

Meghna Suraj Kashyap

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APM candidate with 2 years of product development experience and a Master's in Information Systems Management.

- Skilled in translating user insights into product requirements, shaping data-driven roadmaps, and driving Agile execution through cross-functional collaboration.
- Proficient in A/B testing, market research, data analytics, and user research to inform product strategy and adoption.
- Strong technical foundation in full-stack development, machine learning, cloud computing, and AI-driven automation for building scalable, user-focused solutions.

EDUCATION

Carnegie Mellon University

August 2024 – December 2025

Master of Information Systems Management

GPA: 3.88/4.0

- Deans List - Fall Semester 2024, Spring Semester 2025

- Coursework: Product Management, Market Strategy, A/B Testing, Agentic Technology, Economic Analysis, Statistics

National Institute of Technology Karnataka

August 2018 - May 2022

Bachelor of Technology, Information Technology

GPA: 8.17/10.0

- Coursework: Data Analytics, Database Management, Machine Learning, Information Retrieval, Engineering Management

PROFESSIONAL EXPERIENCE

Intuit, Virtual Experience Platform

San Diego, CA

Technical Product Manager Intern

May 2025 – August 2025

- Conducted **user research with 25 TPMs** to understand gaps in documentation and workflow tools, prioritizing opportunities to improve knowledge management and reduce friction for web-based internal tools.
- Designed and launched AI-powered tools to streamline TPM workflows, **boosting knowledge sharing by 50%** and **reducing manual work by 30%**. Solution was adopted across Intuit to support scalable, self-serve program enablement.
- **Standardized and launched a centralized knowledge repository** with guides, playbooks, and onboarding, improving discoverability, version control, and cross-team adoption for fiscal year 2026 programs.

Philips, CMU Corporate Startup Lab

Pittsburgh, PA

Project Manager (Student)

January 2025 – April 2025

- Conducted internal user research with Philips employees and analyzed platform metrics to identify backlog management gaps and uncover GenAI opportunities **across 10+ product teams**.
- **Defined product vision and strategy**, created wireframes, and collaborated with designers and engineers to develop a **prototype AI backlog tool** with intelligent categorization and semantic search.
- Delivered stakeholder presentations and market analysis to Philips leadership, aligning on product strategy and showcasing a solution projected to **reduce backlog search time by 40%**.

Wells Fargo, Consumer and Small Business

Bengaluru, India

Product Engineer

July 2022 – May 2024

- Led cross-continental teams (10+ engineers/designers in US & India) to analyze customer behavior and define requirements for B2C online banking features, achieving **\$100K+ annual cost savings** and streamlining direct deposit payment processing.
- Developed detailed user stories and acceptance criteria for direct deposit rejection systems, **modernizing ETL processes** and automating manual workflows to enable proactive outreach to **300+ customers/week**.
- **Spearheaded** Agile and CI/CD practices to deliver iterative improvements to the IVR system, boosting performance KPIs (**20% faster response times**) and ensuring minimal downtime feature rollouts.
- Optimized product roadmaps and sprint planning, driving end-to-end product delivery with a **12% efficiency gain**, increased user adoption, and improved team velocity by **+13 story points per sprint** through refined backlog prioritization.

PROJECTS

AI Powered Multi Agent Personal Financial Advisor - [Link](#)

March 2025 – April 2025

Built a prototype AI-driven personal finance platform featuring multi-agent financial advisors that provide users with tailored insights on budgeting, investments, debt, and savings. Conducted user testing with 20 individuals; feedback showed 85% felt the tailored recommendations improved their financial planning confidence.

SKILLS

Product Management: Product Strategy & Roadmaps, Market & User Research, A/B Testing, Metrics & KPIs, Prototyping

Program Management: Agile & Scrum, Jira, Confluence, Kanban, Google Workspace, MS Office, Smartsheet

Technical: SQL, Teradata, Power BI, Tableau, Excel, Python, Java, C++, JavaScript, Git, MS Azure, Figma, SSIS