

# Digital Marketing – 3Month Growth Campaign

## Project Brief – Digital Marketing Campaign

**Client:** BrightPeak Solutions

**Project Name:** 3Month Digital Growth Campaign

**Overview:**

A complete marketing strategy including social media ads, content creation, SEO, and analytics tracking to increase traffic and lead generation.

**Scope:**

- Social media management
- Meta & Google Ads
- SEO content strategy
- Weekly performance reporting

**Timeline:**

15122024 to 15032025

**Financials:**

Total 90,000 | Paid 30,000