Feminist Cartographies

Designing feminist map icons

Introduction

Feminist cartographies can be defined as the (often) visual expression of spatial information that addresses questions of power, inequality, representation, and ethics. A map may be feminist in content, form, and/or process. In this activity, you will create your own feminist maps beginning with icon design. Using feminist data visualization principles and Maki icons from Mapbox as inspiration, you will design new, alternative icons digitally or by hand!

Feminist Data Visualization Principles (D'Ignazio and Klein 2016)

Rethinking binaries
Embracing pluralism
Examine power and aspire to empower
Consider context and subjectivity
Representing Uncertainty
Legitimize embodiment and affect
Make labor visible

Goal: Use feminist data visualization principles to design alternative map icons!

Directions

Day 1 (Tuesday)

Step 1: Pick an icon. In writing, reflect about its meaning. Critique its design through a feminist lens.

Additional Prompts: What does it the icon mean to you and why? What might it mean to other people? What assumptions are baked into the design of the icon? What are the icon's strengths and limitations? What or who's missing from the icon design? How do feminist data visualization principles apply to the icon? How can the feminist data visualization principle problematize the icon's design?

Step 2: Select a note taker in your group. In your groups, share your icons as well as your critiques. Discuss, reflect, and collate or combine your notes as a group.

Step 3: Share your reflections with the broader group.