

Justin Alfonso

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Executive Summary

Bilingual and tenacious worker with experience in both marketing and service industries. Experienced in handling customers, stays calm in stressful situations. Team oriented as well as motivated to excel.

Education

University of Central Florida, Orlando, FL **January 2018 – Current**
Bachelor of Science in Business Administration, Integrated Business

Professional Experience

Eagle 6 Technical Services, LLC – Orlando, FL **August 2019 – December 2019**
Digital Marketing Internship/Consultant

- Began as an intern but was given contractual employment to oversee more marketing projects
- Lead the online re-brand of the company to increase consumer awareness
- Developed and sourced conference promotional materials
 - Managed the scheduling and execution of event presentations
 - Increased company brand awareness and awareness of new company services
 - Cultivated relationships with other companies
- Updated and ran the company social media and LinkedIn accounts
- Helped to redesign the company website's structure and functionality
 - Saw an increase in contractual retention and therefore, revenue growth

Pummarola - Coral Gables, FL **November 2018 – March 2019**
Front of House

- Processed customer payments and documented orders
- Prepared and managed customer deliveries as well as restaurant deliveries
- Cultivated strong customer relationships
- Managed effective communication between floor and kitchen staff

Associations and Activities

Project Management (Working Title), **December 2017 – Current**
Creative Director/Screenwriter

- Lead the creation of an animated show
- Storyboarding, screenwriting, and copyrighting episodes
- Scouted team members to assist in scripting, storyboarding, animation, and manage resources
- Created a marketing plan for show pitching

Aquatics – Miami, FL **June 2015 – August 2019**
Lifeguard/Swim Instructor

- Performed several pool and beach rescues
- Taught water safety to parents and children
- Gave private lessons to special needs students, teaching basic swimming techniques such as floating and treading water

Clubs – UCF **September 2018-Current**
Young Investors/Young Entrepreneurs

- Participated in discussions concerning investment strategies
- Pitched ideas, reviewed pitches from my peers
- Attended seminars held by experienced investors and successful entrepreneurs

Additional Information

Skills: Microsoft Office Suites, Copyright Law, Scripting

Certifications: WSI, First Aid/CPR, Contact Tracing for COVID-19

Languages: English, Spanish