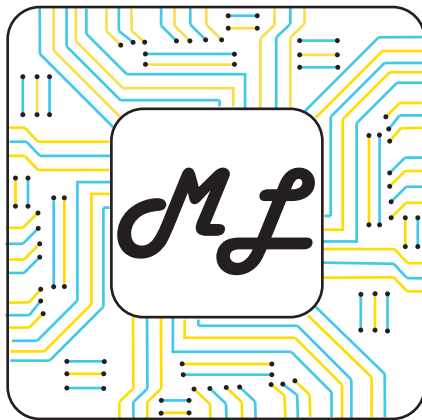
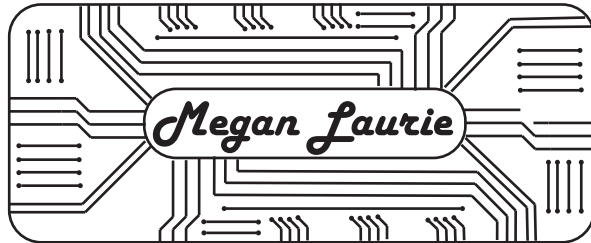


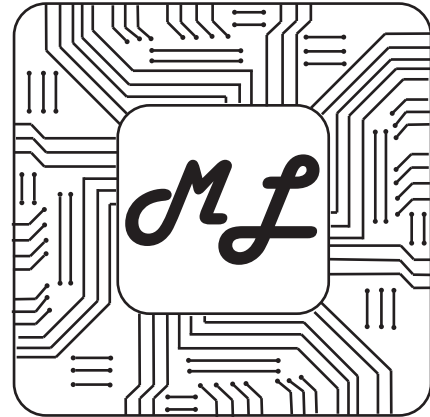
# *Corporate Identity Book*



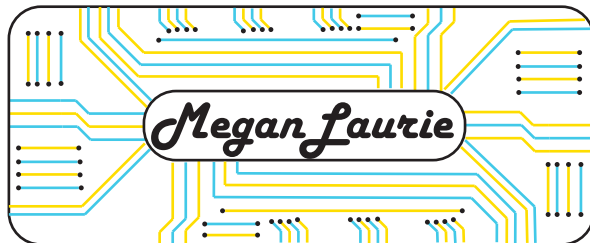
# Horizontal and Stacked Logo



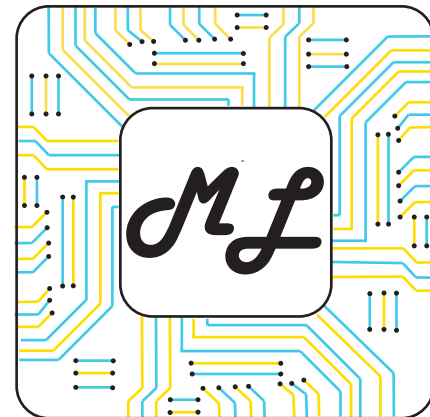
Black and White Horizontal Logo



Black and White Stacked Logo



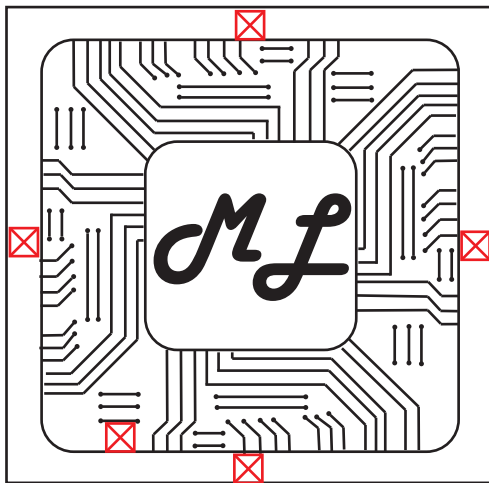
Colour Horizontal Logo



Colour Stacked Logo

# Minimum Size and Spacing for Logo

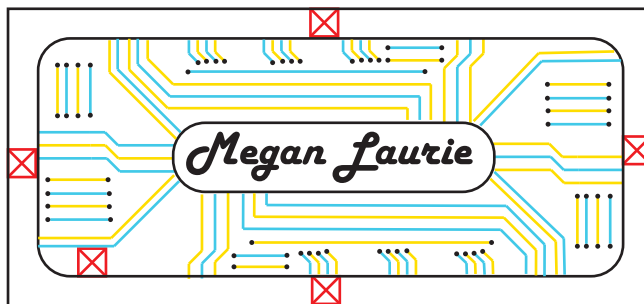
The 'X' equals the distance between the edge of the logo and the circuit board lines in the bottom left corner.



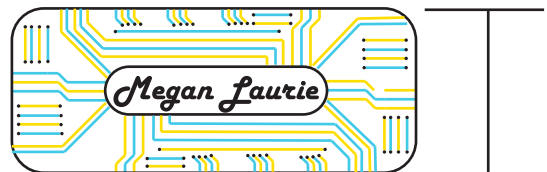
Minimum Stacked Spacing



Minimum Stacked Size  
Width: 81.4464 pixels  
Height: 80.5056 pixels

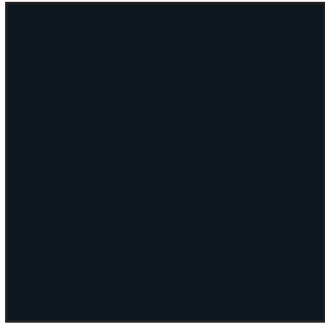


Minimum Horizontal Spacing



Minimum Horizontal Size  
Width: 202.0608 pixels  
Height: 55.2192 pixels

## Pantone Colours

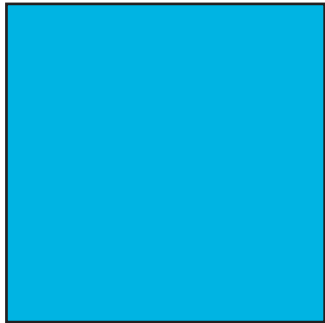


Pantone: Black 6 C

RGB: 16, 24, 32

Hex: #101820

CMYK: 100, 79, 44, 93

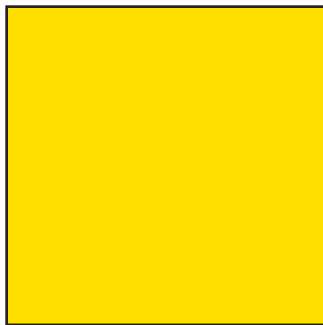


Pantone: 306 C

RGB: 0, 181, 226

Hex: #00b5e2

CMYK: 75, 0, 5, 0



Pantone: 3955 C

RGB: 239, 223, 0

Hex: #efdf00

CMYK: 4, 0, 100, 0

# Typeface

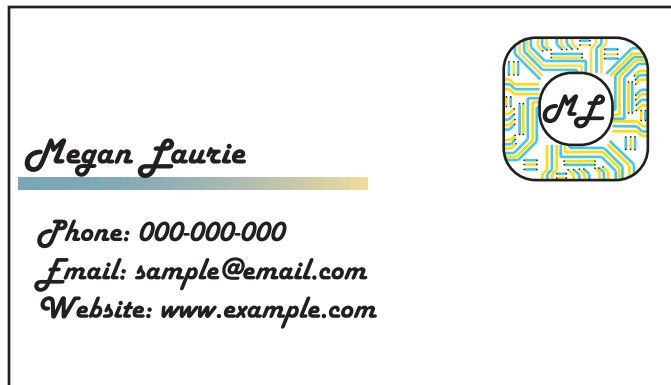
Main typeface: Harlow solid italic

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm*  
*Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*  
*1 2 3 4 5 6 7 8 9 10 ! " ' ? : ; &*

Secondary typeface: Source Code Pro

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 10 ! " ' ? : ; &

# Business Card Design



# Letter Head Design

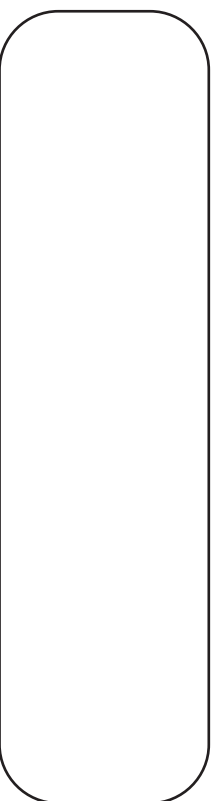


123 Fake Street  
Calgary, AB  
T2Y 4X4  
Canada  
Phone:000-000-0000  
Email:ple@blank.com  
Website:example.com

# Envelope Design



123 Fake Street  
Calgary, AB  
T2Y 4X4  
Canada





## Superimposed Logo

