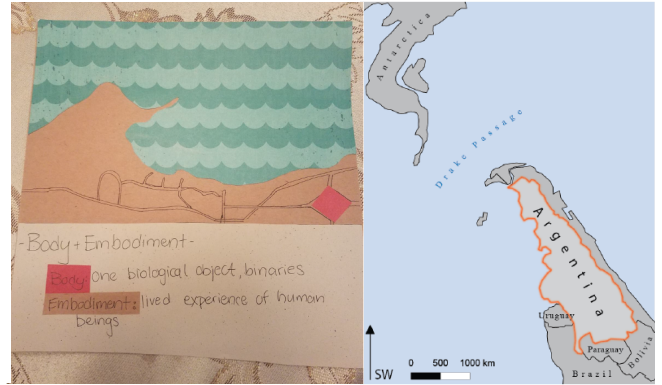


# Design Challenge 2018

## feminist cartographies and recidivism

February 17 | 9am–8pm | UW Cart Lab, Science Hall



Sponsored by... **UW–Madison Cartography Lab, Geograds, WIG, Geography and the Holtz Center for Science and Technology Studies!**

**With Who?** Catherine D'Ignazio (feminist data visualization expert) AND the *United Way of Dane County*, specifically, the *Journey Home Initiative*. The *Journey Home Initiative* addresses recidivism or "return to prison rates" by providing housing, employment, support, and treatment programming for individuals looking for a fresh start.

**What?** This year's Design Challenge explores the geographies of recidivism in Madison through feminist mapping! Working with Catherine D'Ignazio, we'll learn about feminist visualization principles and then put theory into practice in an all day mapping event. We'll break into teams and work with the *Journey Home Initiative* of the *United Way* to make maps that have a positive and productive impact on our community disrupting the cycle of recidivism in Madison.

**Why?** This workshop is for you if you're interested in maps, design, feminist theory, and/or social justice! You'll walk away with a portfolio piece, work on a real-world project, meet more people in the department and on campus, and develop feminist mapping practices in a supportive environment!

**BREAKFAST, LUNCH, SNACKS, BEVERAGES, AND DINNER ARE PROVIDED!**

**RSVP:** <https://tinyurl.com/DesignChallenge2018>  
or email Meghan Kelly ([mkelly22@wisc.edu](mailto:mkelly22@wisc.edu))

United Way  
of Dane County



Maps created by Caroline Armer, Robert Darlington, Andrea Eibergen, and David Waro in Geography 572.