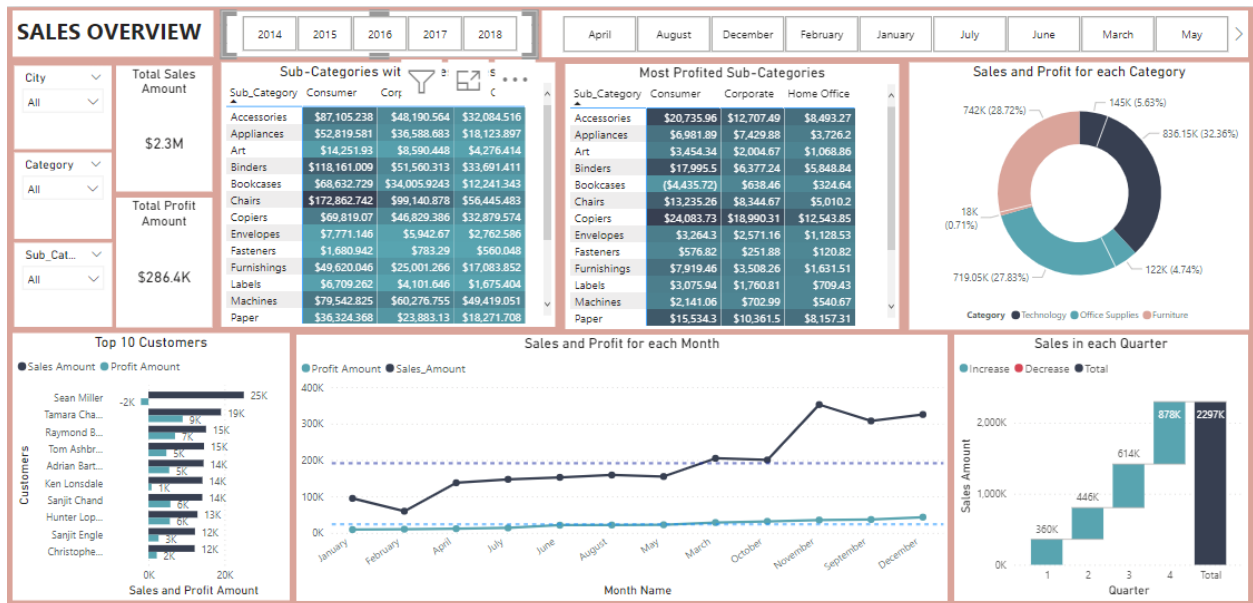
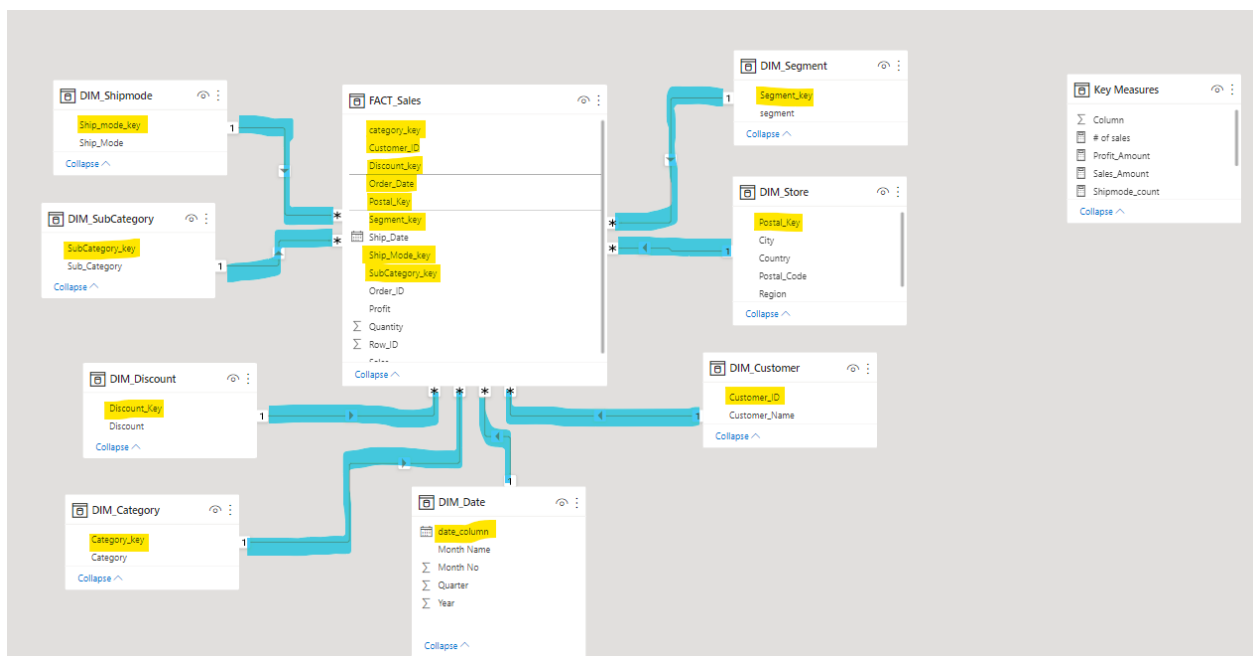


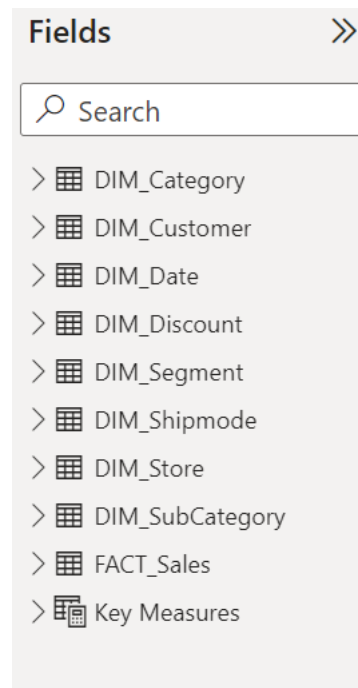
## Dashboard



## Data Model



## Dimension and Fact Tables



## Measures

### Total Sales Amount:

```
1 Total_SalesAmount =  
2 CALCULATE (  
3     'Key Measures'[Sales_Amount],  
4     ALL ( DIM_Date ),  
5     ALL ( DIM_Category[Category] ),  
6     ALL ( DIM_SubCategory[Sub_Category] ),  
7     ALL ( DIM_Segment[segment] )  
8 )  
9
```

### Total Profit Amount:

```
1 Total_ProfitAmount =  
2 CALCULATE (  
3     [Profit_Amount],  
4     ALL ( DIM_Date ),  
5     ALL ( DIM_Category[Category] ),  
6     ALL ( DIM_SubCategory[Sub_Category] ),  
7     ALL ( DIM_Segment[segment] )  
8 )  
9
```

**Sales Amount:**

```
1 Sales_Amount =  
2 SUMX ( FACT_Sales, FACT_Sales[Sales] )  
3
```

**Profit Amount:**

```
1 Profit_Amount =  
2 SUMX ( FACT_Sales, FACT_Sales[Profit] )
```