

Project Brief – Corporate Website Redesign & Branding

Client: Skyline Web Innovations Pvt Ltd

Project Name: Corporate Website Redesign & Branding

Project Overview:

This project focuses on redesigning the client's existing corporate website with a modern, responsive, and SEO-friendly layout. The redesign will enhance user engagement, improve page navigation, and reflect the updated brand identity.

Scope of Work:

- UI/UX design using Figma
- Homepage and services page redesign
- Logo refinement and brand color update
- Fully responsive frontend development
- Performance optimization up to 90+ Lighthouse score
- Basic SEO setup

Deliverables:

- Figma design prototypes
- HTML/CSS/React frontend build
- Brand guideline document
- Final deployment with testing report

Timeline:

Start Date: 10-12-2024

End Date: 25-01-2025

Financials:

Total Amount: ₹ 85,000

Amount Paid: ₹ 30,000

Notes:

All content, assets, and approvals must be provided by the client before development begins.