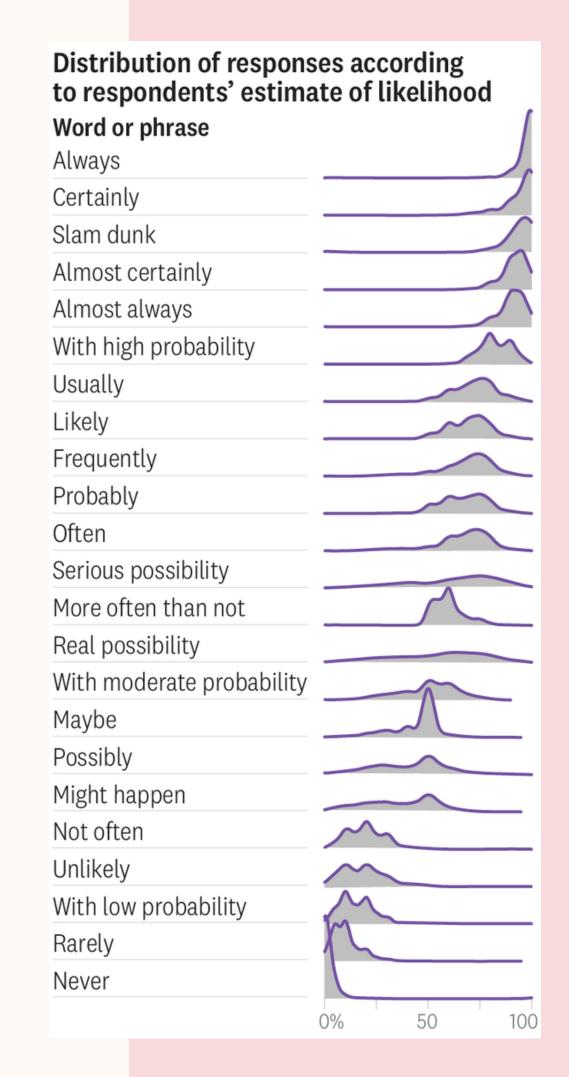
If You Say
Something Is
"Likely," How
Likely Do People
Think It Is?

Likely

Maybe

Real Possibility



https://hbr.org/2018/07/if-you-say-something-is-likely-how-likely-do-people-think-it-is

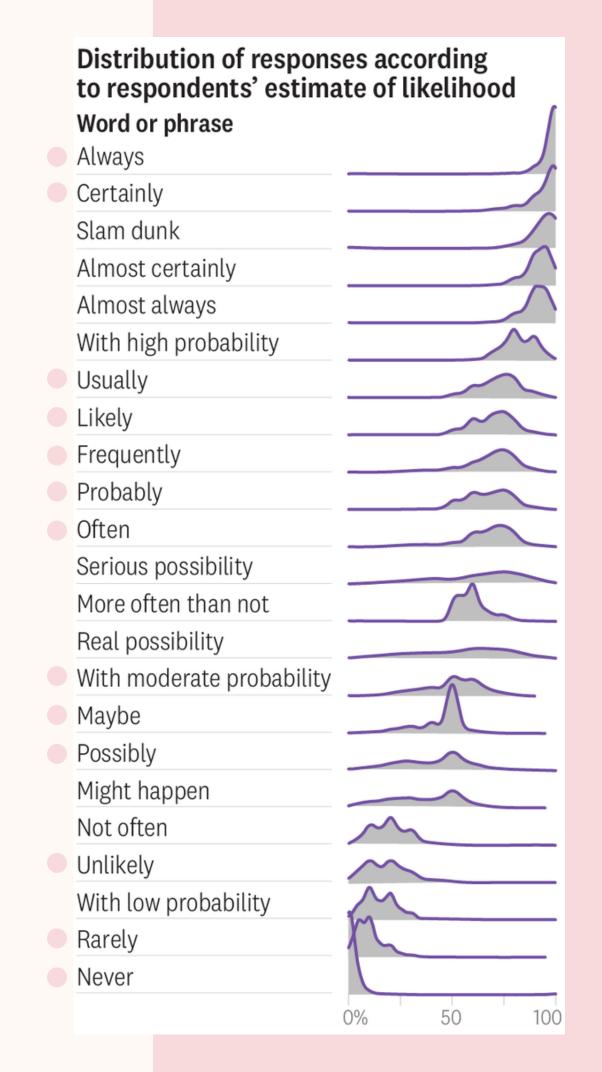
AMBAMBIGUOUS WORDING LEADS TO MISUNDERSTANDING

Probabilistic Words in Academic Text

Megan Church

Key Words

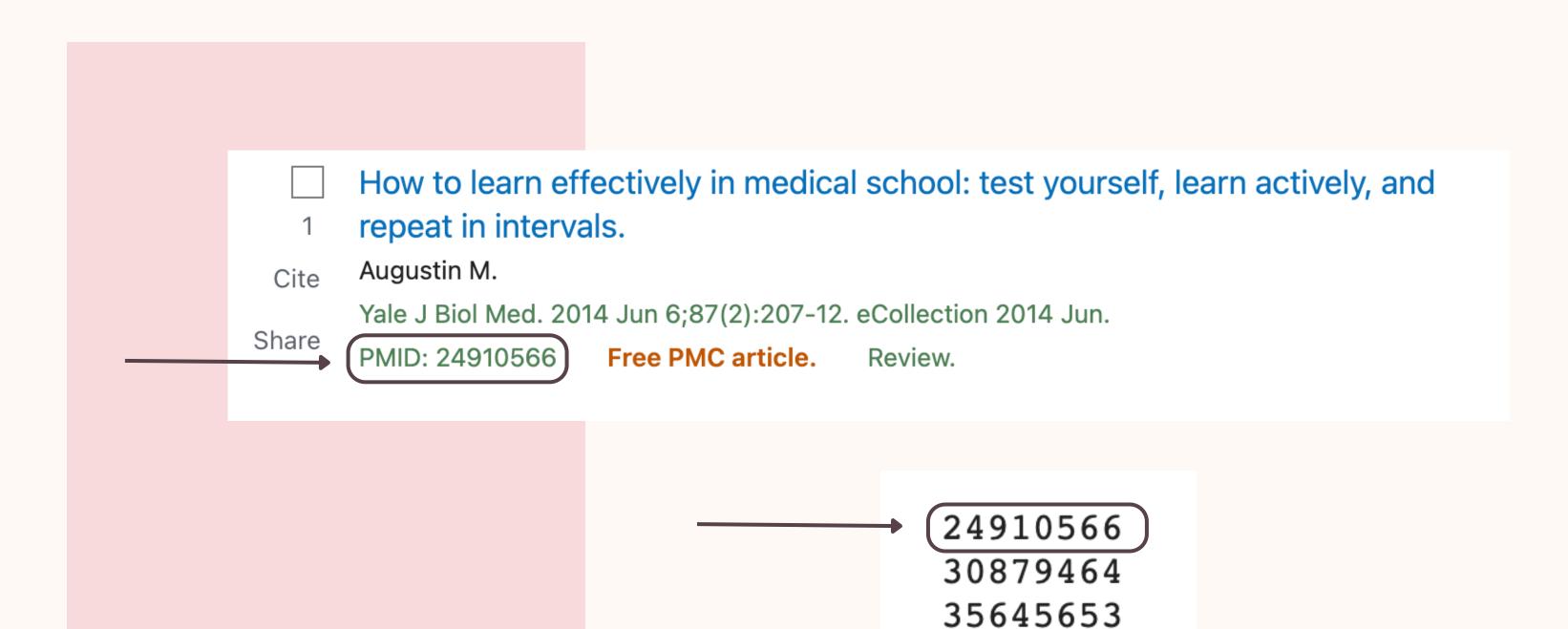
Always Certainly Usually Likely Frequently Probably Often Probability Maybe Possibly Unlikely Rarely Never

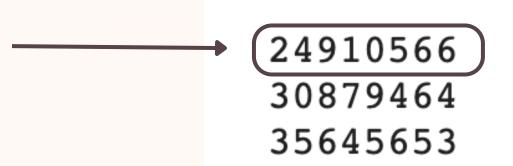


Scraped PubMed Articles

Q EDUCATIONAL PSYCHOLOGY X







24910566

Q

https://www.ncbi.nlm.nih.gov/pmc/articles/{



The Raw Data

PMCID

DATE YEAR

TITLE TITLE

BODY USEABLE TEXT

BROKEN INTO PARTS

PMCID

DATE YEAR

TITLE TITLE

BODY PART USEABLE TEXT
BROKEN INTO PARTS

['Published online 2018 Feb 5.']



.str.extract(r'(\d{4})')



2018

PMCID

DATE YEAR

TITLE TITLE

BODY USEABLE TEXT

BROKEN INTO PARTS

['Taking an educational psychology course improves neuroscience literacy but does not reduce belief in neuromyths']



dropped





PMCID

DATE YEAR

TITLE TITL

BODY
USEABLE TEXT
BROKEN INTO PARTS

'[\'Go to:AbstractEducators are increasingly interested...neuroscience literacy.\', \'Go to:IntroductionThere is a growing interest...\']



three rounds of regex



clean text



1. Extract each part of the body text

re.findall((Go to:.*?)(?=Go to:))

'[\'Go to:AbstractEducators are increasingly interested...neuroscience

literacy.\', \'Go to:IntroductionThere is a growing interest...\']

2. Isolate the title of each body part

re.search((Go to.*?[a-z](?=[A-Z]))))

Go to:AbstractEducators are increasingly interested ... neuroscience literacy.\', \'

Go to:AbstractBackgroundThe public Educational Psychology ... Mental health\', "

3. Split the body part text from the title

re.sub((Go to.*?[a-z](?=[A-Z])), ")

Go to: Abstract Educators are increasingly interested ... neuroscience literacy.\', \'

Go to:AbstractBackgroundThe public Educational Psychology ... Mental health\', "

	pmcid	date		title body
-	PMC5798820	['Published online 2018 Feb 5.']	['Taking an educational psychology course im	pr ['Go to:AbstractEducators are increasingly int
	pmcid	year	part	text
•	PMC5798820	2018	Abstract	Educators are increasingly interested in apply
•	PMC5798820	2018	Introduction	There is a growing interest in applying neuros
	PMC5798820	2018	Materials and methods	ParticipantsParticipants were recruited from a

Tokens
Lemmas
Stopwords
Punctuation

SPACY

ALWAYS

OFTEN

NEVER

STRING

Tokenized Data

pmcid	year	part	text	tokens
PMC5798820	2018	Abstract	Educators are increasingly interested in apply	[educator, increasingly, interested, apply, ne
PMC5798820	2018	Introduction	There is a growing interest in applying neuros	[grow, interest, apply, neuroscience, finding,
PMC5798820	2018	Materials and methods	ParticipantsParticipants were recruited from a	[participantsparticipant, recruit, public, uni
PMC5798820	2018	Results	Neuroscience literacyThe first research questi	[neuroscience, literacythe, research, question
PMC5798820	2018	Discussion	It is important for educators and the general	[important, educator, general, public, intelli
PMC5798820	2018	Conclusion	Prior researchers have proposed bridging betwe	[prior, researcher, propose, bridge, neuroscie

Explode Filter Frequency

Always Certainly Usually Likely Frequently Probably Often Probability Maybe Possibly Unlikely Rarely Never

Likely Frequently Usually Probability Probabilistic Probably Term Rarely Frequency Possibly Unlikely Certainly Maybe 250 500

750

Next Steps

FREQUENCIES
CONTEXT
VARIATION