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Experience and Interaction

Reframing Concepts

Rough Sketch: *The premise of the Banksy assignment was to consider the screen sizes of different devices and design a page that uses the @mediascr function to appeal to both. For this assignment, I developed a layout in which I assessed the verification of a supposed “Banksy” piece on Northeastern University campus by identifying key components of Banksy’s style.*

*For this assignment, I took in consideration two viewport sizes: iPhone X, 375 by 812 px, and a Macbook pro 13 inch, which is approximately 1348 by 700 px. **On the XD layout, I had several layouts for both the iPhone and the Macbook that I had designed – however, the share link is not able to access them all.***

I designed the layouts to have coherency and consistency between the Macbook and the iPhones. The block of text beside the photo on the Macbook transitions to below the photo when the screen size is diminished to the size of an iPhone X. In order to specify location as well as take into account empty space, I added a screenshot of the map, which pinpoints the area in which the supposed Banksy mural is painted.

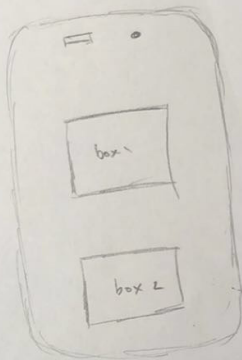
Because my images are neutral tones – black, and whites – I decided to add a dark crimson background. The background gives the overage page a sense of value, as well as red represents courage, mystery, and strength. The deep background also makes the transition of text more fluid to the eye.

Website
2 pages max a scrolling option



iPhone Design

specifically for iPhone X



scrolling

↓
scroll



2. Page's need a working option

