JoyeGroup Website Traffic Report
2019:2018 Review/Comparison

Visits & Popular pages

There were 979 pageviews, a 33% decrease over the previous year. The pages view per session was the biggest part of this – that dropped from 2.6 to 1.8, while the overall sessions stayed about current: 527 in 2019 to 558 in 2018. The session duration was overall stable at 1'23" per page.

The page popularity is as follows: Page Name – 2019%, 2018%
1. Home – 52%, 48%
2. About - 13%, 12%
3. IT Leadership - 8%, 9%
4. Project Management – 6%, 9%
5. Cyber Security - 5%, 12%
6. Subject Matter Experts 4%, 9%

How and Where People Arrive

In 2019, the number of arrivals at your site from Search increased 138%, to 195 from 82. The number of referrals from both Facebook & LinkedIn have likewise increased – both of those sites are sending users to your website.

What People Use

In 2019, the number of users accessing your site on mobile rose 14% over 2018, and became more than 15% of total site views.

Chrome and Safari both gained in number & percentage use, so that in 2019, they made up 75% of all browsers accessing your site. Internet Explorer was used 18% less in 2019 than in 2018, but still makes up 11% overall of 2019 views.

With this in mind, we need to design for an increasing number of mobile users, but still need to test how things appear on Internet Explorer.

Where they're located

The vast majority of your site visitors are in SC, NC, GA, and VA, with a few scattered around other parts of the country. There hasn't been any significant change in location data from 2018 to 2019.