

WNM 663: Advanced Topics in Motion Graphics

Fall 2013

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Assignment 5: Design/Concepting for Midterm

Create 8 frames that demonstrate the content and gameplan for your midterm animation.

- + Create a moodboard as part of your development process
- + Refine and include your personal coversheet
- + Deliver a PDF presentation with 3 or 4 pages

Page 1: cover sheet

Page 2: moodboard

Page 3/4: style frames, depending on what layout mode best supports your frames

Objective:

Use skills discussed in class so far, keeping in mind the animation to come:

- tween types
- composition over time
- cleanliness of presentation style
- Variation from frame to frame in terms of color, scale, camera pov
- Professional presentation template
- Convey mood/genre through stylization
- Photoshop compositing skills
- Photography sourcing
- type usage
- animation that supports communication
- 3d camera usage

Reference:

note - this is for content and perhaps frame composition, not for animation ref

<https://vimeo.com/15142335>

