

RYAN ADAMS

Orlando, FL • Mobile: (901)378 – 6927 • ryandadams17@knights.ucf.edu • www.linkedin.com/in/roadhouse17/

EXECUTIVE SUMMARY

Accomplished Integrated Business Major at the University of Central Florida with various skills and a commitment to challenging work despite extraneous circumstances. I have an AA in Liberal Arts from Hillsborough Community College in Tampa, FL. Interned at Dyerse as a Project Management Intern. The aim is to work in Marketing, Product, or Project Management in the video game industry so any relevant roles will help immensely, and I am excited for the opportunities along the way.

EDUCATION

University of Central Florida, Orlando, FL

August 2019 – May 2023

Bachelor of Science in Business Administration, Integrated Business with a minor in Digital Media

Cumulative GPA: 2.9

Achievements/Awards: Deans List (Spring 2021), Recipient of Bright Futures Scholarship

Extracurriculars/Clubs: Gaming Knights Member, AMA Member, Former ALPFA Member, KAPM

PROFESSIONAL EXPERIENCE

Fresh Prints – Orlando, FL

May 2020 – March 2021

Campus Manager

- Worked with 15 prospective clients to understand needs and provide excellent service
- Identified issues, analyzed information, and provided solutions to problems
- Created spreadsheets using Microsoft Excel for daily, weekly, and monthly reporting
- Quickly learned new skills and applied them to daily tasks, improving efficiency and productivity

Dyerse, Orlando, FL/Remote

May 2022 – August 2022

Project Management Intern

- Worked in a project management team under Mitch Graffy and Stephanie Benzaquen
- Completed partial and full paid search ad campaign setup for various housing properties using Google Ads
- Handled campaign cleanup on Google Ads and Google Sheets

Kismet Technologies – Orlando, FL

May 2022 – Present

Marketing Intern

- Develop, cultivate, and manage social media presence on Instagram, Facebook, TikTok, LinkedIn with weekly content
- Assist in design of new and improved website whilst tracking improvement using Hubspot
- Assist in establishing brand identity with weekly meetings

RELEVANT COURSEWORK

- Integrated Sales and Marketing
- Digital Video and Imaging Fundamentals (Beginner Knowledge of Photoshop and Video Editing)
- Project Management

HONORS

- Dean's List **Spring 2021**
- Recipient of Bright Futures Scholarship **Fall 2019**
- Participated in UCF Alumni and College of Business Mentoring Program **Spring 2021**

VOLUNTEER EXPERIENCE

Feeding Tampa Bay – Tampa, FL

2018-2019

Food Sorter

- Sorted Food to make sure it was safe to eat
- Packed up trucks for beneficiaries

Hillsborough County Pet Resource Center – Tampa, FL

2018 -2019

ROMP Team Member

- Gave dogs playtime in 20-minute increments
- Rewarded Dogs for good behavior
- Provided enrichment to dogs and their kennel

ADDITIONAL INFORMATION

Computer Skills: Microsoft Office, Photo and Video Editing

Certifications: Trained Mentor, Microsoft Office, Being an Effective Team Member