

Top 5 Business or Corporation in the Philippines

1. Ayala Corporation

A. Short History

Ayala Corporation is the publicly listed holding company for the diversified interests of the Ayala Group. Founded in the Philippines by Domingo Róxas and Antonio de Ayala during the Spanish colonial rule, it is the country's oldest and largest conglomerate. The company has a portfolio of diverse business interests, including investments in retail, education, real estate, banking, telecommunications, water infrastructure, renewable energy, electronics, information technology, automotive, healthcare, and management and business process outsourcing. As of November 2015, it is the country's largest corporation in terms of assets (\$48.7B).

B. Mission

Ayala Corporation, a holding company with a diverse business portfolio, has a legacy of pioneering the future. Founded in 1834, it has achieved its position of leadership by being values driven, goals oriented, and stakeholder focused. Anchored on values of integrity, long-term vision, empowering leadership, and commitment to national development, we fulfill our mission to ensure long-term profitability, increase shareholder value, provide career opportunities, and create synergies as we build mutually beneficial partnerships and alliances with those who share our philosophy and values. With entrepreneurial strength, we continue to create a future that nurtures to fruition our business endeavors and personal aspirations.

C. Vision

Our vision is to enhance our standing and reputation as the Philippines' leading real estate developer, and to be a strong partner in nation building. By developing integrated, master planned and sustainable mixed-use communities in vibrant growth centers all over the country, we strive to continually elevate the quality of life for all of our customers.

We shall be a responsible corporate citizen and act with integrity, foresight and prudence. We shall empower our employees to deliver products that exceed our customers' expectations and build long-term value for our shareholders.

D. Objectives

To become the leading corporation when it comes to real estate development. By using the core values of the corporation; Integrity, long-term vision, leadership, and commitment.

E. Owner

Mr. Jaime Augusto Zobel de Ayala PLH (born March 6, 1959) is a Filipino businessman, from the prominent Zóbel de Ayala family. He currently serves as chairman and chief executive officer (CEO) of Ayala Corporation. He succeeded his father Jaime Zóbel de Ayala, as the company's president and CEO in 1994 and as chairman and CEO in 2006.

In addition to his position in the Ayala Corporation, Zobel is chairman of Globe Telecom, Bank of the Philippine Islands, and Integrated Microelectronics Inc. (IMI); vice chairman of the board of directors and member of the Executive Committee of Ayala Land, Inc. (ALI); vice chairman of Manila Water Co.; and co-chairman and trustee of Ayala Foundation, Inc.

2. San Miguel Foods

A. Short History

San Miguel Foods, Inc. (SMFI) is a subsidiary of San Miguel Pure Foods Company, Inc. (SMPFC), the food division of San Miguel Corporation, one of the Philippines' largest business conglomerates. It is engaged in the agro-industrial sector, specifically in commercial feeds, poultry, pork and beef, with leading market shares in each of these industry segments.

With a business model built on sustainable partnerships through outsourcing and franchising, the company has built, through the years, an extensive network of third party-owned and operated facilities that include feed mills, farms, hatcheries, processing plants, warehouses, and distribution facilities, and a nationwide infrastructure of branded retail outlets selling pork, beef, and chicken.

B. Mission

San Miguel Corporation, Inc. is committed to the empowerment of San Miguel host communities and various stockholders by harnessing corporate social responsibility among the various San Miguel businesses in pursuing mutually beneficial program that lead to self-reliance and sustainability.

C. Vision

To be constantly aware of the aspiration of the people and of the nation, and to ensure that San Miguel continues to make a major contribution toward the achievements of these aspiration. To manufacture, distribute and sell throughout the Philippines food products, beverages, product and animal feeds, being ready at all time to add, modify or discontinue product in accordance with changes in the market. To diversity into fields which will ensure optimum utilization of management resource and substantial contribution to corporate profit. To seek and developed export markets for new product as well as for those already being produce by the corporation. To generate a return on funds employed sufficient to ensure an adequate rate of growth for the corporation, and to provide satisfactory returns to stockholders. To provide an environment which is conducive to the development of the individual and which encourage employees to realized their full capabilities.

D. Objectives

To assess the attractiveness of each specific BUSINESS FAMILY and BUSINESS ELEMENT as well as the organization competitive strength in each of these business.

E. Owner

Eduardo "Danding" Murphy Cojuangco Jr. (born June 10, 1935) is the chairman of San Miguel Corporation, the largest food and beverage corporation in the Philippines and Southeast Asia, former Philippine ambassador, and former governor of Tarlac. In 2016, his personal wealth was estimated at US\$1.1 billion.^[2] It was estimated that, at one time, his business empire accounted for 25% of the gross national product of the Philippines. He has been called "one of the country's leading businessmen"

3. Petron Corporation

A. Short History

Petron Corp. (PSE: PCOR) is the largest oil refining and marketing company in the Philippines, supplying more than a third of the country's oil requirements. Petron operates a refinery in Limay, Bataan, with a rated capacity of 180,000 barrels per day (29,000 m³/d). From the refinery, Petron moves their products mainly by sea to 32 depots and terminals in the country. They operate a lube oil blending plant at their Pandacan Terminal, where it manufactures lubes and greases.

B. Mission

To be the leading provider of total customer solutions in the energy sector and its derivative businesses.

C. Vision

We will achieve our vision by:

- Being an integral part of our customers' lives, delivering consistent customer experience through innovative products and services;
- Developing strategic partnerships in pursuit of growth and opportunity;
- Leveraging on our refining assets to achieve competitive advantage;
- Fostering an entrepreneurial culture that encourages teamwork, innovation, and excellence;
- Caring for community and the environment;
- Conducting ourselves with professionalism, integrity, and fairness; and
- Promoting the best interest of all our stakeholders.

D. Objectives

Profitable growth and long-term value to all stakeholders. We maintain and protect our current position through continuous investments and upgrades in our refining assets, high-value products and broader markets, enhanced operational efficiency, supply chain engagement, and strict adherence to high standards of corporate governance and international and local industry regulations.

E. Owner

Mr. Ramon S. Ang is a Filipino businessman. He is the Vice-Chairman, President and Chief Operating Officer of San Miguel Corporation (PSE: SMC). He is

also Chairman of Cyber Bay Corporation (PSE: CYBR) and Eagle Cement Corporation. Ang was elected Vice-Chairman of San Miguel Corporation in January 1999; and in March 2002, its President and Chief Operating Officer. In June 2012, Ang gained control of San Miguel Corporation after acquiring the shares owned by Eduardo Cojuangco, Jr.

Ang holds a Bachelor of Science degree in Mechanical Engineering from Far Eastern University. As of 2013, his net worth was estimated at \$260 million.

4. MERALCO (Manila Electric Railroad, and Light Company)

A. Short History

The **Manila Electric Company** (PSE: MER and MERB), also known as **Meralco** (stylized in its logo as **MERALCO**), is the Philippines' largest distributor of electrical power. It is Metro Manila's only electric power distributor and holds the power distribution franchise for 22 cities and 89 municipalities, including the whole of the National Capital Region and the exurbs that form Mega Manila. The name "Meralco" is an acronym for **Manila Electric Railroad And Light CO**mpany, which was the company's original name until 1919.

B. Mission

Our Mission is to provide our customers the best value in energy, products and services.

C. Vision

Our Vision is to be a world-class company and the service provider of choice.

D. Objectives

- Provide the customers with the highest quality products and services, consistent with their requirements and with international standards;
- Treat the customers fairly, courteously and with integrity in all of its business transactions;
- Act promptly on their immediate concerns and be receptive to their long-term needs and interests; and
- Make every effort to ensure that the health, safety and general well-being of its customers are enhanced by its products and services.

E. Owner

Mr. Oscar S. Reyes, BA, M.B.A., has been the Chief Executive Officer and President at Manila Electric Co. (alternate name: Meralco) at Metro Pacific Investments Corporation since July 1, 2010. Mr. Reyes has been an Adviser at Bank of the Philippine Islands since April 14, 2016. He has been Executive Director of Manila Electric Co. since July 1, 2010. He served as the Chief Operating Officer of Meralco.

He served as the Managing Director of Shell Philippines Exploration B. V. from 2002 to 2004.

5. Nestle Philippines

A. Short History

Over a hundred years after it first started operations in the country, Nestlé Philippines, Inc. (NPI) today is a robust and stable organization, proud of its role in bringing the best food and beverage throughout the stages of the Filipino consumers' lives.

B. Mission

Nestlé strives to be a leader in nutrition, health and wellness, with the belief that good food is central to health and wellness. At the Nestlé Research Center, nutrition research meets food innovation to bring consumers of all ages and stages of life, foods and beverages that contribute to health and wellness, while offering remarkable taste and convenience

C. Vision

At Nestlé, we believe that research can help us make better food so that people live a better life. Good Food is the primary source of Good Health throughout life. We strive to bring consumers foods that are safe, of high quality and provide optimal nutrition to meet physiological needs. In addition to Nutrition, Health and Wellness, Nestlé products bring consumers the vital ingredients of taste and pleasure. As consumers continue to make choices regarding foods and beverages they consume, Nestlé helps provide selections for all individual taste and lifestyle preferences. Research is a key part of our heritage at Nestlé and an essential element of our future. We know there is still much to discover about health, wellness and the role of food in our lives, and we continue to search for answers to bring consumers Good Food for Good Life

D. Objectives

To be the world's largest and best branded food manufacturer while insuring that nestle name is synonymous with the products of the highest quality.

E. Owner

MANILA, Philippines - Nestlé Philippines, Inc. (NPI) announces the appointment of Jacques Reber as its chairman and CEO effective Aug. 1, 2015. Reber, who is from Switzerland, succeeds Suresh Narayanan, now managing director of Nestlé India Ltd. Before his Philippine appointment, Reber was market head of Nestlé Portugal.

This year marks Reber's 25th year with Nestlé. After completing a degree in Business Administration from the University of Geneva where he majored in Management and Marketing, and fresh from a one-year stint as trainee in an audit firm, he joined the Nestlé S.A. headquarters in Vevey, Switzerland as international auditor in the food business in 1990.