**Fouad Abumahfoud**

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**EXECUTIVE SUMMARY**

Effective economics student offering excellent knowledge in economic development, macroeconomics, and microeconomics. Highly educated in all fields of business. In-depth of understanding business operations and management fields.

**EDUCATION**

**University of Central Florida,** Orlando, FL **May 2021**

Bachelor of Science in Business Administration, Economics

Cumulative GPA: 3.4/Major GPA: 3.7

**PROFESSIONAL EXPERIENCE**

**Lemone act co** – Khobar, Saudi Arabia **January 2016 – April 2017**

Product promotor

* Analyzed consumer usage patterns to identify trends and target key demographics.
* Set up and broke down promotional booths and tents, talked to potential customers for successful promotional events.
* Communicated product value, quality, and style to educate and entice potential customers.
* Planned and organized sampling events by working hand-in-hand with retail store managers and leaders.
* Maintained excellent attendance record, consistently arriving to work on time.

**Uber – Orlando, FL January 2021 – July 2021**

* Transporting tourists professionally from Orlando International Airport to Disney, Universal studios, and other parts of Central Florida.

**LEADERSHIP EXPERIENCE/SKILLS**

**American Marketing Association**, Marketing Chair **Fall 20xx – Present**

* Scheduling
* Relationship builder
* Team management
* Project organization
* Operational improvement
* Problem resolution
* Effective in human relations

**HONORS**

* Dean’s List **Fall 2017 – Fall 2021**

**ADDITIONAL INFORMATION**

**Computer Skills:** Microsoft Office, Excel, PowerPoint

**Certifications:** Business Analysis Foundations

**Languages:** Fluent in English and Arabic