



MEHDI AICHOUCH

Magento 2 Developer

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Type B & A

PROFILE

Magento 2 Developer with strong experience in building, customizing, and optimizing scalable e-commerce solutions. Specialized in Magento 2 module development, frontend integration with Hyvä and Alpine.js, and performance optimization for high-traffic stores. Proven ability to collaborate within cross-functional teams, deliver clean and maintainable code, and implement solutions that enhance both user experience and business performance.

EDUCATION

EENSA Fès, Bachelors' Degree in Web Frameworks & Java EE
2025 – 2026 | Fès
(in progress)

OPPPT Adarissa, Fès,
Specialized Technician in Digital Development
2021 – 2023 | Fès

Faculty of Letters and Human Sciences, Fès, English Studies
2020 – 2021 | Fès

Lycée Ahmed Zaki Alaoui, Fès,
Scientific Baccalaureate (Life & Earth Sciences)
2020 | Fès

TECHNICAL SKILLS

Front-End HTML5, XML, CSS3 (Tailwind, Bootstrap), SCSS, JavaScript (ES6+), TypeScript, React.js, Redux, jQuery, Alpine.js, Knockout.js, RequireJS

Back-End

PHP, Magento 2 (Modules, Plugins, Observers, APIs), Laravel, Python

Databases

MySQL, MongoDB

Methodologies & Conception

MVC, OOP, UML, Merise

Development Tools

PhpStorm, VS Code

Design & Office Tools

Figma, Canva, Office 365, Google Workspace données

LANGUAGES

Arabic (C1), English (B2), French (B1), Spanish (A1)

PROFESSIONAL EXPERIENCE

Morocommerce, Fès

Magento 2 Developer

01/2024 – Present | Fès

- Develop, customize, and maintain Magento 2 modules following Magento best practices and coding standards.
- Integrate and customize **Hyvä Theme** and **Alpine.js** to deliver fast, modern, and user-friendly storefronts.
- Implement advanced frontend features using **Knockout.js**, **RequireJS**, and Magento UI components.
- Optimize application performance through SQL query optimization, cache configuration, and efficient data handling.
- Collaborate closely with designers, backend developers, and project managers to deliver client-specific solutions.
- Debug, refactor, and improve existing codebases to ensure long-term stability and scalability.

Laravel Developer (Internship)

08/2023 – 12/2023 | Fès

- Developed an internal management platform using **Laravel 10** and **Tailwind CSS**.
- Designed and implemented scalable backend architecture following MVC principles.
- Built reusable components and optimized application performance.
- Worked in a collaborative team environment following full-stack development best practices.

Sidi Mohammed Ben Abdellah University, Fès,

Web Developer (Internship)

03/2023 – 04/2023 | Fès

- Designed and developed an HR management application using **PHP** and **MySQL**.
- Automated administrative processes, reducing manual workload and improving efficiency.
- Structured and optimized database schemas to ensure data integrity and performance.

Other Tools

Git / GitLab • Docker • Linux • StarUML • Figma • Canva • Office 365 • Google Workspace

Hobbies & Interests

Music • Sports • Cinema • Art • Adventure