



# MEGHA THOMAS

D E S I G N   &   D E V E L O P M E N T

## PROFILE

Embarking on a digital odyssey as a web weaver and content conjurer, I fuse design finesse with code wizardry, conjuring captivating online realms. With a hunger for deciphering data's enigmatic tales, I journey towards the realm of data science. Ready to infuse inventive vigor into visionary collaborations.

## CONTACT

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- 📍 123 Anywhere St., Any City

## SKILLS

- HTML
- CSS
- C Programming
- Bootstrap
- Social Media Marketing
- Communication Skills
- Negotiation

## EDUCATION

### HIGHER SECONDARY SCHOOL

St. Thomas. H.S.S ,Kiliyanthara  
2013 - 2017

### BACHELOR OF TECHNOLOGY

APJ Abdul Kalam Technological University  
2015 -

## EXPERIENCE

### TALENT AQUISITION SPECIALIST

MIFM Resources pvt.ltd.

february 2022 -january 2023

- Strategic Sourcer: Expertly diversify sourcing methods to unearth top-tier candidates through headhunting, mapping, and social media.
- Engagement Specialist: Design immersive candidate experiences, nurturing brand advocates for enhanced reputation and quality.
- Data-Driven Insights: Leverage data for informed decisions, decoding trends and optimizing talent acquisition.

### SOCIAL MEDIA MARKETING

Freelance

2019 - 2021

- Boosted engagement by 50% through tailored content plans on Instagram and Facebook.
- Managed campaigns that achieved a 3x increase in website traffic and a 20% rise in lead generation.
- Implemented user-generated content strategies, contributing to a 25% rise in organic reach.