

Why Synthetix Will Win

Synthetix is not just another AI project. We are building a real startup, with a real mission: to make AI automation accessible and profitable for small businesses, creators, and local companies. While others are stuck building tools in silence, we're here to commercialize — to dominate the market.

Why We Are Different

- We focus on monetization from day one, not just experimentation.
- We build services people will actually pay for, not just fancy tech demos.
- We combine tech, business, design, and marketing into one agile team.
- We are forming a real team — not solo devs, but a startup ready to scale.
- Our goal is to hire the best indie creators and automation devs across Instagram and X.

How We Will Monetize

- Launch simple, valuable services (e.g. AI Sales Assistant, Reservation Agent) with setup fees + monthly subscriptions.
- Offer premium upgrades, custom automations and analytics dashboards.
- Create partner programs and reseller packages for local agencies.
- Long-term: build our own SaaS automation layer powered by AI.

Our Vision

Synthetix will become the go-to AI solution provider for small businesses, freelancers and digital-first teams that need automation to scale.

We are not building a tool — we are building a movement.

One that blends smart tech, fast execution and real-world traction.