

Summer 2019

Urban Site Analysis and Design

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TRASTEVERE

"On the other side of the Tiber"



Get lost easily
Picturesque
Touristy
Shops
Market
Middle Class

RIPA



Aventine Hill, Garden, Quiet, Elegant,
Big Houses, Keyhole, Young Professionals



TESTACCIO



Student Population
Middle Class
Working Class
Smaller Offices
Residential
Artisans
Public Housing





Maintaining Identity and Sense of Place

Tourist travel to see something that they can't find anywhere

Support ID, place, and people (community)

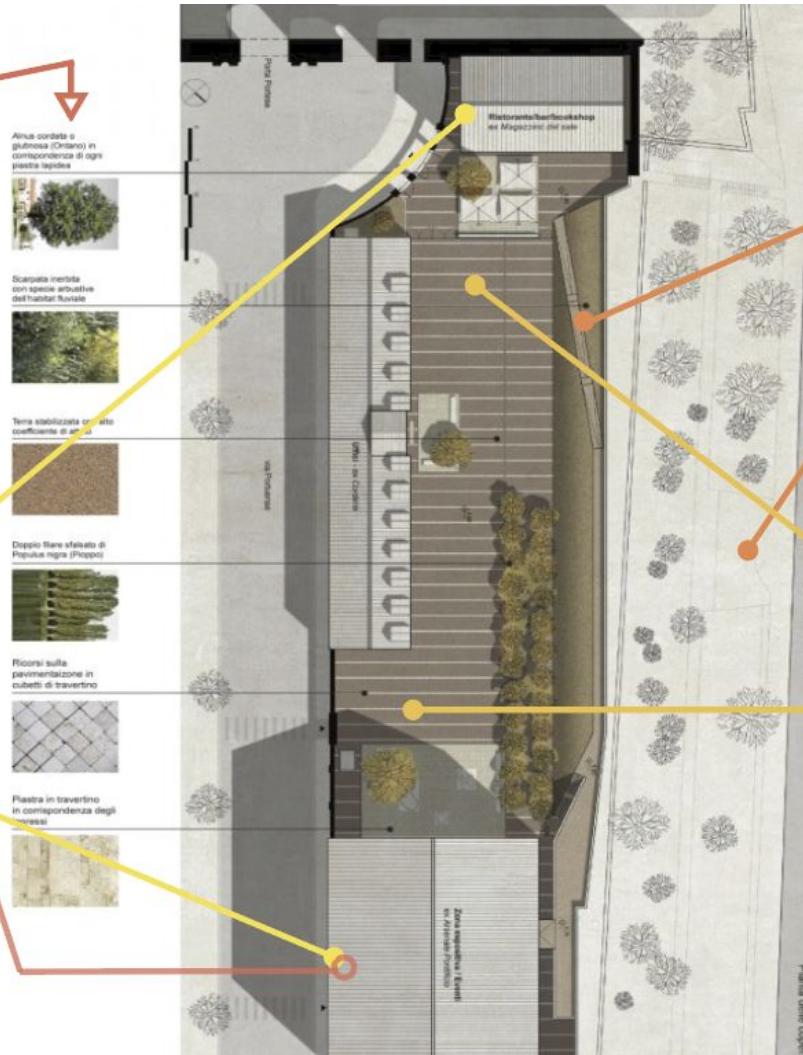
Combat globalization... local businesses, materials, plants

Study/Alone Space

Inbetween two schools

Provide another space to work other than home/school

Okay to be alone in public



Connection with the Tiber

40 ft wall

Tiber cuts through city

No lights

Limited access to Tiber

Unsafe at night

Glass/graffiti/not maintained to the fullest

Separated from city

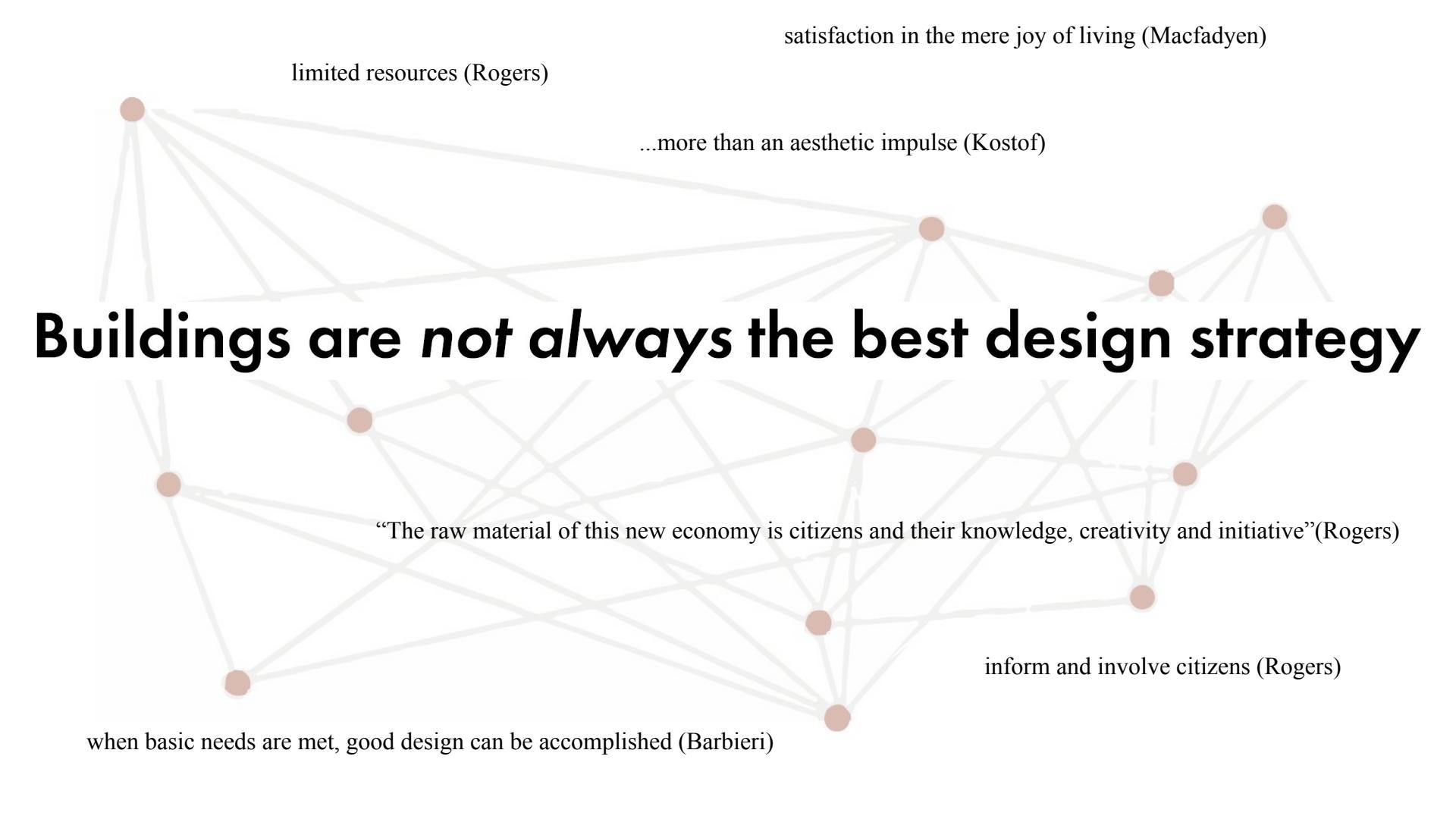
Safety

No lights

Inactivity

Not as beautiful as it could be

Not a top place people want to go



satisfaction in the mere joy of living (Macfadyen)

limited resources (Rogers)

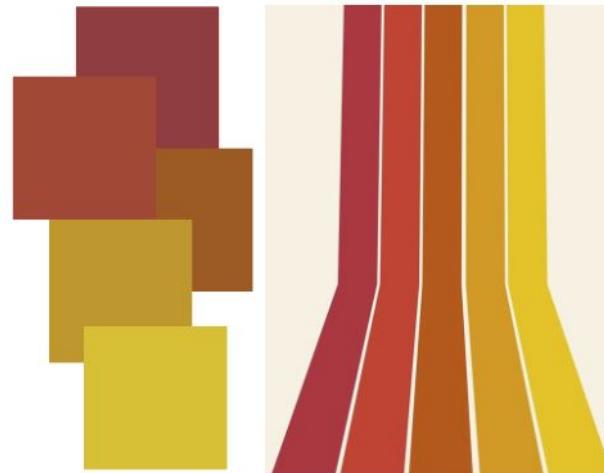
...more than an aesthetic impulse (Kostof)

Buildings are *not always* the best design strategy

“The raw material of this new economy is citizens and their knowledge, creativity and initiative”(Rogers)

when basic needs are met, good design can be accomplished (Barbieri)

inform and involve citizens (Rogers)



Design Process



CI = "us"
CITID
CITYID

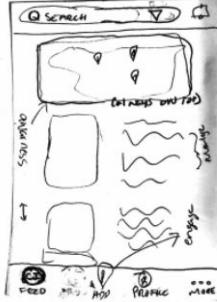
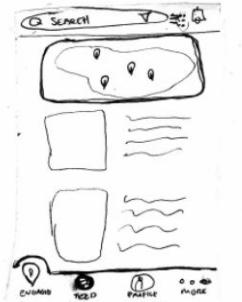


**PAPER
MONUMENTS**

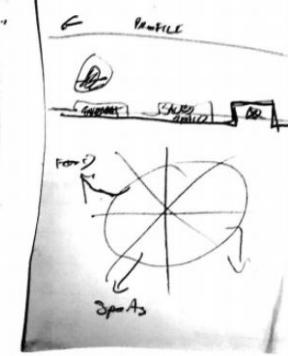
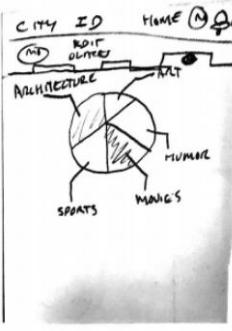
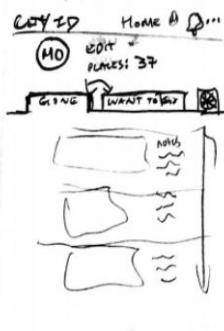
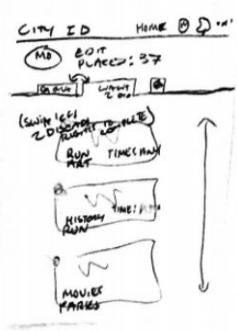


Low Fidelity Prototype

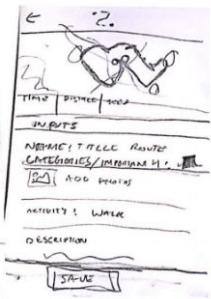
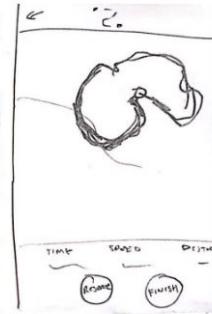
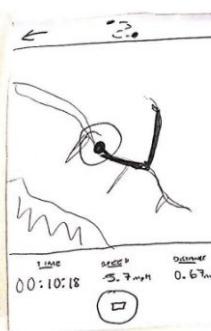
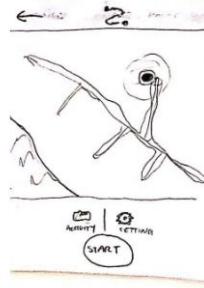
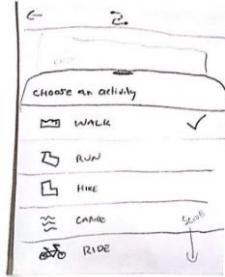
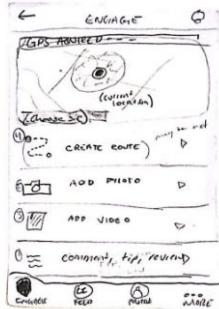
Feed



Profile



Engage



CITY ID



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SIGN UP

Welcome to CityID
discover opportunity

Email

Create username

Create password

Continue

By continuing you are
allowing access to
your location

⑧ • • • • •

Welcome to
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your answers to
the next few
questions will
help us find
the right places for
you.

Next

AGE

NEXT

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PICK YOUR
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ENGLISH US ✓

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LAST STEP!
TELL US WHAT
YOU'RE INTERESTED IN

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ARCH

ANSWER

FILM

CYCLING

FASHION

FOOTBALL

MARATHON

RUNNING

TRAVEL

DONE

⑧ • • • • •
ALL SET!

We are
building your
feed
with opportunity

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Creating an account