

Digital Marketing – 3■Month Growth Campaign

Project Brief – Digital Marketing Campaign

Client: BrightPeak Solutions

Project Name: 3■Month Digital Growth Campaign

Overview:

A complete marketing strategy including social media ads, content creation, SEO, and analytics tracking to increase traffic and lead generation.

Scope:

- Social media management
- Meta & Google Ads
- SEO content strategy
- Weekly performance reporting

Timeline:

15■12■2024 to 15■03■2025

Financials:

Total ■90,000 | Paid ■30,000