241 BRADLEY CORNERS RD • MADISON, CT, 06443
(203) 506 3913 • MEGANMRAFFERTY@GMAIL.COM • MEGRAFF.COM

MEGAN RAFFERTY

EDUCATION & SKILL DEVELOPMENT

2015	CodingDojo Web Development Bootcamp
2010-2013	Concordia University, Montreal *BFA Film Studies*
2009-2010	Emerson College, Boston

WORK EXPERIENCE

2014-Present   Freelance Web Development/Design
Web Developer/Designer
- Created responsive, mobile-first designs in Photoshop using knowledge of grid systems and web design industry standards and best practices.
- Utilized HTML, CSS, responsive frameworks, JavaScript/jQuery, PHP, and Wordpress to develop and code custom websites from the ground up.

2014 – Present   Madison Flower Shop   Madison, CT
Social Media Coordinator
- Directed the development, execution, and maintenance of an e-commerce website to increase online presence, brand identity, and omni-channel functionality.
- Oversaw and contributed to the design, direction, and creation of all ad campaigns, including billboards, print ads, and television commercials.
- Utilized social media by creating original content on Instagram, Facebook, and the flower shop's blog.

2008 – 2013   Madison Flower Shop   Madison, CT
Sales Associate(2008-2011)/Retail Floor Manager(2011-2013)
- Performed retail tasks including assisting customers, answering phones, creating flower arrangements, and offering floral design advice and consultations.
- Selected seasonal merchandise from several different vendors to keep inventory stocked, and merchandised the store to increase sales.

SKILLS

- Fluent in conversational French, proficient in elementary Spanish.

TECHNICAL SKILLS

Development:
HTML, CSS, Bootstrap & responsive frameworks, Wordpress, Git, JavaScript, jQuery/jQuery UI, PHP, SQL, CodeIgniter, MEAN Stack (MongoDB/Mongoose, Express, AngularJS, Node.js)

Design:
Familiar with most photo and video editing software, Adobe Creative Suite, and Microsoft Office.

Social Media:
Experienced on all social media platforms.

Portfolio
www.megraff.com