product,
##
        other vegetables,
##
        whole milk}
itemFrequency(groceries[,1:3])
## abrasive cleaner artif. sweetener
                                        baby cosmetics
    0.0035587188612 0.0032536858160 0.0006100660905
# Vizualizing item support - item frequency plot
itemFrequencyPlot(groceries, support = 0.1)
```



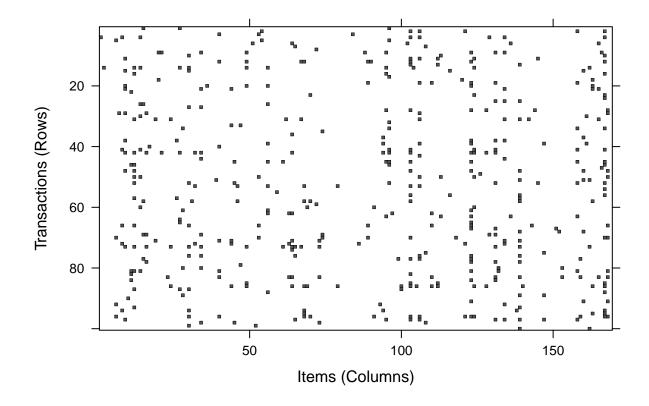
```
# Limiting the plot to a specific number
itemFrequencyPlot(groceries, topN = 20)
```



```
# Plotting the sparse matrix
image(groceries[1:5])
```



```
# Selecting random transaction
image(sample(groceries, 100))
```



Step 3: Training a model on the data

```
# Finding associations
apriori(groceries)
## Apriori
##
  Parameter specification:
##
##
   confidence minval smax arem aval original Support maxtime support minlen
##
           0.8
                  0.1
                         1 none FALSE
                                                  TRUE
                                                             5
                                                                   0.1
##
   maxlen target
                    ext
##
        10 rules FALSE
##
## Algorithmic control:
##
   filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
                                          TRUE
##
## Absolute minimum support count: 983
##
## set item appearances ...[0 item(s)] done [0.00s].
## set transactions ...[169 item(s), 9835 transaction(s)] done [0.00s].
## sorting and recoding items ... [8 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 done [0.00s].
## writing ... [0 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
```

```
## set of 0 rules
# Finding associations
groceryrules <- apriori(groceries, parameter = list(support = 0.006, confidence = 0.25, minlen = 2))
## Apriori
##
## Parameter specification:
   confidence minval smax arem aval originalSupport maxtime support minlen
                                                                0.006
##
         0.25
                  0.1
                         1 none FALSE
                                                 TRUE
##
   maxlen target
##
        10 rules FALSE
##
## Algorithmic control:
##
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
##
                                         TRUE
## Absolute minimum support count: 59
##
## set item appearances ...[0 item(s)] done [0.00s].
## set transactions ...[169 item(s), 9835 transaction(s)] done [0.00s].
## sorting and recoding items ... [109 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [463 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
groceryrules
## set of 463 rules
Step 4: Evaluating model performance
summary(groceryrules)
## set of 463 rules
##
## rule length distribution (lhs + rhs):sizes
    2
        3
## 150 297 16
##
      Min. 1st Qu.
                      Median
                                  Mean 3rd Qu.
## 2.000000 2.000000 3.000000 2.710583 3.000000 4.000000
##
## summary of quality measures:
##
      support
                            confidence
                                                   lift
## Min.
          :0.006100661
                         Min.
                                 :0.2500000
                                              Min.
                                                     :0.9932367
  1st Qu.:0.007117438
                        1st Qu.:0.2970711
                                              1st Qu.:1.6229230
## Median :0.008744281
                         Median :0.3553719
                                              Median :1.9332351
## Mean
           :0.011539429
                                                    :2.0350922
                         Mean
                                 :0.3785573
                                              Mean
   3rd Qu.:0.012302999
                          3rd Qu.:0.4494849
                                              3rd Qu.:2.3564791
## Max.
           :0.074834774
                         Max.
                                 :0.6600000
                                              Max. :3.9564774
##
        count
## Min.
          : 60.0000
## 1st Qu.: 70.0000
## Median: 86.0000
```

```
Mean
           :113.4903
   3rd Qu.:121.0000
##
  Max.
           :736.0000
##
## mining info:
         data ntransactions support confidence
##
                               0.006
   groceries
                       9835
# Identifying specific rules
inspect(groceryrules[1:3])
                                                          confidence
##
       lhs
                       rhs
                                          support
## [1] {pot plants} => {whole milk}
                                          0.006914082359 0.4000000000
## [2] {pasta}
                    => {whole milk}
                                          0.006100660905 0.4054054054
## [3] {herbs}
                    => {root vegetables} 0.007015760041 0.4312500000
##
       lift
## [1] 1.565459610 68
## [2] 1.586614470 60
## [3] 3.956477379 69
Step 5: Improving model performance
# Sorting the set of association rules
inspect(sort(groceryrules, by = "lift")[1:5])
##
                                                                     confidence
       lhs
                             rhs
                                                           support
                                                                                        lift count
## [1] {herbs}
                           => {root vegetables}
                                                   0.007015760041 0.4312500000 3.956477379
                                                                                                69
  [2] {berries}
                          => {whipped/sour cream} 0.009049313676 0.2721712538 3.796885505
                                                                                                89
  [3] {other vegetables,
##
        tropical fruit,
        whole milk}
                          => {root vegetables}
                                                   0.007015760041 0.4107142857 3.768073694
##
                                                                                                69
  [4] {beef,
##
##
        other vegetables} => {root vegetables}
                                                   0.007930859176 0.4020618557 3.688692491
                                                                                                78
  [5] {other vegetables,
        tropical fruit}
                          => {pip fruit}
                                                   0.009456024403 0.2634560907 3.482648725
                                                                                                93
# Taking subset of association rules
berryrules <- subset(groceryrules, items %in% "berries")</pre>
inspect(berryrules)
       lhs
                    rhs
                                          support
                                                          confidence
## [1] {berries} => {whipped/sour cream} 0.009049313676 0.2721712538
## [2] {berries} => {yogurt}
                                          0.010574478902 0.3180428135
## [3] {berries} => {other vegetables}
                                          0.010269445857 0.3088685015
## [4] {berries} => {whole milk}
                                          0.011794611083 0.3547400612
##
       lift
                   count
## [1] 3.796885505 89
## [2] 2.279847719 104
## [3] 1.596280459 101
## [4] 1.388328095 116
# Saving association rules to a file or data frame
# CSV File
```

```
write(groceryrules, file = "groceryrules.csv", sep = ",", quote = TRUE, row.names = FALSE)

# Converting rules into R data frame
groceryrules_df <- as(groceryrules, "data.frame")

str(groceryrules_df)

## 'data.frame': 463 obs. of 5 variables:
## $ rules : Factor w/ 463 levels "{baking powder} => {other vegetables}",..: 340 302 207 206 208 ## $ support : num 0.00691 0.0061 0.00702 0.00773 0.00773 ...
## $ confidence: num 0.4 0.405 0.431 0.475 0.475 ...
## $ lift : num 1.57 1.59 3.96 2.45 1.86 ...
## $ count : num 68 60 69 76 76 69 70 67 63 88 ...
```