

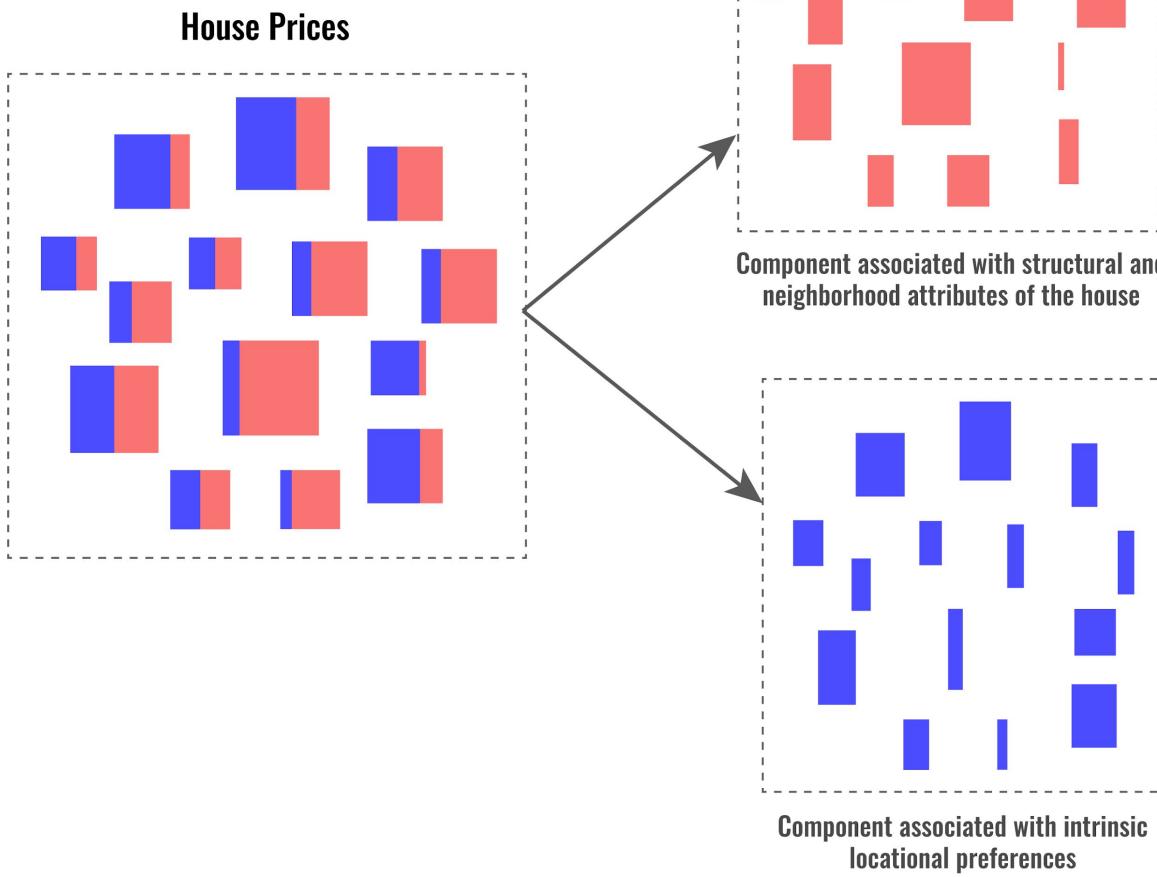
Local House Price Modeling: A Multiscale Approach Incorporating Spatial Non-stationarity

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School of Urban Planning and Geographical Sciences
Arizona State University

Paper: Sachdeva, M., Fotheringham, A.S. and Li, Z. (2022). "Do places have value? Quantifying the intrinsic value of housing neighborhoods using MGWR" Journal of Housing Research.

Premise of the study



Traditional Hedonic Models

$$p = f(S, N, L)$$

Property price

Structural features

- x1 Square feet living area
- x2 Age of residence
- x3 Basement present or not (categorical)

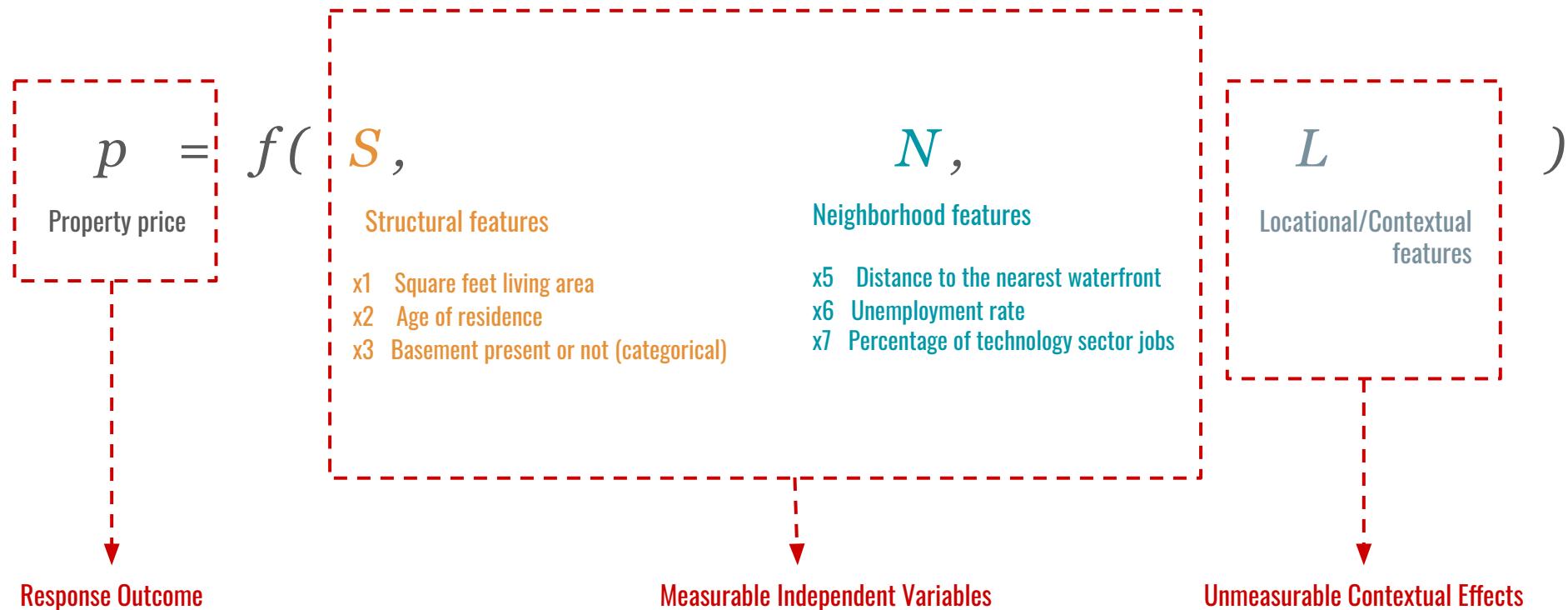
Neighborhood features

- x5 Distance to the nearest waterfront
- x6 Unemployment rate
- x7 Percentage of technology sector jobs

Locational/Contextual features

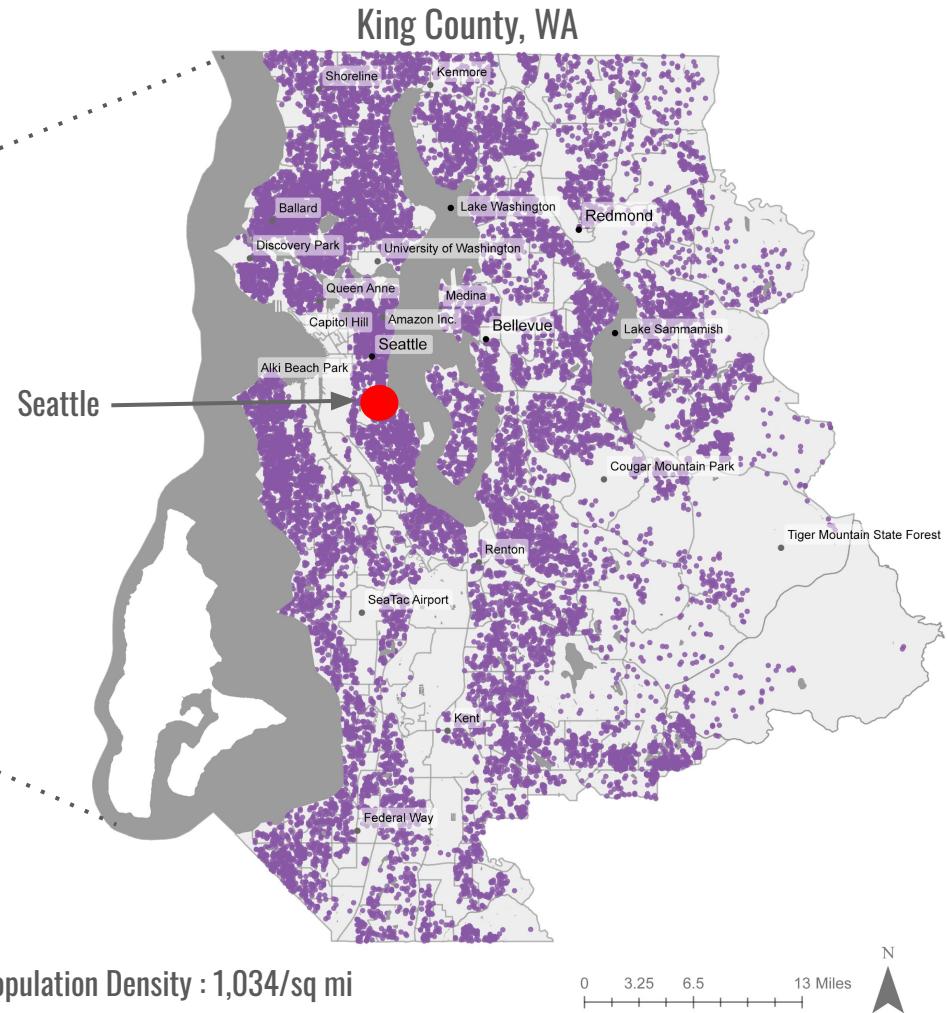
?

MGWR as a model



Study Area

Location



Data source: <https://www.kaggle.com/harlfoxem/housesalesprediction>

date - Date house was sold

price - Price is prediction target

bedrooms - Number of Bedrooms/House

bathrooms - Number of bathrooms/bedrooms

sqft_living - square footage of the home

sqft_lot - square footage of the lot

floors - Total floors (levels) in house

waterfront - House which has a view to waterfront

grade - grade of housing unit

sqft_above - sq.ft. of house apart from basement

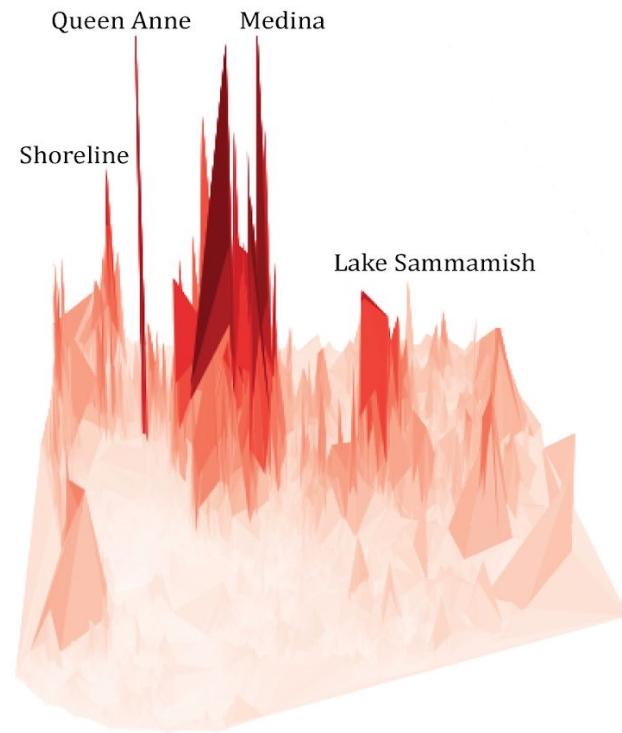
sqft_basement - square footage of the basement

yr_built - Built Year

yr_renovated - Year when house was renovated

sqft_living15 - Living room area in 2015

sqft_lot15 - Lot size area in 2015



21,613 points -----> 19,832 points

Maximum price - \$7.7 Million , Minimum price - \$75,000

Mean price - \$0.54 Million

Variable selection

Literature review

Hedonic Models

In traditional linear regression form and calibrated using the ordinary least squares (OLS) technique

Issue: Ignores the spatial effects commonly existing in housing prices

$$P_i = \sum_j \beta_j X_{ij} + \varepsilon_i$$

Global Spatial Hedonic Models

These address spatial dependence or spatial autocorrelation in spatial processes assuming spatial autocorrelation to be either in the response variables or in the error term

Issue: Housing price processes are assumed to be constant or stationary over space

$$Wy = W_{NT} y = (I_T \otimes W_N) y,$$

$$WX = W_{NT} X = (I_T \otimes W_N) X,$$

$$W\varepsilon = W_{NT} \varepsilon = (I_T \otimes W_N) \varepsilon$$

Local Spatial Hedonic Models

Linear models where parameters are allowed to vary over space to better represent processes generating housing prices

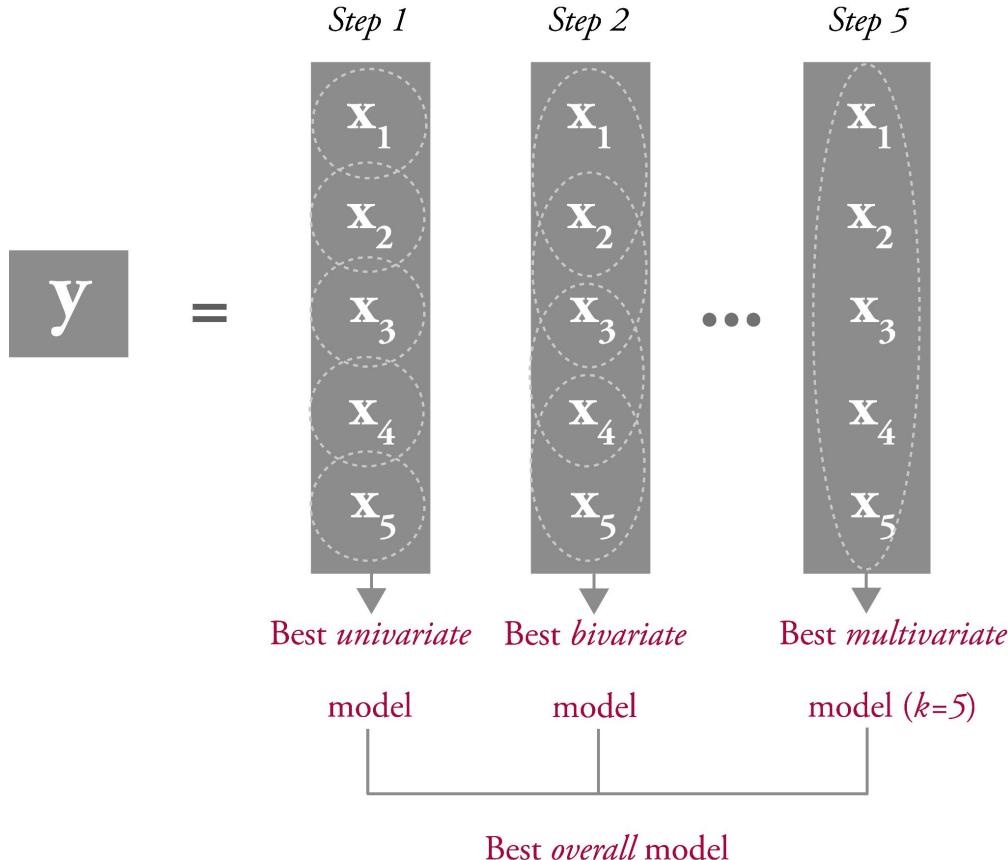
Issue: Does not account for temporal effects on housing processes

$$P_i = \sum_j \beta_{ij} (u_i, v_i) X_{ij} + \varepsilon_i$$

Variable selection

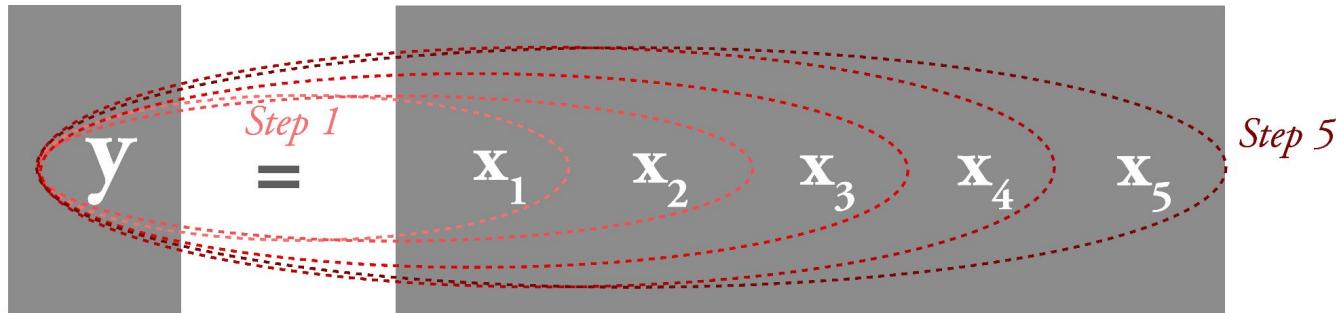
Total = $2^5 = 32$ possible combinations

Best subset



Variable selection

Forward selection



*The variable with the **greatest additional improvement** to the fit is added to the model*

Variable selection

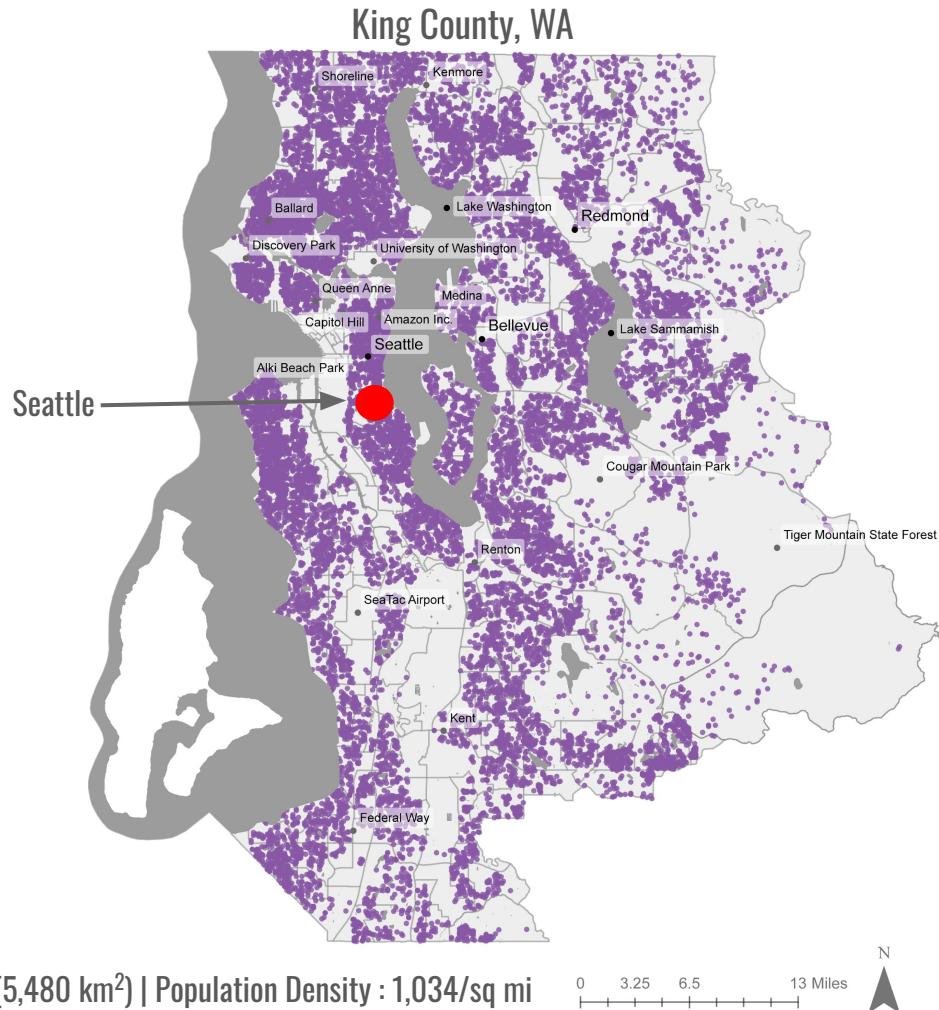
Contextual

Constructed an “index” variable:

Houses close to the waterfront and at high elevation = 1

Houses away from the waterfront and at a lower elevation = 0

Approximates: “Waterfront view”



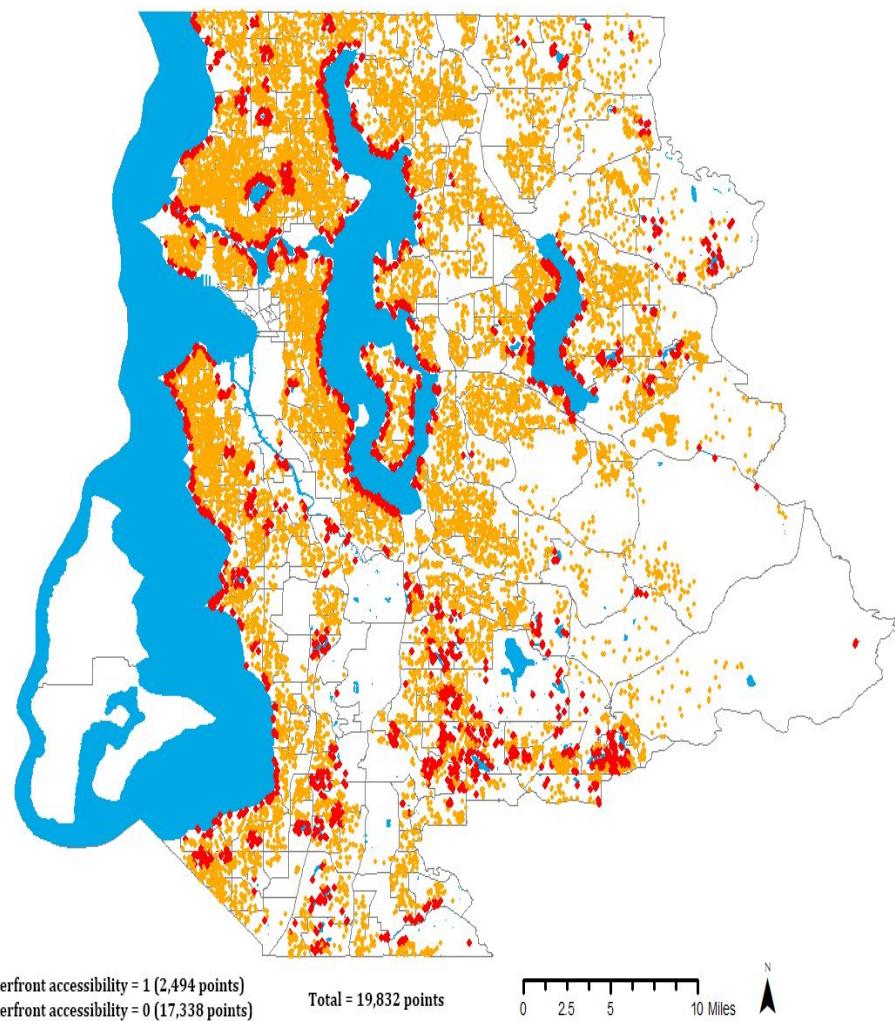
Variable selection

Categorical variables

Converted waterfront accessibility from (0,1)

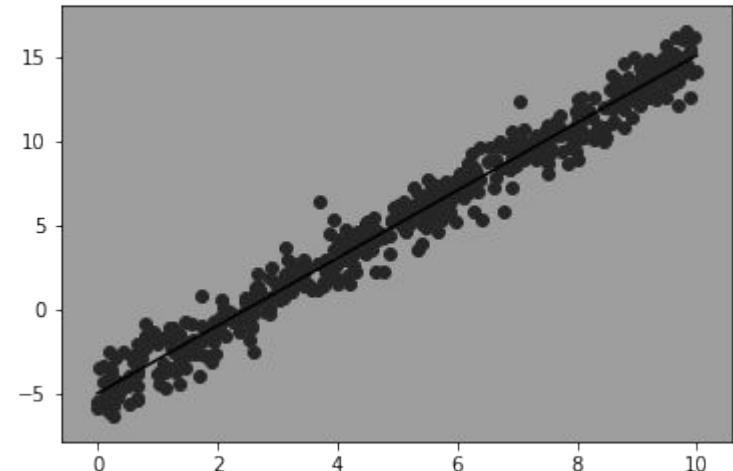
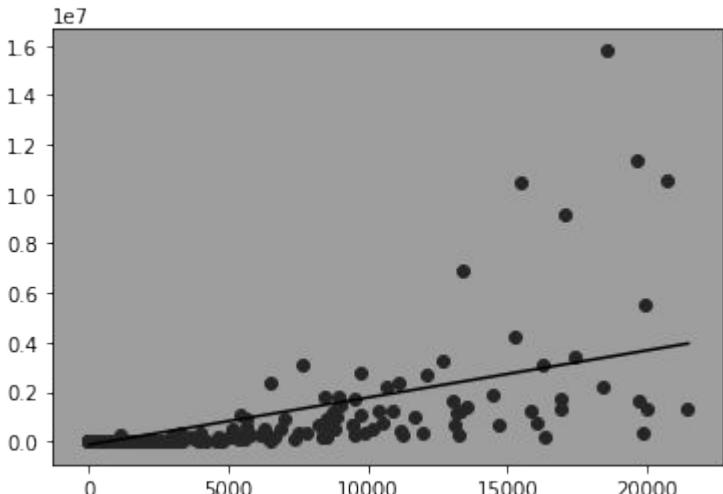
to

Distance to nearest waterfront (continuous)



Log Transformation

$$\ln y_i = \sum_j \beta_{ij} (u_i, v_i) \ln X_{ij} + \varepsilon_i$$



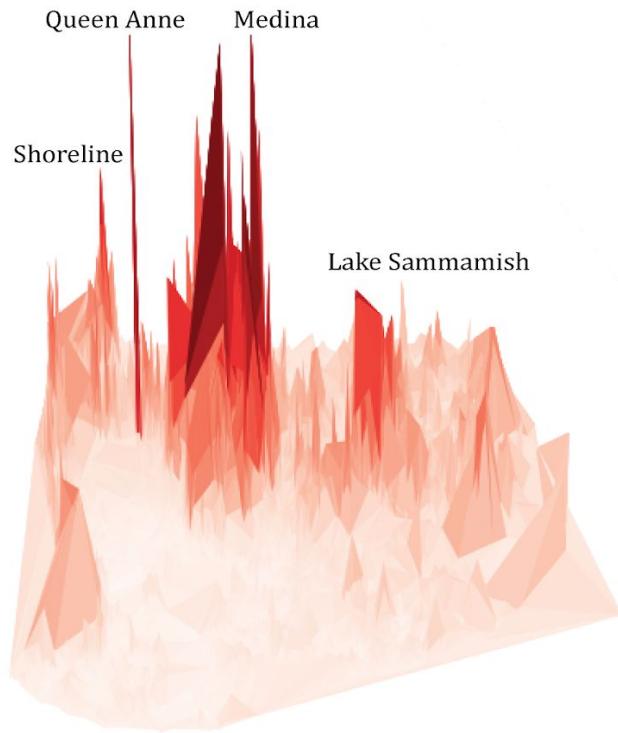
Data description

Dependent Variable

House Sales Price (May, 2015 to May, 2016) - in dollars

Independent Variables

1. Square Footage of living area
2. Age of the structure
3. Presence of basement in a residence
4. Distance to the nearest waterfront (constructed using Near Distance Tool - ESRI ArcMap Software)
5. Unemployment Rate (2014 ACS - 5 year estimate interpolated from census tracts)
6. Percentage of technology sector jobs (2014 ACS - 5 year estimates, interpolated from census tracts)
7. Index - composite measure of waterfront access and elevation (capturing view from the house to waterfront)



21,613 points —————→ **19,832 points**

Maximum price - \$7.7 Million , Minimum price - \$75,000

Mean price - \$0.54 Million

Global Model Results

Covariates

- x1 Square feet living area
- x2 % of technology sector jobs
- x3 Unemployment rate
- x4 Basement present or not (categorical)
- x5 Distance of the nearest waterfront from the property
- x6 Age of the structure
- x7 Composite index

	Coefficients
Constant	6.89 e-17
β_1	0.57***
β_2	0.422***
β_3	-0.08***
β_4	- 0.032***
β_5	- 0.257***
β_6	0.011***
β_7	- 0.031***
R ²	0.764

Covariate Effect

- x1 Square feet living area
x2 % of technology sector jobs
x6 Age of the structure
x7 Composite index
x4 Basement present or not (categorical)
x3 Unemployment rate
x5 Distance of the nearest waterfront from the property

	Coefficients
Constant	6.89 e-17
β_1	0.57***
β_2	0.422***
β_6	0.011***
β_7	- 0.031***
β_4	- 0.032***
β_3	-0.08***
β_5	- 0.257***
R ²	0.764

Interpreting Log-Log Model Estimates

Square feet living area - 1% increase in sq.ft. living area increases price by 0.57 %

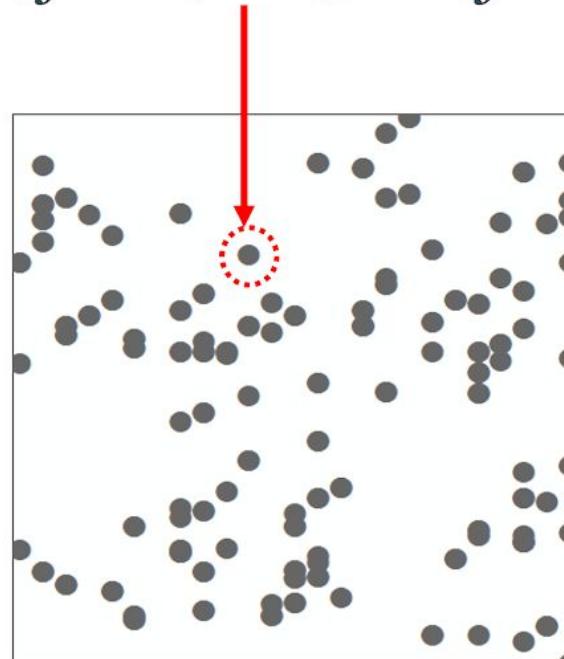
⇒ 1 sq.ft. increase leads to \$130 increase in price

	Coefficients
Constant	6.89 e-17
β_1	0.57***
β_2	0.422***
β_6	0.011***
β_7	- 0.031***
β_4	- 0.032***
β_3	-0.08***
β_5	- 0.257***
R ²	0.764

MGWR Results

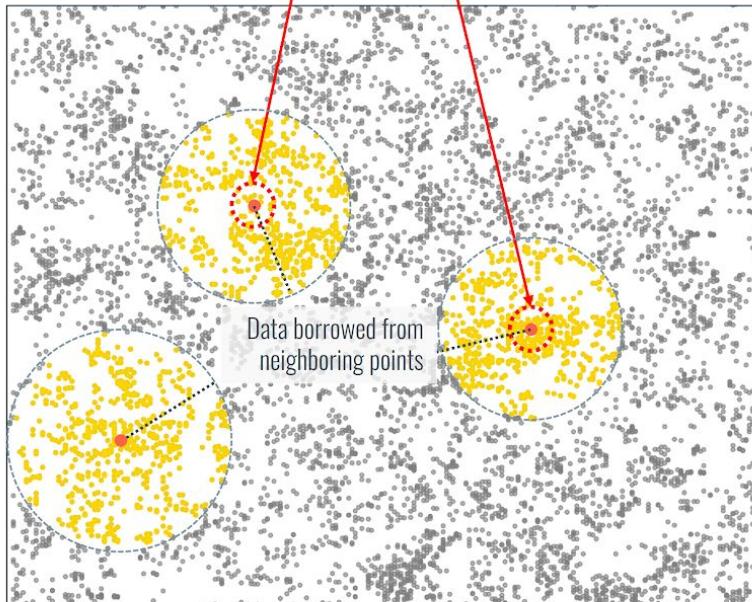
MGWR model

$$y_i = \sum_j \beta_{ij} (u_i, v_i) X_{ij} + \varepsilon_i$$



MGWR model

$$y_i = \sum_j \beta_{ij}(u_i, v_i) X_{ij} + \varepsilon_i$$



MGWR model - R-squared = 0.91

Unemployment rate

Basement present or not (categorical)

% of technology sector jobs

Age of the structure

Constant

Distance to nearest waterfront from the property

Square feet living area

Composite Index

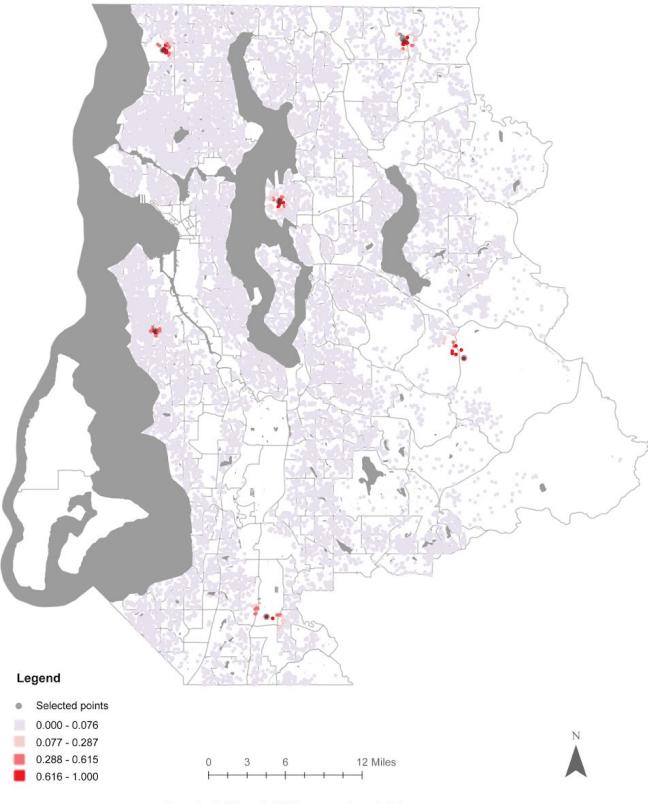
Bandwidths

2990
2072
1552
845
463
179
62
45

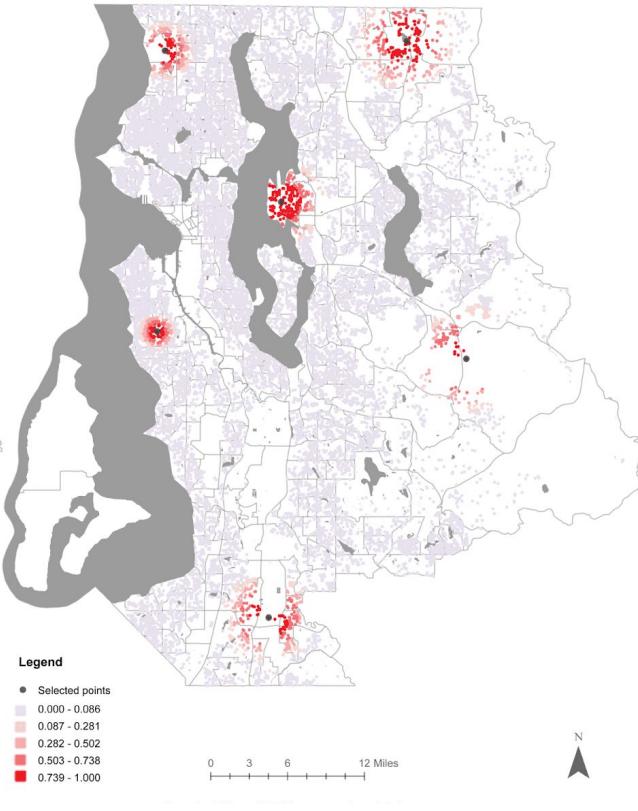
Global
Regional
Local

Bandwidth Visualization

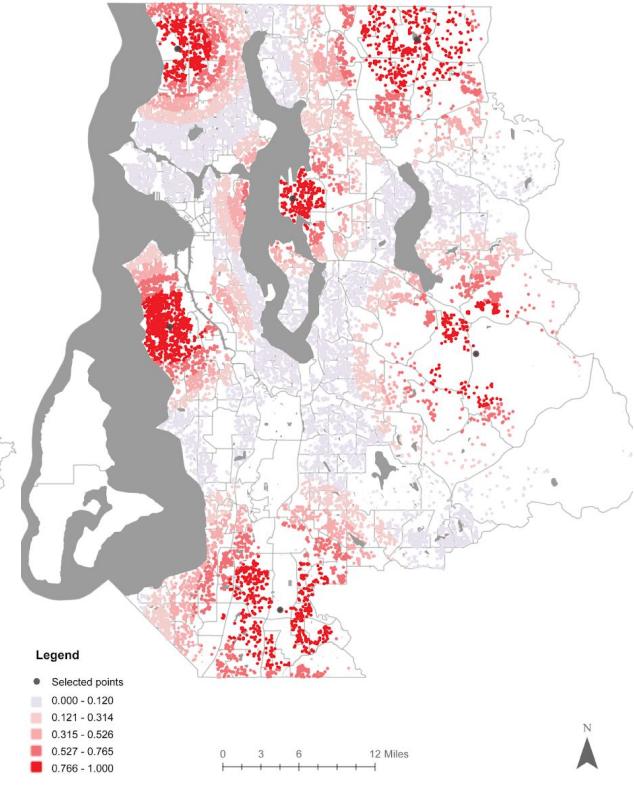
Bandwidth = 45 nearest neighbors



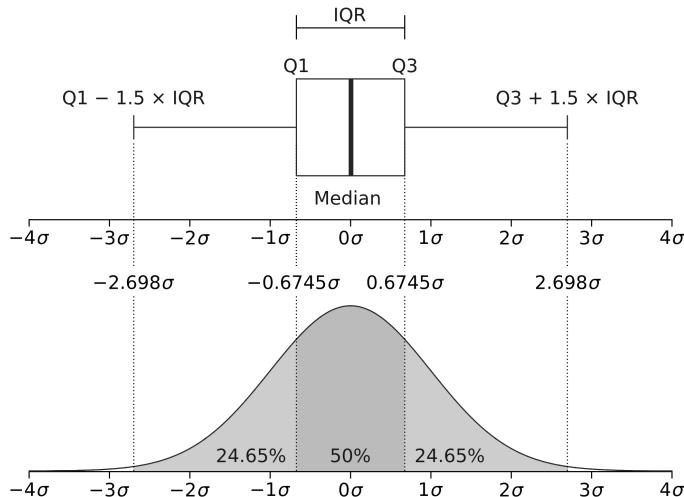
Bandwidth = 463 nearest neighbors



Bandwidth = 2,990 nearest neighbors

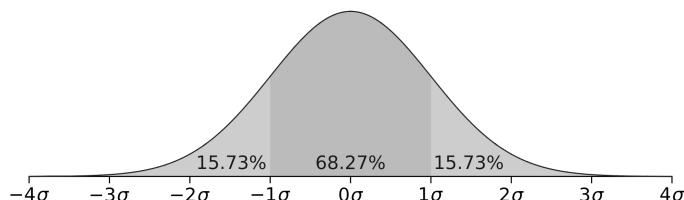


IQR - Variability tests of local parameter estimates



IQR of local estimates and Standard Errors of Global estimates

Empirically, 2^*SE is considered the expected variation in the values (contains about 60% of all the values)

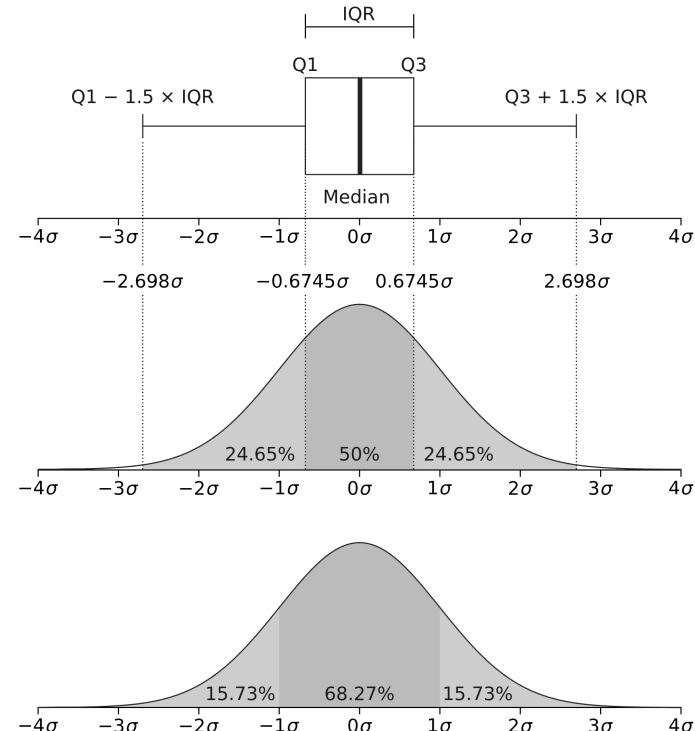


Indicates a possible nonstationary process if IQR (which includes 50% values) is larger than 2^*SE

Test for Spatial Non Stationarity

Indicates a possible nonstationary process if IQR
(which includes 50% values) is larger than $2 \times \text{SE}$

Abbreviation	$2 \times \text{Standard Error}$	IQR	Monte Carlo Test
sqft_living	0.024	0.41	✓
age	0.017	0.08	✓
basement_p	0.015	0.025	✓
waterfront_dist	0.014	0.86	✓
tech_jobs	0.012	0.046	✓
unemp_rate	0.015	0.024	✓
index	0.013	0.37	✓



Parameter Estimates: Square footage of living area

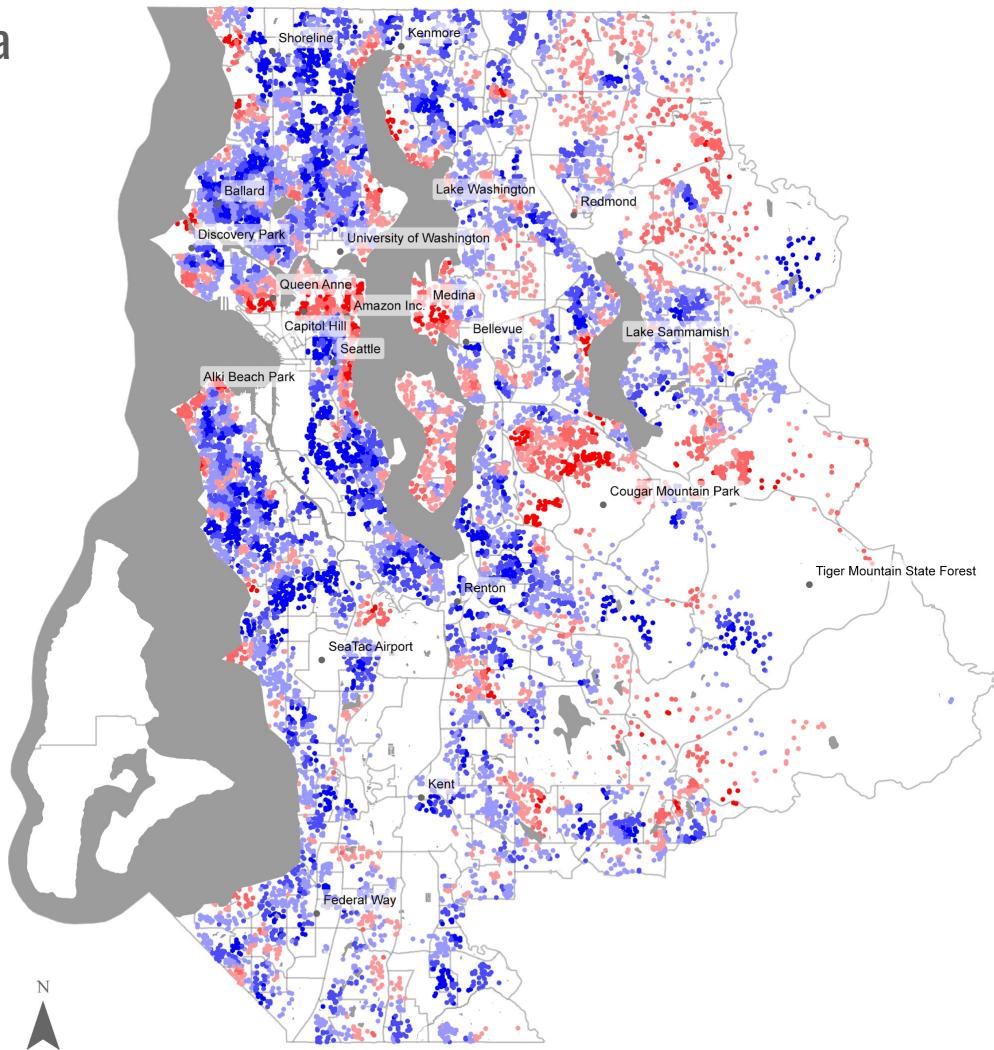
OLS $\rightarrow \beta = 0.57^{**}$

MGWR (BW = 62)

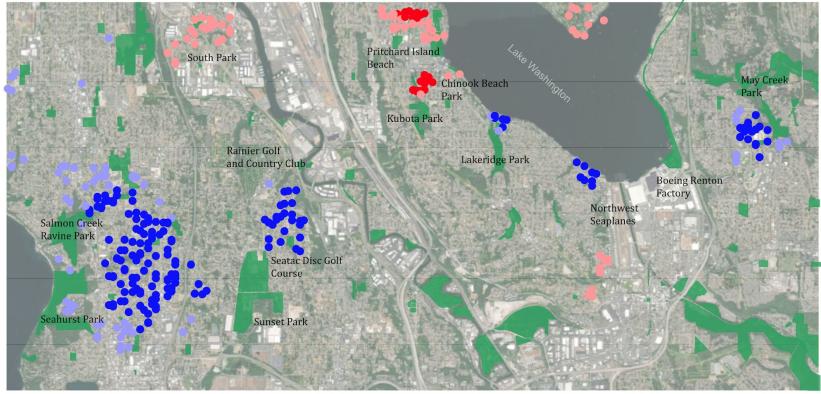
Legend

- 0.288 - 0.468
- 0.469 - 0.555
- 0.556 - 0.712
- 0.713 Global estimate
- 0.714 - 0.838
- 0.839 - 0.983
- 0.984 - 1.320

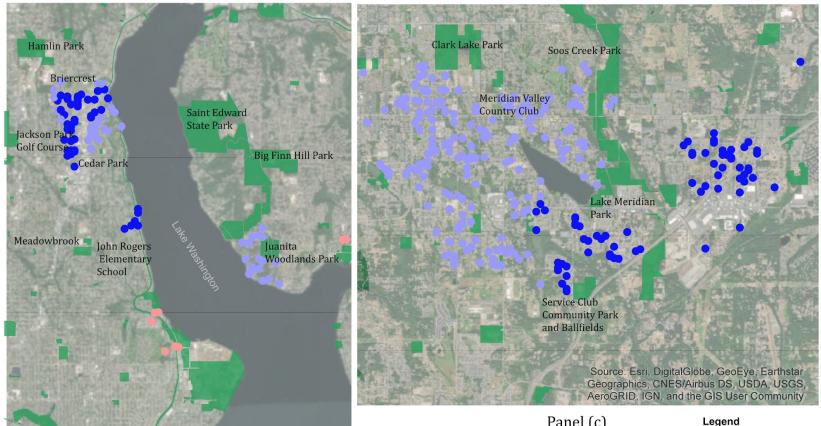
0 3 6 12 Miles



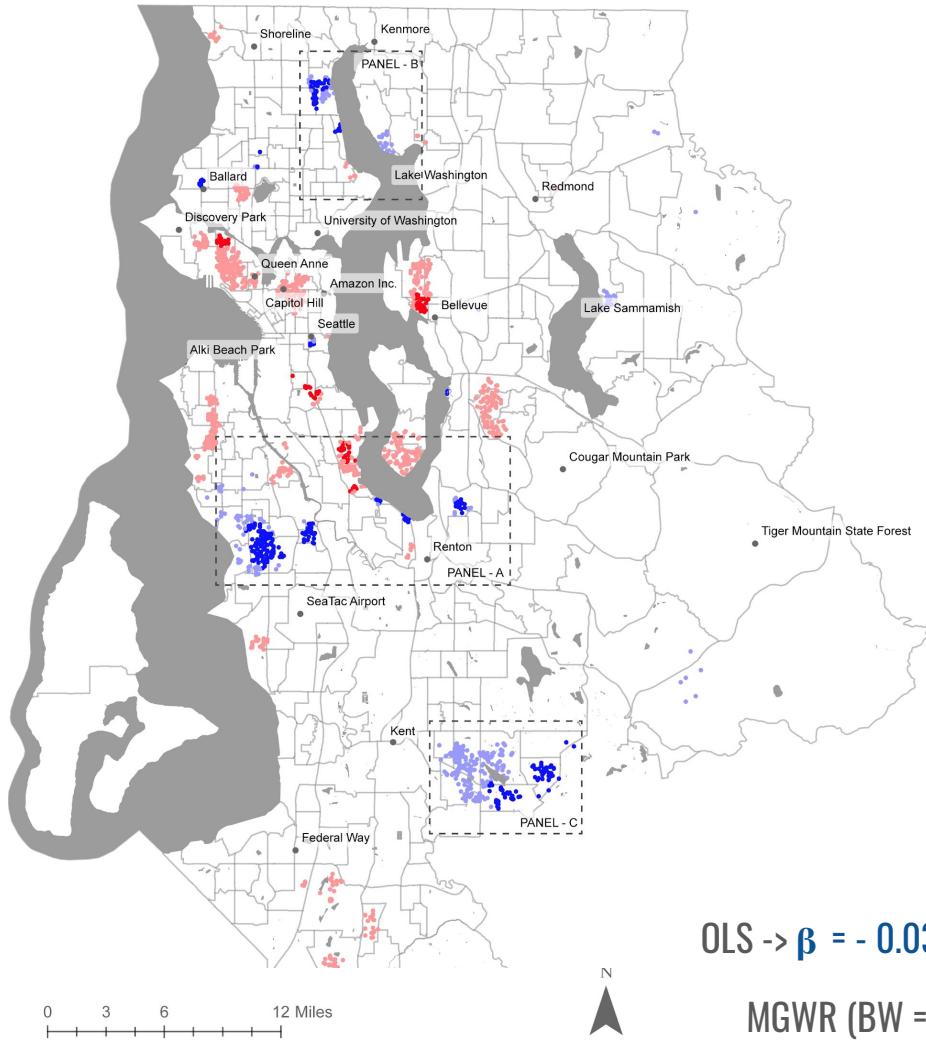
Parameter Estimates: Composite index



Panel (a)



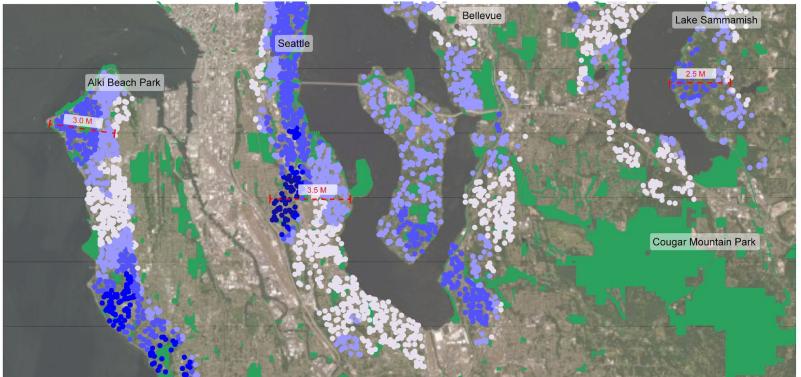
Panel (b)



$\text{OLS} \rightarrow \beta = -0.032^{**}$

MGWR (BW = 45)

Parameter Estimates: Distance to nearest waterfront



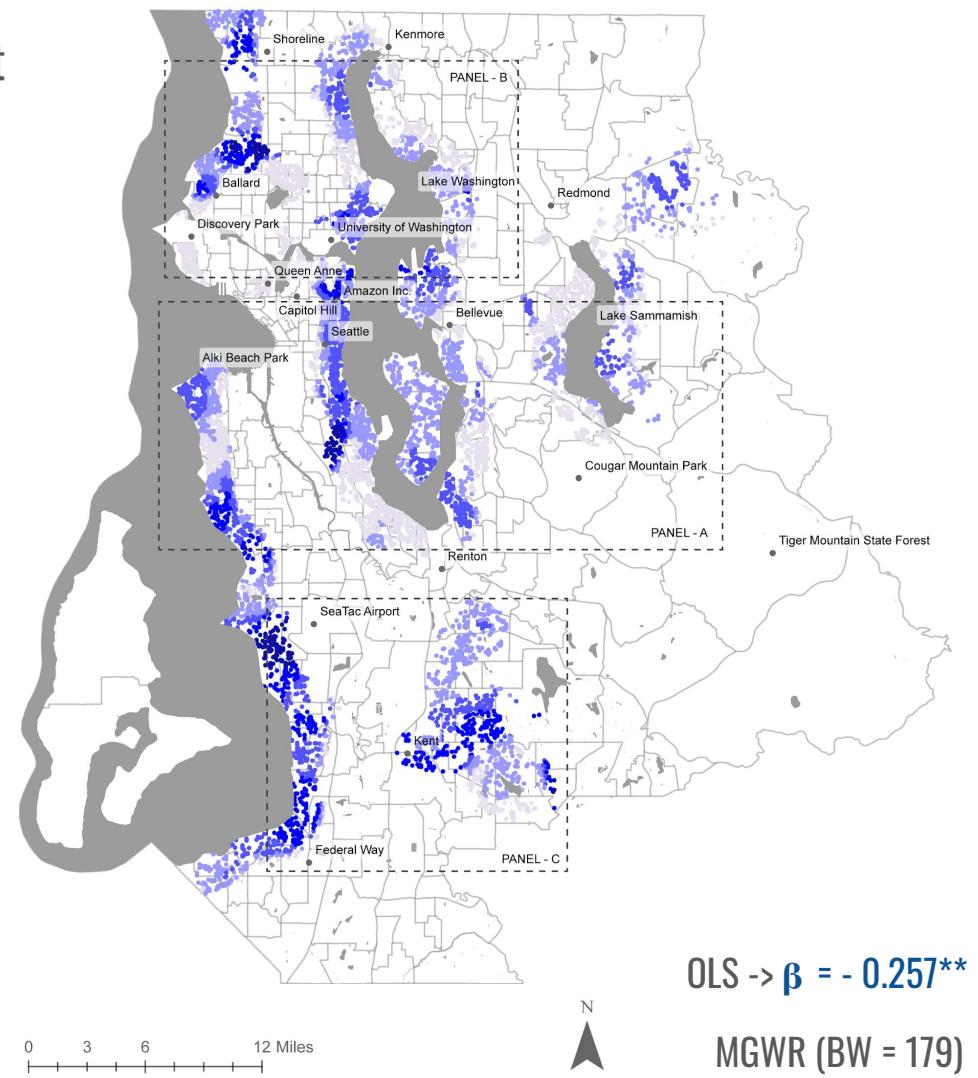
Panel (a)



Panel (b)

Panel (c)

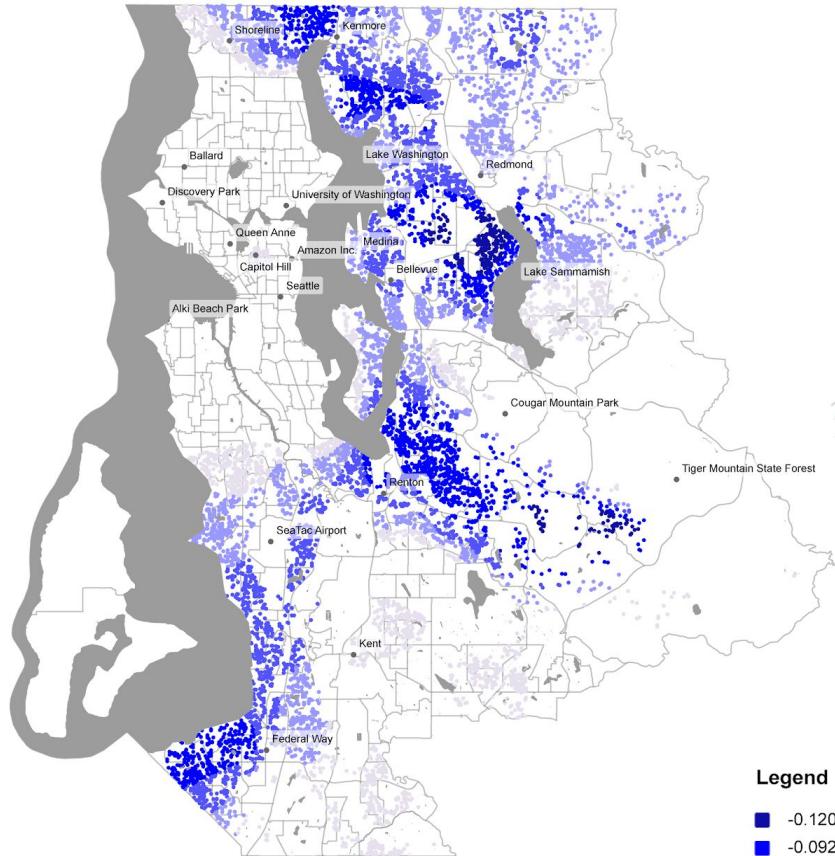
Legend	
■ -0.484 - -0.279	■ -0.171 - -0.130
■ -0.278 - -0.210	■ -0.129 Global estimate
■ -0.209 - -0.172	■ -0.127 - -0.000



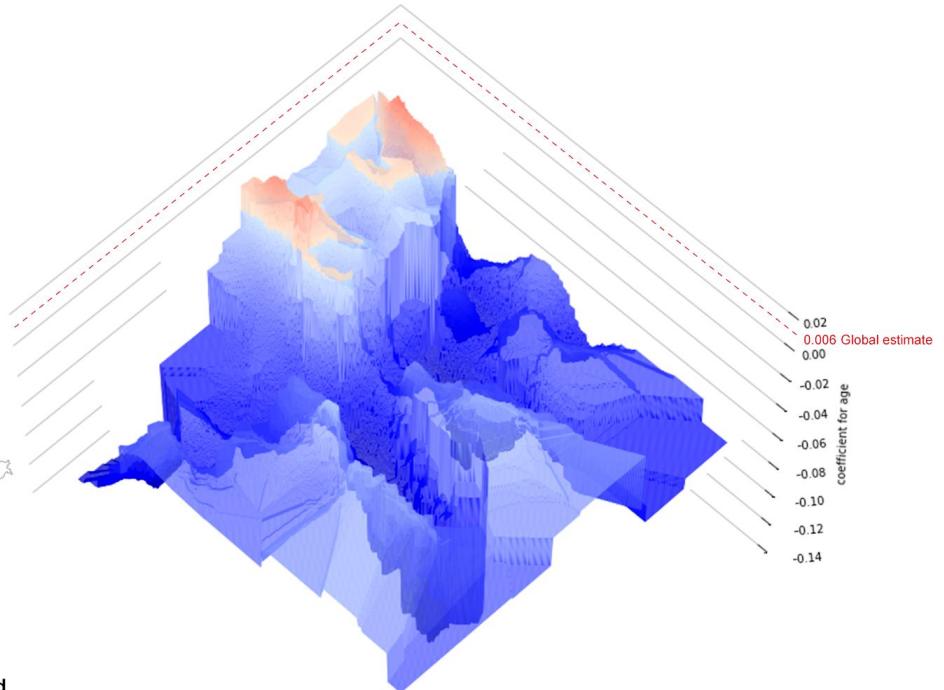
OLS $\rightarrow \beta = -0.257^{**}$

MGWR (BW = 179)

Parameter Estimates: Age of the structure



3-D surface of all parameter estimates from MGWR - Simpson's paradox



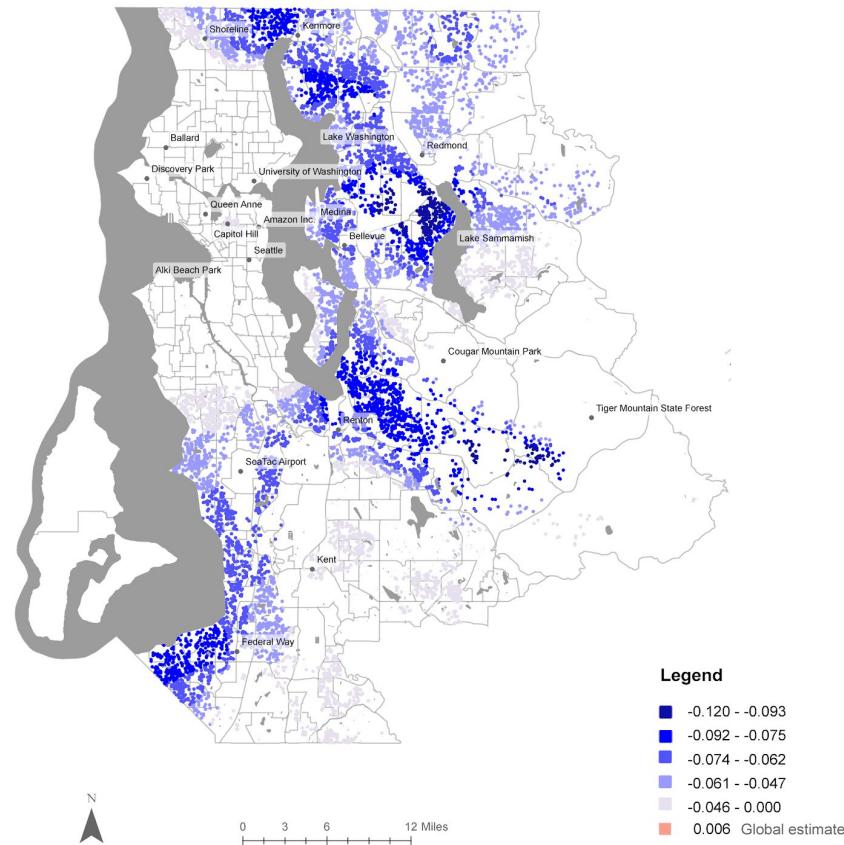
Legend

- 0.120 - -0.093
- 0.092 - -0.075
- 0.074 - -0.062
- 0.061 - -0.047
- 0.046 - 0.000
- 0.006 Global estimate

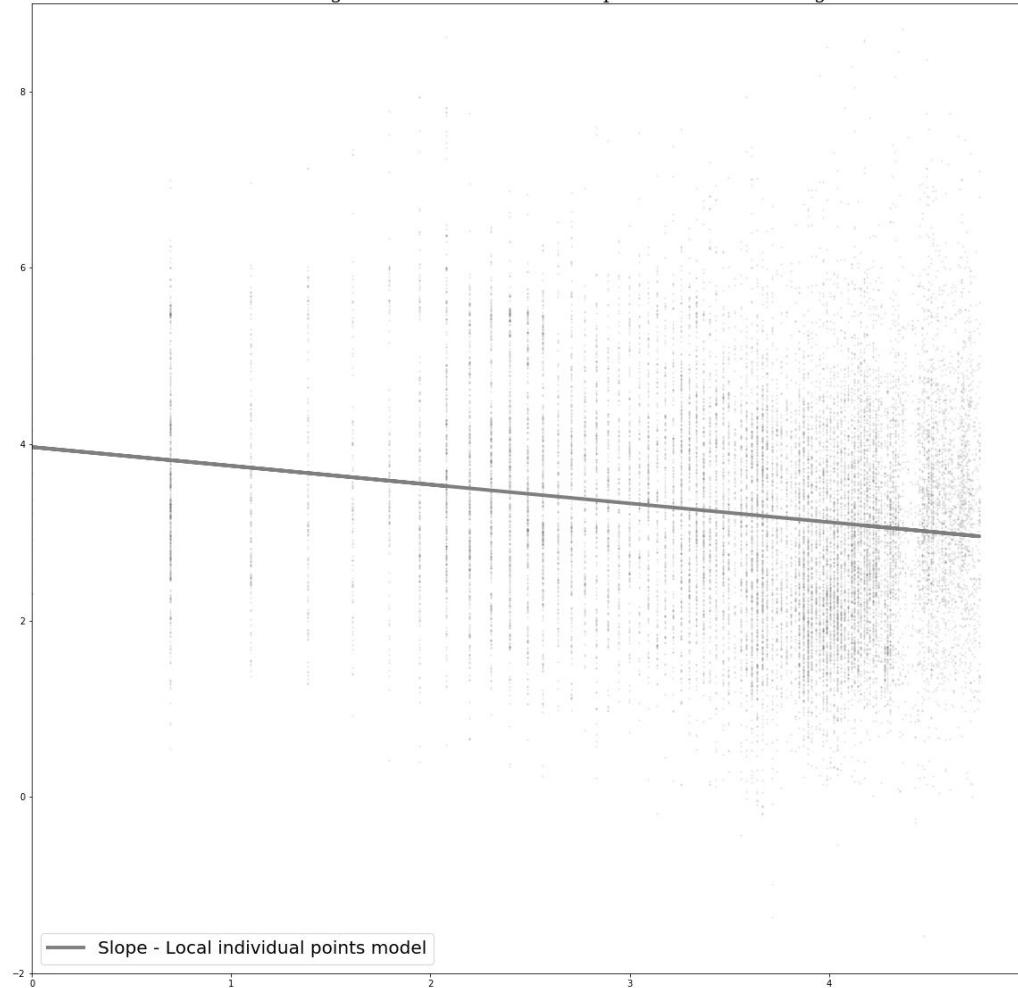
OLS $\rightarrow \beta = 0.011^{***}$

MGWR (BW = 845)

MAUP



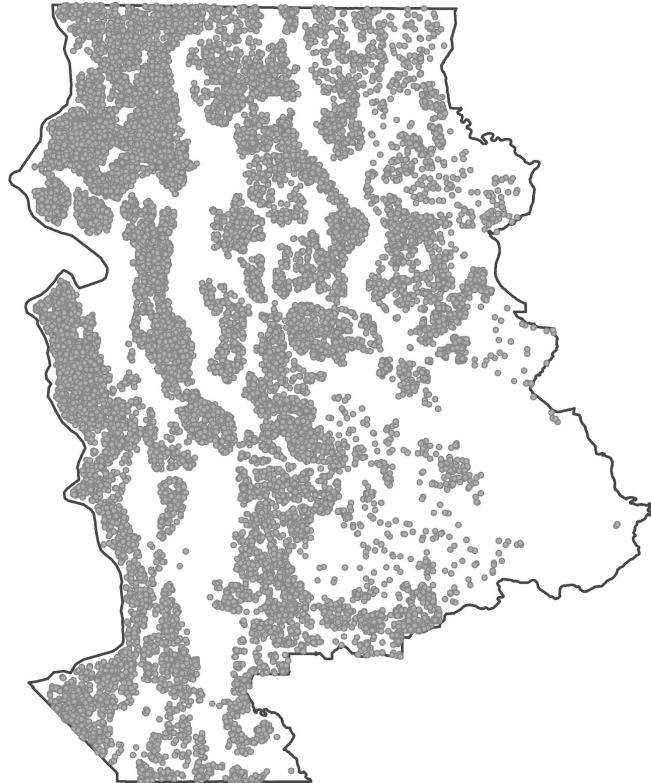
Conditional effect of age of a residence on house price value - local vs global models



Aggregation units

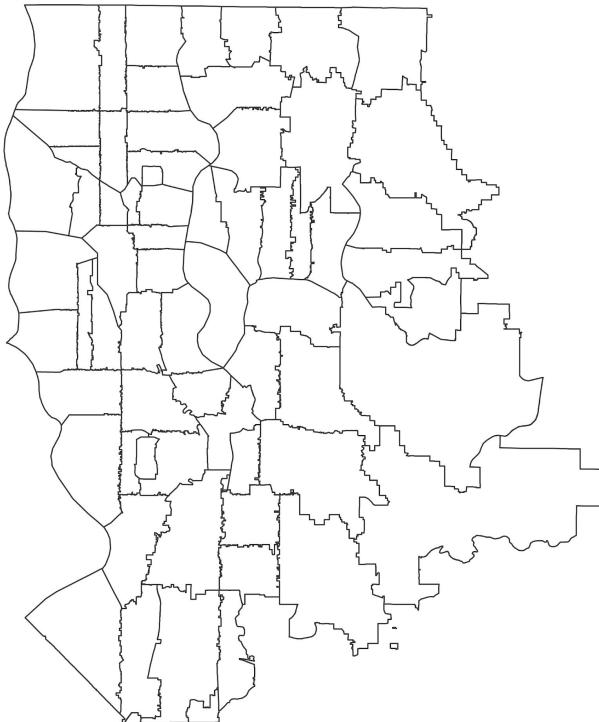


Global model
1



Individual points
19,832

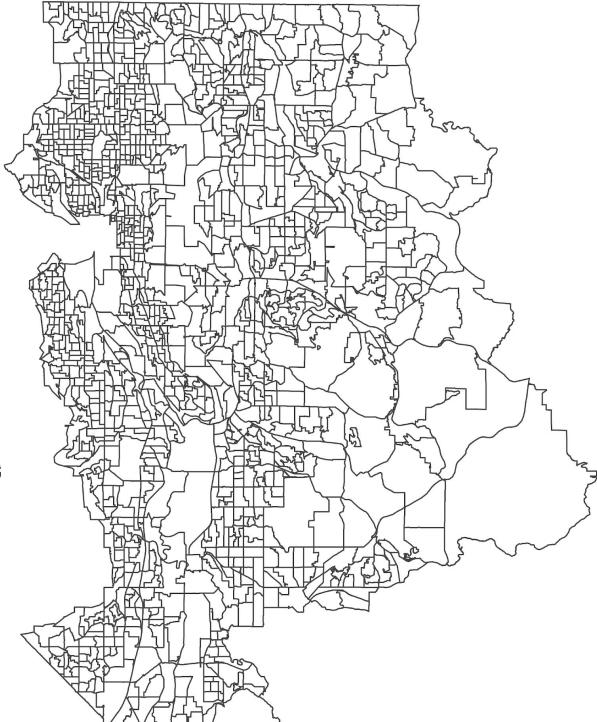
Aggregation units



Zipcodes
73



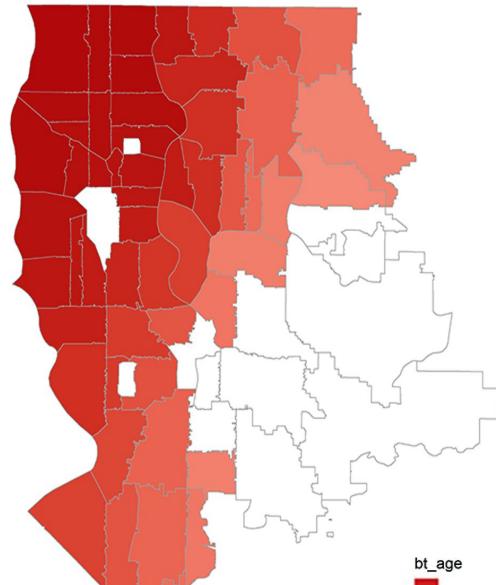
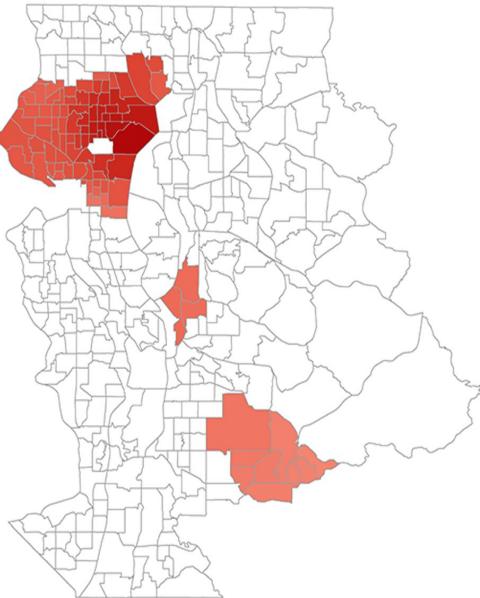
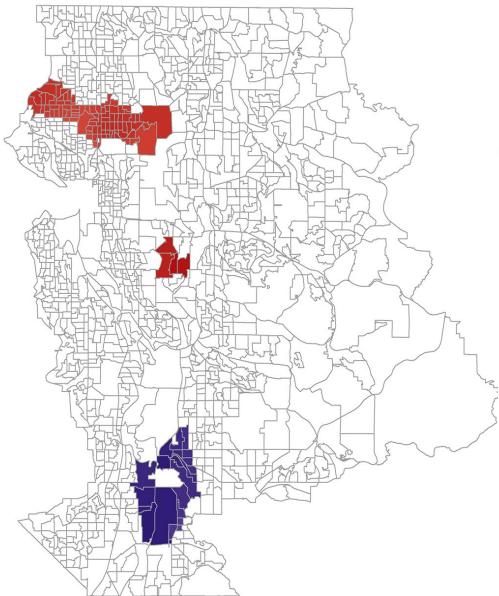
Census Tracts
373



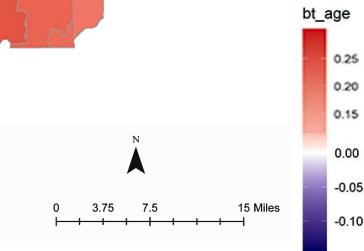
Block Groups
1,333

Simpson's Paradox effect

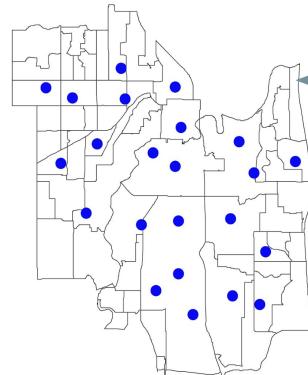
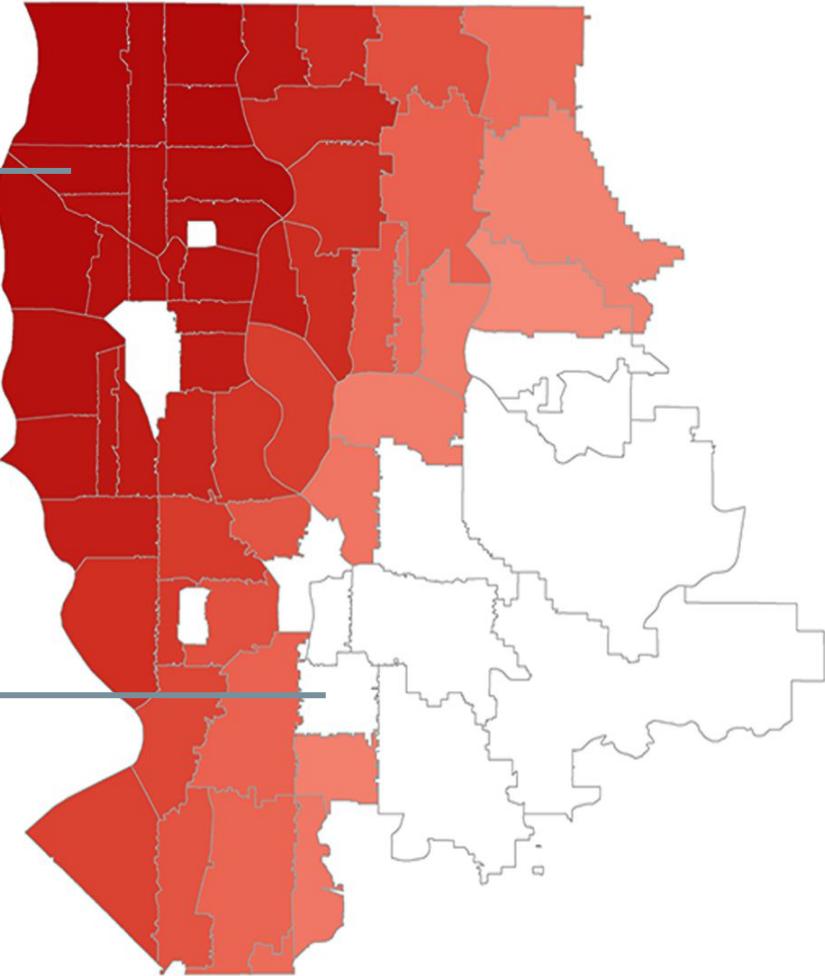
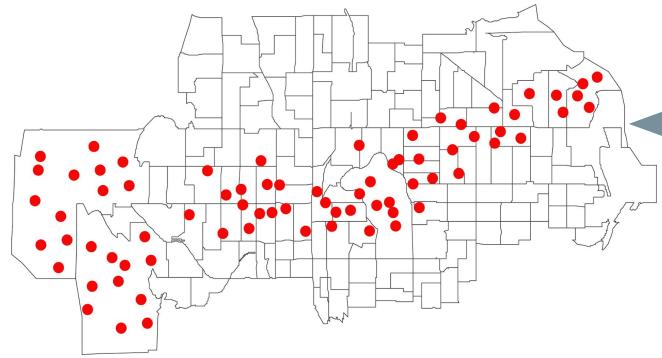
So which one of these maps is correct?



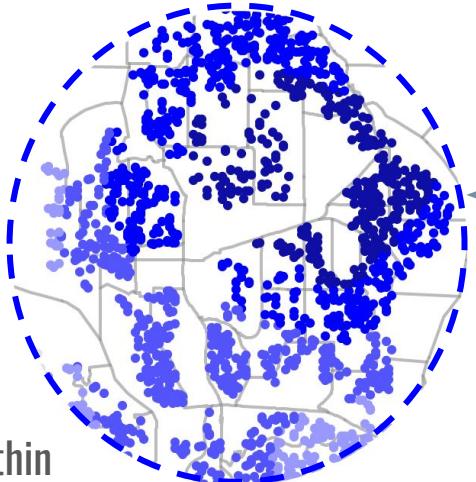
Depends on your question.



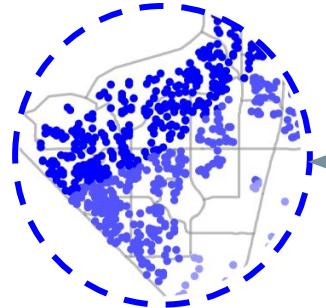
In global models



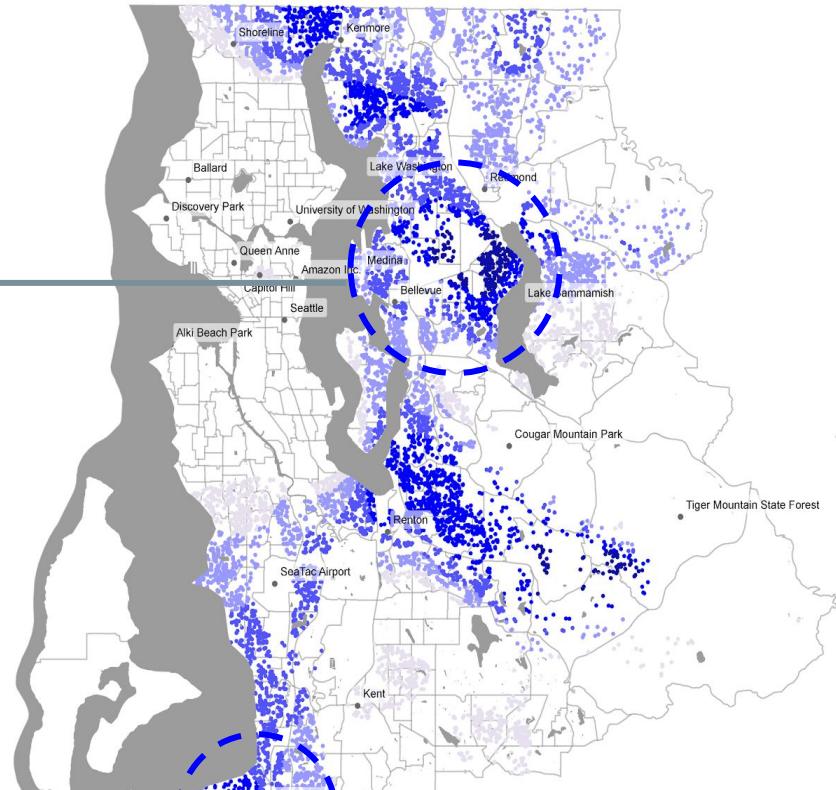
In local models with disaggregated data



Similar houses within small subsets are compared with one another



Hence, within neighborhoods of similar housing, **newer houses are preferred over older ones.**



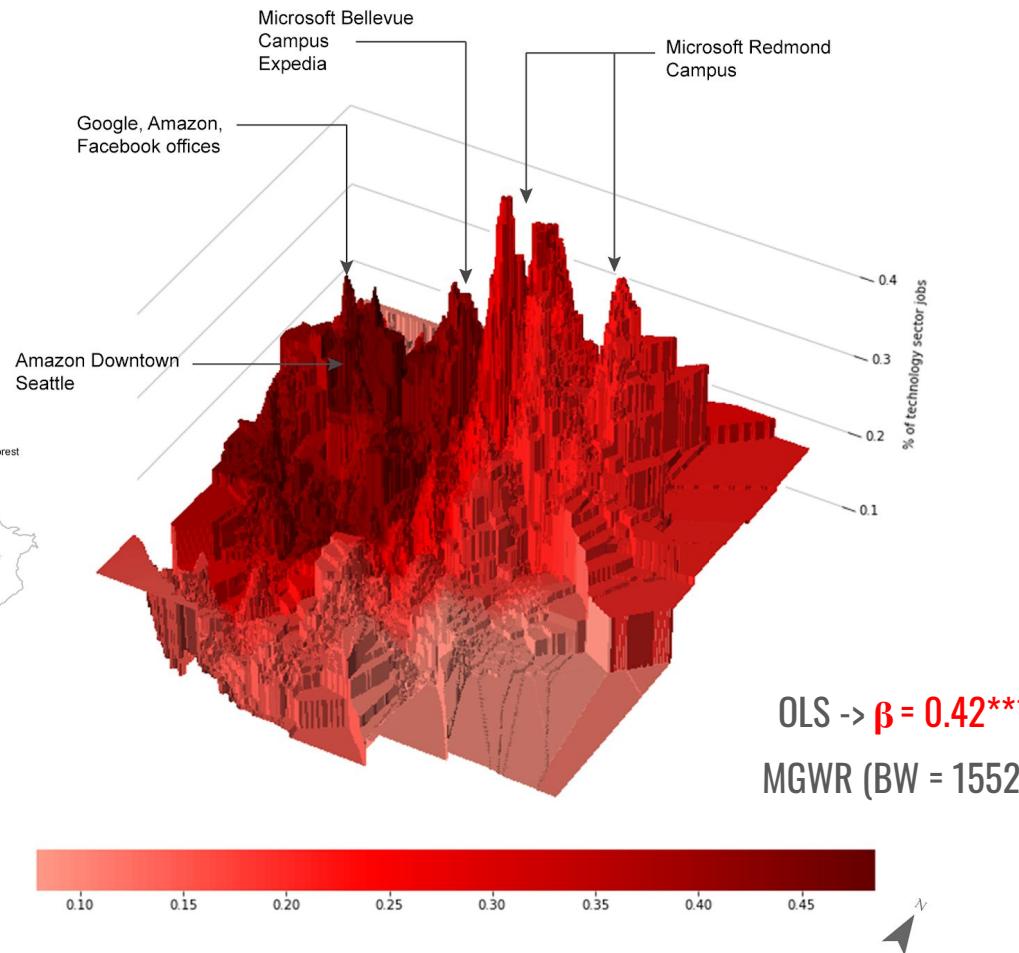
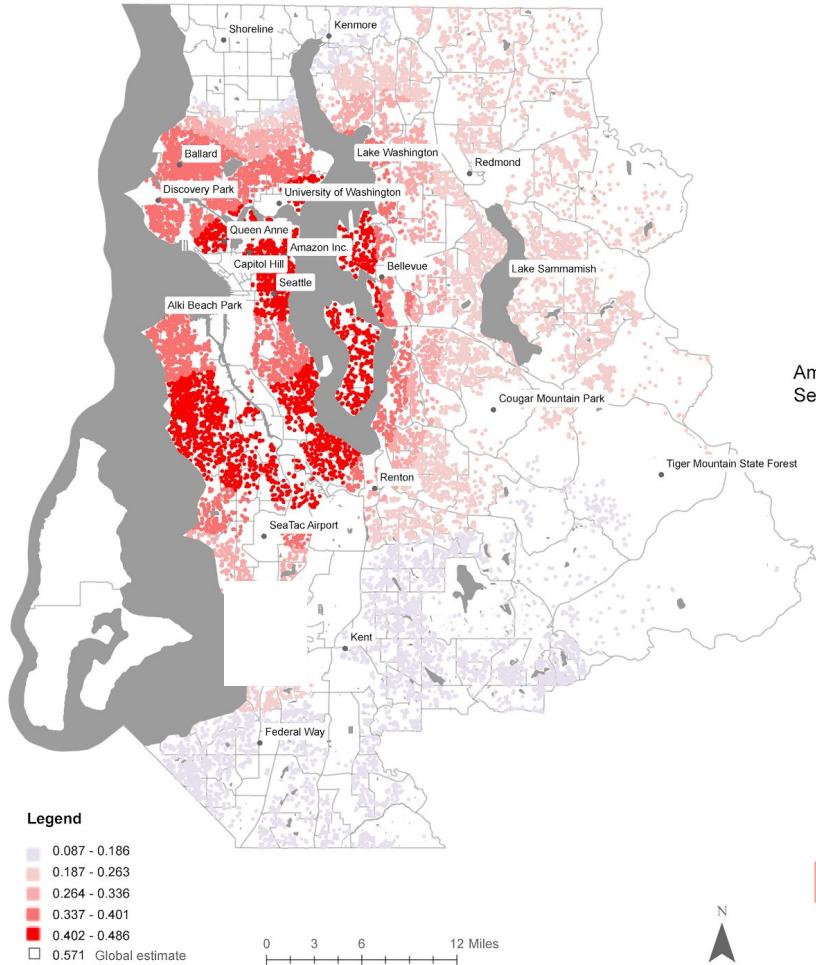
Legend

■	-0.120 - -0.093
■	-0.092 - -0.075
■	-0.074 - -0.062
■	-0.061 - -0.047
■	-0.046 - 0.000
■	0.006 Global estimate



0 3 6 12 Miles

Parameter Estimates: Technology sector jobs



Measuring intrinsic neighborhood value

$$y_i = y_{\text{mean}} + \alpha_i \sigma_y + \sigma_y (\sum_{ij} \beta_{ij} (x_{ij} - x_{j-\text{mean}})) / \sigma_x$$

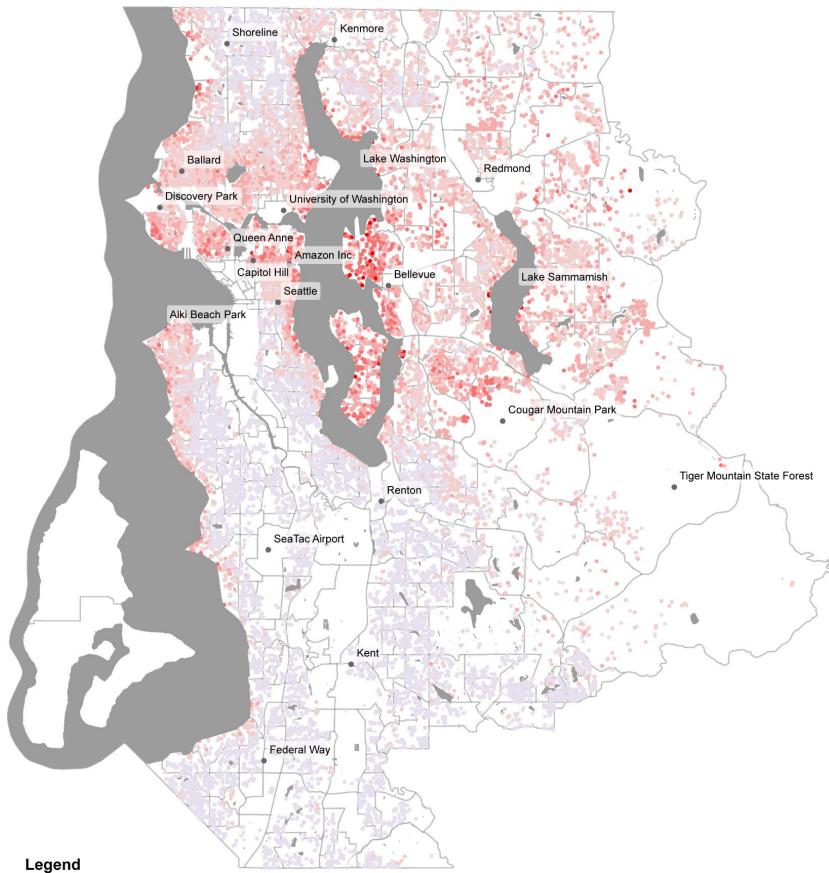
Predicted
house prices

Base house
prices

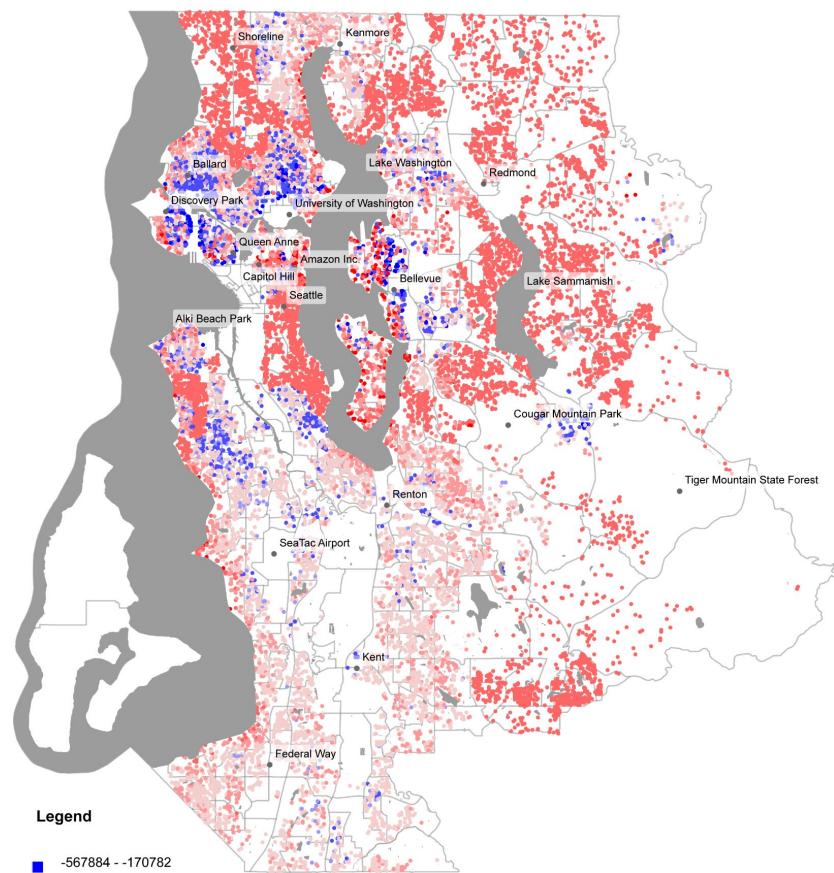
Intrinsic
location effect

House prices explained through
structural and neighborhood
attributes

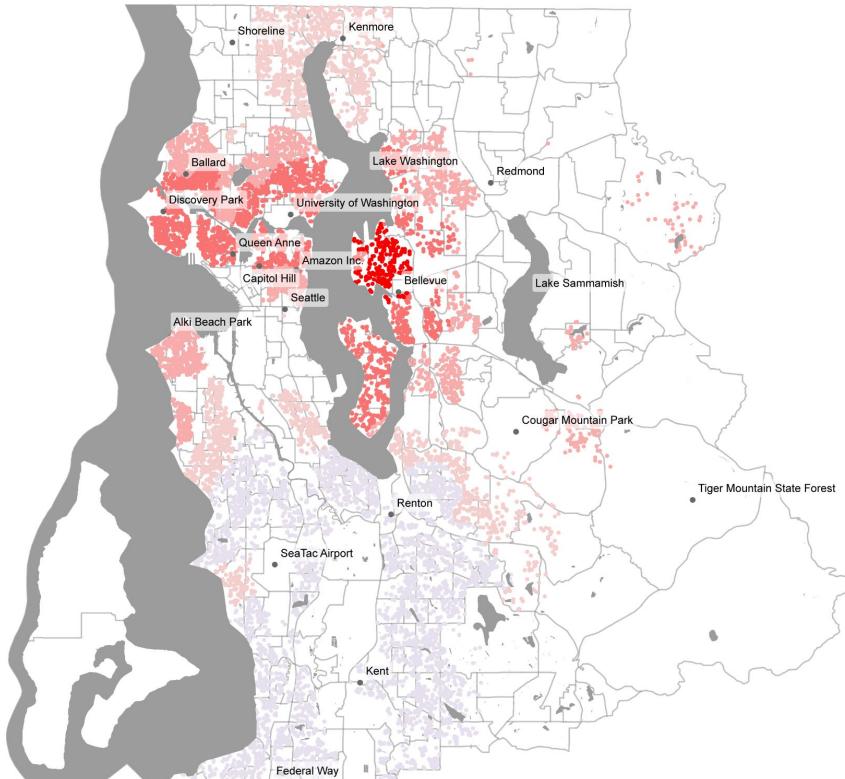
Predicted house prices



House prices explained through structural and neighborhood attributes



Intrinsic location effect



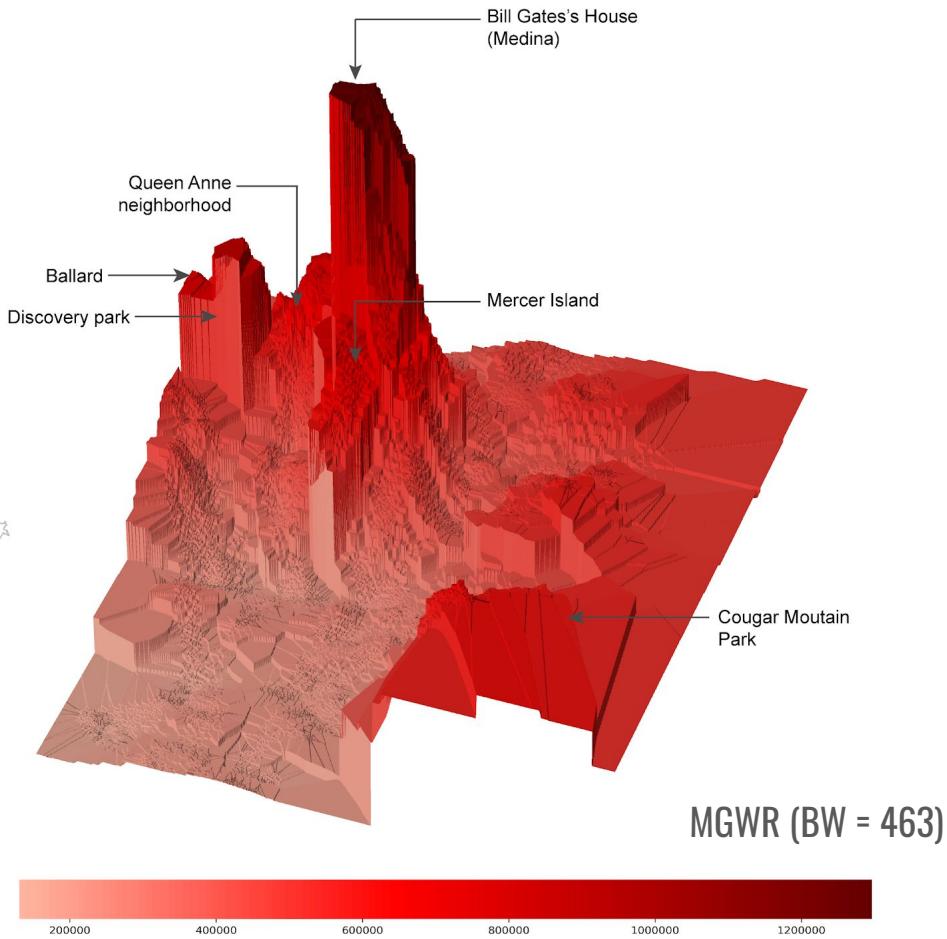
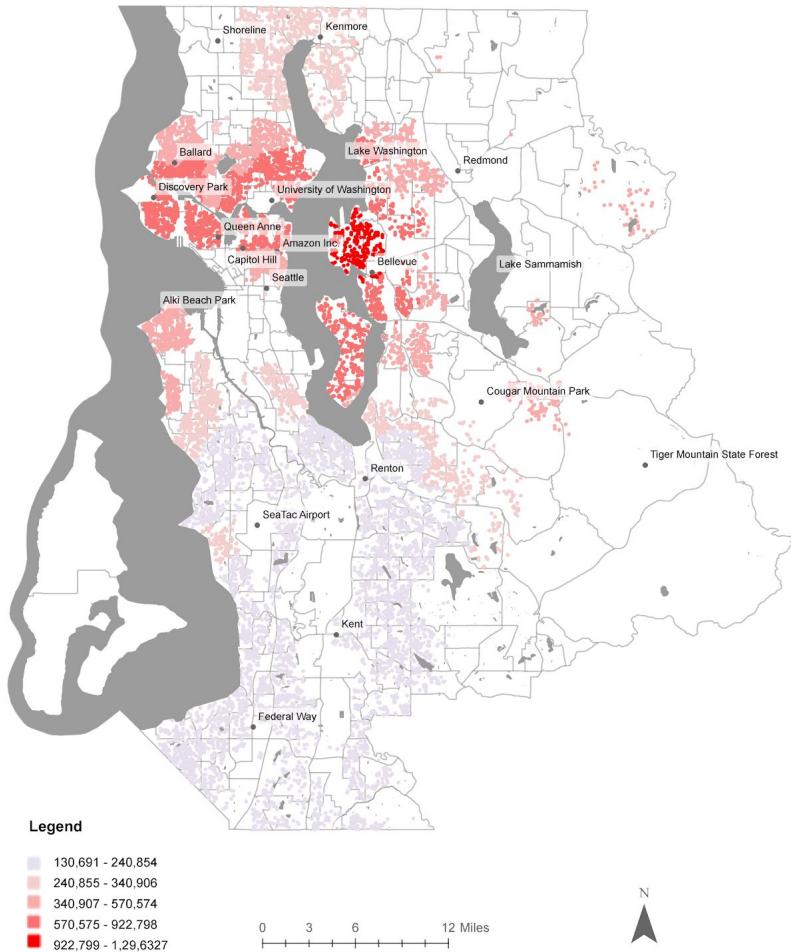
Legend

- 130,691 - 240,854
- 240,855 - 340,906
- 340,907 - 570,574
- 570,575 - 922,798
- 922,799 - 1,29,6327

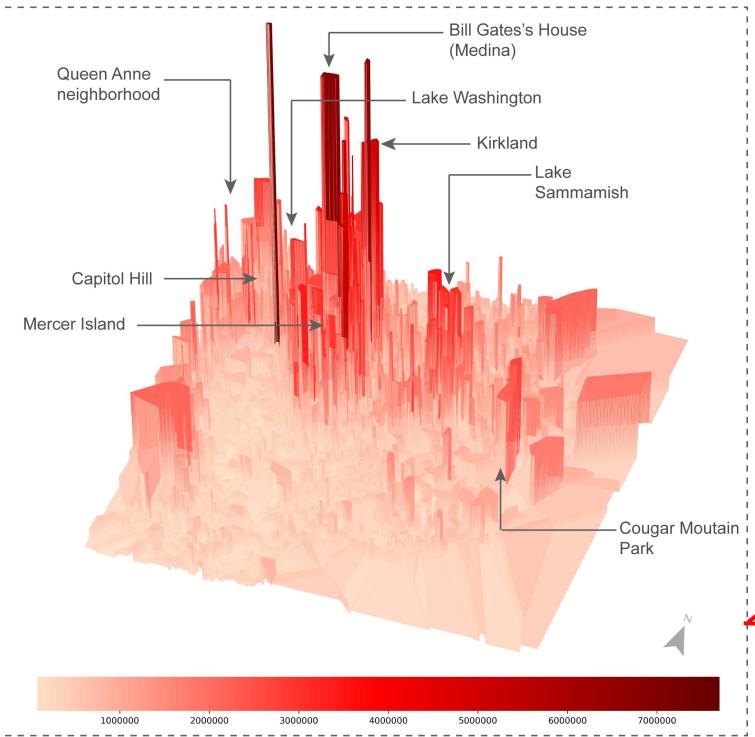
0 3 6 12 Miles



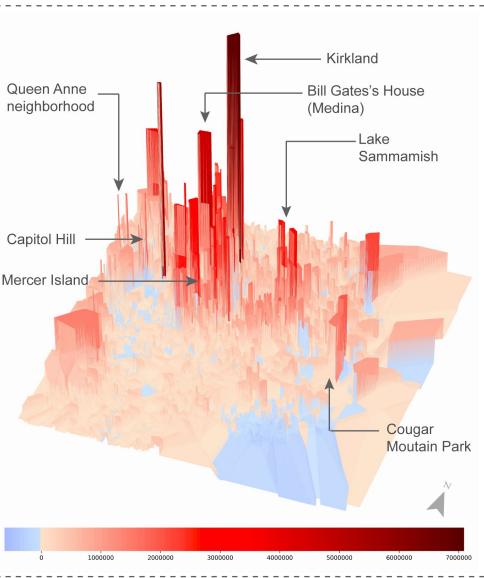
Parameter Estimates: Intrinsic location value



Conclusion: Measuring context using MGWR

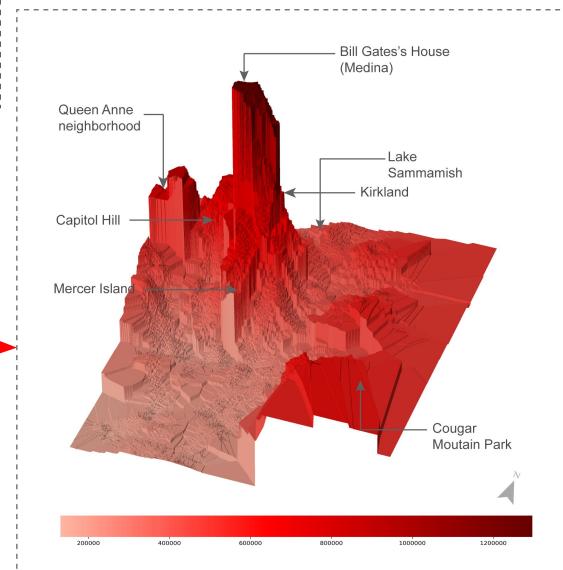


House Price



Component associated with intrinsic locational preferences

Component associated with measurable structural and neighborhood attributes of a house



References for detailed description of MGWR:

1. Fotheringham, A. S., Brunsdon, C., & Charlton, M. (2002). *Geographically weighted regression : the analysis of spatially varying relationships*. Wiley.
2. Fotheringham, A. S., Yang, W., & Kang, W. (2017). Multiscale Geographically Weighted Regression (MGWR). *Annals of the American Association of Geographers*, 107(6), 1247–1265. <https://doi.org/10.1080/24694452.2017.1352480>
3. Oshan, T. M., Li, Z., Kang, W., Wolf, L. J., & Stewart Fotheringham, A. (2019). MGWR: A python implementation of multiscale geographically weighted regression for investigating process spatial heterogeneity and scale. *ISPRS International Journal of Geo-Information*, 8(6). <https://doi.org/10.3390/ijgi8060269>
4. Yu, H., Fotheringham, A. S., Li, Z., Oshan, T., Kang, W., & Wolf, L. J. (2019). Inference in Multiscale Geographically Weighted Regression. *Geographical Analysis*, gean.12189. <https://doi.org/10.1111/gean.12189>

Thank you!