

# MEGHNA MEHTA

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## EDUCATION

### Barnard College, Columbia University

New York, NY

B.A. Computer Science (Focus: Urban Science), GPA: 3.80/4.00

Expected May 2021

- Relevant Coursework: User Interface Design, Agile Project Management, Databases, Advanced Programming, Computer Science Theory, Data Structures, Discrete Mathematics, Linear Algebra, Calculus I-III, GIS for Sustainable Development, Neighborhood Development
- Programming Skills: Java, Python, C, C++, Javascript, Node.js, HTML, CSS, SQL, Git, Docker, Bootstrap, Flask, Heroku, Unit Testing
- Affiliations: Alpha Kappa Psi (VP Communications/Recruitment Chair), 180 Degrees Consulting (Team Leader), Club Zamana (Designer)
- Awards: BNP Paribas GHC Scholarship (2020), Out4Undergrad Tech Conference (2019/2020), AnitaB.org GHC Scholarship (2017/2019)

## INDUSTRY EXPERIENCE

### Marcus by Goldman Sachs

New York, NY

Product Manager Intern (Apple Card Team)

Summer 2020

- Gathered requirements, wrote tickets and product copy, and coordinated nine workstreams to produce a new customer service feature
- Prioritized communications infrastructure work, identified customer engagement opportunities, and analyzed the impact of new features
- Created annual cost savings of ~\$20K, pitched a new business line to senior management, and expanded internal product documentation

### Salesforce

New York, NY

Product Manager/Software Engineering Intern (Social Studio Team)

Summer 2019

- Acted as the product manager for a Dropbox integration feature and collaborated with engineering, design, and legal teams to ship it
- Conducted competitor analysis and market research, worked with designers to create smooth user flows, and helped onboard customers
- Designed and built a feature that resizes uploaded images if they do not meet a social media platform's aspect ratio requirements

### Salesforce

San Francisco, CA

Software Engineering Intern (Omni-Channel Team)

Summer 2018

- Prioritized work on the quality assurance roadmap by analyzing 280+ tests and presented new features at engineering town halls
- Enabled product managers to take a more data-driven approach to roadmap development by building a feature engagement dashboard
- Implemented a publicly released feature that allows customer service agents to escalate their cases to their supervisors in Omni-Channel

## ACADEMIC EXPERIENCE

### Barnard College ThirdSpace

New York, NY

Incoming Incubator Assistant

Fall 2020 - Present

- Launching the Athena Center's social entrepreneurship incubator and leading brand strategy and digital marketing

### Columbia University Public Interest Technology Lab

New York, NY

User Experience Designer

Summer 2020

- Conducted library technology research and development under the supervision of Prof. Lydia Chilton, Mark Hansen, and Laura Kurgan
- Designed an application for library staff to manage their social services network and provide verified recommendations to patrons in need

### Barnard College Design Center

New York, NY

Makerspace Assistant

Spring 2020

- Hosted power tools and electronics trainings, conducted weekly new member orientations, serviced machines, and inventoried supplies
- Provided one-on-one support for student projects, designed marketing materials, and created online tutorials to support remote students

### Columbia University Computer Science Department

New York, NY

Teaching Assistant

Fall 2018 - Present

- Assigned to Professor Paul Blaer's Data Structures (COMS W3134) and Introduction to Computer Science (COMS W1004) courses
- Hosted office hours and recitations, graded assignments, and maintained a positive classroom environment for 300 students each semester

### Girls Who Code

Morristown, NJ

Teaching Assistant

Summer 2017

- Taught computer science fundamentals and Scratch to disadvantaged middle school girls at a pilot study of Girls Who Code Campus
- Empowered young girls to seek careers in engineering by facilitating daily roundtable discussions about female technology leaders

## CAMPUS LEADERSHIP

### Barnard-Columbia Design for America

New York, NY

Senior Advisor

Summer 2020 - Present

- Roles: Team Lead (Fall 2019 - Present), External Relations Lead (Spring 2018 - Summer 2020), Designathon Marketing Lead (Spring 2019)
- Used human-centered design to create an exhibit on NYPD corruption, a sustainable fashion initiative, and 3 community space renovations