

I chose to discuss the project Me too Anti-Network by Kim Albrecht. I was drawn to this project because of its critical analysis of the Me Too movement, something I have been following for a while with a negative point of view. I believe the idea behind the movement is valid and something worth fighting for, but over the years the movement has been tainted with bad press and showed little to no signs of change. However, to give some credit to the movement, back when it started sexual harassment was a big issue with little to no attention on it. The Me too movement has worked in the sense that the issue of sexual harassment now has the proper awareness and attention this issue deserves however it has also brought some issues along with it. This website by Kim Albrecht has another good example of the toxic side of Me too, as it shows the social media version of the movement that consists of simply replying with #MeToo to everything to support it. This is a common occurrence for social media, when a movement goes viral people will find a way to “show their support” in the simplest and easiest way possible. Instead of informing other or sharing resources on the topic, movement like me too have made it common practice to just comment MeToo on a post even going so far as people saying “if you don’t repost this you don’t support the movement”. This is one of the glaring issues in social media, people will take a movement with a solid belief and warp it into a different negative argument like the idea that all men are just bad people. As this project shows, social media is known to take a movement with a basis, like Me Too, and turn it into a toxic mindset or teach people ineffective ways to help these movements.

Now to compare the Me Too Anti-Network to [Sepandar D. Kamvar and Jonathan Harris, We Feel Fine and Searching the Emotional Web](#). In my opinion there isn’t too many similarities to touch on other than the idea of Experiential Data Visualization. Both projects take data from their respective sources and create a website that informs viewers of their projects in an artistic and creative way. I really enjoyed how the visuals were made for the Me Too Anti-Network as all the compiled tweets are arranged to look pretty even though they are discussing a serious topic. I feel like in both project the visuals made the projects a lot more approachable than if they were displayed as articles. The colours and UI used in both give the viewer something to play with while still saying exactly what they want to. The two subjects the websites explore are very different but the idea of spreading information is something they share.