



Automate Your Proposals, Optimize Your
Bids, Manage with Precision!

Problems

Time-consuming
manual searches result
in low efficiency

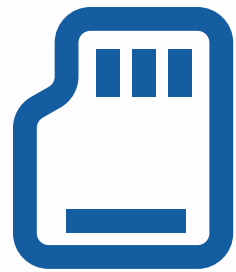
Inaccurate **skill
matching** leads to
unsuccessful bids

Multiple bids at a time
not possible

Communication and
Follow-Up Inefficiencies

Solution

A Platform where freelancing firms get:



Objective 01

Collaborative filtering
based Project
Recommendation



Objective 02

Auto-bidding and
notifying functionality
to increase Profits

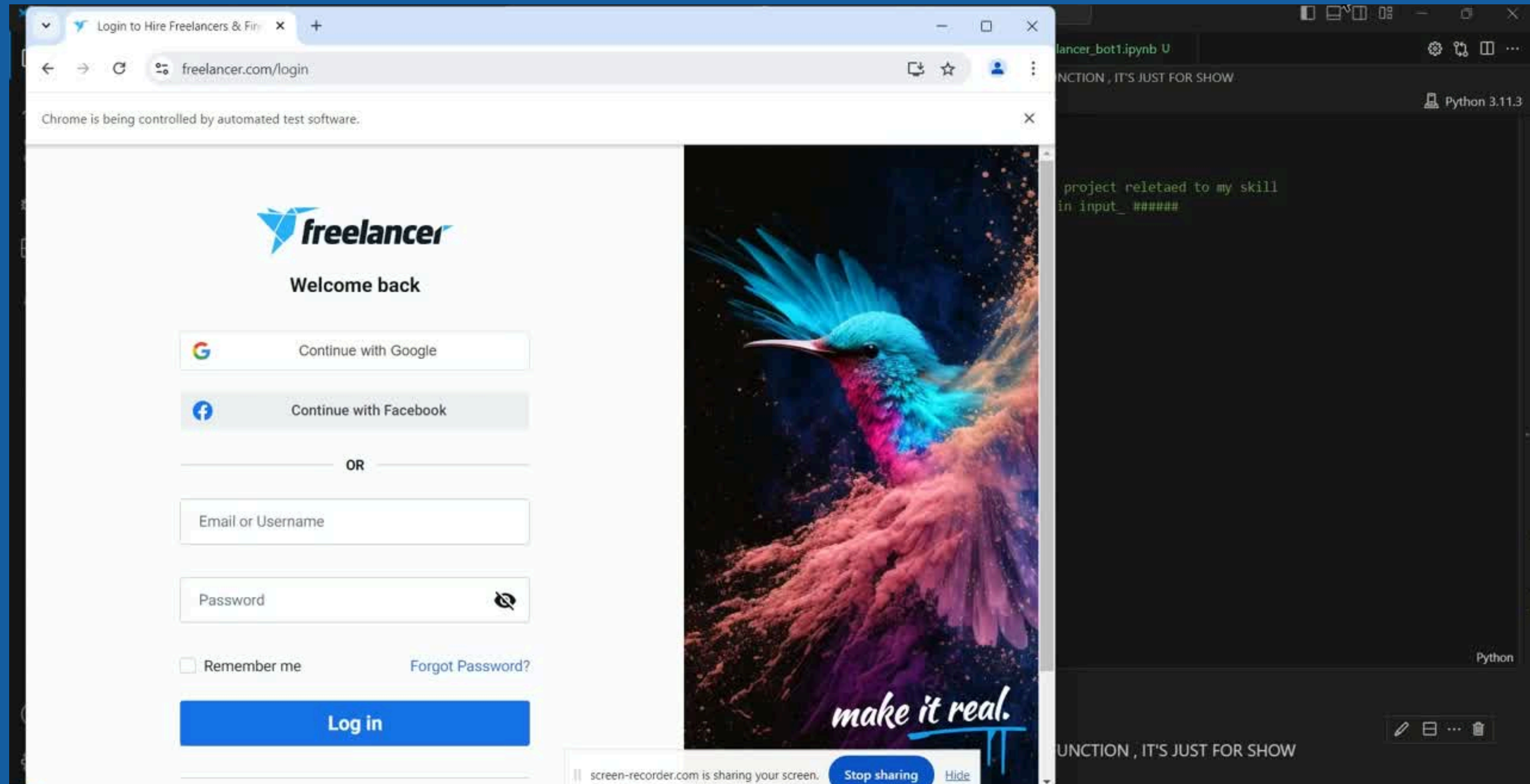


Objective 03

Automated Client
Communication using
Gen AI , chatbots and
LLM



PROTOTYPE



Market Size



Big Firms

600+

523M \$

MSME

400+

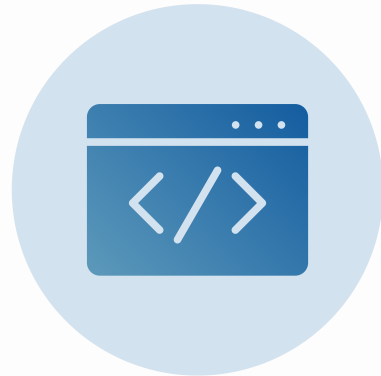
250M \$

Experts

1000+

100M \$

Business model



Freemium

- Auto recommendation

\$0



Premium

- Insights on Unsuccessful bids
- Chatbot
- Proposal generation

\$50-80



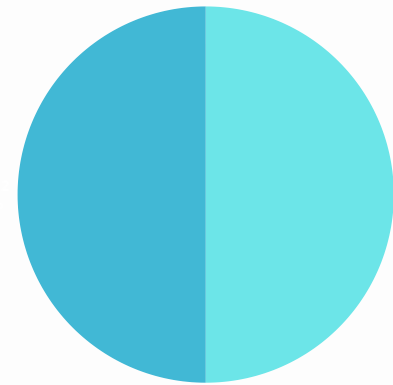
comission

- All premium features
- Analysis of each project
- Commission on every successful bid

%2

Revenue

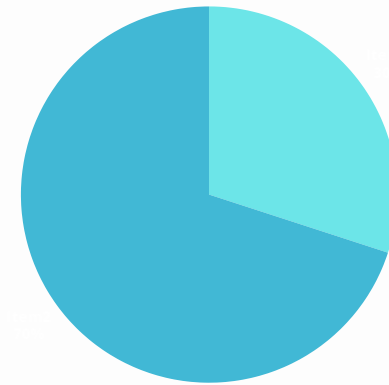
Premium Model



50% conversion

- 700 Clients
- \$55,500

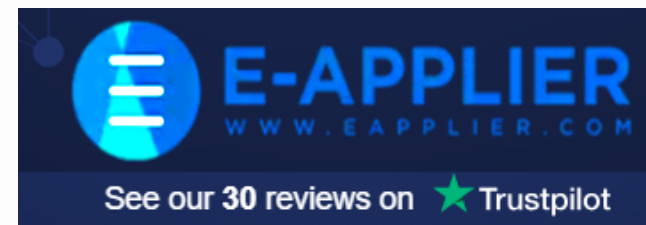
Commision Model



30% conversion

- 300 Clients
- \$34,000

Competitors



axiom.ai



Competitive advantage

01

B2B BUSINESS
MODEL

02

PROVIDE
PERSONALIZED
SERVICES

03

CHAT BOT AND
ROBUST
ALGORITHM



GTM

Marketing and Promotion

- **Freemium**
- **Content Marketing**
- **Partnership**
- **Email Marketing**

Key Performance Indicators

- **CAC - \$25**
- **MRR - \$6.6k**
- **ARR - \$89.7k**
- **LTV - 3 months**
- **LTV/CAC - 3.6**

Break Even Analysis

- **Investment - \$1250**
- **#Users - 80**
- **Break Even - 96 days**

SWOT

Strengths

- **First-Mover Advantage in B2B Segment**
- **Scalable Architecture**
- **Multi-Platform Integration**

Weakness

- **Dependency on Third-Party APIs**
- **Resource Intensive Development**

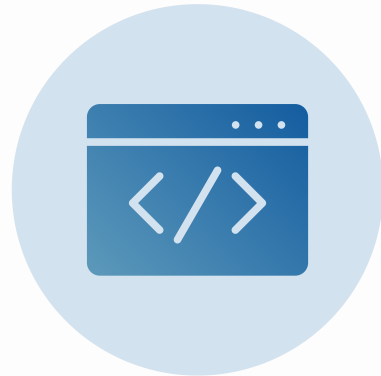
Opportunities

- **Expanding Market for Freelancing(19% CAGR)**
- **AI/ML Advancements**

Threats

- **Potential Market Saturation Data**
- **Privacy Concerns**

Launch Plan and Future Roadmap



Soft launch

- Beta testing with clients , gather feedback

1-2 months



Official Launch

- Launch promotional campaign
- Ramp up marketing
- Refine the product

3-5 months



Expansion

- Add new features
- Work only on the commission model
- collaboration

5+ months

Future Capital Requirements

R&D

\$1200

Fixed Cost

\$210

Architecture cost

\$2140
(80 Clients/month)

Outreach

\$300

Team

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THANK YOU!

ASK

\$50k for 10 % equity