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EXPERIENCE

RIPEN

Associate Engineer

Princeton, NJ

Nov 2016 - October 2018

Executed full software development life cycle of client projects from design to development. Improved user interfaces of client e-commerce sites. Led development of all email campaigns. Led the front engineering of the rebuild of agency website.

PRINCETON PARTNERS

Front-End Developer

Princeton, NJ

Sep 2016 - Nov 2016

Hybrid designer/developer leading client campaigns and projects.

TRIPADVISOR

Production Intern

Ewing, NJ

Jan 2016 - Sep 2016

Designed, coded, and launched content for Cruise Critic. Edited videos for digital projects and internal meetings. Assisted with tech and UX projects.

OXFORD COMMUNICATIONS

Web Development Intern

Lambertville, NJ

Sep 2015 - Jan 2016

Planned, developed and managed client web products. Performed quality assurance tests to ensure client and user satisfaction. Tracked and troubleshooted website traffic in Google Analytics, Google Tag Manager, and Tag Inspector.

PROJECTS

HAPPYCHEF

Developed UX solutions for dynamic PHP/ MySQL- based e-commerce site for chef apparel.

RIPEN

Collaborated with design team to rebuild company site using Jekyll, Sass, HTML5 video, ES6 Javascript, and CSS Animations.

EDUCATION

THE COLLEGE OF NEW JERSEY

Class of 2016 • Ewing, NJ

B.A in Interactive Multimedia

B.A in Music

Minor in Computer Science

TECHNICAL

HTML, CSS, Sass, PHP
Javascript, Magento, Java,
Ruby, Rails, C++, Python,
Processing, SQL, NPM, BEM,
jQuery, AJAX, Gulp

DESIGN

Usability testing, Quality
Assurance testing, Heuristic
evaluation, A/B testing

Sketching, Wireframing,
Rapid prototyping, Balsamiq,
Storyboarding, Visual
Design, Sketch, Data visual-
ization, Illustrator, InDesign,
Photoshop, After Effects,
Premiere

LEADERSHIP

RIPEN COMPANY CULTURE COMMITTEE

Committee Leader

2016-2018

ASSOCIATION FOR MUSIC PRODUCTION AND DISCUSSION

Founder and President

2013-2016