

Credit Card Transaction Report

Total Revenue

55M

Transaction
Amount

45M

Total Interest

8M

Transaction
Count

656K

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue 46139398 36957875 6495888

Gold 2454072 2024078 373784

Platinum 1135608 953314 161629

Silver 5586332 4586746 812081

Total 55315410 44522013 7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

Blue

Gold

Platinum

F

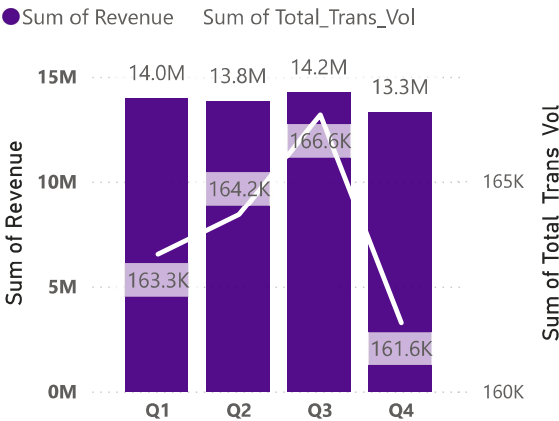
M

High

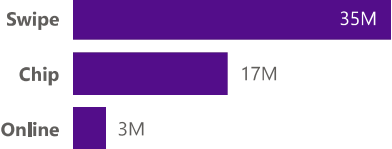
Low

Med

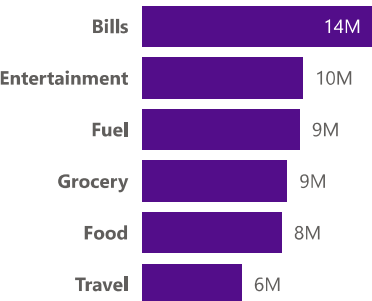
Revenue and Sum of Total_Trans_Vol



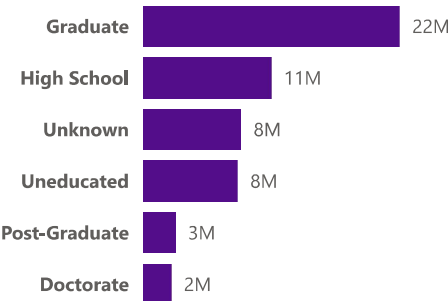
Revenue by Use Chip



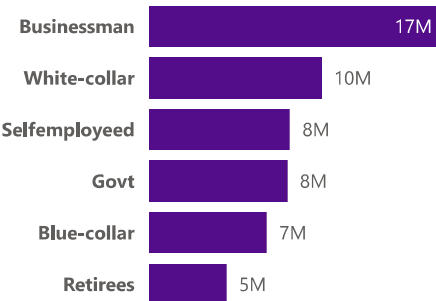
Revenue by Expenditure Type



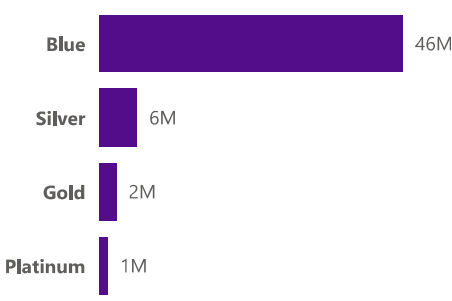
Revenue by Education



Revenue by Customer Job



Revenue by Acq Cost



Credit Card Customer Report

Total Revenue

55M

Income

576M

Total Interest

8M

CSS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

M

30M

F

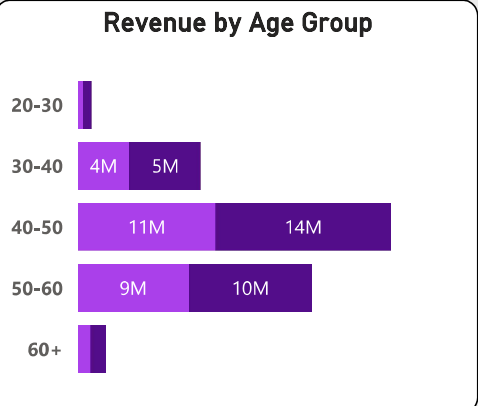
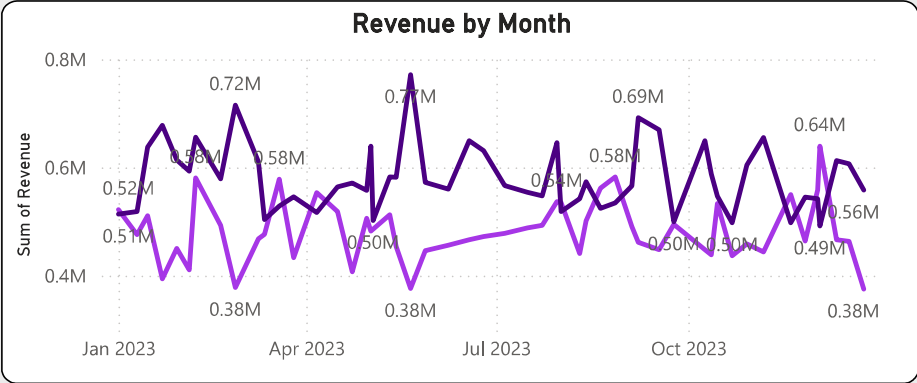
25M

Blue

Gold

Platinum

Silver



Customer_Job	Sum of Revenue	Sum of Income
Blue-collar	6904279	72262158
Businessman	17387832	186959919
Govt	8111701	88773989
Retirees	4535184	48675030
Selfemployed	8261758	75313288
White-collar	10114656	103930055
Total	55315410	575914439

