

# ECommerce Store Setup – Fashion Brand

## Project Brief – ECommerce Store Setup

**Client:** LuxeMode Apparel

**Project Name:** Fashion ECommerce Website

### Overview:

Build a complete Shopify-based eCommerce store with payment gateway, product catalog, order tracking, and mobile optimization for a new fashion brand.

### Scope:

- Shopify setup & theme customization
- Product catalog upload
- Payment setup
- SEO & speed optimization

### Timeline:

05/12/2024 to 10/01/2025

### Financials:

Total \$65,000 | Paid \$25,000