

Meghan Martin

Product designer and creative developer

+1 805-704-2960

@ meghanxmartin@gmail.com

www.meghan.work

EDUCATION

M.A. Design Strategy

Instituto Europeo di Design

- Coursework: UX/UI Design, Branding Strategy, Research Methods, Design Thinking, Human-Centered Design, Communication Strategy

B.A. Political Economy

University of California at Berkeley

- Leadership: Design Director at Fashion and Student Trends, Creative Lead at BARE Magazine, International Project Coordinator at World Literacy Project, Giant Slalom competitor

EXPERIENCE

Product Designer and Developer

Freelance

03/2020 - Ongoing

- Developing concepts, designing, coding and maintaining web applications both in teams and individually
- Creating UI/UX strategies including wireframes and mockups
- Clients include machine learning COVID-19 application, education nonprofit, hospitality company and winery

UX/UI Designer and Strategic Consultant

IED Madrid

01/2019 - 12/2019

- UX/UI design and strategy for clients including ArcelorMittal, NH Hotel Group, 40+ location restaurant chain, international development organization, an email marketing SaaS project and an esports startup

Business Development Consultant

Oracle

01/2018 - 01/2019

- Trained by 400+ hour Oracle Academy designed by CEO Mark Hurd During Q1 of 2019, nominated MVP due to highest projected revenue
- Team lead and mentor to new hires; Average quota attainment: 228%

SKILLS

Javascript

HTML/CSS

Ruby on Rails

React.js

Prototyping

GSAP Animation

Adobe Suite

SUMMARY

Driven product designer and creative developer. I'm passionate about the startup scene, technology of the future and creative work the world needs. I'm constantly designing and coding projects & ideas, both freelance and self initiated. I'm currently learning GSAP, SVG and 3D animation. My ideal role is focused on product design with some front end development responsibilities as well.

CERTIFICATIONS

User Experience Design Specialization

Udacity

Full Stack Web Development: Javascript, Ruby on Rails, HTML/CSS

Le Wagon

Visual Design and Branding, React.js, Animation for the Web, AJAX & APIs

SuperHi

PROJECTS

Covid Science Engine

Designed an application for researchers that brings the time of digesting COVID-19 research from minutes to less than 30 seconds; designed style guide and UI library and led development team to implementation

Fonts in the Wild

Designed and shipped a [design resource](#) to find both free and paid font inspiration for commercial and personal projects

Fancier

During Le Wagon bootcamp, our team created a social marketplace for pre-loved festival outfits; you can watch me pitch Fancier live [here](#).