



Data and Privacy File Guides

**Apple Media Services:
Apple Music Play History Daily Tracks**

November 2021

File name	Apple Music play history.csv
File description	This file contains information about Apple Music songs played daily by the user.
Why Apple keeps this information	Apple retains this information in order to improve the personalisation of several features including Apple Music, and other products such as Photos when user permission is granted.
Field Name	
Country	The country associated with the user's account
Hours	The range of time in which the song was played on the "last played date"
End Reason Type	The action that ended playback the last time the song was played (e.g., Natural End of Track, Pause, Skip, Manually Selected Another Track)
Ignore For Recommendations	Whether the entry should be considered for downstream recommendations
Last Played Date	The date the media was last played
Media Type	The type of media (e.g., audio)
Play Count	The total number of plays for this song on the "last played date"
Play Duration Milliseconds	The play duration, in milliseconds
Skip Count	The number of times the user skipped the song
Source Type	The types of devices that played the song on the "last played date" (e.g., HomePod, iPhone, iPad)
Track Description	The name of the song that was played
Track Identifier	An identifier for the song that was played
Track Reference	The album ID for the song