

# Meghan Martin

Product designer and creative developer

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## EDUCATION

### M.A. Design Strategy

Instituto Europeo di Design

01/2019 - 12/2019

- Coursework: UX/UI Design, Branding Strategy, Research Methods, Design Thinking, Human-Centered Design, Communication Strategy

### B.A. Political Economy

University of California at Berkeley

08/2013 - 12/2017

- Leadership: Design Director at Fashion and Student Trends, Creative Lead at BARE Magazine, International Project Coordinator at World Literacy Project, Giant Slalom competitor

## EXPERIENCE

### Product Designer and Developer

Freelance

03/2020 - Ongoing

- Developing concepts, designing, coding and maintaining web applications both in teams and individually
- Creating UI/UX strategies including wireframes and mockups

### UX Designer and Strategic Consultant

IED Madrid

01/2019 - 12/2019

- UX design and strategy for clients including ArcelorMittal, NH Hotel Group, 40+ location restaurant chain, international development organization, an email marketing SaaS project and an esports startup

### Business Development Consultant

Oracle

01/2018 - 01/2019

- Trained by 400+ hour Oracle Academy designed by CEO Mark Hurd During Q1 of 2019, nominated MVP of my division due to highest projected SaaS revenue
- Team lead and mentor to new hires; Average quota attainment: 228%

## SKILLS

Javascript

HTML/CSS

Ruby on Rails

React.js

Prototyping

GSAP Animation

Adobe Suite

## SUMMARY

Driven product designer and creative developer. I'm passionate about the startup scene, technology of the future and creative work the world needs. I'm constantly designing and coding projects & ideas, both freelance and self initiated. I'm currently learning GSAP, SVG and 3D animation. My ideal role is focused on product design with some front end development responsibilities as well.

## CERTIFICATIONS

### User Experience Design Specialization

Udacity

### Full Stack Web Development: Javascript, Ruby on Rails, HTML/CSS

Le Wagon

### Visual Design and Branding, React.js, Animation for the Web, AJAX & APIs

SuperHi

## PROJECTS

### Covid Science Engine

Designed an application for researchers that brings the time of digesting COVID-19 research from minutes to less than 30 seconds; designed style guide and UI library and led development team to implementation

### Fonts in the Wild

Designed and shipped a [design resource](#) to find both free and paid font inspiration for commercial and personal projects

### Fancier

During Le Wagon bootcamp, our team created a social marketplace for pre-loved festival outfits; you can watch me pitch Fancier live [here](#).