Alexandra Abreu

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# Profile

Current undergraduate student at the University of Central Florida studying Finance. Dedicated to finding and implementing the most effective solutions and strategies.

# Education

**University of Central Florida**  Orlando, FL

Bachelor of Science in Business Administration, Finance December 2024

GPA: 3.74

# Professional Experience

**University of Central Florida** Key West, FL

Financial Accounting TutorJanuary 2023 - Present

* Explained college level concepts to students with no prior knowledge of the subject
* Researched and implemented teaching strategies resulting in a higher retention rate
* Created an environment for students with an emphasis on collaboration by encouragement of discussion

**TJ-Maxx** Key West, FL

Sales AssociateAugust 2021 - December 2021

* Utilized weekly deals to execute promotional strategies resulting in 30% sales growth
* Maintained a consistent credit card enrollment quota of three per day through effective negotiation
* Provided information to customers pertaining to upcoming events drastically improving involvement

# Organizations

**American Marketing Association**, Growth and Innovation Committee September 2022 - Present

* Active involvement
* Development of programs
* Analysis of potential areas of improvement

**Financial Management Association**, Member January 2023 - Present

* Improving knowledge beyond degree requirements
* Networking with professionals and peers

**The UCF Real Estate Society**, Member January 2023 - Present

* Learning industry skills
* Intellectual discussion

# Skills

* Knowledgeable in learning and project management software (Canvas and Trello)
* Proficient with Microsoft Word
* Presentation software (Canva, PowerPoint)
* In progress of Excel Associate Certification