



Data and Privacy File Guides

Apple Media Services: Apple Music Track Play History

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File name	Apple Music - Track Play History.csv
File description	This file contains data that is used to support Apple Music personalisation.
Why Apple keeps this information	Apple retains this information in order to support personalization on the For You tab of Apple Music.

Field Name	Details
Is User Initiated	Whether the track was selected by the user or played in some other way (e.g., as part of a radio station)
Last Played Date	Date and time on which the track last was played
Track Name	The name of the track played