Sales Forecast & Insights

Year: All

State: All

Product Category: All

Total Sales	Total Customers	Marketing ROI	Average sale per Customer	Accuracy (in %)
52M	405	11.11	258.99	79.58

Q1 Q2 Q3 Q4

Past Sales Trend

Values shown: 1.63M, 1.65M, 1.5M, 1.10M, 1.0M, 0.67M, 0.74M, 0.5M, 0.54M, 0.60M, 1.13M — across years 2021, 2022, 2023, 2024.

Impact of Marketing in Sales

● Sum of Sales ● Sum of Marketing_Spend

Sum of Sales (left axis): 5.0M, 4.5M, 4.0M
Sum of Marketing_Spe... (right axis): 500K, 450K, 400K
Months: January, February, March, April, May, June, July, August, September, October, November, December

Sales by Product Category

Clothing	Grocery	Electronics	Home Decor	Books
11.1M	10.5M	10.2M	10.1M	10.0M

Seasonal Sales Pattern

Seasonal Component axis: 30K, 20K, 10K, 0K, -10K
Quarters: Q1, Q3, Q2, Q4

Sales by Geography

Map labels: Delhi, Uttar Pradesh, Rajasthan, Madhya Pradesh, West Bengal, Gujarat, Maharashtra, Karnataka, Telangana, Tamil Nadu

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