Maria Fernanda Aleman Martinez

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EDUCATION

University of Central Florida

Orlando, Florida

Expected May 2021

Major: Marketing

St. John's River State College

Orange Park, Florida

May 2018

Associate of Arts degree

PROFESSIONAL EXPERIENCE

Bachelor of Science in Business Administration

Professional Selling Program

Orlando, Florida

August 2020-Present

Selected as one of 32 students from a competitive pool of over 67,000 possible applicants to join UCF's Professional Selling

VyStar Credit Union

Fleming Island, Florida

Teller

Member

June 2015- June 2018

- Processed an average of \$10,000-60,000 of monetary capital in a range of 2,000-4,000 financial transactions per month at the Eagle Harbor branch
- Promptly and accurately dealt with cash, checks, transfers, credit card payments, loans, and gift cards
- Awarded employee of the month through consistent positive customer interactions with vast range of members, handling their

Member Service Representative

- Opened and closed accounts including kids' club, VyTeen, and regular saving and checking accounts
- Expanded customer service experience by offering guidance to members, printed out debit cards, and answered phones

Student Manager Intern

- Managed high school branch including training and supervision of 6 team members
- Averaged \$300 in monthly transactions
- Promoted and communicated benefits of credit union membership to outside groups twice a week
- Made weekly schedules and handled the Vault, as well as VyStar's SMP (self-monitoring program), and audits
- Balanced the vault and made specialized cash boxes of \$7,000- \$10,000 with adequate bills
- Provided fast problem-solving skills and solutions to any conflict that would arise
- Marketed credit union offerings to peers at school events and socials to attract more members

LEADERSHIP EXPERIENCE

Peruvian Student Association

Orlando, Florida

September 2018–June 2019

Assisted President in duties and assumed President's responsibilities in absence

- Maintained and updated current excel spreadsheets of the association's financial status including income, expenses, and annual budget
- Brought in professionals of different fields to inspire and network with members
- Promoted annual Gala through various media platforms in effort to increase fundraising
- Connected with organizations throughout Florida to intertwine and expand growth

Future Business Leaders of America

Fleming Island, Florida

August 2015–June 2018

Vice President, Reporter

- Lead meetings in an efficient and prompt manner
- Organized and marketed club events to members and the outside community
- Booked professionals for events to educate members about financial literacy

Volunteering

Vice President

Orange Park, Florida

St. Vincent's Hospital, ER

April- June 2018

Assisted nurses with patients' needs, while creating a friendly hospital environment

SKILLS

- Languages: fluent in Spanish and English
- Experienced in Canva