

Feminist Cartographies

Designing feminist map icons

Introduction

Feminist cartographies can be defined as the (often) visual expression of spatial information that addresses questions of power, inequality, representation, and ethics. A map may be feminist in content, form, and/or process. In this activity, you will create your own feminist maps beginning with icon design. Using feminist data visualization principles and Maki icons from Mapbox as inspiration, you will design new, alternative icons digitally or by hand!

Feminist Data Visualization Principles (D'Ignazio and Klein 2016)

- Rethinking binaries
- Embracing pluralism
- Examine power and aspire to empower
- Consider context and subjectivity
- Representing Uncertainty
- Legitimize embodiment and affect
- Make labor visible

Goal: Use feminist data visualization principles to design alternative map icons!

Directions

Day 1 (Tuesday)

Step 1: Pick an icon. In writing, reflect about its meaning. Critique its design through a feminist lens.

Step 2: Select a note taker in your group. In your groups, share your icons as well as your critiques. Discuss, reflect, and collate or combine your notes as a group.

Day 2 (Thursday)

Step 3: Review and if needed, complete your reflections and collated notes from Tuesday.

Step 4: Drawing on feminist data visualization principles (above), iteratively redesign the Maki icons. Keep your sketches and drafts. Annotate your sketches!

Step 5: Discuss your designs within your group and prepare to share your process and designs with the broader group!

