Megna Shrestha

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PROFESSIONAL SUMMARY

Creative and detail-oriented UI/UX Designer with over 3 years of experience in web and mobile design, branding, and frontend slicing. Skilled in wireframing, prototyping, and user-centric design practices using tools like Figma and Adobe Creative Suite. Familiar with HTML, CSS, and JavaScript for effective collaboration with development teams. Actively seeking full-time opportunities in the UAE with immediate availability to relocate.

EXPERIENCE

Whovian Soft Pvt. Ltd   **February 2025 - Present**
UI/UX Designer   Kathmandu, Nepal

- Redesigned the UI/UX for Dragon Pain Relief's website, focusing on improving user experience, layout consistency, and visual hierarchy.
- Led end-to-end website design for RCA, including:
    - Creating brand style guides,
    - Designing user flows, wireframes, and low-fidelity prototypes,
    - Delivering high-fidelity UI mockups for development.
- Customized websites using WordPress (Divi Builder), implementing changes via custom CSS to meet responsive and branding requirements.
- Designed Amazon A+ content and promotional graphics for RCA products, enhancing product visibility and sales conversion.

Vyana   **January 2025 – February 2025**
UI/UX Designer Intern (Remote)   Dubai, UAE

- Designed the website layout and user flow for Vyana, focusing on clarity, wellness branding, and usability.
- Created UI designs aligned with brand identity and wellness aesthetics.
- Collaborated with the creative and marketing teams to ensure design supported business goals and content strategy.

Codeology Tech Pvt. Ltd   **April 2024 - February 2025**
Frontend Developer   Lalitpur, Nepal

- Assisted in frontend slicing and UI/UX design for USAID application, focusing on clean layout implementation and user-friendly interaction.
- Supported frontend slicing for various small-scale internal projects during internship, converting UI designs into functional HTML/CSS/JS components.
- Developed multiple mini web projects including portfolios and basic management systems using HTML, CSS, and JavaScript.
- Designed the UI layout for an amusement park management system, including wireframes and component-level structure.
- Contributed to the creation of graphic content and digital assets used in company branding and web platforms.

Deerwalk College: Digital Media Team   **June 2022 – April 2023**
Creative Design and UI/UX Intern   Kathmandu, Nepal

- Redesigned UI/UX for various internal and external websites under Deerwalk College, focusing on responsive design and improved user experience.
- Co-led the design phase for the Deerwalk Automobiles mobile app, collaborating closely with developers and the design team to deliver user-centered interfaces.
- Created a wide range of graphic design materials for events, social media, and internal communications.
- Designed event banners and visual content for college clubs and student activities, ensuring brand consistency across materials.

Digital & Beyond Pvt. Ltd   **April 2021 – November 2022**
Graphic Designer   Kathmandu, Nepal

- Worked on branding and marketing campaigns for multiple client companies across different industries.
- Collaborated on visual content creation for Google for Education initiatives, supporting outreach and awareness efforts.
- Designed engaging graphic posts and digital assets aligned with various marketing strategies and campaign goals.
- Practiced and contributed to UI design concepts for an internal web-based project, focusing on layout structure and visual consistency.

SKILLS

Design Tools: Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects,Canva
Frontend Technologies: HTML, CSS, JavaScript,React
Version Control: Git

EDUCATION

Deerwalk Institute of Technology   **Kathmandu, Nepal**

Bachelors in Science of Computer Science and Information Technology   Graduated, November 2024

PROJECTS

RCA E-commerce Website Design

- Defined and implemented brand guidelines, including color palette, typography (primary & secondary fonts), spacing system, icons, and responsive grid layout.
- Designed complete website flow and wireframes for all major pages.
- Delivered both low-fidelity wireframes and high-fidelity interactive prototypes using Figma.

Dragon Pain Relief Website Revamp

- Revamped the existing web UI based on provided themes to enhance visual consistency and user experience.
- Redesigned shop and product pages to optimize customer funneling and improve SEO-friendly content layout.
- Conducted A/B testing on redesigned UI to evaluate performance and user engagement.

Deerwalk Auto Services- Mobile Application UI

- Led the UI/UX design for a mobile app offering auto services.
- Designed full application flow with a focus on user control, navigation, and responsiveness.
- Collaborated with frontend developers to ensure design accuracy and enhance user experience during implementation.

Ryan Energy – Branding & Product Graphics (Freelance)

- Designed marketing and promotional graphics for e-vehicle products (e-rickshaw, e-scooter).
- Created product brochures, defined brand typography and color schemes aligned with the brand vision.

Bala Style Station – Logo & Graphic Design (Freelance)

- Developed company logo, brand colors, and font system.
- Created social media graphics and business cards for brand identity and promotion.