

WNM 663: Advanced Topics in Motion Graphics

Spring 2013

Instructor: Meghan Newell
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Final Project: Freedom Infographic

Create an infographic animation using the script provided.

Objective:

Utilize the following skills developed in class:
Cinema 4D sequence
Different tween types
Nesting objects
Secondary animation
Parallax

Assets:

Freedom Script
VO

Reference:

dare: <https://vimeo.com/15869378>

bitcoin explained: <https://vimeo.com/63502573>

waiting for superman: <https://vimeo.com/12677264>

oiled: <https://vimeo.com/22655744>

bbc knowledge: <https://vimeo.com/24263213>

remind me <https://vimeo.com/2285902>

world is obsessed: <https://vimeo.com/20198465>

Timeline:

week 1 (due 11/25): sound choices & design boards, mood board, animation ref

week 2 (due 12/03) : revised design boards, rough cut,

animate 4 frames with 2 transitions

week 3 (due 12/10): revise 4 frames/transitions, animate 8 frames with 4

transitions

week 4 (due 12/17): revise 8 frames, finish animation

It has been exactly 150 years since Abraham Lincoln signed the Emancipation Proclamation in the United States, and 65 years since the UN General Assembly unanimously adopted the Universal Declaration of [Human Rights, Article 4](#) of which bans slavery in all its forms.(1) Yet, the UN's International Labour Organization (ILO)[estimates](#) that nearly 21 million people are subject to slavery or forced labor today, including 11.4 million women and girls and 9.5 million men and boys.(2) Nearly a quarter of those held in slavery today, or 4.5 million people, are victims of forced sexual exploitation.

Freedom is not just living outside of bondage, but also includes the political freedoms embodied by the [Universal Declaration of Human Rights](#) such as freedom of religion (Article 18), freedom of speech (Article 19), and the right to vote (Article 21); basic rights for which millions of people across the world continue to fight and die

Freedom is about more than just civil and political rights -- it is also about freedom from want and freedom from fear. And across the world today, there is certainly [a lot of want and a lot of fear](#). There is want of food (the UN Food and Agricultural Organization estimates that 850 million people, or 15.5 percent of the world's population, are undernourished), and want of toilets (2.5 billion people, one-third of the human population, lack access to adequate sanitation facilities).(6)

How can we contribute or make a difference in the world of global health, given the enormous scope of the problems today and our own limited resources? One of the simplest and most powerful remains talking about these issues -- to our friends, our colleagues and our families.

http://www.huffingtonpost.com/adam-c-levine/a-global-passover-story_b_2946269.html