

JoyeGroup Website Traffic Report

2019 Q1

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{SOLUTIONS}

Visits & Popular pages

There were 339 pageviews, with 246 unique pageviews (not a user re-viewing a page). The average time spent on each page is 1'02".

The page popularity is as follows: Page Name (percent views) - ave. time on page

1. Home (49%) - 1'21"
2. About (16%) - 1'28"
3. IT Leadership (10%) - 0'21"
4. Project Management (9%) - 0'13"
5. Cyber Security (9%) - 0'31"
6. Subject Matter Experts (7%) - 1'54"

The time per page went down on average, but not enough to be concerned, just to note. Compared to the other pages, Cyber Security's time on the page isn't bad at this time. We'll keep an eye on it and on trends.

How and Where People Arrive

The majority (57%) of people arrived via Direct Request. 21% came from Search and 14% came from referral, with the remaining 11% from Social. For Q1, half of the social were from Facebook and half from LinkedIn. Would that be your personal Facebook? Those who arrive via search viewed approximately 3.19 pages per session. Direct visitors viewed 2.01 pages per session.

What People Use

Mobile usage was up 22% over 2018Q4. The total breakdown was 25% mobile, 1% tablet, and 74% desktop. Most of your users are on up-to-date browsers, but a solid 18% are on Internet Explorer. This is just good to keep in mind for testing purposes, as IE works differently than the modern browsers.

Where they're located

Again, close to 40% of your users were from South Carolina, with some from NC and GA as well.