



Data and Privacy File Guides

Apple Media Services: Apple Music Weekly Track Play History

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File name	Apple Music - Weekly Track Plays.csv
File description	This file contains data that is used to support Apple Music personalization and contains weekly aggregated counts of plays of individual tracks.
Why Apple keeps this information	This data is used to support personalization on the For You tab of Apple Music.

Field Name	Details
Apple ID Number	Apple account identifying number
Country	The country of the store front from which the user action was taken
Last Played Date	Date and time on which the track last was played
Track Name	The name of the track played
Weeks Played	The count of weeks in which the track was played

