Analysing a Good Market for Indian Cuisine
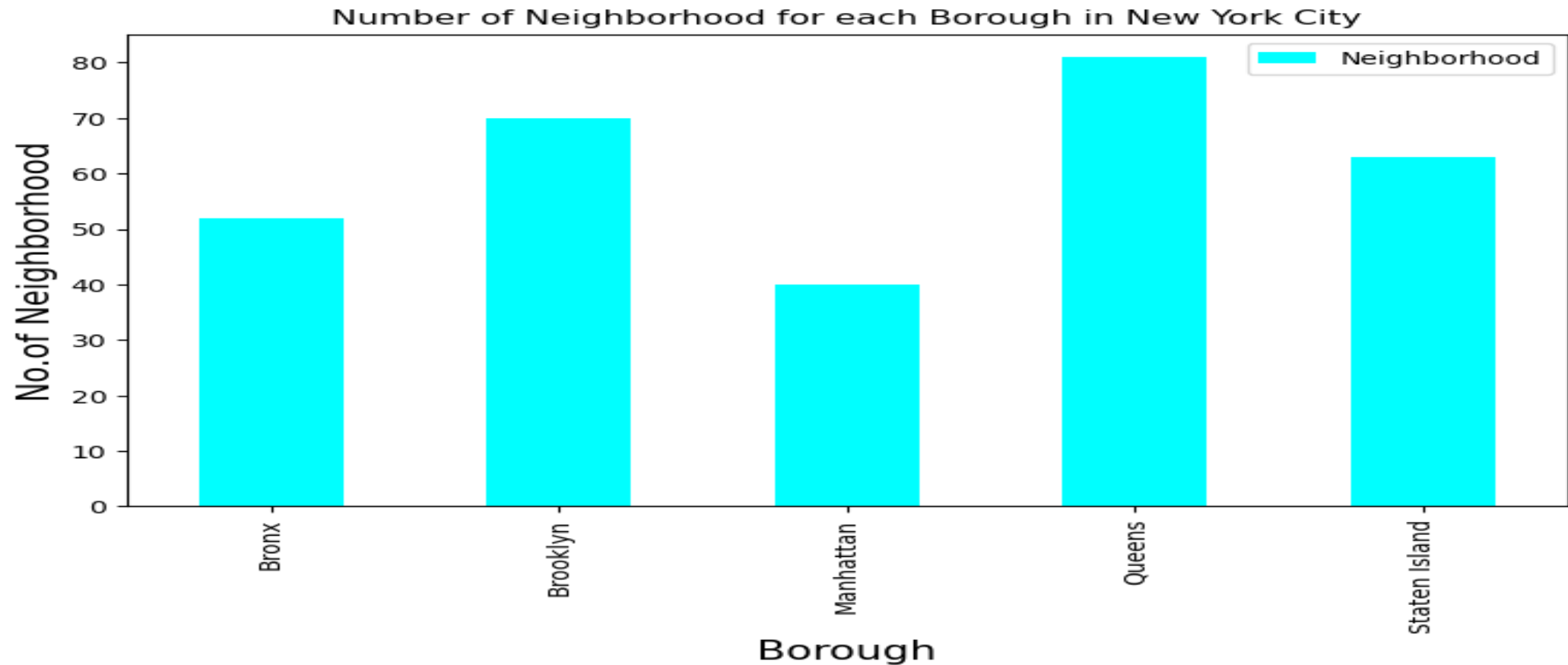
BackGround

- NewYork is a multicultural , ethnically diverse metropolis
- It has a sufficiently large number of migrant population.
- Large number of migrants are from India
- Indian Cuisine is one of the finest and most loved cuisine throughout the world
- We would like to find a good neighborhood where there is a scope to open a good Indian Restaurant.

Data Acquisition and Preparation

▶ New York city data which contains – neighborhoods, boroughs along with their latitude and longitudes

▶ New York has 5 Boroughs and 306 neighborhoods

▶ Identifying all Restaurants which serve "Indian Cuisine"

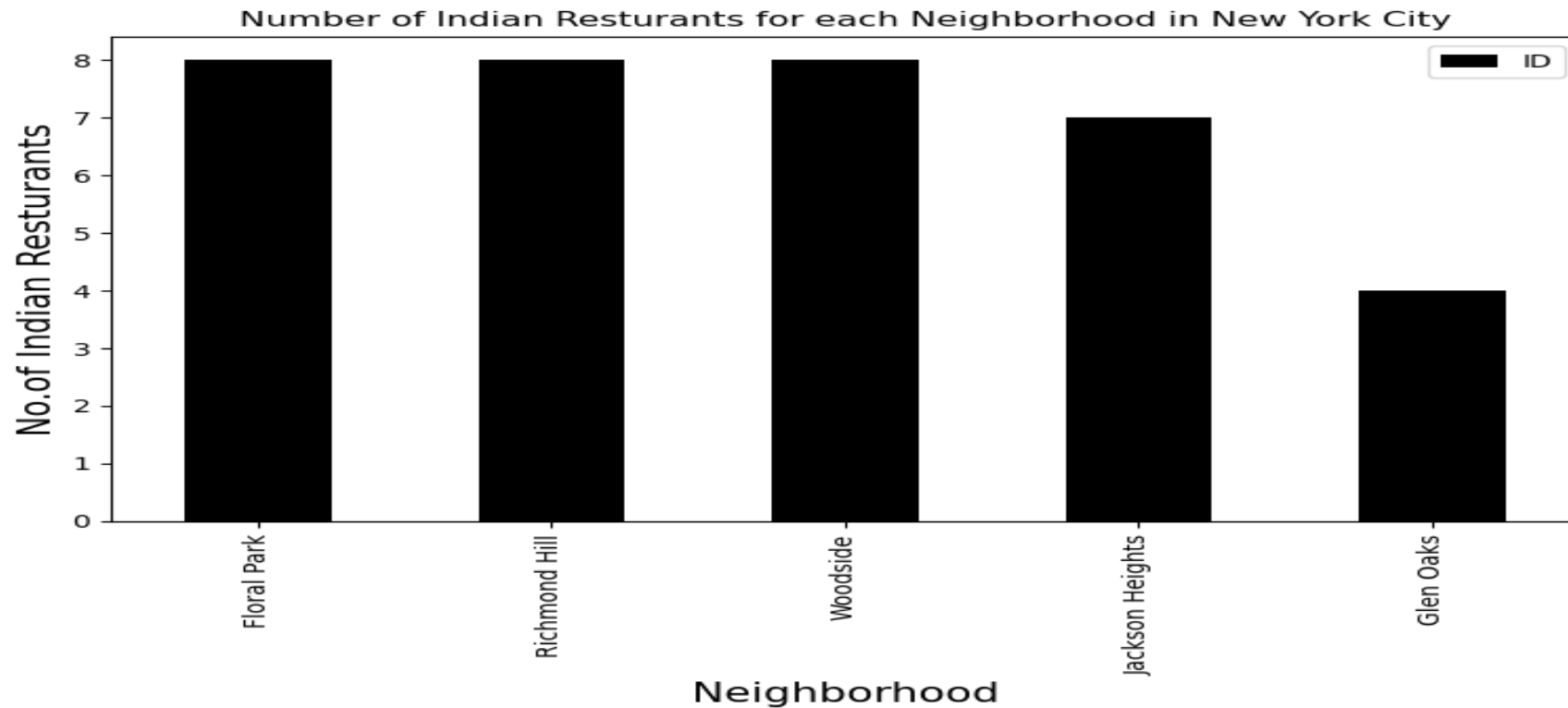▶ Finding which Borough/Neighborhood has least number of Indian Restaurants
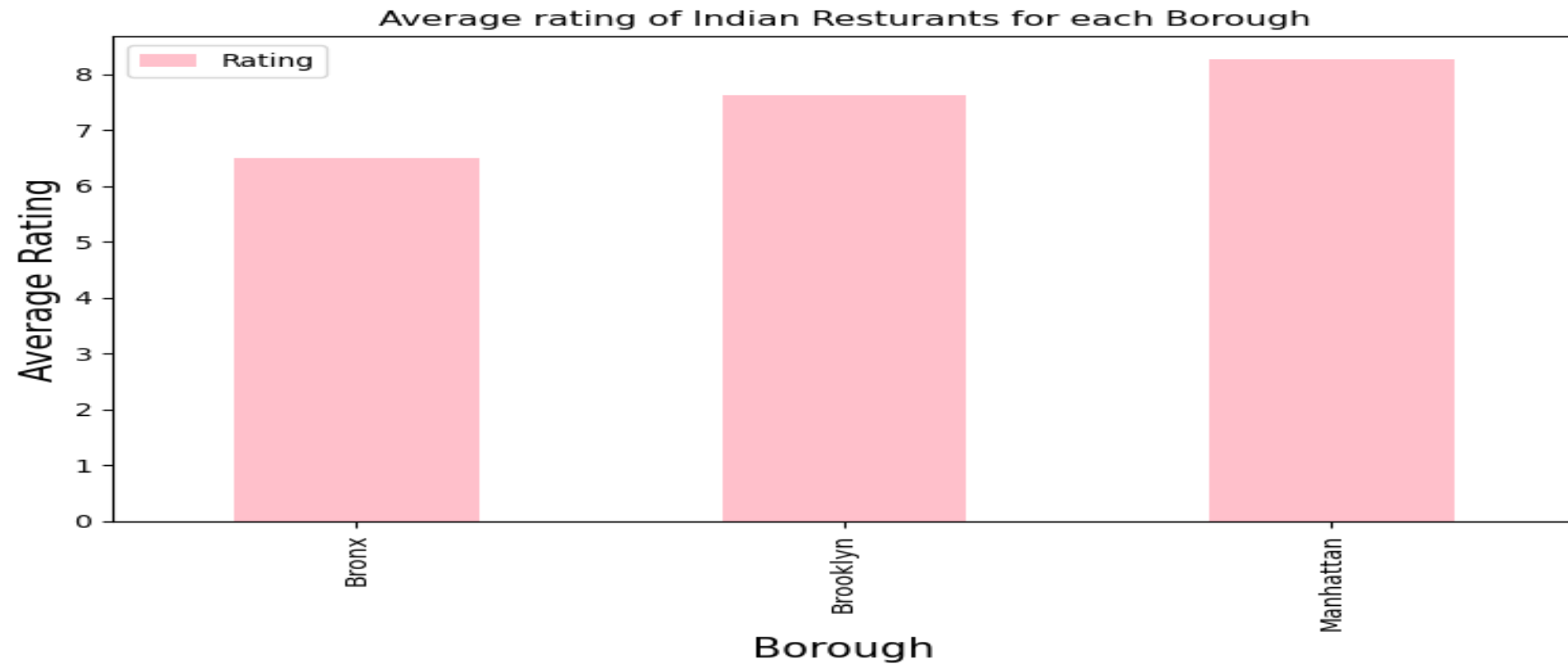
Neighborhoods in each Borough

Number of Neighborhood for each Borough in New York City

Borough Vs Indian Restaurants

Number of Indian Resturants for each Borough in New York City

Neighborhoods Vs Indian Restaurants

Number of Indian Resturants for each Neighborhood in New York City

Boroughs Vs Avg. Rating

Conclusions

- Astoria(Queens), Blissville(Queens), Civic Center(Manhattan) are some of the best neighborhoods for Indian cuisine.

- Manhattan have potential Indian Restaurant Market

- Staten Island ranks last in average rating of Indian Restaurants.

- Manhattan is the best place to stay if you prefer Indian Cuisine.