# Alexandria Achinapura

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**EDUCATION**

**University of Central Florida**

***BSBA in Marketing* Expected Graduation: December 2020**

***Theatre Minor*** **GPA: 3.1**

**HONORS**

**UCF Pegasus Scholar** – UCF funded scholarship for high school graduates **August 2016 – Present**

**Florida Bright Futures Scholar** – State funded academic scholarship **August 2016 – Present**

**PROFESSIONAL EXPERIENCE**

**Firebirds Wood Fired Grille May 2018 – September 2018**

***Hostess***

* Generated and distributed performance analytics, responsible for customer conflict resolution, and was trusted to train incoming employees.
* Answered telephone inquiries and took reservations/planned events for large parties.

**Charming Charlie**  **November 2017 – April 2018**

***Style Specialist***

* Attended to customers’ needs, oversaw daily transactions, and allocated product placement to increase consumer demand.
* 95th percentile of salespeople in marketing the Charm Club Rewards Program.

**Banana Republic**  **January 2015 – February 2017**

***Brand Ambassador***

* Processed upwards of 100 daily transactions, successfully implemented loss prevention strategies, allocated placing of merchandise, and was trusted to trained incoming brand ambassadors.
* Top employee in marketing the Banana Republic Credit Card to customers for 3 months.

**LEADERSHIP & PROFESSIONAL DEVELOPMENT**

**ALPFA at UCF August 2018 - Present**

* Active member of the Administrative/Marketing Committee, Corporate Relations Committee, and Mentorship Program.
* Responsible for maintaining the ALPFA UCF Instagram, creating event flyers respectively for the club’s interpersonal emails, Instagram, and Facebook, and accounting for active members attending club workshops.

**CAB at UCF August 2016 – January 2017**

* Member of the Marketing Committee and Concerts Committee.
* Was responsible for advertising for the various CAB events occurring around campus via tabling and social media, securing artists to perform twice annually at UCF, and ensuring CAB events ran smoothly.

**Theatre/Chorus**

Jekyll and Hyde - “Most Talented Actress” & “Best Leading Actress in a Musical” | Footloose | Avenue Q | You’re a Good Man, Charlie Brown | Greenwave Singers - performed at Carnegie Hall | Soundwave - president