

Meghna Mehta

Email: mm5151@barnard.edu | Phone: [732-668-8623](tel:732-668-8623) | LinkedIn: [meghna-mehta](#) | GitHub: [megmehta](#)

EDUCATION

Barnard College, Columbia University

New York, NY

B.A. Computer Science (Urban Science Track), Psychology Minor

Expected May 2021

- GPA: 3.8/4.0
- Relevant Coursework: UI Design, Project Management, Databases, Data Structures, GIS, Personality Psychology
- Product Skills: User Research, Wireframing, Product Requirements, Agile, Jira, SQL, Splunk, UAT, A/B Testing
- Programming Skills: Java, Python, C, C++, Javascript, Node.js, HTML, CSS, Git, Docker, Bootstrap, QA Testing
- Clubs: Design for America (Team Leader), AKPsi (VP Communications), 180 Degrees Consulting (Team Leader)

INDUSTRY EXPERIENCE

Marcus by Goldman Sachs

New York, NY

Product Manager Intern, Apple Card

Summer 2020

- Gathered requirements, wrote user stories and coordinated nine stakeholder teams to ship a customer service feature
- Created cost savings of approx. \$20K, prioritized infrastructure projects and conducted user acceptance testing
- Analyzed the impact of new customer communications and groomed data ingestion and email deliverability epics
- Researched and presented a new business line and customer engagement opportunities to senior management

Salesforce

New York, NY

Product Manager/ Software Engineering Intern, Social Studio

Summer 2019

- Gathered product requirements and collaborated with engineers and designers to ship a Dropbox integration feature
- Conducted competitor analysis and market research, prioritized customers' feature requests, and onboarded clients
- Represented the firm in discussions with vendors and communicated feature work to stakeholders in UX meetings
- Built a feature that resizes uploaded images if they do not meet a social media platform's aspect ratio requirements

Salesforce

San Francisco, CA

Software Engineering Intern, Omni-Channel

Summer 2018

- Analyzed 280+ automation tests and prioritized functional test improvements on the quality assurance roadmap
- Constructed key performance indicators for Omni-Channel and identified cost-saving opportunities for the product
- Built an engagement dashboard that enables Service Cloud PMs to make data-driven product prioritization decisions
- Implemented a feature that allows customer service agents to escalate cases to their supervisors in Omni-Channel

ACADEMIC EXPERIENCE

Barnard College Thirdspace

New York, NY

Incoming Incubator Assistant

Fall 2020

- Launching the Athena Center's social entrepreneurship incubator and leading brand strategy and digital marketing

Columbia University Public Interest Technology Lab

New York, NY

User Experience Designer

Summer 2020

- Conducted social infrastructure research in Professors Lydia Chilton, Mark Hansen and Laura Kurgan's laboratory
- Designed an app for Kentucky librarians to manage their social services network and provide resources to patrons

Barnard College Design Center

New York, NY

Makerspace Assistant

Spring 2020

- Hosted power tools and electronics trainings, conducted weekly new member orientations and serviced machines
- Provided individualized project support, designed marketing materials and created tutorials for remote students

Columbia University Computer Science Department

New York, NY

Teaching Assistant

Fall 2018 – Present

- Supported Professor Paul Blaer's Data Structures (3134) and Introduction to Computer Science (1004) courses
- Hosted office hours and recitations, graded assignments and exams and responded to students' questions on Piazza