## Feminist Cartographies

Designing feminist map icons

## Introduction

Feminist cartographies can be defined as the (often) visual expression of spatial information that intentionally and explicitly addresses questions of power, inequality, representation, and ethics. A map may be feminist in terms of content, form, and/or process. In this activity, you will create your own feminist maps beginning with icon design. Using feminist data visualization principles and Maki icons from Mapbox as inspiration, you will design new, alternative icons digitally or by hand!

Feminist Data Visualization Principles (D'Ignazio and Klein 2016)

Rethinking binaries
Embracing pluralism
Examine power and aspire to empower
Consider context and subjectivity
Representing Uncertainty
Legitimize embodiment and affect
Make labor visible

Goal: Use feminist data visualization principles to design alternative icons!

## **Directions**

Step 1: Pick an icon and think about its limitations. How can the icon be improved through a feminist lens?

Step 2: Drawing on feminist data visualization principles (above), iteratively redesign the icon. Keep your sketches and drafts.

Step 3: Reflect on your designs in writing and annotate your sketches!

For example, what icon are you working with? Which feminist data visualization principles are you drawing on? How does your icon improve the original design? When would you use your icon and what are the limitations/advantages of your design?

