



+91 7208939801

rajguru.meghavi@gmail.com

Mumbai

16th Sep 1992

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Cordel Draw
- Adobe Indesign
- Adobe Premier Pro
- Adobe After Effects
- Figma
- HTML & CSS
- Synops
- MS-Office
- UI/UX design

HOBBIES

- Travelling
- Dancing
- Sports

LANGUAGES

- English
- Hindi

MEGHAVI RAJGURU

GRAPHIC DESIGNER & ECOMMERCE SPECIALIST

PROFESSIONAL EXPERIENCE

Dynamic and innovative professional with over 7+ years of invaluable hands-on experience in handling several simultaneous creative design projects, concept creation, graphic design, and visual conceptualization. My career has been focused on helping clients deliver high quality work through effective and impactful designs.

Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with clients, vendors, workforce, establishing a successful and lucrative company.

EDUCATION

Education	Institute	Year of Passing	Percentage
Digital Marketing Course	Edupristine, Andheri	2018	Certification
Graphic Designing	Arena Animation	2009 & 2021	Certification
Masters in E-commerce	Thakur College, Mumbai	2015	O Grade
Graduation (B.A.F)	Thakur College, Mumbai	2013	80%
H.S.C	Thakur College, Mumbai	2010	66%
S.S.C	M.K.High Scool, Mumbai	2008	58%

AWARDS & EXTRA CURRICULAR ACTIVITIES

- Core Value Championship Award Q4'22 (Accenture Solutions Pvt Ltd)
- Star Of the Business Award ' 21 (Accenture Solutions Pvt Ltd)
- Client Value Creation '21 (Accenture Solutions Pvt Ltd)
- PPA Member (Accenture Private Solutions)
- Judo Gold Medalist - National Level (All India SAI Tournament).

WORK EXPERIENCE

Accenture Services Pvt Ltd, Mumbai

Media & Graphics Design Senior Analyst (Sep'20 - Present)

- Created Innovative designs ,Banners, Emailers, product editing for Clients, developed Illustrations , Creative product designs and rough sketches.
- Incorporated brand principles and visual identity in designing of the banner and emailer with an expertise knowledge of composition and realistic shadows of the products.
- Managing and working on tools like Figma, Synops, PIM, DAM, PCMS,Photoshop, Illustrator, Corel Draw, After effects, Basecamp
- Creating web mockups for lading pages in Figma, for an overall view of the website, created GIF's in photoshop.
- Utilised after effects and other computer proficiency and making motion graphic animations for video promotions.
- Performed video and sound editing for clients.

P.N.Gadgil Jewellers (E-commerce Department), Mumbai

Ecommerce Officer (Sep'16 - Sep'20)

- Created Innovative designs, banners, Emailers, Products for marketplaces and owned website (www.pngadgil.com).
- Owned Website(www.pngagdil.com) and Marketplace management (Amazon, Flipkart, Tata Cliq, Paytm, Ebay, Shoppers Stop, Snapdeal) - Registration, Listing New products, SKU management, Order & Return Management, Images Editing, Order Fulfilment, Managing Pricing and Discounts.
- Organising Shoots and assist in providing ideas for photoshoot for banners and product page`.
- Assisting marketplace managers in day to day activities.
- Attended Lakme Fashion week, taking P.N.Gadgil Jewellery for the event.
- Managing PPC Campaigns, Implementing SEO strategy, Managing Social Media (Making for Instagram, Facebook) and worked on strategy making.
- Reconcialiton of accounts (making weekly and monthly sales report)

Citynu Market Solutions, Mumbai

Head of Ecommerce Operations (July'15 - Sep'16)

- Handled 50+ Clients on website (www.citynu.com) - Registration, Listing Products on website, Image editing, SKU management, Order & Return Management, Order Fulfilment Process, Managing Pricing & Discounts, Content Management, Organising Shoots, Product Styling, Making Banners,
- Preparing weekly and monthly Sales report. Commission Settlement to client on monthly basis.
- Managing Promotions, offers deals banners and rolling out emails via Mail chimp to customers.
- Promptly responding to customers and clients on all queries/issues.
- Worked on website development for citynu.