

## **John Landahl**

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### **Art Direction**

- Solid experience in staff management, training, project scheduling and vendor management.
- Retouching, Clipping and Image Manipulation in Photoshop
- Expertise with leading design software: Photoshop, Illustrator, InDesign, Quark. Proficient Dreamweaver and Microsoft Office skills.
- Familiar with Articulate Storyline and Captivate.
- Able to produce results independently as well as collaboratively within a multidisciplinary team.
- Successful history of managing multiple projects from the development and execution of visual elements through the design and prepress stage.
- Demonstrated experience in the design and production of consumer publications including collateral materials.
- Strong design, layout, and production skills

### **Freelance Graphic Designer, 03/09 to Present**

Freelance assignments for The Creative Group (YMCA-USA). Assignments at The Creative Circle, Stevens and Tate, Johnson Marketing Group, Wunderman, Gallagher and Associates along with Pro Bono projects. Design and production of promotional items including collateral materials.

### **Security Officer, Northwestern Memorial Hospital, and Mayslake Village 07/09 to 11/17**

Protective services for employees, guests, clients and property.

### **Art Director, John & Low, Inc. 12/06 to 03/09**

Independent Contract assignment for an advertising agency specializing in retail advertising. Design and production of advertising circulars, in-store signage and inserts for retail. (Clients: ALDI and MC Sports)

### **Freelance Graphic Designer, 11/05 to 12/06**

Design and production of multi-page catalog and covers. Layout and product placement skills used to produce advertising materials. Effective sales promotional illustrations. (Clients: Quill, LTD, Jewel, Lowrey Organs,

### **Staff Designer, Clapper Publishing 3/00 to 10/05**

Staff Designer responsible for the layout and design of consumer publications including special interest publications.

### **Aquent Partners and Paladin, 11/99 to 3/00**

Created, populated and maintained the electronic page files for catalog production. Created point of purchase materials. (Clients: Lipson, Alport, Glass, Marketing Drive Manager, Mueller Industries, Inc)

### **Art Director, The Aberdeen Group (Division of Hanley-Wood) 11/94 to 10/99**

Design and production of several monthly construction magazines.

### **EDUCATION**

Bachelor of Science Degree in Art, Concentration in Graphic Design,  
University of Wisconsin-Stout.

Masters in Instructional Design and Technology.  
Concordia University-Chicago. August 2017.