



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip Distance

16 min

Avg Trip Time

Overview Analysis

Time Analysis

Details

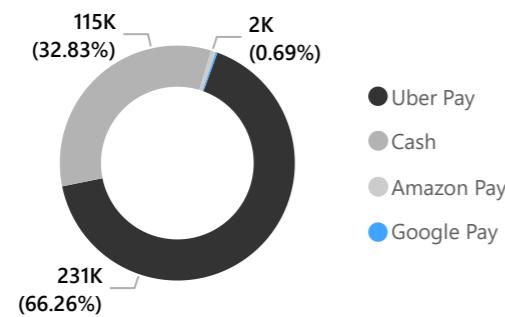


Total Bookings

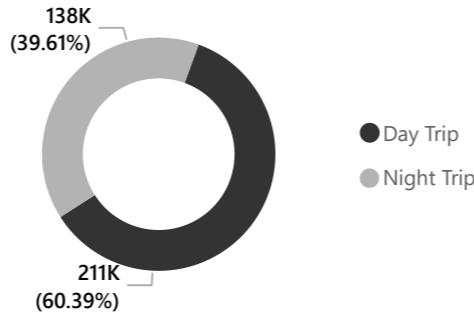
Total Booking Value

Total Trip Distance

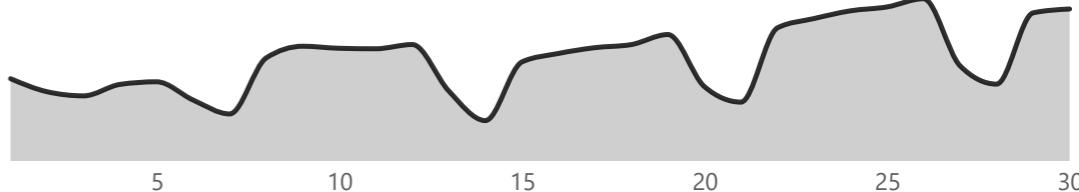
Total Trip Distance by Payment_type



Total Trip Distance by Trip (Day/Night)



Total Bookings by Day



Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$15	55,721
UberX	38744	\$583,880	\$15	131,496
Uber Green	14498	\$216,181	\$15	48,778
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Black	16710	\$250,192	\$15	56,149

Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

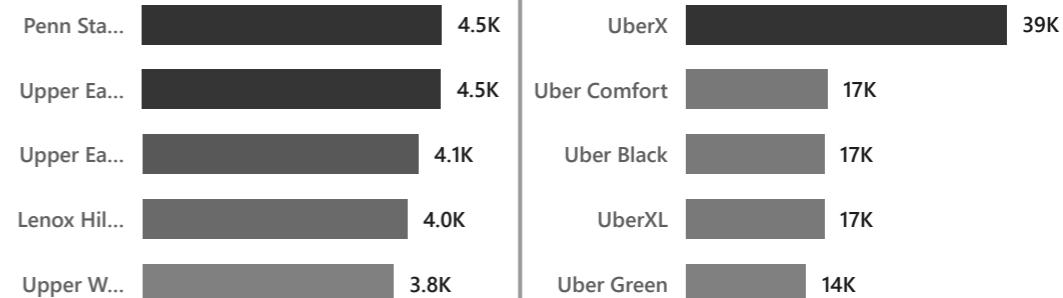
Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup :Lower East Side-> Drop-off: Crown Heights North(144.1miles)

Total Bookings by Location





Uber Trip Analysis | Time Analysis

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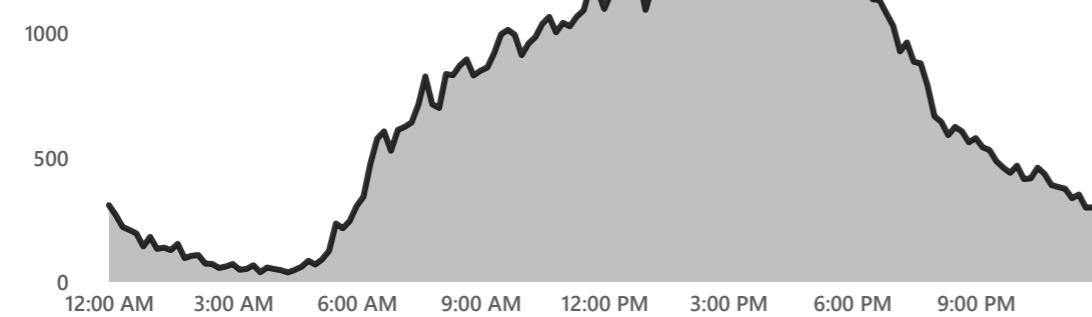
Avg Trip Time

Total Bookings

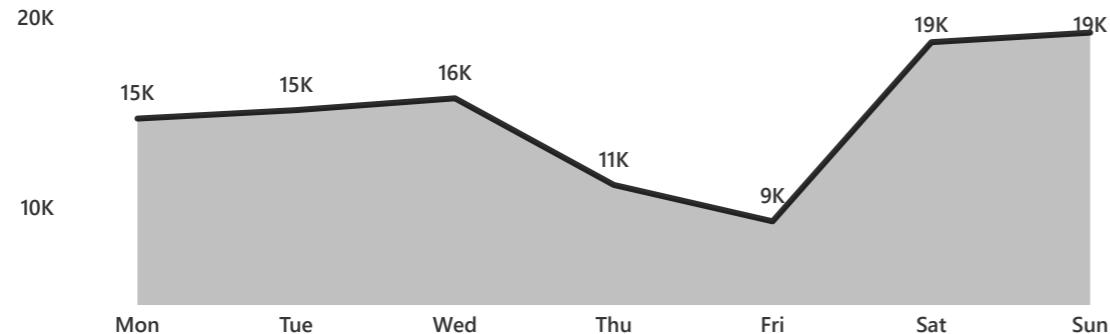
Total Booking Value

Total Trip Distance

Total Bookings by Pickup Time



Total Bookings by Day Name



Total Bookings by Hour & Day

A heatmap illustrating a weekly schedule across 24 hours (0-23) for each day of the week (Mon-Sun). The intensity of the gray shading represents the magnitude of data or activity for each hour on each day.



Uber Trip Analysis | Details

Overview
Analysis
Time Analysis
Details






Trip ID	Pickup date	Pickup Hour	Vehicle	Payment_type	No. of Passengers	Trip Distance	Booking Value	Pickup Location	Total Bookings
1	June 1, 2024	00:42:50	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	June 1, 2024	00:06:29	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	June 1, 2024	00:08:05	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	June 1, 2024	00:28:20	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	June 1, 2024	00:38:05	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	June 1, 2024	00:06:00	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	June 1, 2024	00:40:41	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	June 1, 2024	00:32:01	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	June 1, 2024	00:20:27	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	June 1, 2024	00:54:40	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	June 1, 2024	00:18:51	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	June 1, 2024	00:17:18	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	June 1, 2024	00:00:31	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	June 1, 2024	00:21:51	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	June 1, 2024	00:29:31	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	June 1, 2024	00:46:55	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	June 1, 2024	00:46:26	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	June 1, 2024	00:14:47	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	June 1, 2024	00:42:52	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	June 1, 2024	00:20:49	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	June 1, 2024	00:44:00	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0